



Annual report 2014

July 15, 2015

Chair's message



In 2014, Bell Fund continued our strong support of Canada's television and digital media producers and broadcasters. We're proud to foster an environment for high quality and engaging Canadian content so that audiences here and around the world can connect with the best Canadians have to offer.

Since 1997, Bell Fund has contributed more than \$150 million to more than 1,500 projects. In 2014 alone we contributed \$17.6 million to 186 projects. That's more money in more projects than ever before. But numbers only tell part of the story. Every day we continue to be inspired by the talented producers with whom we have the privilege of working. They continue to push the envelope of excellence by exploring new ways to tell stories on digital platforms and by innovating business models for the new ecosystem that includes broadcast television, Internet distribution, and mobile apps. Bell Fund continues to listen to producers and broadcasters, to monitor their evolving technical, creative, and business environments and to remain at the forefront of new opportunities.

While we have much to celebrate, our industry continues to operate in a state of flux as we evolve and respond to new realities. It's clear that there are no simple solutions and that change has become the new norm. While it's impossible to speculate where the current road will lead us, we firmly believe that audiences will continue to require content produced by good storytellers and that production business models will evolve to monetize that content.

We acknowledge the contributions of Andra Sheffer, Bell Fund's former Executive Director, made over her many years at our helm. Andra's vision, hard work and dedication contributed strongly to what Bell Fund is today. She is a tremendous leader and trail blazer who helped put Canadian digital media production on the map.

Bell Fund's new Executive Director, Nancy Chapelle, comes to Bell Fund after many successful years as President of Catalyst Entertainment and Managing Director of Content and Programming at TVO. She has a stellar track-record at the intersection of broadcast and digital media and, among her many awards, in 2011 she was voted into the Top 100 Most Powerful Women in Arts and Communication.

We continue to search for operational efficiencies while strengthening our producer services. By the time

you read this we will have launched the Bell Fund's online application portal. This will improve our operational efficiency and make our application processes more streamlined for our clients.

Bell Fund activities are made possible by annual contributions from Bell TV (including Bell Aliant and Câblevision du Nord de Québec) and from the BCE/CTV Benefits.

I am inspired by the projects we funded this past year. I hope as you read through this report and see the breath and diversity of what we've accomplished that you will be as well.

Paul Hoffert
Chair

Vice-Chair's Message



The pace of change in our industry over the past year has been tremendous. Shifting patterns in media consumption, technological advances and new regulatory frameworks are transforming our industry in every possible way. Disruption surrounds our business at every juncture. Our challenge as an industry is to adapt and lead the way through change.

This year we watched with interest as the Canadian Radio-television and Telecommunications Commission's (CRTC) "Let's Talk TV" consultation and subsequent policy announcements unfolded. While it's too early to tell what the total impact will be, it's clear that equilibrium won't be established in the short-term.

As we manage through change, it's time to ask big questions. The Bell Fund is very interested in how we get more Canadians to know what content is available and via that discovery, in supporting the industry through which the content is produced, aggregated and delivered. Gone are the days of making great content and expecting an audience to find it. We must be active and relentless participants in the marketing of our content and the means by which to get it. It encourages greater participation by broadcasters and producers in the evolving content consumption eco-system, not to mention making good business sense. We all have an important stake in this discussion. This is an industry-wide challenge and an area of focus if we are to thrive in what has been described as the "age of abundance".

Bell Fund strives to help facilitate excellence in content and while awards are not our primary motivator, they are one measure of success. In 2014, Bell Fund supported projects receiving 26 Canada Screen nominations in TV categories with four wins. Of the 14 nominees for the three Best Cross-Platform awards, ten were Bell Fund supported projects. All three winners from this category were projects that we supported. In Quebec our Cross-Platform projects received 10 nominations with four wins. This series of categories shows the breadth of excellence that we support across genres with wins in children's, reality and drama programming. The success of Bell Fund supported projects continued beyond our borders with two nominations for the International Digital Emmy® Awards in 2014.

As I reflect on the projects that received funding this year I'm struck by how independent producers are innovating and experimenting like never before. While this Annual Report highlights many projects I would

like to point to two in particular that illustrate my point. The Polar Sea 360, produced by DEEP Inc. uses innovative technology to explore new ways of storytelling. The project takes advantage of 360-degree video to immerse users in Canada's Arctic in a way that they've never seen before. The Bell Fund took a chance on a new technology which allowed the Producer to create a really unique and thrilling user experience.

Le rêve de Champlain is an excellent example of a program that reaches across all audiences with content that is engaging, educational and entertaining and available on multiple platforms – tv, mobile, games, quizzes and social media.

I would like to take the opportunity to welcome the newest member to our board, Suzanne Gouin. Madam Gouin has held senior and executive producer positions in the media sector for more than 30 years, currently as CEO of TV5 Quebec Canada, and formerly with Transcontinental Media, Radio-Canada, Pixcom and CFCF12.

In the year ahead, I am confident in the resolve of the industry to see past the change that's around us and to continue the great strides we've made in the evolution of storytelling. Our industry will become even more sophisticated with more and more producers starting the storytelling process by picking the platform that works best for the narrative. The most successful players will push the boundaries even further seizing opportunity by taking bold and smart risks. This is the ground where the seeds of creativity are planted and where truly transformational projects come to life.

Lori Rosenberg
Vice-Chair

Board Members



Paul Hoffert

Chair

Dr. Paul Hoffert is former President of the Academy of Canadian Cinema and Television, former Chair of the Ontario Arts Council, and Chair of the Canadian Screen Composers Guild. He is a Professor at University of Toronto and a former Faculty Fellow of the Harvard Law School. He is the author of best-selling books about the Information Age and a textbook about composing music for videogames. Mr. Hoffert received the Pixel award in 2001 as Canada's New Media Visionary, was inducted into the Canadian Rock and Roll Hall of Fame in 1995 for his band Lighthouse, and was awarded the Order of Canada in 2004 for his contributions to media, music, and society.

Board Members



Lori Rosenberg

Vice-Chair

Managing Director, Network Content, Linear/VOD, for the Bell Residential Services group, has spent the past twenty-five years in the launch, programming, marketing, general management and distribution of broadcast and specialty television networks. She was a member of the start-up team for Showcase Television and History Television, led the creation of two specialty channels for Corus Entertainment, and oversaw programming, production and publicity for over-the-air broadcast station CHCH as part of the WIC network. Lori has also managed the analysis of English language projects for the Canadian Television Fund (now CMF); and marketed Astral, HBO, Fox and Sony/Columbia content for Canada's largest distributor of television and theatrical programming.

At Bell, her current portfolio includes oversight of the channel-based content (live and on demand) for Bell's traditional and non-traditional platforms: Fibe TV, Satellite TV, FibreOp TV, Cablevision du Nord, as well as Bell TV's apps and online platforms. She supports the team managing all such content relationships on behalf of Bell and its related parties.

