



ANNUAL
REPORT
2012

THE FUND

THE PROJECTS

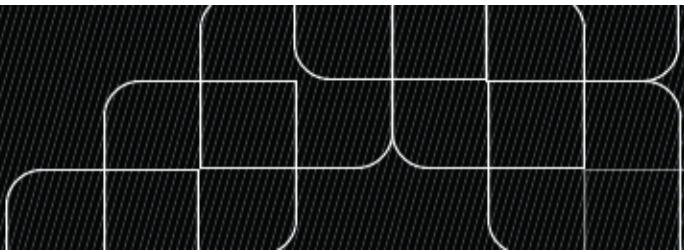
THE STATS

Nobody watches **just** television anymore



ANNUAL REPORT
2012

OVERVIEW



MANDATE

To advance the Canadian broadcasting system, the Bell Fund encourages and funds the creation of excellent Canadian digital media, promotes partnerships and sustainable businesses in the broadcast and digital media sectors, engages in research and sharing knowledge and enhances the national and international profile of industry stakeholders.

ELIGIBLE APPLICANTS

- Must be a Canadian company, and must be Canadian-controlled.
- Must be an independent producer or broadcaster-affiliated production company.

ELIGIBLE PROJECTS

- Must include both a digital media component as well as a television component.
- The television component must be certified Canadian (8 points minimum) under the rules of the CRTC, or be a certified treaty co-production
- The digital media project may be a co-production if it meets the Bell Fund “Co-production Framework”
- The television component must have a broadcast licence commitment from a Canadian broadcaster.
- The television component may not be news, reporting and actualities, or sports programming.

FINANCIAL PARTICIPATION DEVELOPMENT PROGRAM

- The Bell Fund development program provides funding for digital media content development of digital media projects associated with a TV program or series.
- The digital media component is eligible for a grant not to exceed 75% of the costs of development to a maximum of \$50,000

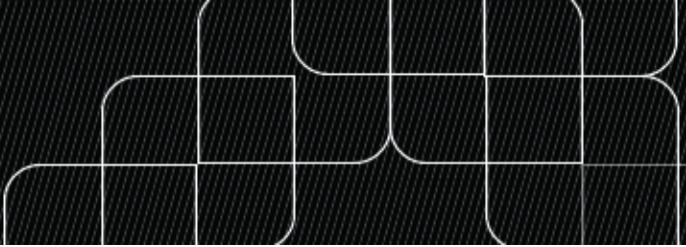
Dates of submission: First Day of Each Month

PRODUCTION PROGRAM

- The digital media component is eligible for a grant not to exceed 75% of its costs of production to a maximum of \$250,000.
- The digital media component is also eligible for a bonus to match any broadcaster cash contribution, to a maximum of \$100,000.
- The television component is eligible for a grant based on 75% of the total Canadian broadcast licence fee to a maximum of \$75,000.

Dates of submission: February 1, May 1, October 1

OVERVIEW



LOW BUDGET PRODUCTION PROGRAM

- Low Budget Interactive Digital Media Program funds up to 75% of the costs of production for projects with budgets that do not exceed \$100,000.
- * as of January 2013 - The television component is eligible for a grant based on 75% of the total Canadian broadcast licence fee to a maximum of \$75,000.

Dates of submission: First Day of Each Month

TV DEVELOPMENT DIGITAL ONLINE PILOT PROGRAM

- A pilot program of the Bell Fund for 2012 – 2013 with the objective to enhance the development of potential new television programming by supporting the production of “pilot” or “demo” content produced for online testing.
- The Bell Fund’s contribution will not exceed 75% of the cost of the online content production, to a maximum of \$100,000.

Dates of submission: February 1, May 1, October 1

PERFORMANCE ACCELERATOR

- The Performance Accelerator program is designed to maximize the opportunities for existing successful digital media projects to evolve and iterate in order to optimize audience engagement, monetization and exploitation opportunities on an on-going basis, nationally and internationally.
- A successful digital media project is eligible for a grant of up to 75% of the cost of production, to a maximum of \$75,000 per project

Dates of submission: First Day of Each Month

LEGACY PRODUCTION

- The Legacy Production Program supports classic Canadian television programs that have never had an associated enhanced digital media component.
- The digital media component is eligible for a grant not to exceed 75% of its costs of production to a maximum of \$250,000.
- The digital media component is also eligible for a bonus to match any broadcaster cash contribution, to a maximum of \$100,000.

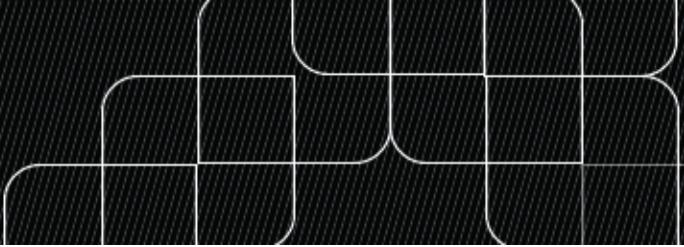
Dates of submission: February 1, May 1, October 1

PROFESSIONAL DEVELOPMENT

- Professional development grants are available to non-profit industry organizations to provide research, training and educational services that reflect the objectives of the Fund.

Dates of submission: First Day of Each Month

OVERVIEW



ADMINISTRATION

The Bell Fund is a not-for-profit organization which receives financial contributions from Bell TV and Bell Aliant under the terms of section 29 (2) of the Broadcasting Distribution Regulations. It is administered by the Independent Production Fund.

CONTACT INFORMATION

Montreal

Claire Dion, Associate Director
Danielle Blain, Consultant – Financial Analyst
Joanne Duguay, Coordinator
Laurence Beaudoin-Masse, Executive Assistant,
Community Manager

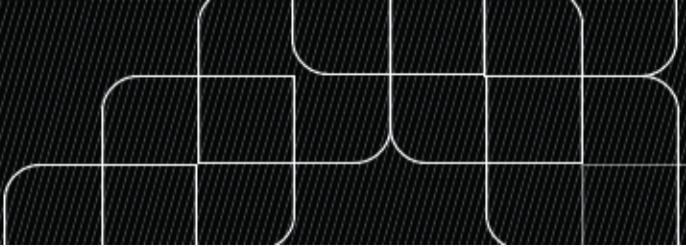
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CHAIR MESSAGE



PAUL HOFFERT / CHAIR

A word from the Chair

2012 was an exciting year for The Bell Fund. We have been busy adjusting the helm to ensure we are steering true north as the winds of change blow through our industry.

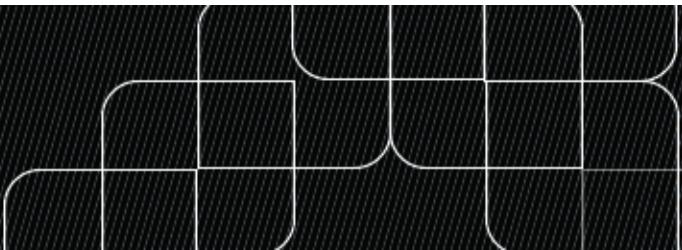
Our new more frequent (monthly) application and funding schedule for low budget production, development and professional development projects has been embraced with enthusiasm.

We've responded to requests from Bell Fund clients by adding Digital Pilots, Performance Accelerator, and Legacy programs and we've expanded our Low Budget Digital Media Production with a Television Licence fee top-up (effective January 2013). The Bell Fund now provides a rich matrix of support that caters to producers' needs over a range of projects and development cycles.

Now in our fifteenth year, the Bell Fund is proud to be an independent private supporter for the creation of Canadian digital/TV multi-platform projects. Bell Fund was here when the idea of watching programs on screens other than television sets was considered fanciful and unlikely. Fifteen years later, we continue to support a now vibrant industry that produces excellent Canadian content for TVs, computers, phones, tablets, and other platforms yet to come. Nowadays, almost nobody watches just television anymore.

This year Bell TV added contributions from its FibeTM TV service to its original Satellite TV service contributions to the Bell Fund. We are thankful for the continuing support of Aliant, Cablevision du Nord de Québec and the BCE/CTV Benefits.

VICE-CHAIR'S MESSAGE



LORI ROSENBERG / VICE-CHAIR'S

A word from the Vice-Chair

It seems hard to believe that when the Bell Fund was launched it had to struggle to convince broadcasters and tv producers that there were exciting new opportunities for their television programs by creating extended, interactive digital media content for the web (there was only the web then). And, that this would not threaten their very existence. Being first in your field has its challenges! Now, fifteen years later, the second screen is integral to the television experience and has proven to be a powerful tool for content creators, broadcasters and distributors.

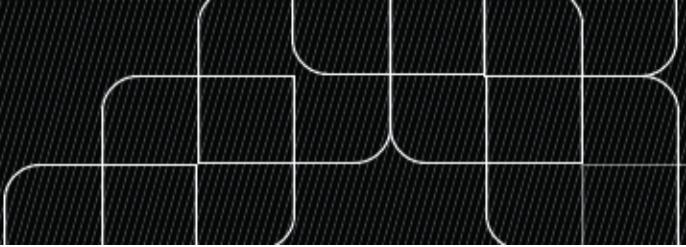
They have recognized that they can capture and engage audiences on different platforms and involve them in the development of the content that they want to see. At the same time, social media is driving audiences to discover new television programs – the symbiotic ecosystem that was the inspiration for the Bell Fund. Next-gen storytellers are using television shows as a hub for the communities they create and the many experiences they can offer to enhance the traditional linear story.

Canada has created a wealth of talented and experienced cross-platform/transmedia/second screen producers, recognized and admired internationally. The Bell Fund has played a key role in encouraging experimentation and interactive experiences with investments of nearly \$ 120 M in 1021 projects in the past 15 years. Innovation and audience engagement have been the foundations of Bell Fund's standards of excellence.

As the industry has evolved, the Bell Fund has adapted its focus and expectations to encourage the media industry to take advantage of the opportunities that new technologies provide. In 2012, several new funding programs were undertaken with this goal. The TV Development Digital Pilots program encourages the use of digital platforms and audience feedback to develop high quality programs for television. The Performance Accelerator program rewards successful digital projects with the funding to continue to grow their success. The Legacy program makes it possible to create digital extensions for classics of Canadian television.

Watching television is not the same, and will not be the same again. The Bell Fund encourages a meaningful and valuable multi-platform experience for our audiences.

