



SELF-IDENTIFICATION DATA COLLECTION QUESTIONNAIRE EXAMPLE

INTRODUCTION

The Bell Fund is committed to supporting a more equitable, diverse, inclusive and accessible industry across Canada. This means supporting screen-based producers/creators who are Indigenous and/or identify as being from an Equity-seeking community such as Black, racialized, women and gender-diverse, 2SLGBTQIA+, persons with disabilities, regional and Official Language Minority Community (OLMC).

To further the commitments established in the Bell Fund's guiding principles, measure progress, and align with other funders, Bell Fund is collecting information related to identity and representation from individuals associated with Applications to its programs. The self-identification data collection process allows individuals to disclose their demographic information on a voluntary basis, confidentially and securely to the Bell Fund.

This questionnaire is based on the Canada Media Fund PERSONA-ID data collection system.

PURPOSE

The collection and analysis of self-identification data will allow the Bell Fund to:

- Determine compliance with assessment criteria (where applicable).
- Assess whether progress is being made in achieving the goals set out in our guiding principles.
- Consider any changes that may be required to programs to meet objectives.
- Provide aggregated data to the Board and other industry stakeholders who have an interest in the Bell Fund.

PROCESS

This is a confidential online portal for Applicant shareholders and key creatives (producers, writers, directors) to complete the self-identification data collection questionnaire.

Upon completion, individuals will receive a self-identification data code (SID-code) to share with Applicants to the Bell Fund. Applicants do not have access to an individual's identity data.

As part of a Bell Fund Application, Applicants will be required to provide a self-identification data code (SID-code) for each shareholder and key creative personnel who are confirmed as part of the project. If the SID-code is not included as part of the Application, the information may not be included in the processing of the Application.

QUESTIONNAIRE

Please complete the following questionnaire thoroughly, keeping in mind that the information provided may be used to assess the eligibility of Applicants and Applications for certain programs and incentives.

All information is treated as confidential. You may choose “I prefer not to answer” when you would rather not disclose certain information.

Required questions are marked by an asterisk (*)

1. CITIZENSHIP AND RESIDENCY

I am a Canadian citizen or Permanent Resident: *

- Yes
- No

My country of principal residence is: *

- Canada
- Other

[If respondent selects ‘Canada’]

I have belonged to an Official Language Minority Community (OLMC) in Canada for at least the past three (3) years: *

- Yes, I am an Anglophone in Quebec
- Yes, I am a Francophone outside of Quebec
- No
- I prefer not to answer

My principal residence in Canada is located in: *

City or Municipality* _____

Province or Territory* <Drop Down>

[If respondent selects ‘Other’]

If you selected ‘Other’ for country of principal residence, please tell us which country* _____

2. GENDER AND SEXUAL ORIENTATION

In the context of the Bell Fund, the acronym 2SLGBTQIA+ is used to refer to individuals who identify as Two-Spirit, Lesbian, Gay, Bisexual, Transgender, Queer, Questioning, Intersex, Asexual and sexual orientations and gender identities outside the heterosexual and cisgender norms. These individuals may or may not see themselves as part of a 2SLGBTQIA+ community but often share the common experience of discrimination and exclusion by society.

In terms of gender, I identify as: * *Please select all that apply.*

- Gender diverse (including Two-Spirit, Non-Binary, Genderqueer, Gender Fluid, or Gender Non-Conforming)
- Man
- Woman
- None of the above describes how I identify
- I prefer not to answer

I identify as a 2SLGBTQIA+ person: *

- Yes
- No
- I prefer not to answer

In terms of gender identity and sexual orientation, I identify as: *Select all that apply.*

- Asexual
- Bisexual
- Cisgender
- Gay
- Genderqueer
- Heterosexual
- Intersex
- Lesbian
- Non-binary, Gender Non-Conforming or Gender Fluid
- Pansexual
- Queer
- Questioning
- Transgender
- Two-Spirit
- None of the above describes how I identify
- I prefer not to answer

If none of the above describes how you identify, or there are more terms that you use to identify yourself, please enter your answer.

3. INDIGENOUS PEOPLES

Indigenous is an umbrella term used to address and acknowledge the First Nations, Inuit and Métis Peoples who live in the territory that is today known as Canada and are descendants of the original inhabitants of this territory prior to colonization.

I am: * *Please select all that apply.*

- First Nations
- Inuit
- Métis
- Not Indigenous
- None of the above describes how I identify
- I prefer not to answer

[If respondent is Indigenous or selects 'none of the above describes how I identify']

If none of the above describes how you identify, or there are more terms that you use to identify yourself, please enter your answer.

[If respondent is Indigenous]

I would like to share more. I belong to the following nation(s), community(ies), settlement(s), reserve(s) or family(ies):

4. RACIAL AND ETHNOCULTURAL IDENTITY

There are a variety of ways for people to self-identify by racial and ethnocultural backgrounds. In this section you will find different options to identify yourself knowing that preferences may vary significantly within groups that share a common background.

I identify as Black and/or Racialized: *

- Yes
- No
- I prefer not to answer

The category or categories that best describe my racial or ethnocultural identity is/are: Please select all that apply.

- Black
- Bi-racial or Multi-Racial
- Caribbean or Antillean
- Central Asian
- East Asian
- Indigenous Peoples to Canada
- Indigenous Peoples from outside of Canada
- Latin American
- Middle Eastern, West Asian or North African
- South Asian
- Southeast Asian
- White or of European Descent
- None of the above describes how I identify
- I prefer not to answer

If none of the above describes how you identify, or there are more terms that you use to identify yourself, please enter your answer.

5. DISABLED PERSONS OR PERSONS WITH DISABILITIES

The “Accessible Canada Act” defines disability as "any impairment, including a physical, mental, intellectual, cognitive, learning, communication or sensory impairment – or a functional limitation – whether permanent, temporary or episodic in nature, or evident or not, that, in interaction with a barrier, hinders a person's full and equal participation in society". These conditions, whether visible or invisible, may be long-term, temporary, chronic or, episodic, or fluctuating in nature. People with disabilities may experience limitations related to chronic disease, mobility, mental health, hearing, vision, learning, dexterity, memory, or neurodivergence, among others.

I am a disabled person or a person living with one or more disabilities: *

- Yes
- No
- I prefer not to answer

[If responded selects 'Yes']

I am a person who is: *Please select all that apply.*

- Autistic or neurodivergent
- Blind or low vision (not including vision correctable with glasses)
- Deaf or hard-of-hearing
- Living with physical disabilities
- Living with chronic pain or health condition
- Living with intellectual or developmental disabilities
- Living with learning disabilities
- Living with mental health disabilities
- Living with memory-related disabilities
- Living with speech or language disabilities
- None of the above describes how I identify
- I prefer not to answer

If none of the above describes how you identify, or there are more terms that you use to identify yourself, please enter your answer.

The language and terminology surrounding identity and communities continues to evolve. The Bell Fund Self-Identification Data Collection Process will continue to evolve through consultation, community outreach, education, and research. Please email us at identification@bellfund.ca with any feedback and opportunities for improvement.

Thank you for sharing your identity characteristics. Please make sure to review your responses before submitting.