Board Members



Suzanne Guèvremont

Suzanne Guèvremont has been the General Manager of the NAD (School of Digital Arts, Animation and Design) since 1999, a center of excellence in 3D animation related to UQAC, where a Bachelor in 3D Animation and Digital Design, a Masters in Art with a 3D Animation and Design orientation and the annual Elite Conference are offered. Before becoming General Manager she was Manager of Business Development from 1995 to 1999. Her duties included the creation of a corporate training program, and with well known companies such as Softimage/AVID and Autodesk Media and Entertainment she collaborated in the establishment of a worldwide Authorized Training program, thus allowing the NAD to reach international recognition. Suzanne has been a member of the board of Directors of the Alliance numeriQc between 2001 and 2005 (acting as President for the last two years). She was also a member of the boards of Directors of the Consortium multimedia CESAM (1995-2001), the Forum des Inforoutes et du Multimedia (FIM) (1999-2001) where she had a say in important matters regarding business and cultural growth of the Canadian and Quebec new digital markets. Since 2010, she is a member of the board of Directors of SODEC and of the Consortium en imagerie numérique du Québec (CINQ).

Board Members



Jacques Labelle

Jacques Labelle is President and Chief Executive Officer of Saint-Jacques Vallée Y&R, a communication agency. He has spent the past twenty-five years helping major Canadian advertisers build strong brands by creating outstanding multiplatform campaigns. He contributed to the success of clients such as General Motors, Danone, Bank of Montreal, Loto-Québec and McDonald's while working at agencies like Cossette Communication-Marketing, Ricochet Branded Content and Alfred Communications. He has been a member of the board of directors of Hexagram, and serves on the board of Le Refuge des jeunes de Montréal. He holds a Bachelor of Arts degree from Université Laval.

Board Members



Louise Lantagne

(up to September 2014)

Louise Lantagne was appointed Executive Director of Television for Radio-Canada in June 2008. She is responsible for all television programming and scheduling. She began at Radio-Canada in 1999 as the Head of Canadian Feature Films and then as the Director of the Feature Film and Drama department where she managed the development of in-house and independent production, followed by the position of Executive Director, Radio. From 1991 to 1999, she was a Project Manager at Sodec and then Manager of the Content Team where she was responsible for evaluating feature film projects, documentaries and television series and following up on their creative and business deliverables. She also contributed to the policies and programs of the Sodec. Prior to this, she was a practising lawyer and became a legal and political consultant for the Minister responsible for Women, and then consultant to the President of the Office des services de garde à l'enfance. Louise Lantagne was admitted to the Québec Bar (83-84), and also has a Bachelor of Law degree from the University of Montreal (80-83) and a BA in French literature from McGill University (74-77) for which she received a Gold Medal from the Governor General of Canada. In addition, she has a Master's degree in Comparative Literature from the University of Montreal.

Board Members



Martin Ceré

Martin Ceré manages digital media at Réseau des sports (RDS) at Bell Media. He oversees digital operations, product development and user experience and he is part of the Bell Media national digital media management team. In the last years Martin managed the Sympatico French portal and occupied several management roles with Bell since 1999. The portal reaches out to a diversified and very large scale public with more than 4 million Internet users in Quebec. Martin spearheaded a number of digital projects and played a leading role in the acquisition of projects and distribution of contents multiplatform for Bell in Quebec. Holder of a MBA from HEC Montreal, Martin has been working in the field of the new media for 15 years. He joined Bell in the stride of several startups of Web projects as the business portal Bellzinc.ca, the group Bell Interactive and the site Bell.ca.

Board Members



Catherine Warren

Catherine Warren, President of FanTrust Entertainment Strategies, is celebrating 25 years in mass media and new media, working in Canada and internationally. As an advisor to Fortune 500 corporations and the entertainment industry, Catherine helps clients with digital media growth, including raising capital, distribution deal-making, revenue generation and cross-platform productions, partnerships and fans. The former Chief Operating Officer of the entertainment portal software company Blue Zone and European Bureau Chief of the computer magazine publishing house PCI, Catherine has variously served as editor or publisher of more than 25 books and magazine series for children and adults on science and computing as well as executive produced 20 websites and interactive broadcast initiatives, including ORCA FM, the world's first all-whales/all-the-time radio station (the original "pod"cast!) and the Gemini Award-winning CTVNews.com. Catherine is an international judge for the digital Emmy Awards and a member of the International Television Academy of Arts & Sciences. She has served as the Chief Industry & Research Officer of Emily Carr University and sits on a number of corporate and not-for-profit boards, including the United Nations flagship World Summit Award for digital media. She holds degrees from Reed College in physics and from the Columbia University Graduate School of Journalism. Catherine is a regular contributor to the Huffington Post where she writes about media. Catherine's strategies and tactics for multiplatform entertainment can be viewed at www.FanTrust.com.

Board Members



Barry Chapman

Barry Chapman is currently Vice-President Regulatory Affairs, BCE Inc. He has held this position since 1998. In this position he has responsibility for the regulatory functions related to Bell Mobility, Bell TV and other related issues. Previously he was Executive Director of Convergence at Stentor Resource Centre Inc. In this capacity he had responsibility for the regulatory and strategic planning functions related to the Broadcasting sector for Stentor.

Previously, Mr. Chapman held senior positions in the Cable Television industry as Vice President and General Manager of Maclean Hunter Cable TV and Vice President of Finance for Ottawa Cablevision. He has also held senior level finance positions in the construction and high tech sectors.

He has served as a member of the Board of Directors for The Ontario Cable Television Association, Advanced Broadcasting Systems of Canada (ABSOC), Treasurer of Media Awareness network, President's Alumni Council for Carleton University, Chair of the Carleton University Parent's Alumni Campaign and past Board Member of Mobile Satellite Ventures (Canada) Inc. and a current member of The Bell Fund.

Mr. Chapman is a member of the Institute of Chartered Accountants of Ontario and holds a Bachelor of Commerce degree from Carleton University.

Board Members



Naveen Prasad

Naveen Prasad is Executive Vice President & General Manager of Elevation Pictures Corp., a Toronto based feature film and television company. In his role, Naveen oversees distribution across all media, television production, and strategic direction for the company.

Prior to Elevation Pictures, Naveen served as Senior Vice President, Television & Digital at Entertainment One Films, overseeing all aspects of the company's Television and Digital distribution activities. He served in the same position at Alliance Films prior to its acquisition by eOne where he also played a key role in the relaunch of Alliance's television production business after a lapse of many years. Naveen joined Alliance (then part of conglomerate Alliance Atlantis) in 2000, having held an extensive range of positions along the way.

Naveen's varied experience includes building and implementing theatrical launch strategies, overseeing transactional VOD and digital distribution & marketing, broadcast & Over-The-Top content production and licensing, feature film acquisitions, and working closely with the independent Canadian production community.

Naveen also serves as a founding board member of Hollywood Suite, a Canadian multiplex television channel. He is also on the board of CAFDE, the Canadian Association of Film Distributors and Exporters.

The Fund

Team

Andra Sheffer

Executive Director

Claire Dion

Associate Director

Charles Zamaria

Financial Director

Marcia Douglas

Program Manager

Elaine Béliveau

Program Manager

Ella Myers

Project Coordinator

Joanne Duguay

Coordinator

Carly McGowan

Project Coordinator

Laurence Beaudoin-Masse

Assistant, Community Manager, Webmaster

Anita Broekema

Bookkeeper

Alexandra McNee

Office Coordinator

Production

The Bell Fund supports the production of interactive digital media extensions of Canadian television programs. The fund will provide a grant of up to 75% of the digital media production costs to a maximum of \$250,000 and will also match any broadcaster cash contribution to the digital media project to a maximum of \$100,000. The fund will also provide a TV licence fee top-up of 75% of the Canadian broadcast licence fees to a maximum of \$75,000 to eligible TV projects that receive digital media funding.