BOARD MEMBERS



PAUL HOFFERT

Paul Hoffert (Chair) is a former President of the Academy of Canadian Cinema and Television, former Chair of the Ontario Arts Council, and on the Fine Arts faculty of York University. He holds a doctorate in law from University of Toronto and is a former Faculty Fellow of the Harvard Law School. He also is the author of best- selling books about the Information Age and a textbook about composing music for videogames and websites. Mr. Hoffert received the Pixel award in 2001 as Canada's New Media Visionary, was inducted into the Canadian Rock and Roll Hall of Fame in 1995 for his success with his band Lighthouse, and was awarded the Order of Canada in 2004 for his contributions to Media and Music. [See www.paulhoffert.ca]

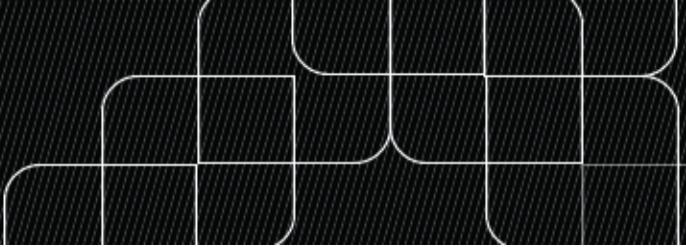
LORI ROSENBERG

Lori Rosenberg, Director, Network Programming, for the Bell Residential Services group, has spent the past twenty years in the launch, programming and distribution of specialty and broadcast television networks. She was a member of the start-up team for Showcase Television and History Television, led the creation of two Corus Entertainment digital specialty channels, and oversaw programming, production and publicity for over-the-air broadcast station CHCH as part of the WIC network. Lori has managed the analysis of English language projects for the Canadian Television Fund; and has worked for Canada's largest distributor of television and theatrical programming, a co-venture of Astral Communications, Columbia Tri-Star and Twentieth Century Fox. Currently, she is responsible for the linear channel content relationships for Bell's satellite, terrestrial and television value-add on demand / live-streaming distribution platforms.

SUZANNE GUÈVREMONT

Suzanne Guèvremont has been the General Manager of the NAD Centre (National Animation and Design Centre) since 1999, a center of excellence in 3D animation related to UQAC, where a Bachelor in 3D Animation and Digital Design, a Masters in Art with a 3D Animation and Design orientation and the annual Elite Conference are offered. Before becoming General Manager she was Manager of Business Development from 1995 to 1999. Her duties included the creation of a corporate training program, and with well known companies such as Softimage/AVID and Autodesk Media and Entertainment she collaborated in the establishment of a worldwide Authorized Training program, thus allowing the NAD Centre to reach international recognition. Suzanne has been a member of the board of Directors of the Alliance numeriQc between 2001 and 2005 (acting as President for the last two years). She was also a member of the boards of Directors of the Consortium multimedia CESAM (1995-2001), the Forum des Inforoutes et du Multimédia (FIM) (1999-2001) where she had a say in important matters regarding business and cultural growth of the Canadian and Quebec new digital markets. Since 2010, she is a member of the board of Directors of SODEC and of the Consortium en imagerie numérique du Québec (CINQ).

BOARD MEMBERS



MARTIN CERÉ

Martin Ceré manages digital media at Réseau des sports (RDS) at Bell Media. He oversees digital operations, product development and user experience and he is part of the Bell Media national digital media management team. In the last years Martin managed the Sympatico French portal and occupied several management roles with Bell since 1999. The portal reaches out to a diversified and very large scale public with more than 4 million Internet users in Quebec. Martin spearheaded a number of digital projects and played a leading role in the acquisition of projects and distribution of contents multiplatform for Bell in Quebec. Holder of a MBA from HEC Montreal, Martin has been working in the field of the new media for 15 years. He joined Bell in the stride of several startups of Web projects as the business portal Bellzinc.ca, the group Bell Interactive and the site Bell.ca.

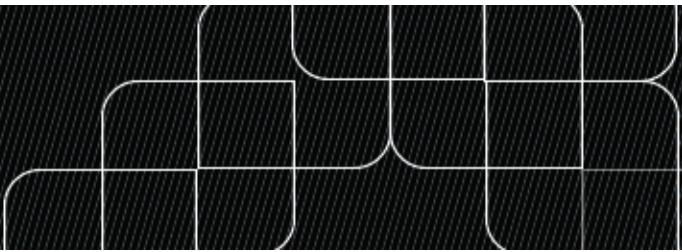
JACQUES LABELLE

Jacques Labelle has spent the past twenty-five years helping major Canadian advertisers build strong brands by creating outstanding multiplatform campaigns. He works with companies who are tapping into his expertise in production, new media and advertising. Prior to Alfred Communications, Mr. Labelle was Managing Partner of Ricochet Branded Content. He also served as Vice-President Creative Director for Cossette Communication Marketing, producing successful campaigns for such clients as Bell Canada, Coca-Cola, General Motors, Bank of Montreal and McDonald's. His creative talent has been recognized by numerous awards, both in Canada and abroad.

LOUISE LANTAGNE

Louise Lantagne was appointed Executive Director of Television for Radio-Canada in June 2008. She is responsible for all television programming and scheduling. She began at Radio-Canada in 1999 as the Head of Canadian Feature Films and then as the Director of the Feature Film and Drama department where she managed the development of in-house and independent production, followed by the position of Executive Director, Radio. From 1991 to 1999, she was a Project Manager at Sodec and then Manager of the Content Team where she was responsible for evaluating feature film projects, documentaries and television series and following up on their creative and business deliverables. She also contributed to the policies and programs of the Sodec. Prior to this, she was a practising lawyer and became a legal and political consultant for the Minister responsible for Women, and then consultant to the President of the Office des services de garde à l'enfance. Louise Lantagne was admitted to the Québec Bar (83-84), and also has a Bachelor of Law degree from the University of Montreal (80-83) and a BA in French literature from McGill University (74-77) for which she received a Gold Medal from the Governor General of Canada. In addition, she has a Master's degree in Comparative Literature from the University of Montreal.

BOARD MEMBERS



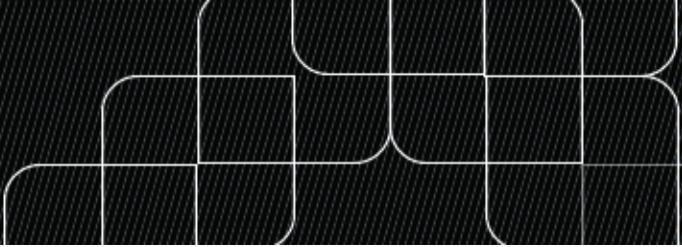
KEN MURPHY

Ken Murphy est directeur des médias et cumule près de 30 années d'expérience en tant que dirigeant
Ken Murphy is a media executive with close to 30 years of leadership experience in Canadian Specialty
Television and digital media enterprise. Ken was most recently the President and Co-Founder of High
Fidelity HDTV Inc., a Canadian based specialty broadcaster which was purchased in 2012 by Blue
Ant Media. Ken is now a member of the Board of Directors of Blue Ant Media, contributing in a small
way to the growth of this exciting independent media business. Ken has just started a new digital
media enterprise in Calgary, Alberta...stay tuned. Ken's wealth of experience in senior leadership roles
virtually covers all areas of television, including business development, channel distribution, ad sales,
marketing, engineering, operations and interactive media. The depth and diversity of Ken's skills is
second to none in Canadian television. Prior to his co-founding High Fidelity HDTV Inc., Ken had a
lengthy television career with both Discovery Channel (Canada) where he roles included President
and General Manager and Vice President of Production; and TSN (The Sports Network) where he was
Director of Operations. A little known fact about Ken is his passion for music. A fan of the "golden" years
of music, Ken is one of North America's most passionate collectors of rare vinyl records, having more
than 50,000 all meticulously sorted and displayed in his Calgary home.

CATHERINE WARREN

Catherine Warren, President of FanTrust Entertainment Strategies, is celebrating 25 years in
mass media and new media, working in Canada and internationally. As an advisor to Fortune 500
corporations and the entertainment industry, Catherine helps clients with digital media growth,
including raising capital, distribution deal-making, revenue generation and cross-platform productions,
partnerships and fans. The former Chief Operating Officer of the entertainment portal software company
Blue Zone and European Bureau Chief of the computer magazine publishing house PCI, Catherine has
variously served as editor or publisher of more than 25 books and magazine series for children and
adults on science and computing as well as executive produced 20 websites and interactive broadcast
initiatives, including ORCA FM, the world's first all-whales/all-the-time radio station (the original
"pod"cast!) and the Gemini Award-winning CTVNews.com. Catherine is an international judge for the
digital Emmy Awards and a member of the International Television Academy of Arts & Sciences. She
has served as the Chief Industry & Research Officer of Emily Carr University and sits on a number of
corporate and not-for-profit boards, including the United Nations flagship World Summit Award for digital
media. She holds degrees from Reed College in physics and from the Columbia University Graduate
School of Journalism. Catherine is a regular contributor to the Huffington Post where she writes about
media. Catherine's strategies and tactics for multiplatform entertainment can be viewed at www.FanTrust.com.

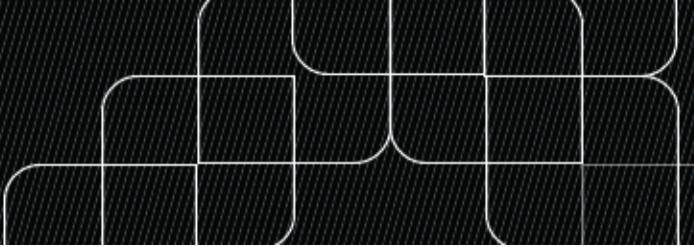
BOARD MEMBERS



BARRY CHAPMAN

Barry Chapman is currently Vice-President Regulatory Affairs, BCE Inc. He has held this position since 1998. In this position he has responsibility for the regulatory functions related to Bell Mobility, Bell TV and other related issues. Previously he was Executive Director of Convergence at Stentor Resource Centre Inc. In this capacity he had responsibility for the regulatory and strategic planning functions related to the Broadcasting sector for Stentor. Previously, Mr. Chapman held senior positions in the Cable Television industry as Vice President and General Manager of Maclean Hunter Cable TV and Vice President of Finance for Ottawa Cablevision. He has also held senior level finance positions in the construction and high tech sectors. He has served as a member of the Board of Directors for The Ontario Cable Television Association, Advanced Broadcasting Systems of Canada (ABSOC), Treasurer of Media Awareness network, President's Alumni Council for Carleton University, Chair of the Carleton University Parent's Alumni Campaign, past Board Member of Mobile Satellite Ventures (Canada) Inc and a current Board member of The Bell Broadcast and New Media Fund. Mr. Chapman is a member of the Institute of Chartered Accountants of Ontario and holds a Bachelor of Commerce degree from Carleton University.

