

Sustainability Plan Template



How to use this template: This template is meant to guide you through the creation of your own unique sustainability plan. Fill out the sections that are relevant to your production. Our Climate Action Guide includes a section detailing Green Production Planning [\(found here\)](#). If you'd like additional resources to help you craft your plan, our Producer Resources can be [found here](#):

1. Production Information		
Title:		Season:
Type: <input type="checkbox"/> Series <input type="checkbox"/> One-Off / Long-form	Genre: <input type="checkbox"/> Documentary / Factual <input type="checkbox"/> Reality <input type="checkbox"/> Scripted <input type="checkbox"/> Animation <input type="checkbox"/> Other: _____	Production Dates: Prep: _____ Shoot: _____ Wrap: _____
Shooting Locations Canada: _____ International: _____		Estimated Crew Size:
		Budget Total:
Producers:		Production Company:
		Studio / Network:
Person preparing this plan:		
Sustainability Team: Name: _____ Title: _____ Reports to: _____ List any sustainability training the sustainability team and/or crew has taken, or plans to take:		

2. Sustainability Plan

Will you be certifying this production?

- ☐ On Tourne Vert / Rolling Green Accreditation
 - ☐ Commitment Level
 - ☐ Excellence Level
 - ☐ Performance Level
- ☐ Albert
- ☐ Environmental Media Association
 - ☐ Green Seal
 - ☐ Gold Seal

If calculating your carbon footprint, indicate which calculator you intend to use:

- ☐ Albert
- ☐ Carbon Clap
- ☐ PEAR
- ☐ Other: _____

Sustainability Policies or Reporting Requirements

Will any formal sustainability policies or reporting requirements/deliverables apply to this production? Where applicable, explain the policy next to the checkbox.

(i.e. internal policies set by your company, or external requirements from broadcaster, funder, network, etc).

- ☐ Carbon Footprint: _____
- ☐ Green Certification: _____
- ☐ On-Screen Actions: _____
- ☐ Development Sustainability Plan
- ☐ Production Sustainability Plan
- ☐ Wrap Report
- ☐ Emissions Plan / Reductions: _____
- ☐ Waste Plan / Reductions: _____
- ☐ Corporate ESG Reporting: _____
- ☐ Producing for the Planet Annual Reporting
- ☐ Offsets: _____
- ☐ Other: _____

Commitments

Is the production or producer subject to any climate action or environmental commitments:

- ☐ Producing for the Planet Commitment
- ☐ B Corp
- ☐ Benefit Company (BC Only)
- ☐ Creative Industries Pact
- ☐ Reality of Change Commitment (factual only)
- ☐ Internal Public Commitment: _____
- ☐ Other: _____

3. Environmental Risks & Impacts

Climate Risks

Provide an assessment of any climate risks (i.e. extreme weather, air pollution, extreme heat) that may impact production and steps you can take to mitigate the risk.

Environmentally Sensitive Locations

If applicable, provide an assessment of the negative impacts the production may have if shooting in environmentally and/or culturally sensitive locations (e.g. parks, waterways, agricultural land, indigenous lands, etc.). Outline the steps that will be taken to mitigate environmental harms.

Environmental Impacts

What activities in your production will produce the highest emissions and waste? It's important to list all known sources, even if there may not be an immediate reduction solution.

If available, estimate the GHG emissions of each source.

Emissions:

Waste:

4. Action Plan

Action on Screen

Identify opportunities to put the planet on screen (messages, themes, storylines, world-building, practices, actions, dialogue, props, information, characters, publicity, showcasing nature, etc.).

In considering what is required to accomplish your on-screen plan, consider departments who will need to be involved, approvals, and potential barriers.

☐ **Unsustainable practices will be eliminated or avoided on screen.**

Action on Emissions

Identify how the production will manage and reduce its carbon emissions. In considering what is required to accomplish your plan, consider the impact areas you identified above, as well as the departments and individuals who will need to be involved, required approvals, what suppliers may need to be engaged, and any potential barriers and how you might overcome them. If you are setting specific reduction targets, please indicate them here.

Action on Waste

Identify how the production will manage and reduce its materials use and waste. In considering what is required to accomplish your plan, consider the impact areas you identified above, as well as departments who will need to be involved, required approvals, what suppliers may need to be engaged, and any potential barriers and how you might overcome them. If you are setting specific waste reduction targets, please indicate them here.

Communications and Engagement

Communicating with the crew and other stakeholders can make the difference between achieving your goals, or not. Identify how the production intends to encourage collaboration, communication and engagement around sustainability. In considering what is required to accomplish your plan, consider departments who will need to be involved, approvals, potential barriers and how you might overcome them.

Cast & Crew: (e.g. green memos, sustainability training or presentations, etc.)

Stakeholders: (clients, funders, production partners)

Audience / Community: (e.g. marketing plans, EPKs, social media, ancillary content, etc.)

Additional Notes

Please add your additional notes to this page.