The Projects

Production

Big Brother Canada 3



Digital Media

Production company
Secret Location

Producers
James Milward, CJ Hervey

Television

Production company
Insight Productions

Producers
Erin Brock, Sue Brophey

Executive Producers
John Brunton, Barbara Bowlby

Broadcaster
Shaw Media - Global

The Projects

Production

Book of Negroes Interactive



Digital Media

Production companies

BON Productions Inc. / BON Productions (NS) Inc. / Out of Africa Entertainment (Pty) Ltd.

Producers

Damon D'Oliveira, Bill Niven, Margaret O'Brien, Lance Samuels

Service company

The Secret Location

Television

Production company

BON Productions

Producers

Clement Virgo, Damon D'Oliveira

Executive Producers

Clement Virgo, Damon D'Oliveira, Bill Niven, Margaret O'Brien, Daniel Iron

Broadcaster

CBC

The Projects

Production

Canada's Smartest Person



Digital Media

Production company
Konrad Group Inc.

Producer
David Offierski

Television

Production companies
Media Headquarters Film & Television Inc.

Executive Producer
Robert Cohen

Broadcaster
CBC

The Projects

Production

Chirp



Digital Media

Production company
Sinking Ship Interactive Inc.

Producer
Blair Powers

Television

Production company
Sinking Ship Productions Inc.

Producers
J.J. Johnson, Bair Powers, Matt Bishop, Jain Dickson

Executive Producers
J.J. Johnson, Bair Powers, Matt Bishop

Broadcasters
CBC, SRC

The Projects

Production

Cold Water Cowboys 2



Digital Media

Production company
Paperny Entertainment Inc.

Producer
Cal Shumiatcher

Service company
Switch United Design

Television

Production company
Paperny

Producer
Cal Shumiatcher

Executive Producers
David Paperny, Audrey Mehler, Cal Shumiatcher

Broadcaster
Bell Media - Discovery

The Projects

Production

Craked



Digital Media

Production company
Productions Squeeze

Producer
Denis Doré

Service company
Cortex Média

Television

Production company
Productions Squeeze

Producer
Denis Doré

Broadcaster
Télétoon

The Projects

Production

Dino Paws



Digital Media

Production company
Guru Animation Studio Ltd.

Producer
Gareth Elliott

Television

Production company
Guru

Producer
Terry Rotseart

Executive Producers
Frank Falcone, Mary Bredin

Broadcaster
Treehouse TV



The Projects

Production

Gaming Show Interactive



Digital Media

Production company
Banger Films

Producer
Scot McFadyen

Service company
Secret Location

Television

Production company
Banger Films

Producers
Jesse Shamata, Katie Lafferty

Executive Producers
Scot McFayden, Sam Dunn

Broadcaster
Family Channel

The Projects

Production

Hi Opie!



Digital Media

Production company
Hi Opie

Producers
Mark Bishop, Matthew Hornburg

Television

Production company
Marblemedia

Producer
Larry Mirkin

Executive Producers
Mark Bishop, Matthew Hornburg

Broadcasters
TVO, Knowledge Network, City Sask



The Projects

Production

Le Chalet



Digital Media

Production company
Productions Passez GO

Producer
Vicky Bounadère

Service company
Les Affranchis

Television

Production company
Productions Passez GO

Producer
Vicky Bounadère

Broadcaster
Vrak.tv

The Projects

Production

Les argonautes 3



Digital Media

Production company
Productions Pixcom

Producer
Nadine Dufour

Service company
Tobo

Television

Production company
Productions Pixcom

Producer
Thérèse Pinho

Broadcaster
Télé-Québec



The Projects

Production

Les gars des vues 2



Digital Media

Production company
KOTV

Producer
Louis-Philippe Drolet

Service company
Version 10

Television

Production company
KOTV

Producers
Louis-Philippe, Drolet, Alain Chicoine, Louis Morissette, Mélanie
Viau

Broadcaster
Télé-Québec

The Projects

Production

Maigrir pour gagner



Digital Media

Production company
Productions Kenya

Producers
Chantal Lacroix, Manon Thivierge

Service company
Version 10

Television

Production company
Productions Kenya

Producers
Chantal Lacroix, Manon Thivierge

Broadcaster
Canal vie

The Projects

Production

Meilleur avant le 31, bon pareil le 1er - 3



Digital Media

Production company
Attraction Images

Producers
Marleen Beaulieu, Micho Marquis-Rose

Service company
Toxa

Television

Production company
Attraction Images

Producers
Marie-Claude Wolfe, Marie-Élaine Nadeau

Broadcaster
Vrak.tv

The Projects

Production

Open Heart



Digital Media

Production company
Epitome Screen Production Inc.

Producer
Stephen Stohn

Service company
marblemedia Interactive

Television

Production company
Epitome Screen Production Inc.

Producer
Stephen Stohn

Executive Producer
Linda Schuyler

Broadcasters
Corus-YTV, Teen Nick

The Projects

Production

PaparaGilles



Digital Media

Production company
Zone 3

Producer
Geneviève Provost

Service company
Version 10

Television

Production company
Zone 3

Producer
Richard Gohier

Broadcaster
ICIARTV

The Projects

Production

Property Brothers Digital Handbook



Digital Media

Production company
Cineflix Productions

Producer
Glen Salzman

Service company
Secret Location

Television

Production company
Cineflix Inc.

Producer
Kim Bondi

Executive Producer
Kim Bondi

Broadcaster
Corus – W Network

The Projects

Production

Rires du monde



Digital Media

Production company
Quiet Motion

Producers
Jacques Bilodeau, Véronique Légaré

Service company
Les Affranchis

Television

Production company
Quiet Motion

Producers
Jacques Bilodeau, Véronique Légaré

Broadcaster
TV5

The Projects

Production

Salmigondis



Digital Media

Production company
Téléfiction

Producer
Lucie Veillet

Service company
Tobo

Television

Production company
Téléfiction

Producer
Lucie Veillet

Broadcasters
SRC, Télé-Québec

The Projects

Production

Slugterra 2



Digital Media

Production company
Nerd Corp Entertainment Inc.

Producer
Asaph Fipke

Television

Production company
Nerd Corps

Producer
Asaph Fipke

Executive Producers
Kerrh Fipke, Chuck Johnson, Ken Faier

Broadcaster
Family Channel

The Projects

Production

Spirit Land Digital



Digital Media

Production company
Digital Howard Inc.

Producer
Daniel Dales

Television

Production company
White Pine Pictures

Producers
Nancy Lang, Peter Raymont

Executive Producer
Peter Raymont

Broadcasters
TVO, CTS, Documentary

The Projects

Production

VolteFace



Digital Media

Production company
Blimp Télé

Producer
Isabelle Vaillancourt

Service company
Studio OL

Television

Production company
Blimp Télé

Producer
Isabelle Vaillancourt

Broadcaster
ICI Explora

The Projects

Production

Blood, Sweat & Tools Interactive



Digital Media

Production company
Jam3 Inc.