TEAM



MONTREAL

Claire Dion, Associate Director

Danielle Blain, Consultant – Financial Analyst

Joanne Duguay, Coordinator

Laurence Beaudoin-Masse, Assistant, Community Manager, Webmaster

TORONTO

Andra Sheffer, Executive Director

Charles Zamaria, Financial Director

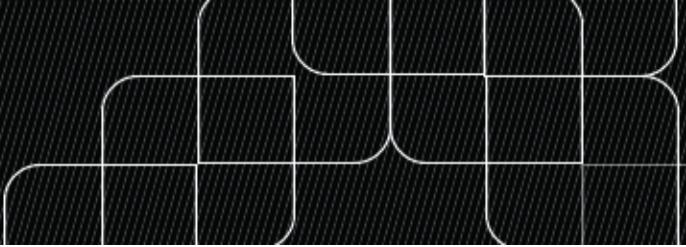
Marcia Douglas, Program Manager

Howard Rosen, Business Affairs

Ella Myers, Project Coordinator

Carly McGowan, Project Coordinator

STATISTICS



2012 / SUMMARY

	Number of Projects	Grant \$
Production*	99	\$11,621,175
Development**	23	\$1,029,150
Professional Development	25	\$225,000
TOTAL	147	\$12,875,325

*including Production, Low Budget Production, TV, Performance Accelerator
**including TV Development Digital Pilot

The Bell Fund has invested nearly \$119M in 1,233 projects.

In 2012, the Bell Fund invested over \$12.8M in one hundred and forty seven projects including the production and enhancement of 99 digital media and related television productions, and the development of 23 digital media projects.

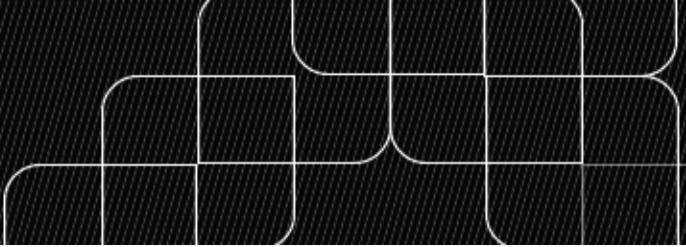
STATISTICS

2012 / PRODUCTION PROGRAM

	EN	FR	Total	EN	FR	Total
Production Digital media	19	19	38	\$4,724,325	\$3,081,945	\$7,806,270
				41 %	27 %	68 %
Low Budget Production Digital Media	26	14	40	\$1,367,925	\$931,500	\$2,299,425
				12 %	8 %	20 %
Television	13	6	19	\$975,000	\$406,380	\$1,381,380
				8 %	3 %	11 %
Performance Accelerator	1	1	2	\$65,000	\$69,100	\$134,100
				0.5 %	0.5 %	1 %
TOTAL	59	40	99	\$7,132,250	\$4,488,925	\$11,621,175
				61 %	39 %	100 %

Over \$11 M was approved for the production of 78 interactive digital media projects, 19 associated television programs and 2 performance accelerator projects. 61% of all funding was for English-language projects and 39% for French-language projects (some of which were bilingual). In October 2012 the Bell Fund introduced the new Performance Accelerator program to support and enhance already successful interactive (convergent) digital media projects.

STATISTICS



2012 / DEVELOPMENT PROGRAM

	EN	FR	Total	EN	FR	Total
Interactive Digital Media	9	8	17	\$226,300	\$259,350	\$485,650
TV Digital Pilot Content	4	2	6	\$400,000	\$143,500	\$543,500
TOTAL	13	10	23	\$626,300	\$402,850	\$1,029,150
				61 %	39 %	100 %

In 2012, over \$1M was allocated to support the early development of 17 interactive digital media projects, and the development of 6 TV concepts to be tested with audiences online. In October 2012 the Bell Fund introduced the new TV Development Online Digital Pilot program to encourage the testing of content directly with audiences to inform creative development and audience engagement for eventual broadcast.

2012 / PROFESSIONAL DEVELOPMENT

	Number of Projects	Grant \$
English	19	\$194,500
French	6	\$30,500
Total	25	\$225,000

Twenty five professional development training activities located across Canada received grants totaling \$225,000 for workshops, conferences, research and promotion. This included two special training initiatives for emerging and intermediate professionals for long term skills and content development through partnerships with the CMPA and Ryerson/BiteTV.

STATISTICS

1997-2012 / SUMMARY

	Number of Projects	Grant \$
Production	800	\$109,174,800
Development	233	\$8,509,915
Professional Development	200	\$1,217,060
TOTAL	1233	\$118,901,775

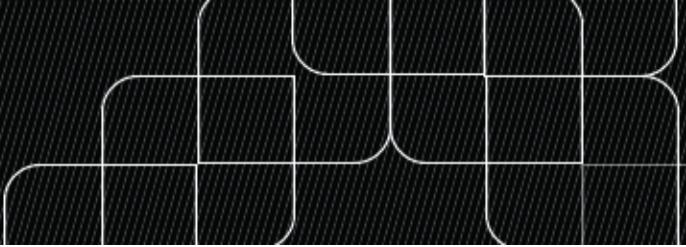
Since 1997, the Fund has invested nearly \$119 M in 1,233 projects, including 800 in Production, 233 in Development and 200 Professional Development initiatives.

1997-2012 / PRODUCTION PROGRAM

	EN	FR	Total	EN	FR	Total
Interactive Digital Media	318	192	510	\$56,763,761	\$30,943,100	\$87,676,861
				52 %	28 %	80 %
Television	187	103	290	\$13,926,019	\$7,541,920	\$21,467,939
				13 %	7 %	20 %
TOTAL	505	295	800	\$70,689,780	\$38,485,020	\$109,144,800
				65 %	35 %	100 %

800 projects have benefited from over \$109 M that has been allocated to the Production of digital media projects and television programs since 1997. 80% of all funding supports digital media components and 20% supports the associated television component. This has been allocated 65% to English-language projects and 35% to French-language projects (some of which were bilingual).

STATISTICS



2001-2012 / DEVELOPMENT PROGRAM

	Number of Projects	Grant \$
English-language Interactive Digital Projects	153	\$5,543,262
French-language Interactive Digital Projects	80	\$2,966,653
Total	233	\$8,509,915

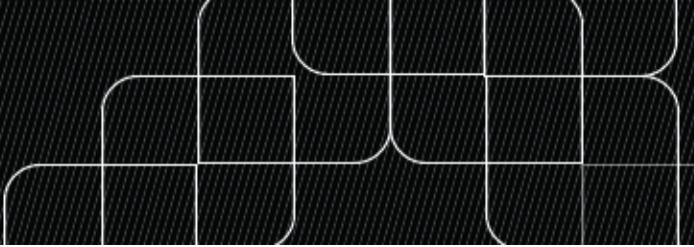
Since the inception of the Development Program in 2001, 233 digital media projects have been awarded grants of over \$8.5M. The Development Program relies on interest generated by the BCE/CTV Benefits endowment.

2001-2012 / PROFESSIONAL DEVELOPMENT

	Number of Projects	Grant \$
English	147	\$969,510
French	53	\$248,050
Total	200	\$1,217,560

To date, the Bell Fund has contributed over \$1.2M in professional development support for activities such as conferences, seminars, training, research and promotion to 200 events across Canada, for local, regional, national and international events.

PRODUCTION PROJECTS



1,2,3 ...GÉANT – SAISON 2

DIGITAL MEDIA

1,2,3 ...Géant – saison 2

Company(ies) : Téléfiction Productions

Producer(s) : Lucie Veillet, Carmen Bourassa

New media service company(ies) : Mbiance

TV

1,2,3 ...Géant – saison 2

Company(ies) : Téléfiction Productions

Producer(s) : Lucie Veillet, Carmen Bourassa

Broadcaster(s) : Télé-Québec, TFO

DIGITAL MEDIA

L’application mobile 1,2,3... Géant vise le développement de la motricité fine et l’apprentissage des lettres; elle transforme le doigt de l’enfant en un doigt magique pour qu’il s’amuse à tracer et gribouiller en compagnie de ses personnages préférés. La nouvelle section propose des activités ludiques et des jeux interactifs pour tablette numérique.

TV

Cette série invite les 2 à 5 ans à plonger dans un monde façonné sur mesure pour eux. Le monde d’en haut est au cœur d’une forêt, dans un splendide château, où vit Jean-Jean le géant, un papa attentionné. Un jour, son univers est transformé radicalement par un grondement arbratralalesque; c'est ce jour-là qu'il a « rencontré » Rose et Olivo.

19-2, PHASE II

DIGITAL MEDIA

19-2, phase II

Company(ies) : Productions 19-2

Producer(s) : Sophie Pellerin,

Mélanie Lamothe, Luc Châtelain,

Jocelyn Deschênes

New media service company(ies) : LVL Studio

TV

19-2, saison 2

Company(ies) : Productions 19-2

Producer(s) : Sophie Pellerin,

Mélanie Lamothe, Luc Châtelain,

Jocelyn Deschênes

Broadcaster(s) : SRC

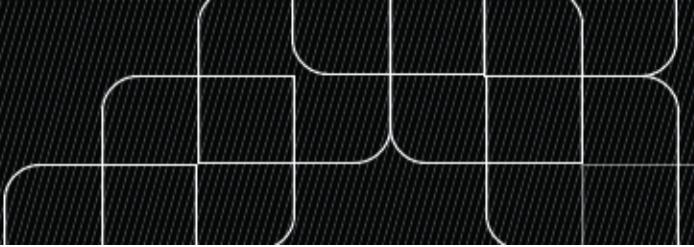
DIGITAL MEDIA

Le volet numérique 19-2 propose aux adeptes une expérience de jeu unique à partager avec leurs amis Facebook. Le jeu transforme les joueurs en protecteurs de différents secteurs du quartier du poste 19. Pour protéger ces secteurs, ils doivent disposer leurs troupes afin d’empêcher les malfrats d’atteindre leurs sombres objectifs. Le site 19-2 propose également un webépisode édition spéciale qui sollicite la participation des fans.

TV

La série dramatique 19-2 raconte la vie et le quotidien de deux patrouilleurs du service de police métropolitain plongés au cœur même de la jungle urbaine. C'est surtout l'histoire d'une amitié improbable qui se développe entre deux hommes si différents l'un de l'autre. Pourtant, au fil des jours, des expériences, des confidences et des événements, l'amitié et le respect prendront le pas sur la méfiance et la concurrence.

PRODUCTION PROJECTS



24H DANS LA VIE D'UN DJ

DIGITAL MEDIA

24h dans la vie d'un DJ
Company(ies) : Kung Fu Numerik
Producer(s) : Ghassan Fayad

TV

Histoires de Deejays
Company(ies) : Périphéria Productions
Producer(s) : Yanick Létourneau
Broadcaster(s) : SRC, ARTV

DIGITAL MEDIA

La plateforme interactive du documentaire Histoires de deejays propose un portrait interactif éclaté de 6 artistes de renommée internationale. En tout, 6 histoires non linéaires que l'usager pourra parcourir sur un mode horaire, chronologique ou spontané et 30 objets représentatifs à repérer dans les capsules qui déclencheront 6 pièces musicales inédites.