Producer
Media Ridha

Television

Production company
Proper Television

Producer
Blair Richard

Executive Producers
Guy O'Sullivan, Jennifer Scott

Broadcaster
Bell Media - Discovery

The Projects

Production

Can You Imagine That? Interactive



Digital Media

Production company
Firefish Entertainment Inc.

Producers
John Leitch, Michelle Melanson Cuperus

Television

Production company
Radical Sheep

Producer
Michelle Melanson Cuperus

Executive Producers
John Leitch, Michelle Melanson Cuperus

Broadcasters
TVO, Knowledge

The Projects

Production

Canada's Worst Driver



Digital Media

Production company
Raised Media Inc.

Producer
Mike Rizkalla

Television

Production company
Proper Television

Producers
Guy O'Sullivan, Blair Ricard, Andrew Younghusband

Executive Producer
Guy O'Sullivan

Broadcaster
Discovery Canada

The Projects

Production

Code Max



Digital Media

Production company
Productions Pixcom

Producer
Nadine Dufour

Service company
Frima Studios

Television

Production company
Productions Pixcom

Producer
Thérèse Pinho

Broadcaster
ICI SRC

The Projects

Production

Corner Gas the Movie



Digital Media

Production company
Prairie Pants Productions Inc.

Producer
Virginia Thompson

Service company
Smiley Guy Studios, Innovate by Day

Television

Production company
Corner Gas the Movie Inc.

Producer
Jack Tunnicliffe

Executive Producers
Brent Butt, David Storey, Virginia Thompson

Broadcaster
Bell Media - CTV

The Projects

Production

Dino Hunt



Digital Media

Production company
Secret Location

Producer
Noora Abu Eitah

Television

Production company
Cream Productions

Producers
Christopher Rowley, Stephen Milton

Executive Producer
Christopher Rowley

Broadcaster
Shaw Media Inc.

The Projects

Production

En thérapie 2



Digital Media

Production company
Attraction Images

Producers
Marleen Beaulieu, Micho Marquis-Rose

Service company
Turbulent

Television

Production company
Attraction Images

Producers
Marleen Beaulieu, Joceline Genest

Broadcaster
TV5

The Projects

Production

Grandes Gueules



Digital Media

Production company
Oasis Animation

Producers
Jacques Bilodeau

Service company
Les Affranchis

Television

Production company
Oasis Animation

Producers
Jacques Bilodeau, Diane Dallaire

Broadcaster
Télétoon

The Projects

Production

Jam 3



Digital Media

Production company
Groupe Fair Play

Producer
Michel St-Cyr

Service company
Turbulent

Television

Production company
Groupe Fair Play

Producers
Guy Villeneuve, Michel St-Cyr, Kathleen Vachon

Broadcaster
TFO

The Projects

Production

Le Rêve de Champlain



Digital Media

Production companies

Groupe Fair-Play, Slalom Productions

Producers

Marie-Pierre Gariépy, Michel Saint-Cyr, Guy Villeneuve

Service company

Turbulent

Television

Production companies

Groupe Fair-Play, Slalom Productions

Producers

Marie-Claude Morazain, Marie-Pierre Gariépy, Michel Saint-Cyr,
Guy Villeneuve

Broadcaster

TFO

The Projects

Production

Les Chroniques de Xavier et Mamie



Digital Media

Production company
Echo Média

Producers
Luc Châtelain, Dominique Mendel

Service company
Tobo

Television

Production company
Echo Média

Producer
Dominique Mendel

Broadcasters
Yoopla, UNIS

The Projects

Production

Les Pêcheurs 2



Digital Media

Production company
Juste Pour Rire

Producers
Louis-Philippe Rochon, Martin Roy

Service company
Version 10

Television

Production company
Juste Pour Rire

Producers
Louis-Philippe Rochon, Martin Roy

Broadcaster
ICI SRC

The Projects

Production

MathPlosion!



Digital Media

Production company
GAPC Entertainment Inc.

Producer
Hoda Elatawi

Television

Production company
GAPC Entertainment Inc.

Producer
Hoda Elatawi

Executive Producer
Ken Stewart

Broadcasters
TVO, TFO

The Projects

Production

Next Step 2



Digital Media

Production company
Secret Location

Producer
James Milward

Television

Production company
Temple Street Productions

Producer
Laurie McLarty

Executive Producers
David Fortier, Ivan Schneeberg, Frank Van Keeken

Broadcaster
Family Channel

The Projects

Production

Orphan Black 3, Vice's "Woolly Mammoth"



Digital Media

Production company
Vice Guide Productions Inc.

Producer
Tyler Levine

Television

Production company
Temple Street Productions

Producer
Claire Welland

Executive Producers
David Fortier, Ivan Schneeberg, Graeme Manson, John Fawcett

Broadcasters
Bell Media - Space, BBC America

The Projects

Production

Playdate Interactive



Digital Media

Production company
Sinking Ship Interactive Inc.

Producer
Blair Powers

Television

Production company
Sinking Ship Productions Inc.

Producers
Blair Powers, JJ Johnson, Matt Bishop

Executive Producers
Blair Powers, JJ Johnson, Frank Meschkuleit

Broadcaster
DHX - Disney Jr.

The Projects

Production

Qu'est-ce qu'on mange pour souper 2



Digital Media

Production company
Attraction Images

Producers
Marleen Beaulieu, Micho Marquis-Rose

Service company
Turbulent

Television

Production company
Attraction Images

Producer
Marie-Christine Pouliot

Broadcaster
ICI SRC

The Projects

Production

Rookie Blue 5



Digital Media

Production company
Rookie Blue Five Inc.

Producer
Kathy Avrigh-Johnson

Television

Production company
Rooke Blue Five Inc.

Producers
Kathy Avrigh-Johnson, Linda Pope, Sonia Hosko

Executive Producers
Ilana Frank, Tassie Cameron, David Wellington, Russ Cochrane,
John Morayniss

Broadcaster
Shaw Media – Global

The Projects

Production

Saving Hope 3 Psychic Healing



Digital Media

Production company
Hope Zee Three Inc.

Producer
Kathy Avrigh-Johnson

Television

Production company
Hope Zee Three Inc.

Producers
Linda Pope, Kathy Avrigh-Johnson, Sonia Hosko

Executive Producers
Ilana Frank, David Wellington, Morwyn Brebner, Adam Pettie,
John Morayniss

Broadcaster
Bell Media - CTV

The Projects

Production

Songs of Freedom



Digital Media

Production company
Rhombus Media

Producers
Barbara Sweete, Irene Vandertop

Service company
DEEP Inc.

Television

Production company
Rhombus Media

Producer
Barbara Willis Sweete

Executive Producer
Niv Fichman

Broadcaster
Vision TV

The Projects

Production

The Wanted 18



Digital Media

Production company
Intuitive Pictures Inc.

Producer
Ina Fichman

Service company
AKFN

Television

Production company
Intuitive Pictures Inc.