TV

Tout au long de ce voyage, nous découvrirons des deejays québécois tels que A-Track, Ghislain Poirier, Mistress Barbara, Kid Koala, DJ Champion et DJ Kobal. À travers eux, nous explorerons de façon inédite la figure emblématique du deejay où chacun portera un regard unique sur ce phénomène, son histoire et la transformation de l'industrie musicale.

AMÉRIKOLOGIE 2

DIGITAL MEDIA

Amérikologie 2
Company(ies) : Atelier Rocoto
Producer(s) : Orlando Arriagada,
Daniela Mujica

TV

Amérikologie, saison 2
Company(ies) : Productions Pimiento
Producer(s) : Orlando Arriagada
Broadcaster(s) : TV5

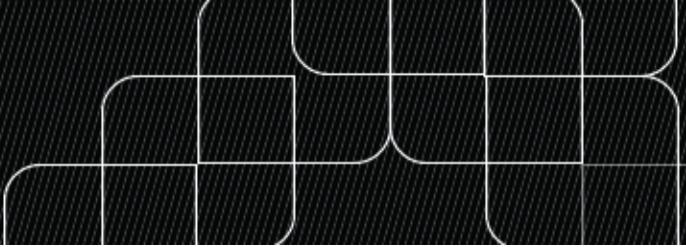
DIGITAL MEDIA

Argentine, Uruguay, Mexique et Colombie, Amérikologie 2 suit le mouvement ! Quatre nouveaux pays et autant de sections ajoutées au jeu-questionnaire, de nouveaux personnages, de nouvelles capsules vidéos exclusives au web, deux nouvelles sections et quatre applications iPad seront créées.

TV

Retenant sa place à bord de la moto qui l'a déjà promené aux quatre coins de l'Amérique latine, Luis Oliva continue son voyage à la découverte de personnes extraordinaires pour qui le bien-être de ceux et celles qui les entourent est ce qu'il y a de plus important. Dans chaque épisode, il nous fait découvrir, avec le naturel et l'empathie qu'on lui connaît, deux initiatives mises de l'avant par des révolutionnaires pacifiques, courageux et inspirants, qui peuvent servir d'exemples à chacun d'entre nous, quels que soient notre langue, notre culture ou notre statut social.

PRODUCTION PROJECTS



ANNE'SDROIDS.COM

DIGITAL MEDIA

Anne'sDroids.com

Company(ies) : Sinking Ship Interactive

Producer(s) : Blair Powers, J.J. Johnson

TV

Anne's Droids

Company(ies) : Sinking Ship Entertainment

Producer(s) : Blair Powers, J.J. Johnson, Matthew Bishop

Broadcaster(s) : TVO, Knowledge, SRC

DIGITAL MEDIA

Anne's Junkyard is an online and tablet gaming and educational activity destination that lets young people explore and experiment with scientific concepts in a fun, engaging and rewarding way.

TV

Anne's Droids is a science based action-adventure series that follows genius kid-scientist Anne, her assistant Nick and her droid creations: Pal, Hand and Eyes as they perform experiments in Anne's junkyard laboratory.

APOCALYPSE, LA 1ÈRE GUERRE MONDIALE: 10 DESTINS

DIGITAL MEDIA

Apocalypse, la 1ère Guerre mondiale:

10 destins

Company(ies) : Zenith ABC, CC&C

Producer(s) : Josette D. Normandeau

New media service company(ies) : LVL Studio

TV

Apocalypse la 1ère Guerre mondiale

Company(ies) : Idéacom international

Producer(s) : Josette D. Normandeau

Broadcaster(s) : TV5, France 2, History, TVO

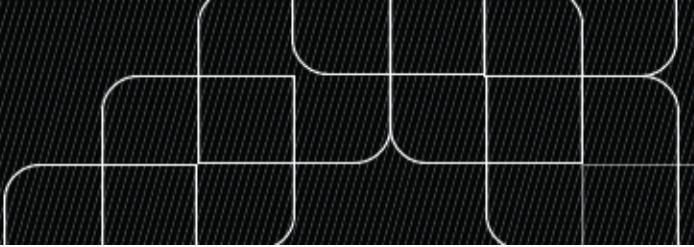
DIGITAL MEDIA

Apocalypse la 1ère Guerre mondiale propose une expérience unique et saisissante au coeur de la Grande Guerre à travers les récits croisés de dix personnages. Ces fictions interactives, mêlant la BD et des archives documentaires, offrent de partager des points de vue intimes sur le conflit et proposent une immersion intense et émouvante à l'utilisateur.

TV

Conçue comme une vaste fresque à base d'archives mises en couleurs, Apocalypse la 1ère Guerre mondiale nous entraîne sur les champs de bataille, au coeur des grandes crises politiques, mais aussi dans le quotidien des civils.

PRODUCTION PROJECTS



BIG BROTHER CANADA

DIGITAL MEDIA

Big Brother Canada

Company(ies) : Secret Location

Producer(s) : James Milward, CJ Hervey

TV

Big Brother Canada

Company(ies) : Insight Production

Company Ltd.

Producer(s) : Erin Brock, Sue Brophey

**Executive producer(s) : John Brunton,
Barbara Bowlby**

Broadcaster(s) : Shaw Media

DIGITAL MEDIA

This cross platform extension of the TV show features a robust web presence complete with mobile viewing enhancement and an extensive social media engagement strategy designed to connect with fans and enable them to influence the action on the show like never before.

TV

Based on the popular international format, Big Brother Canada will follow a group of strangers living together in a house outfitted with dozens of cameras and microphones recording their every move 24 hours a day, seven days a week. Each week the houseguests will compete in a variety of challenges and one by one, the houseguests will vote each other out of the house.

BOOKABOO

DIGITAL MEDIA

Bookaboo

Company(ies) : Cité-Amérique

Producer(s) : Greg Dummet, Louise Richard

New media service company(ies) :

Productions Les Affranchis

TV

Bookaboo

Company(ies) : Cité-Amérique

Producer(s) : Greg Dummet, Louise Richard

Broadcaster(s) : SRC, CBC, TFO

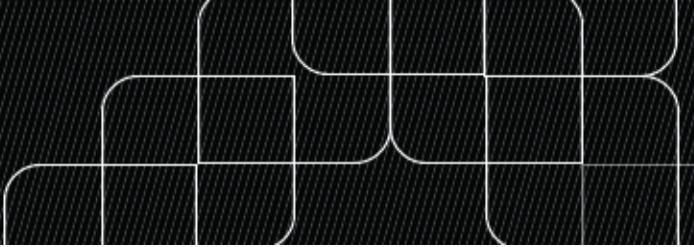
DIGITAL MEDIA

La section enfant du site prendra la forme d'une exploration à la première personne du Bookabus de Bookaboo à travers une navigation vidéo immersive personnalisée qui recèlera jeux, aventures et capsules rigolotes. De plus, l'application Le Sac-à-Bouquins pour tablette numérique permettra aux parents de télécharger une bibliothèque de livres interactifs. Une partie du site sera également consacrée aux parents.

TV

Bookaboo! La foule scande son nom, mais le petit chien superstar s'est réfugié dans son autobus de tournée. Il a besoin, pour performer, d'un ingrédient tout à fait spécial : on doit lui lire une histoire! Vient alors à sa rescousse une personnalité connue, prête à se donner corps et âme dans la lecture d'un livre, ce qui redonnera l'énergie au petit joueur de batterie pour retourner sur scène.

PRODUCTION PROJECTS



DEGRASSI SEASON 12

DIGITAL MEDIA

Degrassi Season 12

Company(ies) : Epitome Pictures

Producer(s) : Linda Schuyler, Stephen Stohn

TV

Degrassi Season 12

Company(ies) : Epitome Pictures

Producer(s) : Linda Schuyler

Executive producer(s) : Stephen Stohn

Broadcaster(s) : MuchMusic

DIGITAL MEDIA

A connection between all Degrassi digital properties including social media, this digital dashboard rewards interactions and tracks points earned through engaging with the broadcast and online properties.

TV

In Season 12, the award winning series remains true to the principles of Degrassi, telling stories that balance gritty realism and infectious humour from a teenager's point of view.

DES ÉCOLES PAS COMME LES AUTRES

DIGITAL MEDIA

Des écoles pas comme les autres

Company(ies) : 9184-1031 Québec inc.

(Eurêka Productions)

Producer(s) : France Choquette, Jean Roy

New media service company(ies) : LVL Studio

TV

Des écoles pas comme les autres

Company(ies) : 9184-1031 Québec inc.

(Eurêka Productions)

Producer(s) : France Choquette, Jean Roy

Broadcaster(s) : TV5

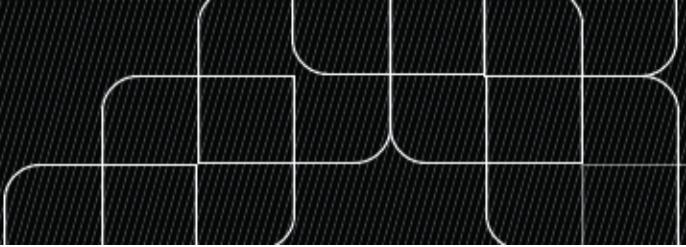
DIGITAL MEDIA

Des écoles pas comme les autres est un projet média interactif en deux composantes. La pièce maîtresse du projet est un jeu disponible en ligne et sous forme d'application pour iPad. L'utilisateur se transforme en étudiant et son objectif est d'obtenir son diplôme dans chacune des 26 écoles visitées au cours de la série. La seconde composante du projet est une série web-documentaire intitulée « Des maîtres pas comme les autres », qui s'intéresse à un enseignant parmi ceux rencontrés dans les épisodes télé.

TV

La série documentaire *Des écoles pas comme les autres* effectue un tour du monde des écoles extraordinaires. Nous ouvrant les portes de lieux très peu connus, elle ouvre en même temps de nouveaux horizons aux téléspectateurs. Chaque épisode s'attache à l'esprit de deux écoles, portées par la voix de leurs élèves, parents et enseignants. L'intérêt de la comparaison se trouve souvent dans ce qui les différencie ou les oppose.