Producer
Ina Fichman

Executive Producer
Ina Fichman

Broadcaster
ICISRC

The Projects

Production

Winston Steinburger and Sir Dudley Ding Dong



Digital Media

Production company
Secret Location

Producers
CJ Hervey, James Milward

Television

Production companies
eOne Television, Sticky Pictures

Producers
Margaret O'Brien, Pamela Slavin, Tristan Homer, Donna Andrews, Rob Simmons

Executive Producers
Margaret O'Brien, Olivier Dumont, Laura Clunie, Donna Andrews, Stuart Connolly

Broadcaster
Corus - Teletoon

Production – Low Budget

Low Budget Productions are defined as projects with digital media budgets of \$100,000 or less. The fund will provide up to 75% of the digital media production costs to a maximum of \$75,000 and as of January 2013 the fund also provides a TV licence fee top-up of 75% of the Canadian broadcast licence fees to a maximum of \$75,000 to eligible TV projects that receive digital media funding.

The Projects

Production - Low Budget

Alexandre et les conquérants



Digital Media

Production company
Trio Orange

Producers
Carlos Soldevila, Éric Hébert, Julie Lavallée

Service company
Les Affranchis

Television

Production company
Trio Orange

Producer
Julie Lavallée

Broadcaster
ICI Explora

The Projects

Production - Low Budget

Biblical Mysteries



Digital Media

Production company
AP Mysteries Productions

Producer
Felix Golubev

Service Company
Innovate By Day

Television

Production company
AP Mysteries Productions

Producers
Felix Golubev, Simcha Jacobovici

Executive Producer
Moses Znaimer

Broadcaster
Vision TV

The Projects

Production - Low Budget

Projects 2 Digital



Digital Media

Production company
Farmhouse Productions

Producers
Brent Sobey, Andrew Buckles, Howard Ng

Service Company
Smiley Guy Studios

Television

Production company
Farmhouse Productions

Producers
Kent Sobey, Andrew Buckles, Howard Ng

Executive Producers
Kent Sobey, Andrew Buckles

Broadcaster
Cottage Life

The Projects

Production - Low Budget

Canadian Screen Awards FanZone 2015



Digital Media

Production company

Academy of Canadian Cinema & Television

Producer

Helga Stephenson

Service Company

Smiley Guy Studios

Television

Production company

ACCTV Productions Inc.

Executive Producer

Helga Stephenson

Broadcaster

CBC

The Projects

Production - Low Budget

Dive Deeper



Digital Media

Production company
SK Films

Producer
Jonathan Barker

Service Company
ThoughtCafe

Television

Production company
Water Brothers III Inc.

Producers
Wendy MacKeigan, Tyler Mifflin

Executive Producer
Jonathan Barker

Broadcaster
TVO

The Projects

Production - Low Budget

Emergency Paramedics : Life + Death on the Streets



Digital Media

Production company
Lark Productions Inc.

Producer
Andrew Williamson

Service Company
Pound & Grain

Television

Production company
Lark Productions Inc.

Producer
David Moses

Executive Producers
Louise Clark, Erin Haskett, Andrew Williamson

Broadcaster
Knowledge Network

The Projects

Production - Low Budget

From Corner to Corner



Digital Media

Production company
Four Corners Production Inc.

Producers
Jennifer Mason, Gabrielle Zilkha

Service Company
iThentic

Television

Production company
Four Corners Production Inc.

Producers
Jenn Mason, Gabrielle Zilkha

Executive Producer
Jeannette Loakman

Broadcaster
Vision TV

The Projects

Production - Low Budget

KARV 2014



Digital Media

Production company
Zone 3

Producer
Geneviève Provost

Service company
Deux Huit Huit

Television

Production company
Zone 3

Producer
Nancy Charest

Broadcaster
Vrak.tv

The Projects

Production - Low Budget

Me connais-tu ?



Digital Media

Production company
Zone 3

Producer
Geneviève Provost

Service company
Les Affranchis

Television

Production company
Zone 3

Producer
Jeffrey Wright

Broadcaster
Canal Vie

The Projects

Production - Low Budget

My Millennial Life



Digital Media

Production company
Makin' Movies Inc.

Producers
Maureen Judge, Charlotte Engel

Service Company
Media Temple

Television

Production company
Makin' Movies Inc.

Producers
Maureen Judge, Charlotte Engel

Broadcasters
TVO, iChannel

The Projects

Production - Low Budget

Nerds and Monsters 2: Interactive: Bonk-a-Nerd



Digital Media

Production company
Secret Location

Producer
James Milward

Television

Production company
Slap Happy Cartoons

Producer
Kathy Antonsen Rocchio

Executive Producers
Kathy Antonsen Rocchio, Vito Viscomi, Greg Sullivan, Josh Mephram, Vince Commisso

Broadcaster
Corus-YTV

The Projects

Production - Low Budget

Pinkertons Interactive



Digital Media

Production companies

Rosetta Media Inc., Buffalo Gal Pictures Inc.

Producers

Suzanne Berger, Phyllis Laing

Service Company

Tactica Interactive

Television

Production companies

Rosetta Media Inc, Buffalo Gal Pictures Inc

Producer

Rhonda Baker

Executive Producers

Suzanne Berger, Phyllis Laing

Broadcaster

CHCH

The Projects

Production - Low Budget

Santa Quest



Digital Media

Production company
Tell Tale Productions Inc.

Producer
Edward Peill

Television

Production company
Tell Tale Productions inc.

Producer
PJ Naworynski

Executive Producer
Edward Peill

Broadcaster
Super Channel

The Projects

Production - Low Budget

Sudden Master



Digital Media

Production company
TUD Productions

Producer
Samantha Wan

Television

Production company
TUD Productions

Producers
Davin Lengyel, Samantha Wan

Broadcaster
OMNI

The Projects

Production - Low Budget

The Conspiracy Show



Digital Media

Production company
Secret Location

Producer
James Milward

Television

Production company
Film One Events Inc.

Producer
Jalal Merhi

Broadcaster
Vision TV

The Projects

Production - Low Budget

Weather Gone Wild



Digital Media

Production company
Dreamfilm Productions

Producer
Sue Ridout

Service Company
Tactica Interactive

Television

Production company
Dreamfilm Productions

Producers
Sue Ridout, Sara Darling

Executive Producer
Sue Ridout

Broadcaster
CBC

The Projects

Production - Low Budget

Arrange-toi avec ça ! 2



Digital Media

Production company
Juste pour rire

Producers
Martin Roy, Sylvie Arbour

Service company
Version 10

Television

Production company
Juste pour rire

Producers
Martin Roy, Sylvie Arbour

Broadcaster
Vrak.tv

The Projects

Production - Low Budget

Bitten 2: Project Undoing



Digital Media

Production company
Secret Location

Producers
James Milward, CJ Hervey

Television

Production company
She-Wolf Season 2 Productions

Producers
Margaret O'Brien, J.B. Sugar

Executive Producers
Margaret O'Brien, J.B. Sugar, John Morayniss, John Barbisan,
Patrick Bannister, Daegan Fryklind, Tecca Crosby

Broadcaster
Bell Media - Space

The Projects

Production - Low Budget

Canada and Our Guns



Digital Media

Production company
HitPlay Productions Inc.

Producer
Nadine Pequeneza

Service Company
Stitch Media

Television

Production company
HitPlay Productions Inc.

Producer
Nadine Pequeneza

Executive Producer
Nadine Pequeneza

Broadcasters
TVO, RDI, Knowledge



The Projects

Production - Low Budget

City Wildlife Rescue Interactive



Digital Media

Production company
Blue Ant Media Productions Inc.

Producer
Simon Foster

Television

Production company
Blue Ant Television Productions

Producer
Sharone Ostrovsky

Executive Producers
David Hatch, Stacey Hatch

Broadcaster
Oasis HD

The Projects

Production - Low Budget

Drôle de Blague



Digital Media

Production company
Kondololé Films

Producer
Ernest Godin, Annick De Vries

Service company
Version 10

Television

Production company
Kondololé Films

Producer
Annick De Vries

Broadcaster
ICISRC

The Projects

Production - Low Budget

Fou des oiseaux



Digital Media

Production company
Années lumière télévision

Producer
Geneviève Lavoie

Service compagny
lxmedia

Television

Production company
Années lumière télévision

Producer
Geneviève Lavoie

Broadcaster
UNIS

The Projects

Production - Low Budget

Hellions



Digital Media

Production company
Whizbang Films

Producers
Paul Lenart, Frank Siracusa

Television

Production company
Whizbang

Producers
Frank Siracusa, Paul Lenart

Broadcasters
Bell Media - TMN, Corus - MC

The Projects

Production - Low Budget

Le Scaphandrier



Digital Media

Production company
Boréal films

Producer
Daniel Morin

Service company
Turbulent

Television

Production company
Boréal films

Producer
Daniel Morin

Broadcaster
Super-Écran

The Projects

Production - Low Budget

Mohawk Girls 2



Digital Media

Production company
Rezolution Pictures Inc.

Producer
Tracey Deer

Service Company
Innovate By Day

Television

Production company
Rezolution Pictures Inc.

Producers
Christina Fon, Catherine Bainbridge, Linda Ludwick

Executive Producers
Catherine Bainbridge, Ernest Webb, Christina Fon, Linda Ludwick, Tracey Deer, Cynthia Knight

Broadcasters
APTN, OMNI

The Projects

Production - Low Budget

Mystery Files Interactive



Digital Media

Production company
Apartment 11 Productions Inc.

Producer
Allan Joli-Coeur

Service Company
Relish Interactive

Television

Production company
Apartment 11

Producer
Jonathan Finkelstein

Executive Producer
Allan Joli-Coeur

Broadcaster
TVO

The Projects

Production - Low Budget

OuiSurf en Afrique



Digital Media

Production company
Productions OuiSurf

Producer
Benjamin Rochette

Service company
Le Moulin

Television

Production company
Productions OuiSurf

Producer
Marie-Eve Rocheleau

Broadcaster
Évasion

The Projects

Production - Low Budget

Republic of Doyle 6



Digital Media

Production companies

Republic Season 6 Inc., Malachy Season 6 Inc.

Producer

Jess Anderson

Television

Production companies

Republic Season 6 Inc., Malachy Season 6 Inc.

Producer

Rob Blackie

Executive Producers

John Vatcher, Allan Hawco, Michael Levine

Broadcaster

CBC

The Projects

Production - Low Budget

Shutterbugs Digital



Digital Media

Production company
Shutterbugs Productions Inc.

Producer
David Badour

Service Company
Big Jump Interactive

Television

Production company
Shutterbugs Productions Inc.

Producers
Jonathan Wiseman, Chi Kong Wong, Freddie Yeo

Executive Producers
Sheldon S. Wiseman, Rick Morrison, Jonathan Wiseman, Mike Wiluan, Choon Meng Seng

Broadcasters
TVO, SRC, Knowledge

The Projects

Production - Low Budget

Talent Hounds 2



Digital Media

Production company
Hop To It Productions Inc.

Producer
Susan Nation

Television

Production company
Hop To It Productions Inc.

Producer
Susan Nation

Broadcaster
The Pet Network

The Projects

Production - Low Budget

Trash to Treasures



Digital Media

Production company
Great Pacific Media

Producer
Brent Hodge

Service Company
Hodgee Films Inc.

Television

Production company
Hodgee Films Inc.

Producer
Blair Reekie

Executive Producer
Mark Miller

Broadcaster
W Network

The Projects

Production - Low Budget

X Company Digital



Digital Media

Production company
Templestreet Productions

Producers
David Fortier, Ivan Schneeberg

Television

Production company
Temple Street Productions

Producers
John Calvert, Ildiko Kemeny

Executive Producers
David Fortier, Ivan Schneeberg, Mark Ellis, Stephanie
Morgenstern, Bill Haber

Broadcaster
CBC

The Projects

TV Development Online

This innovative program supports the development of potential new television programming by supporting the production of content produced for online audience testing in order to inform future broadcast content. Support is offered in the form of a grant not to exceed 75% of the cost of the production and testing of the specific “test content” to a maximum of \$100,000.

The Projects

TV Development Online

#RippleEffect



Digital Media

Production company
Cineflix Media

Producer
Natasha Ryan

Television

Broadcaster
Corus W

The Projects

TV Development Online

Body Heat



Digital Media

Production company
DHX Media Ltd.

Producer
Tracey Jardine

Television

Broadcaster
CBC

The Projects

TV Development Online

Free Rein



Digital Media

Production company
Teatro Productions

Producers
Leslie Haller, Zoë Carter

Television

Broadcaster
Blue Ant – Oasis TV

The Projects

TV Development Online

Les Gourmands



Digital Media

Production company

Productions 350°

Producer

Nancy Charest

Broadcaster

ICI SRC

The Projects

TV Development Online

Let's Get Hitched



Digital Media

Production company
Pivotal Media

Producers
Andrea Gabourie, Simon Watts

Television

Broadcaster
CBC

The Projects

TV Development Online

PaparaGilles



Digital Media

Production company

Zone 3

Producer

Richard Gohier

Broadcaster

ARTV

The Projects

TV Development Online

Tall Ship Odyssey



Digital Media

Production company
Tell Tale Productions Inc.

Producer
Erin Oakes

Television

Broadcaster
Bell Media- Discovery

The Projects

TV Development Online

Tornado Hunters



Digital Media

Production company
Saloon Media

Producers
Betty Orr, Paul Kilback

Television

Broadcaster
Corus CMT

The Projects

TV Development Online

True Dating Stories



Digital Media

Production company
LaRue Productions Inc.

Producers

Matt King, Andy King, Andrew Ferguson

Television

Broadcaster
CBC

The Projects

TV Development Online

Bob! the Slob



Digital Media

Production company
CCI Entertainment

Producers
Arnie Zipursky, Kristine Klohk

Television

Broadcaster
Teletoon

The Projects

TV Development Online

Canada in the Frame



Digital Media

Production company
Frantic Films Ontario Inc.

Producer
Sharone Ostrovsky

Television

Broadcaster
CBC

The Projects

TV Development Online

Le cas



Digital Media

Production company

TVA Productions

Producer

Dominique Joly

Broadcaster

Groupe TVA

The Projects

TV Development Online

Les stagiaires



Digital Media

Production company

Jimmy Lee

Producers

Carolyne Goyette, Pierre-Mathieu Fortin

Broadcaster

Vrak.tv

The Projects

TV Development Online

Nemesis



Digital Media

Production company
Guru Animation Studio Ltd.

Producer
Amy Robson

Television

Broadcaster
Corus - Teletoon

The Projects

TV Development Online

RachhLoves “Firsts”



Digital Media

Production company
RTR Media Inc.

Producer
Sara Lynn Cauchon

Television

Broadcaster
Corus – W Network

The Projects

TV Development Online

The Collective



Digital Media

Production company
Secret Location Inc.