PRODUCTION PROJECTS



DINO DAN – SEASON 3

DIGITAL MEDIA

Dino Dan – Season 3

Company(ies) : Sinking Ship Entertainment

Producer(s) : Blair Powers, J.J. Johnson

TV

Dino Dan – Season 3

Company(ies) : Sinking Ship Entertainment

Producer(s) : Blair Powers, J.J. Johnson, Matt Bishop

Broadcaster(s) : TVO, Knowledge Network, ACCESS, TVA

DIGITAL MEDIA

An extension of the current successful Dino Dan website that includes an immersive Raise a Dinosaur game and two new tablet based games.

TV

Dino Dan Season 3 is a new dino adventure with 18 new pre-historic creatures (including 4 new baby dinosaurs), a new gang of friends, and a new Henderson brother who can see dinosaurs.

GAWAYN INTERACTIF

DIGITAL MEDIA

Gawayn interactif

Company(ies) : Gawayn 2 Productions

(Muse Entertainment)

Producer(s) : Jesse Prupas

New media service company(ies) : ODD1

TV

Gawayn – saison 2

Company(ies) : Gawayn 2 Productions

(Muse Entertainment)

Producer(s) : Jesse Prupas, Heath Kenny

Broadcaster(s) : SRC

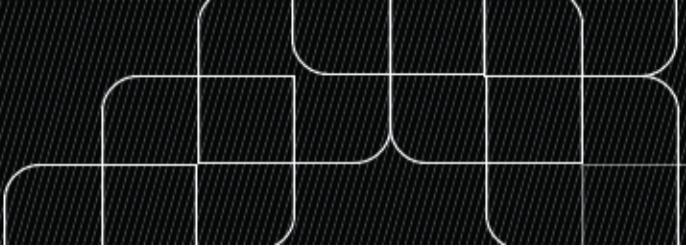
DIGITAL MEDIA

Le livre magique de Gawayn, disponible sur le web, iPhone, iPod Touch, iPad et Androïd, invite les enfants à pratiquer la magie et à prendre part aux aventures des héros de Gawayn ! Le jeu propose des combats magiques et décalés et mêle action et stratégie pour une expérience dynamique et captivante.

TV

La princesse Gwendolyn a été miniaturisée par le diabolique Duc et par son cafard domestique Rex. William et Sir Roderick partent à la recherche du Cristal de Gawayn, seul remède au terrible sort de la Princesse. Nos héros rencontreront une multitude d'adversaires imbéciles et relèveront quantité de défis absurdes qui ne manqueront pas de faire rire !

PRODUCTION PROJECTS



GROJBAND – THE SHOW MUST GO ON!

DIGITAL MEDIA

GrojBand – The Show Must Go On!
Company(ies) : Secret Location
Producer(s) : James Milward

TV

GrojBand
Company(ies) : Fresh TV
Producer(s) : George Elliot
Executive producer(s) : Tom McGillis, Jennifer Pertsch, Brian Irving, George Elliot
Broadcaster(s) : Teletoon

DIGITAL MEDIA

A hub for fans of the show featuring games and virtual currency to use in an online competition that allows kids to show off their creativity and express their love for the show GrojBand by creating their own animated “Wicked Cool Transition” – with the chance that their transition will be chosen by fellow users and shown on-air during the broadcast of the TV episodes.

TV

Corey (Core) starts a garage band but realizes that their band sucks – not at playing but more in the content area. They just can't think of anything to write about, until...Core finds his sister's diary. Now every episode Core needs to make sure his sister's life stays on an emotional roller coaster, wait for her to write about it then, steal her diary without her noticing and BINGO – another sweet HIT!

JACK L'EXPLORATEUR 2

DIGITAL MEDIA

Jack l'explorateur 2
Company(ies) : PVP Jack 2
Producer(s) : François Trudel
New media service company(ies) : Groupe PVP

TV

Jack l'explorateur - saison 2
Company(ies) : PVP Jack 2
Producer(s) : François Trudel
Broadcaster(s) : SRC, Knowledge, TVOntario

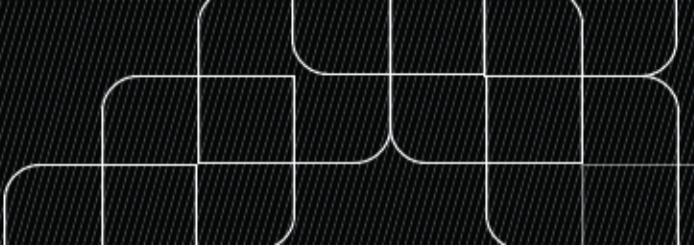
DIGITAL MEDIA

Le second volet du site Internet Jack l'explorateur invite les enfants au cœur d'une nouvelle aventure qui leur permet d'explorer des thèmes scientifiques inédits d'une manière fantaisiste et originale. Dans ce nouveau chapitre, les enfants entreprennent des expéditions rocambolesques sur de nouvelles planètes. Ils continuent aussi d'alimenter Wicky grâce aux points de connaissance qu'ils obtiennent. Enfin, les enfants peuvent personnaliser leur vaisseau spatial avec différents accessoires afin de l'aménager selon leurs goûts, une première pour Jack l'explorateur !

TV

Jack est un petit extraterrestre pour qui tout sur la Terre est source de curiosité et de fascination. Téméraire et audacieux, il entraîne ses compagnons extraterrestres dans de périlleuses aventures, guidé par son insatiable besoin de tout savoir sur les phénomènes et les créatures de la Terre et de l'espace.

PRODUCTION PROJECTS



JAM 2

DIGITAL MEDIA

JAM 2

Company(ies) : Productions GFP (II)
Producer(s) : Guy Villeneuve, Michel St-Cyr
New media service company(ies) : Turbulent

TV

JAM 2

Company(ies) : Productions GFP (II)
Producer(s) : Guy Villeneuve, Michel St-Cyr
Broadcaster(s) : TFO

DIGITAL MEDIA

JAM 2 conserve la formule fort appréciée des usagers en saison 1, en y ajoutant quelques nouveautés: afin de pousser plus loin l'interactivité, une nouvelle application mobile gratuite Les conseils du gérant offrira une section « Aide à l'indécision », et une section « Ton gérant te parle », de même qu'un système de notifications qui permettra aux usagers de recevoir une alerte 15 minutes avant la diffusion de l'émission.

TV

JAM 2, c'est 7 jeunes artistes franco-ontariens qui « font le show » avec leur propre matériel et leur propre parcours. Projet transmédia et participatif, il expose comment il est possible de se développer une carrière originale et prometteuse dans l'industrie musicale.

Kung Fu Training with Shuyuan

DIGITAL MEDIA

Kung Fu Training with Shuyuan
Company(ies) : Maoran Studios Inc.
Producer(s) : Leo He

TV

If Mountains Could Speak II
Company(ies) : Maoran Studios Inc.
Producer(s) : Leo He
Broadcaster(s) : New Tang Dynasty Television

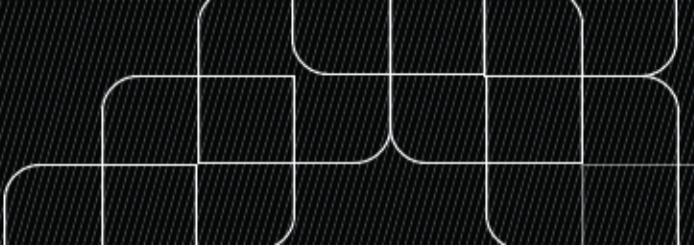
DIGITAL MEDIA

In this iOS game prequel to the television series players help the heroine complete her kung fu training, utilize magical powers and ancient abilities, and conquer the final tests arranged by her master.

TV

If Mountains Could Speak is based on an ancient Chinese hero named Yi who completed extraordinary feats in service of the Chinese people. The series follows Yi and his two martial arts disciples as they slay evil beasts that are controlled by the nine malicious sons of the Great Sun God, who have travelled to the earth.

PRODUCTION PROJECTS



L'APPART DU 5E

DIGITAL MEDIA

L'appart du 5^e

Company(ies) : Zone3 XXXVI

Producer(s) : Brigitte Lemonde

New media service company(ies) : LVL Studio

TV

L'appart du 5^e

Company(ies) : Zone3 XXXVI

Producer(s) : Diane England

Broadcaster(s) : Vrak.tv

DIGITAL MEDIA

L'appart du 5^e est une application mobile, iOS et Android. En laissant un fantôme hanter leur appareil mobile, les jeunes utilisateurs ont l'opportunité de développer une relation divertissante et soutenue avec l'émission. Chaque semaine, Théo diffuse une dizaine de contenus exclusifs : textos, billets, photos et questions quiz. Les jeunes auront accès à plus de 200 contenus exclusifs et pourront débloquer plus de 30 contenus bonus, dont une vidéo inédite !

TV

Être cégépien et devoir apprendre à vivre avec des colocataires, c'est tout un défi ! Il suffit d'ajouter à cela des voisins colorés et un peu trop curieux ainsi que des « interventions » déjantées de fantômes qui hantent le bloc-appartements pour obtenir un mélange explosif ! Joyeusement empreinte de surnaturel, L'appart du 5^e est une série humoristique qui s'articule autour de contrastes génératrices d'humour et d'imbroglios.

LEARNING CHINESE WITH MIAOMIAO

DIGITAL MEDIA

Learning Chinese with Miaomiao

Company(ies) : Apex Media Corp.

Producer(s) : Leo Yu He

TV

Miaomiao

Company(ies) : Apex Media Corp.

Producer(s) : Leo Yu He

Broadcaster(s) : New Tang Dynasty Television

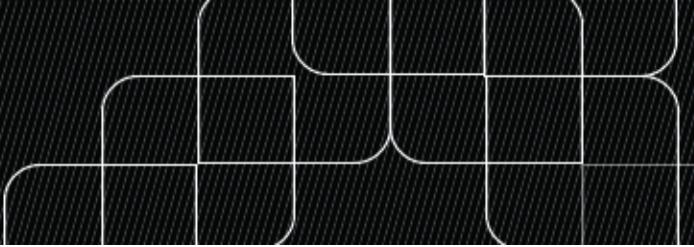
DIGITAL MEDIA

An iPad app where children work on their character recognition and stroke order. Miaomiao leads them to discover new experiences and places, each themed around a single Chinese language character.

TV

Four year old Miaomiao is a curious and caring Chinese Canadian girl who enjoys exploring life and learning new things together with her best friend, her dog Doudou.

PRODUCTION PROJECTS



LES ARGONAUTES 2012.COM

DIGITAL MEDIA

Les argonautes 2012.com
Company(ies) : Productions Pixcom
Producer(s) : Nadine Dufour
New media service company(ies) : ODD1

TV

Les Argonautes
Company(ies) : Productions Pixcom
Producer(s) : Thérèse Pinho
Broadcaster(s) : Télé-Québec

DIGITAL MEDIA

Le volet numérique des Argonautes offre aux usagers la possibilité d'explorer l'Univers et de prendre part à une grande aventure sur iPad ou sur le web. À bord de son vaisseau-maison et avec sa petite planète personnelle, le jeune internaute-explorateur participe à cette vaste mission de préservation de l'Univers en explorant des planètes menacées par le trou noir et en ramenant divers spécimens extraterrestres et farfelus... pour créer et faire évoluer sa propre planète !