Producers
James Milward, Noora Abu Eitah

Television

Broadcaster
CBC

The Projects

TV Development Online

TRAK



Digital Media

Production company
Must Media

Producer
Véronique Dea

Broadcaster
Vrak.tv

The Projects

Performance Accelerator

To reward and foster successful digital media projects that are tied to a Canadian television program, the Bell Fund provides up to 75% of costs , to a maximum of \$75,000 to enhance, market, version and expand these projects, to encourage continued growth and success.

The Projects

Performance Accelerator

Tshinanu.TV



Digital Media

Production company
Groupe ECP

Producer
Jean-Yves de Banville

Service company
Padam

The Projects

OnLine to OnTV

This Program is designed to maximize the opportunities for existing digital media projects (such as web series, games, e-books) to be adapted for the broadcast platform. Web/mobile projects that have achieved recognition on digital platforms may be of potential interest to traditional broadcasters. The digital media producer may need to develop pitch materials and strategies to demonstrate how their content could be adapted for traditional television time-slots and audiences. This funding program is designed to support digital media producers who have not had significant relevant television production experience to partner with an experienced television production company in order to create suitable material to pitch to broadcasters in order to encourage their participation in further development.

The Projects

OnLine to OnTV

Mimo & Sam



Digital Media

Production Companies

Gamepill, Heroic Film and Television

Producers

John May, Suzanne Bolch

Original Work

Sasquatch Survivor, Shape Buster

The Projects

OnLine to OnTV

Verdict



Digital Media

Production companies

Thought Bubble Film+Television, Aircraft Pictures

Producers

Shaun Johnson, Tammy Marlowe Johnson

Original Work

Verdict

The Projects

OnLine to OnTV

The Music Game



Digital Media

Production company

Hungry Eyes Film and Television

Producers

Jennifer Holness, Sudz Sutherland

Original Work

The Music Biz

The Projects

Development

Funding for the development of digital media projects associated with a TV program or series. Funding is available in the form of grants not to exceed 75% of the costs of development of the digital media project to a maximum of \$50,000.

The Projects

Development

Athenaeum Enterprise Interactive



Digital Media

Production company
Inigo Athenaeum Enterprise Inc

Producer
Alison Rose

Service Company
Helios Design Lab

Television

Broadcaster
Vision TV

The Projects

Development

Coyote's Crazy Smart Science Interactive



Digital Media

Production companies

Agentic Digital Media & Mamaoo Pictures Ltd.

Producers

Phillip Djwa, Loretta Todd

Television

Broadcaster

APTN

The Projects

Development

Justice



Digital Media

Production company
Picbois Productions

Producer
Karine Dubois

Service company
Pliab

Television

Broadcaster
Télé-Québec

The Projects

Development

My Brother, My Enemy



Digital Media

Production company
Fathom Film Group Ltd.

Producer
Ann Shin

Service Company
Secret Location

Television

Broadcaster
Super Channel

The Projects

Development

Canada and Our Guns - Be a Leader



Digital Media

Production company
HitPlay Productions

Producer
Nadine Pequenezza

Service Company
Stitch Media

Television

Broadcaster
TVO

The Projects

Development

Into the Inferno



Digital Media

Production company
DEEP Inc.

Producer
Thomas Wallner

Television

Broadcaster
CBC

The Projects

Development

L'espace d'une chanson



Digital Media

Production company
EchoCité Productions

Producer
Valérie Bissonnette

Service company
SAGA

Television

Broadcaster
Télé-Québec

The Projects

Development

The Wanted 18



Digital Media

Production company
Intuitive Pictures

Producer
Ina Fichman

Service company
AKFN

Television

Broadcaster
ICISRC

The Projects

Professional Development

Professional development grants are provided to non-profit industry organizations to support research and enhance training and professional development opportunities for cross-platform professional development activities.

The Projects

Professional Development

29e Gala des Prix Gémeaux



Organization

Académie canadienne du cinéma et de la télévision

Date

Montréal

Location

11-14 septembre 2014

The Projects

Professional Development

Bientôt sur nos écrans



Organization

Relève créatrice sur nos écrans

Date

1-2 mai 2014

Location

Montréal

The Projects

Professional Development

Cartoon Connection Canada 2014



Organization

Pixel Québec

Date

27 au 30 octobre 2014

Location

Québec

The Projects

Professional Development

Convergent Media Program 2014 - WIFT-T



Organization

WIFT - Toronto

Date

October

Location

Toronto, ON

The Projects

Professional Development

English Language Awards of Excellence



Organization

Youth Media Alliance

Date

May (2015)

Location

Toronto, ON

The Projects

Professional Development

Face à face de la relève 2014



Organization

Rencontres internationales du documentaire de Montréal

Date

8 octobre 2014

Location

Montréal

The Projects

Professional Development

iLunch 13.0 - IO



Organization

Interactive Ontario

Date

Various

Location

Toronto, ON

The Projects

Professional Development

La réalisation multiplateforme



Organization

Association des réalisateurs et réalisatrices du Québec

Date

Montréal

Location

8 avril, 6 mai, 8 juin 2014

The Projects

Professional Development

Merging Media 2014



Organization
CMPA-BC

Date
November

Location
Vancouver, BC

The Projects

Professional Development

Numix 2014



Organization

Regroupement des producteurs multimédia

Date

15 mai 2014

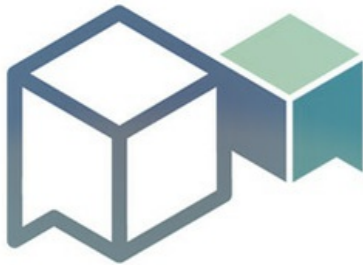
Location

Montréal

The Projects

Professional Development

Pixel Média 2015



Organization
Pixel Québec

Date
18 mars 2015

Location
Québec

The Projects

Professional Development

Rendez-vous d'affaires numériques du RPM



**LES
RENDEZ-VOUS D'AFFAIRES
DU NUMÉRIQUE**

Organization

Regroupement des producteurs multimédia

Date

28 novembre 2014

Location

Montréal

The Projects

Professional Development

Storyworld Quest AMPIA



Organization

AMPPIA

Date

October

Location

Edmonton, AB

The Projects

Professional Development

TIFF Kids 2014



Organization

TIFF

Date

April

Location

Toronto, ON

The Projects

Professional Development

WIFT-T Digiscape 2014



Organization

WIFT-T

Date

July, October

Location

Toronto, ON

The Projects

Professional Development

Banff Media Festival 2014



Organization

Banff Festival Foundation

Date

June

Location

Banff, AB

The Projects

Professional Development

Cartes Blanches 2015



FEMMES DU CINÉMA
DE LA TÉLÉVISION
ET DES NOUVEAUX MÉDIAS

Organization

Femmes du cinéma, de la télévision et des médias numériques

Date

11 février 2015

Location

Montréal

The Projects

Professional Development

Conférence Média Jeunes 2014



Organization

Alliance Médias Jeunesse

Date

19-21 novembre 2014

Location

Montréal

The Projects

Professional Development

DOC Institute



Organization

Documentary Organization of Canada, Toronto Chapter

Date

Various (2015)

Location

Toronto, ON

The Projects

Professional Development

Énoncé des meilleures pratiques en production numérique
jeunesse



Organization

Alliance Médias Jeunesse

The Projects

Professional Development

Hot Docs 2014



Organization

Hot Docs

Date

April

Location

Toronto, ON

The Projects

Professional Development

Kanata WITBC 2014 - APTN



Organization

APTN

Date

June

Location

Winnipeg, MB

The Projects

Professional Development

Les tendances du transmédia



Organization

FNC Pro

Date

15 octobre 2014

Location

Montréal

The Projects

Professional Development

Nextmedia Toronto / Digi Awards 2014



Organization

Banff Festival Foundation

Date

November

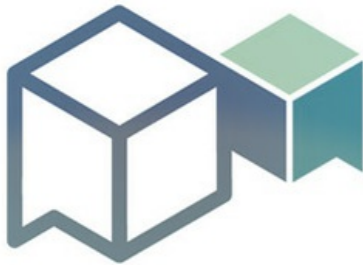
Location

Toronto, ON

The Projects

Professional Development

Pixel Média 2014



Organization
Pixel Québec

Date
18 mars 2014

Location
Québec

The Projects

Professional Development

Prime Time in Ottawa



Organization

CMPA

Date

March (2015)

Location

Ottawa, ON

The Projects

Professional Development

St. John's International Women's Film Festival 2014



Organization

St. John's International Women's Film Festival

Date

October

Location

St. John's, NL

The Projects

Professional Development

The Animation Conference



Organization

Ottawa International Animation Festival

Date

September

Location

Ottawa, ON

The Projects

Professional Development

Vancouver International Film Festival 2014



Organization

Vancouver Film and Television Forum

Date

September

Location

Vancouver, BC

Overview

Stats - Overview 2014

Program type	Number of projects	Grant in \$
Production	130	\$15,653,165
Development	29	\$1,728,219
Professional Development	29	\$154,000
Total	188	\$17,535,384

Summary 2014

In 2014, the Bell Fund invested over \$17.5M in a record one hundred and eighty eight projects including the production and enhancement of 130 digital media and related television productions, and the development of 29 digital media projects and TV Development Online and OnLine to OnTV.

Stats - Overview 1997-2014

Program type	Number of projects	Grant in \$
Professional Development	253	\$1,502,060
Development	284	\$11,758,541
Production	1062	\$137,811,731
Total	1599	\$151,072,332

Summary 1997-2014

Since 1997, the Fund has invested over \$151 M in 1,062 Production projects, 284 Development projects and 253 Professional Development initiatives.

Production

Production 2014

	Number of projects			Grant in \$		
Program type	English	French	Total	English	French	Total
Digital media	26	14	40	\$6,592,395 (42.1%)	\$3,017,410 (19.3%)	\$9,609,805 (61.4%)
Digital media - Low Budget	24	12	36	\$1,512,860 (9.7%)	\$781,620 (5%)	\$2,294,480 (14.7%)
Performance Accelerator	0	1	1	\$0 (0%)	\$73,500 (0.5%)	\$73,500 (0.5%)
Television	39	14	53	\$2,625,380 (16.8%)	\$1,050,000 (6.7%)	\$3,675,380 (23.5%)
Total	89	41	130	\$10,730,635 (68.6%)	\$4,922,530 (31.5%)	\$15,653,165 (100%)

Detail: Production Program 2014

Over \$15.6 was approved for the production of 76 interactive digital media projects, 53 associated television programs and 1 performance accelerator projects. 68.6% of all funding was for English-language projects and 31.5% for French-language projects (some of which were bilingual). As of 2013, the Bell Fund began offering support for TV programs associated with Low Budget Production digital media projects, these totals include TV support for both Production and Low Budget Production programs. There were no Legacy production projects in 2014. The Legacy Production program was introduced in 2012 to support the development and production of successful Canadian television programs that have received licence renewals but did not have any previous digital media extensions.

Production 1997-2014

	Number of projects			Grant in \$		
Program type	English	French	Total	English	French	Total
Digital media	416	257	673	\$70,258,021 (51%)	\$39,604,777 (28.7%)	\$109,862,798 (79.7%)
Television	248	141	389	\$17,730,351 (12.9%)	\$10,218,582 (7.4%)	\$27,948,933 (20.3%)
Total	664	398	1062	\$87,988,372 (63.9%)	\$49,823,359 (36.1%)	\$137,811,731 (100%)

Detail: Production Program 1997-2014

1,062 projects have benefited from nearly \$138 M that has been allocated to the Production of digital media projects and television programs since 1997. 80% of all funding supports digital media components and 20% supports the associated television component. This has been allocated 63.9% to English-language projects and 36.1% to French-language projects (some of which were bilingual).

Development

Development 2014

	Number of projects			Grant in \$		
Program type	English	French	Total	English	French	Total
Development	5	4	9	\$189,000 (10.9%)	\$116,300 (6.7%)	\$305,300 (17.7%)
TV Development Online	12	5	17	\$1,006,880 (58.3%)	\$388,039 (22.5%)	\$1,394,919 (80.7%)
OnLine to OnTV	3	0	3	\$28,000 (1.6%)	\$0 (0%)	\$28,000 (1.6%)
Total	20	9	29	\$1,223,880 (70.8%)	\$504,339 (29.2%)	\$1,728,219 (100%)

Detail: Development Program 2014

In 2014, over \$1.7M was allocated to support the early development of 9 interactive digital media projects, and the development of 17 TV concepts to be tested with audiences online and 3 OnLine to OnTV adaptations. In October 2012 the Bell Fund introduced the TV Development Online Digital Pilot program to encourage the testing of content directly with audiences to inform creative development and audience engagement for eventual broadcast. February 2014 was the first deadline for the new OnLine to OnTV program which provides support for adapting successful digital media project for television.

Development 1997-2014

	Number of projects			Grant in \$		
Program type	English	French	Total	English	French	Total
Development	194	90	284	\$8,180,376 (69.6%)	\$3,578,165 (30.4%)	\$11,758,541 (100%)
Total	194	90	284	\$8,180,376 (69.6%)	\$3,578,165 (30.4%)	\$11,758,541 (100%)

Detail: Development Program 2001-2014

Since the inception of the Development Program in 2001, 284 digital media projects have been awarded grants totaling over \$11.7M. These totals also include the TV Development Online program launched October 2012 and OnLine to OnTV launched February 2014. The Development Program funding includes the interest generated by the BCE/CTV Benefits endowment.

Professional Development

Professional Development 2014

Language	Number of projects	Grant in \$
English	16	\$97,000
French	13	\$57,000
Total	29	\$154,000

Detail: Professional Development 2014

Twenty nine professional development training activities located across Canada received grants totaling \$154,000 for workshops, conferences, research and promotion. In addition to this, the Bell Fund also supported a Canadian presence at several high profile international events including Power to the Pixel (UK), MIPTV (France) and sponsorship of the International Digital Media Emmy® Awards.

Professional Development 1997-2014

Language	Number of projects	Grant in \$
English	178	\$1,163,010
French	75	\$339,050
Total	253	\$1,502,060

Detail: Professional Development 2001-2014

To date, the Bell Fund has contributed over \$1.5M in professional development support for activities such as conferences, seminars, training, research and promotion to 253 events across Canada, for local, regional, national and also for international events.

The Fund

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