TV

L'histoire se déroule en 2162, à bord d'une flotte de vaisseaux dans laquelle six enfants et leurs familles évoluent au quotidien, tout en tentant de percer les énigmes que leur envoie une lointaine planète. Dans un périple qui les mènera aux confins de l'Univers, au bout de leurs rêves, ils devront relever tous les défis que propose la vie à bord de l'Argo, tout en explorant et en découvrant les mystères des astres et des planètes.

LES ENFANTS DE LA TÉLÉ, PHASE 2

DIGITAL MEDIA

Les enfants de la télé, phase 2
Company(ies) : Productions GFP
Producer(s) : Guy Villeneuve. Michel St-Cyr
New media service company(ies) : Toxa, Turbulent

TV

Les enfants de la télé, saison 3
Company(ies) : Productions GFP
Producer(s) : Guy Villeneuve. Michel St-Cyr
Broadcaster(s) : SRC

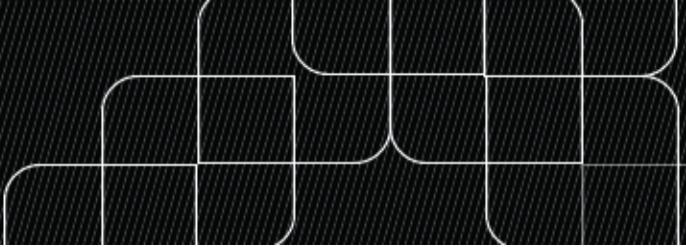
DIGITAL MEDIA

L'internaute a rendez-vous devant son ordinateur, sa tablette ou son téléphone intelligent, pour retrouver Sim Leblanc. Sim vient enrichir l'écoute des téléspectateurs en proposant une websérie, autonome et interactive. On s'infiltra alors dans son monde : les coulisses du travail de l'équipe technique et des animateurs. Sim rencontre les invités. Il est également la vedette de sketchs humoristiques. Pendant la diffusion, il entame la discussion avec les internautes; il les questionne et recueille leurs impressions et commentaires sur ce qui se passe en simultané sur le plateau.

TV

Les enfants de la télé met en vedette des personnalités cinéma, télé, radio, musique, spectacle et vie publique réunies pour s'amuser autour d'une foule d'archives télévisuelles.

PRODUCTION PROJECTS



LES JUMELLES

DIGITAL MEDIA

Les Jumelles

Company(ies) : Balestra Interactif

Producer(s) : Mark Chatel

New media service company(ies) : LVL Studio

TV

Sur la piste des Jumelles

Company(ies) : Balestra Productions

Producer(s) : Mark Chatel

Broadcaster(s) : TFO

DIGITAL MEDIA

Le volet numérique complète cette expérience avec un jeu qui propose de participer à une chasse au trésor virtuelle. Ludique et éducative, cette application se classe dans la catégorie des « jeux sérieux » en se donnant pour objectifs d'offrir aux jeunes francophones des connaissances inusitées en histoire et géographie, grâce à des anecdotes du quotidien qui créent une résonance émotionnelle.

TV

Les Jumelles est une série jeunesse qui s'adresse aux 9-12 ans. Deux équipes de jeunes s'affrontent dans une chasse au trésor palpitante qui leur permet d'en apprendre plus sur l'histoire et la géographie d'une communauté francophone en Ontario. Chargées de résoudre une énigme mystérieuse qui les guidera à un trésor, les équipes recevront cinq indices pour les y mener.

LISTENER IV ONLINE: DOUBLE DATE

DIGITAL MEDIA

Listener IV Online: Double Date

Company(ies) : Smokebomb Entertainment

Producer(s) : Jay Bennett, Teresa Ho

TV

Listener Season IV

Company(ies) : Shaftesbury

Producer(s) : Jan Peter Meyboom

Executive producer(s) : Christina Jennings, Scott Garvie

Broadcaster(s) : CTV

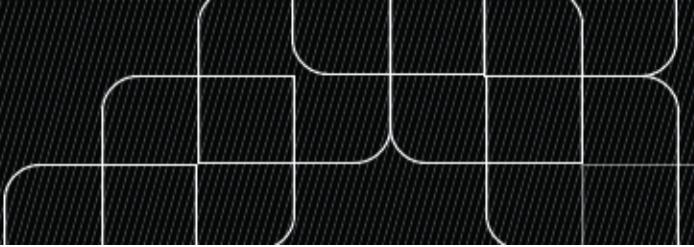
DIGITAL MEDIA

A thirteen-part companion digital series to support Season IV of The Listener on CTV. Double Date will take two fan-favorite secondary characters: Tia and Sandy and put them at the forefront of an action packed adventure comedy.

TV

Toby Logan is a paramedic living with a secret: he can read people's minds. Until now, he's kept it to himself, fearing that his telepathic powers were a sign that he's losing his mind. Gradually he begins to believe that this confounding curse might, in fact, be a gift. Now that Toby has decided to step out of the shadows, he will discover a new platform to help others.

PRODUCTION PROJECTS



MIAM! 2

DIGITAL MEDIA

Miam! 2

Company(ies) : Écho Média Productions

Producer(s) : Luc Châtelain,
Dominique Mendel

New media service company(ies) : Toboggan

TV

Miam! 2

Company(ies) : Écho Média Productions

Producer(s) : Dominique Mendel
Broadcaster(s) : YOOPA, TFO

DIGITAL MEDIA

Véritable expérience intergénérationnelle permettant à l'enfant d'explorer le monde de la cuisine avec ses parents et de reproduire les savoureux plats de l'émission télé, l'application pour tablettes Miam! offre également la possibilité d'écrire ses propres recettes et de les habiller à l'aide d'une myriade de fonds décoratifs et d'autocollants. Et même d'imprimer son propre livre de recettes ! Le site web existant sera enrichi avec de nouveaux jeux et de nouvelles capsules interactives.

TV

Pour le plus grand bonheur des enfants, de leurs parents et de leurs grands-parents, Miam! est de retour pour une deuxième saison ! Miam! 2 mettra encore en vedette l'apprenti cuistot Xavier, sa petite cousine Camille et leur grand-mère Louise. Mariant la spontanéité et la candeur attachantes de Xavier et de Camille à la générosité et l'affection sincères de Mamie Louise, ce trio est entré dans les maisons et les cœurs des téléspectateurs en présentant des recettes simples, accessibles et savoureuses.

MIROIR

DIGITAL MEDIA

Miroir

Company(ies) : Les Productions Point de mire

Producer(s) : Christine Fauteux

New media service company(ies) : Version 10

TV

Miroir

Company(ies) : Les Productions Point de mire

Producer(s) : Christine Fauteux

Broadcaster(s) : TV5

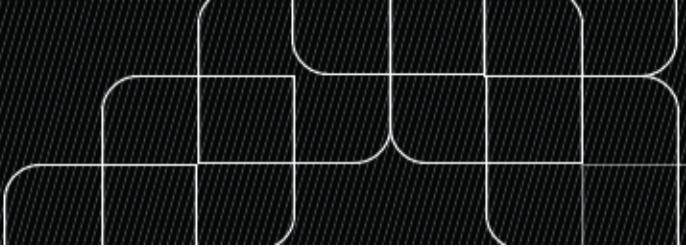
DIGITAL MEDIA

Le volet numérique de Miroir propose une expérience multiplateforme complète avec un webdocumentaire, des contenus vidéo exclusifs, un test de perception sur la beauté et une application interactive en direct (iOS, Android). Ce concept multiplateforme se déploie de façon à accompagner l'ensemble des étapes de la diffusion de la série documentaire.

TV

La beauté est un sujet riche, qui ne laisse personne indifférent. Cette série documentaire aborde la beauté à partir de treize points de vue différents et offre ainsi une analyse sociale d'un phénomène qui recèle une mine d'or de valeurs, de préjugés, de pensées inavouables et une dose importante de non-dits.

PRODUCTION PROJECTS



MOTIVE: THE DARK CORNER

DIGITAL MEDIA

Motive: The Dark Corner
Company(ies) : Motive Productions I Inc
Producer(s) : Andrew Williamson

TV

Motive Season 1
Company(ies) : Motive Productions I Inc
Producer(s) : John Lenic
Executive producer(s) : Louise Clark,
Rob Merilees, Erin Haskett, Rob LaBelle,
Lindsay Macadam
Broadcaster(s) : CTV

DIGITAL MEDIA

A web series that revolves around an incident in Sergeant Boyd Bloom's past, a murder case he was working on. Viewers will be engaged and tasked with navigating the episodes and websites to see if they can figure out the case.

TV

A police procedural with a twist – not a whodunit, but a WHYdunit. In separate vignettes, the identities of the killer and the victim are revealed. Then stylized flashbacks that piece together more of the mysterious connection between these two characters and what drove the killer to commit murder.

MY FUZZY TALES FRIENDS

DIGITAL MEDIA

My Fuzzy Tales Friends
Company(ies) : Brain Power Studio Inc.
Producer(s) : Jennifer Littlefield
New media service company(ies) :
Huminah Huminah Inc.

TV

Fuzzy Tales
Company(ies) : Brain Power Studio Inc.
Producer(s) : Trevor Cochrane
Executive producer(s) : Beth Stephenson
Broadcaster(s) : CBC

DIGITAL MEDIA

A game where kids and their parents/caregivers can play and learn to care for their favourite Fuzzy Tales' pets from Fuzzy Phil's Pet Store.

TV

A modern twist on classic fairytales and nursery rhymes. Snow White as played by a pug. Goldilocks as played by a kitten. Little Red Riding Hood as played by a duckling. A blend of live-action animals and watercolour backgrounds.

PRODUCTION PROJECTS



PERFECT STORMS INTERACTIVE

DIGITAL MEDIA

Perfect Storms Interactive
Company(ies) : Secret Location
Producer(s) : CJ Hervey

TV

Perfect Storms
Company(ies) : eONE Entertainment
Producer(s) : Steve Gamester
Executive producer(s) : Michael Kot
Broadcaster(s) : Shaw - History

DIGITAL MEDIA

An online experience that enables the audience to dissect the components of a perfect storm through discovery tools that inform and entertain and allow users to share their experiences.

TV

On rare occasions natural and human forces collide in a spectacular way to change the world forever. These are history's Perfect Storms: highly improbable and massively impactful. This doc series shows viewers why they occurred and what it was like to experience them first hand.

PRIMEVAL: NEW WORLD DIGITAL MEDIA COMPONENT

DIGITAL MEDIA

Primeval: New World Digital Media Component
Company(ies) : Omni Film Productions
Producer(s) : Erin Mussolum

TV

Primeval: New World – Season 1
Company(ies) : Omni Film Productions
Producer(s) : George Horie
Executive producer(s) :
Gabriela Schonbach, Michael Checik,
Katie Newman, Tim Haines, Martin Wood
Broadcaster(s) : Bell Media - Space

DIGITAL MEDIA

The digital media components extend Primeval: New World across multiple platforms - web, mobile apps and social media. They allow users to play games, go behind the scenes, interact with the show and characters and create and share their own Primeval themed content.

TV

Primeval: New World follows the adventures of a team of unlikely heroes who confront the baffling phenomenon of Anomalies. These glittering distortions are rips in space and time that allow creatures from the prehistoric past – and the future – to break through into our world.

PRODUCTION PROJECTS



SLUGTERRA ONLINE

DIGITAL MEDIA

Slugterra Online

Company(ies) : Nerd Corps Interactive

Producer(s) : Chuck Johnson

TV

Slugterra

Company(ies) : Nerd Corps

Producer(s) : Asaph Fipke

Executive producer(s) : Charles Johnson,

Ken Faier

Broadcaster(s) : Family Channel

DIGITAL MEDIA

The Slugterra Online experience offers kids exclusive information about Slugterra, and engages them deeper in this story world through online games and interactive experiences via mobile devices.

TV

Slugterra is an epic sci-fi comedy adventure set deep underground, where the ammo's alive and only the quick survive! In this luminous, high-tech, underground world every cavern holds a new adventure, new battle and weird little slugs to be discovered.

SPLATALOT.COM – SEASON 2

DIGITAL MEDIA

Splatalot.com – Season 2

Company(ies) : marblemedia Interactive

Producer(s) : Johnny Kalangis

TV

Splatalot – Season 2

Company(ies) : marblemedia

Producer(s) : Stephen Turnbull, Steve Sloan

Executive producer(s) : Matt Hornburg,

Mark Bishop

Broadcaster(s) : YTV

DIGITAL MEDIA

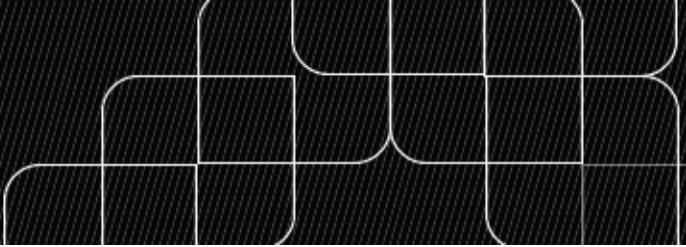
A web game which allows kids to square off against one another, in a real-time multi-player game.

Additionally Splatalot will go mobile with a single player 3-D action/adventure campaign

TV

Splatalot is a medieval-themed physical game show designed to deliver fierce competition, gut-busting laughs, and over-the-top SPLATS.

PRODUCTION PROJECTS



SYMPHONIE MOLÉCULAIRE

DIGITAL MEDIA

Symphonie moléculaire
Company(ies) : Lowik Média 2008
Producer(s) : Lucie Tremblay
New media service company(ies) : LVL Studio

TV

The Pleasure of the Scents
Company(ies) : Lowik Média 2008
Producer(s) : Lucie Tremblay
Broadcaster(s) : Documentary Channel, ARTE

DIGITAL MEDIA

Le projet interactif guide l'utilisateur dans l'univers de François Chartier. L'application iPad se veut le prolongement expérientiel du documentaire. C'est un outil d'apprentissage et de divertissement qui invite à l'exploration de l'univers du goût, des odeurs et des familles aromatiques. L'application iPhone sert de guide abrégé et de lexique format poche. Finalement, le site Web est le point de rencontre entre les différentes plateformes du projet interactif. Il expose tous les contenus en lien avec le documentaire.

TV

Un film sur le plaisir ! Il appert que l'odorat est le plus puissant des cinq sens. Le film veut démontrer que certaines sensations physiques, la science et l'art ont quelque chose à voir avec l'odorat. C'est aussi l'histoire de François Chartier, sommelier de réputation internationale, et de son livre Papilles et Molécules.

TACTIK 5

DIGITAL MEDIA

Tactik 5
Company(ies) : Vivaclic
Producer(s) : Francine Forest
New media service company(ies) : Turbulent

TV

Tactik 5
Company(ies) : Vivaclic
Producer(s) : Francine Forest
Broadcaster(s) : Télé-Québec

DIGITAL MEDIA

La cinquième saison de Tactik sera l'occasion de lancer une nouvelle application : le Phototactik. Inspiré d'applications photos populaires, le Phototactik permettra aux fans de Tactik de créer et de transformer des montages photos personnalisés à partir des décors et des personnages de Tactik. Maxime Desbiens-Tremblay reprendra aussi la barre du blogue de Tactik pour une nouvelle saison. Plusieurs concours seront également lancés tout au long de la saison autour du Phototactik et de la plateforme de jeux.

TV

Tactik dépeint l'univers de jeunes sportifs qui traversent la vie avec tout ce qu'elle amène de surprises et de déceptions. L'amitié, l'amour, la compétition, la famille, bref, les aléas de la vie les transforment au fil des jours, nous faisant témoigner de leurs doutes, questionnements, bonheurs et fous rires. Attachante et authentique, la gang de Tactik sait à coup sûr se démarquer !

PRODUCTION PROJECTS



THE ADVENTURES OF NAPKIN MAN INTERACTIVE

DIGITAL MEDIA

The Adventures of Napkin Man Interactive
Company(ies) : Breakthrough New Media
Producer(s) : Dorothy Vreeker
New media service company(ies) : NDi Media

TV

The Adventures of Napkin Man
Company(ies) : Breakthrough
Producer(s) : Brenda Nietupski
Executive producer(s) : Ira Levy,
Peter Williamson, Josh Selig, Tone Thyne
Broadcaster(s) : CBC

DIGITAL MEDIA

Children can help Napkin Man solve emotional dilemmas through a series of 5 interactive ebooks—three for iOS and two for the web.

TV

A preschool series about a brand new kind of superhero – one who helps children better understand and manage their feelings.

The Next Step

DIGITAL MEDIA

The Next Step
Company(ies) : Secret Location
Producer(s) : James Milward

TV

The Next Step
Company(ies) : Temple Street Productions
Producer(s) : Laurie McLarty
Executive producer(s) : David Fortier,
Ivan Schneeberg, Frank van Keeken
Broadcaster(s) : Family Channel

DIGITAL MEDIA

A mobile and online website and hub for The Next Step, the experience includes games, show and character info, UGC and a user personalized After Show that straddles TV and web – each of the 26 after show episodes begins on air and concludes on the web under the control and influence of the individual user.

TV

The Next Step is a scripted reality tween show following the lives of a group of young dancers in an elite dance studio. The show presents the behind-the-scenes journey of the dancers, as they struggle to come together to win the annual National Dance Championships.

PRODUCTION PROJECTS



TRAVEL + ESCAPE TOP TENS

DIGITAL MEDIA

Travel + Escape Top Tens

Company(ies) : Blue Ant Media Productions Inc.

Producer(s) : Simon Foster

New media service company(ies) : Jet Cooper

TV

My Top Ten

Company(ies) : Blue Ant Media Productions Inc.

Producer(s) : Cullen Fairfield

Executive producer(s) : Marcia Martin

Broadcaster(s) : Travel + Escape

DIGITAL MEDIA

A monthly tablet magazine app that combines touch screen features with high quality HD video for an exciting new way to engage with travel content, learn about destinations and book trips.

TV

My Top Ten is a 1 hour special and a contest. Travel + Escape channel is searching for a Travel Star who can host their own Top Ten show.

VZION!

DIGITAL MEDIA

vZion!

Company(ies) : Productions Lustitia

Producer(s) : Renée Claude Riendeau

New media service company(ies) : Turbulent

TV

vZion!

Company(ies) : Productions Lustitia

Producer(s) : Renée Claude Riendeau

Broadcaster(s) : Canal D

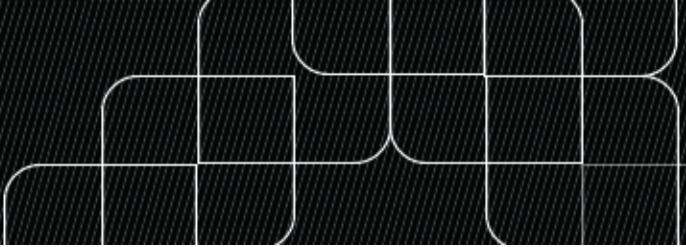
DIGITAL MEDIA

Offert sur le web et sur tablettes iPad et Androïd, le jeu Vzion! permettra à l'internaute d'acquérir les bases de l'analyse de la communication non verbale et de les appliquer dans le cadre d'un interrogatoire policier. Imaginez-vous dans le rôle d'un commissaire qui se tient derrière une vitre sans tain pendant que son lieutenant interroge un suspect. Trois caméras vous donnent un point de vue différent sur le suspect. C'est l'expérience que vous propose ce jeu interactif.

TV

vZion! est une série qui explore le langage non verbal des protagonistes de la scène judiciaire canadienne. Chaque épisode présente un cas précis qui a été élucidé grâce aux connaissances de la psychologie du mensonge dans le domaine de la communication non verbale.

PRODUCTION PROJECTS



CANADA 1812: FORGED IN FIRE

DIGITAL MEDIA

Canada 1812: Forged in Fire
Company(ies) : High Fidelity HDTV Media Inc.
Producer(s) : Alix MacDonald

DIGITAL MEDIA

An enhanced graphic novel suitable for use through touchscreen devices, mobile apps or as rich-media component of the series homepage. Featuring stories drawn from the television series.

TV

Each episode features one major character from the War of 1812. An actor portrays the main character, telling the events of the war from their point of view.

TV

Canada 1812: Forged in Fire
Company(ies) : High Fidelity HDTV Media Inc.
Producer(s) : Alix MacDonald
Executive producer(s) : Craig Colby
Broadcaster(s) : eqHD

YUP YUPS INTERACTIVE

DIGITAL MEDIA

Yup Yups Interactive
Company(ies) : Industrial Brothers Canada Ltd
Producer(s) : Matt Fernandes

TV

Yup Yups
Company(ies) : Radical Sheep
Producer(s) : John Leitch, Michelle Melanson, Tammy Semen
Executive producer(s) : John Leitch, Matt Fernandes, Arthur Spanos
Broadcaster(s) : Family Channel

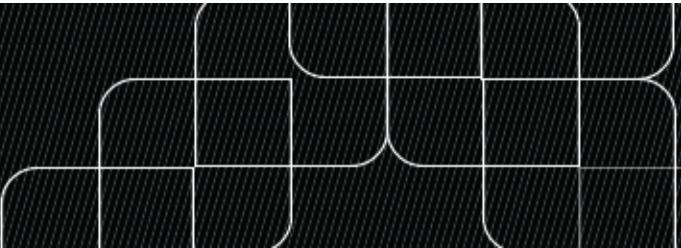
DIGITAL MEDIA

Kids will extend their relationship with the Yub Yubs online by playing Memory Madness, where they will test their memory to find hidden objects, and on iPads with the game apps Play Park and Adventure Land.

TV

Yub Yubs stars three curious and playful non-verbal characters whose feelings are expressed by changing into other physical forms. When the Yub Yubs play together, magic happens.

PRODUCTION PROJECTS - LOW BUDGET



ARCTIC DEFENDERS

DIGITAL MEDIA

Arctic Defenders

Company(ies) : Arctic Defenders Inc.

Producer(s) : John Walker

DIGITAL MEDIA

A website that will recreate the film's journey by featuring blog posts chronically the journey and video clips and insights from the people featured. An interactive multi-user strategy game, Sovereignty, will highlight the key issues and positions around Arctic sovereignty.

TV

On a journey of discovery to Nunavut, the largest Inuit territory in Canada join Oo Aqpik, a modern Inuk from Baffin Island, now living in Ottawa, as she investigates her people and searches for direction. The film unfolds as she unveils some darker sides, and finds hope and inspiration from the leaders of Nunavut.

TV

Arctic Defenders

Company(ies) : Arctic Defenders Inc.

Producer(s) : John Walker,

Alethea Arnaquq-Baril, Charles Konowal

Broadcaster(s) : Superchannel, Canal D, IsumaTV

CANADIANPICKERS.COM

DIGITAL MEDIA

CanadianPickers.com

Company(ies) : Cineflix

Producer(s) : Glen Salzman

New media service company(ies) :

Imagery Inc.

TV

Canadian Pickers Season 3

Company(ies) : Cineflix

Producer(s) : Simon Lloyd

Executive producer(s) : Simon Lloyd,

Mark Poertner

Broadcaster(s) : History Television

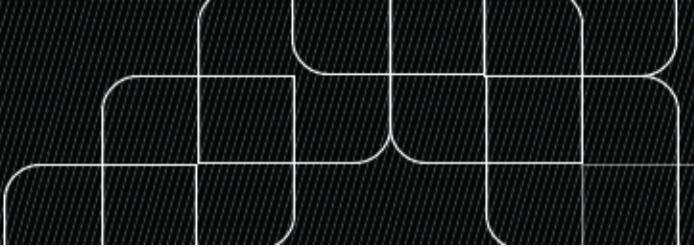
DIGITAL MEDIA

Building on the successful existing Canadian Pickers.com site, this phase sees a redesign of the current site that improves usability, builds on the auction site and opens the functionality to all territories.

TV

Canadian Pickers follows professional 'pickers' Sheldon Smithens and Scott Cozens rummage through barns, basements, attics and sheds in search of rusty gold, and encounter some incredible people and stories along the way.

PRODUCTION PROJECTS - LOW BUDGET



DERBY'S DERBY

DIGITAL MEDIA

Derby's Derby

Company(ies) : Thunderbird Films Inc.

Producer(s) : Alexandra Raffé

New media service company(ies) :

Switch United

TV

Mr. Young Season III

Company(ies) : Thunderbird Films Inc.

Producer(s) : Alexandra Raffe, Victoria Hirst

Executive producer(s) : Michael Shepard,

Tim Gamble, Dan Signer, Howard Nemetz

Broadcaster(s) : YTV

DIGITAL MEDIA

Derby's Derby is a web based racing game. Users will have a choice of playing with one of three racing machines inspired by characters from the TV show, each with varying strengths and powers.

TV

Adam Young is a child prodigy who went to university at the age of nine. Now, at fourteen, he's a college graduate and ready to enter the workforce... as a high school science teacher.

DETENTIONAIRE

DIGITAL MEDIA

Detentionaire

Company(ies) : Watch More TV Interactive Inc.

Producer(s) : Caitlin O'Donovan

TV

Detentionaire

Company(ies) : Nelvana Limited

Producer(s) : Jane Crawford, Tracey Dodokin, Helen Lebeau

Broadcaster(s) : Teletoon

DIGITAL MEDIA

Two web-based games, Busted and Grounded. Busted is a single player arcade style games that allows players to spy on Principal Barrage and his plans for A. Nigma High. Grounded is a single player skateboarding game that requires players to navigate Lee through dangerous hallways, boiler rooms and classrooms in a race against the clock.

TV

By the end of Season 3 The Sleeping Teacher has woken up. He goes straight back to sleep, but not before giving Lee a piece of crucial information that will help him go way deeper into the conspiracy. Eventually he'll wake up and stay up, going as far as becoming a mentor to the Dentionaire gang, always keeping Lee on the straight and narrow towards success as the Leader of the Chosen.

PRODUCTION PROJECTS - LOW BUDGET



FINDING STUFF OUT ONLINE 2

DIGITAL MEDIA

Finding Stuff Out Online 2

Company(ies) : Smiley Guy Studios Inc.

Producer(s) : Jonas Diamond

TV

Finding Stuff Out Online 2

Company(ies) : Apartment 11

Producer(s) : Jean-Louis Côté, Edward Kay

Executive producer(s) :

Jonathan Finkelstein, Allan Joli-Coeur

Broadcaster(s) : TVO

DIGITAL MEDIA

An interactive web experience and integrated cross-platform experience that brings science to life for kids. Includes a single-player online and mobile game world where kids are in the driver's seat.

TV

A science oriented series, which instead of imposing adult notions on kids about what they should know, gives them answers to questions that matter most to them.

FIT FIRST – YOUTH EDITION (HOME BOXING TRAINER)

DIGITAL MEDIA

Fit First – Youth Edition (Home Boxing Trainer)

Company(ies) : Indios Productions Inc.

Producer(s) : Stephanie Scott

New media service company(ies) :

Tactica Interactive

TV

Fit First - Youth Edition

Company(ies) : Indios Productions Inc.

Producer(s) : Stephanie Scott,

Vanessa Loewen, Desiree Single

Broadcaster(s) : APTN

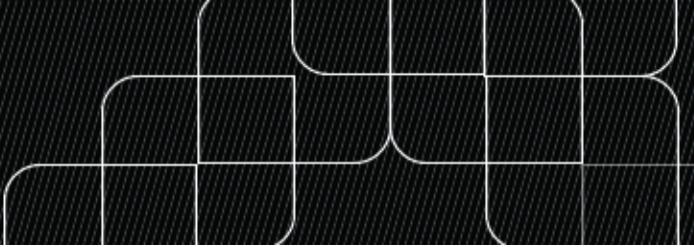
DIGITAL MEDIA

Fit First is a fitness iPhone app that uses fun and effective boxing workouts to help users lead active lifestyles. Fit First trainer Kent Brown will lead you through a series of challenging workouts, demonstrate basic boxing techniques, and track your progress, as users move towards fitness goals.

TV

A documentary series following four youth in their pursuit to escape addiction, street gangs and poverty through a connection to Aboriginal spirituality and fitness.

PRODUCTION PROJECTS - LOW BUDGET



THE GHOSTS IN OUR MACHINE

DIGITAL MEDIA

The Ghosts in Our Machine
Company(ies) : Ghosts Media Inc
Producer(s) : Nina Beveridge, Liz Marshall

TV

Ghosts in Our Machine
Company(ies) : The Ghosts Media Inc
Producer(s) : Nina Beveridge, Liz Marshall
Executive producer(s) : Mila Aung-Thwin
Broadcaster(s) : CBC Documentary

DIGITAL MEDIA

A website which features an immersive story where the user is taken on a journey via text, images, video, voiceover narration and soundscape through various 'chapters' of information about animals in our industrial machine.

TV

The Ghosts in Our Machine is a feature length documentary that illuminates the lives of individual animals living within, or rescued from, the machine of our modern world. The film explores these issues within the context of consumer driven culture.

HEARTLAND RANCH MINI-GAME

DIGITAL MEDIA

Heartland Ranch Mini-Game
Company(ies) : Overinteractive Media Inc.
Producer(s) : Michael Brynjolfs

TV

Heartland Season 6
Company(ies) : Seven24 Films
Producer(s) : Tina Grewal
Executive producer(s) : Tom Cox, Jordy Randall, Michael Weinberg
Broadcaster(s) : CBC

DIGITAL MEDIA

The Heartland Ranch Mini-Game gives players of the Heartland Ranch Facebook social game an entirely new experience, both in terms of providing a unique tie-in to a major story arc in the TV show's Winter Season, and of providing a new gameplay experience.

TV

Heartland is a family drama that explores the family relations of sisters Amy and Lou Fleming who live with their grandfather, Jack, on a working horse ranch at the foothills of the Canadian Rocky Mountains.

PRODUCTION PROJECTS - LOW BUDGET



TAKING BACK THE YEARS: INTERACTIVE HEALTHY LIFESTYLE CHALLENGE

DIGITAL MEDIA

Taking Back the Years: Interactive Healthy Lifestyle Challenge
Company(ies) : May Street Productions Ltd.
Producer(s) : Mike Wavrecan
New media service company(ies) :
Tactica Interactive

DIGITAL MEDIA

Users search for longevity that contrasts holistic and scientific approaches to anti-ageing. The website integrates with the TV show to promote 90-day longevity challenge.

TV

Holding Back the Years follows a patient through the rigorous, 60 day long and 4000 year old, practice of Kaya Kalpa, while also exploring the latest discoveries in North American medicine towards human rejuvenation.

JERRY AND THE RAIDERS

DIGITAL MEDIA

Jerry and the Raiders
Company(ies) : Jerry and the Raiders
Productions Inc./
Jerry et les Aventurier Galactiques
Producer(s) : Erin Masse, Kristine Klokh,
Mark Shekter
New media service company(ies) :
Fake Studios

DIGITAL MEDIA

A website that immerses children in Jerry's world. Users play mini-games that reveal the wonder that comes from exploring the everyday world and interact with objects that come directly from the TV episodes.

TV

Jerry is awakened by two toy action - who have magically come to life -- and call themselves... The Galactic Raiders. They announce that they're here to save Planet Earth from a conspiratorial plot to ecologically destroy it, and challenge Jerry to join them in their mission.

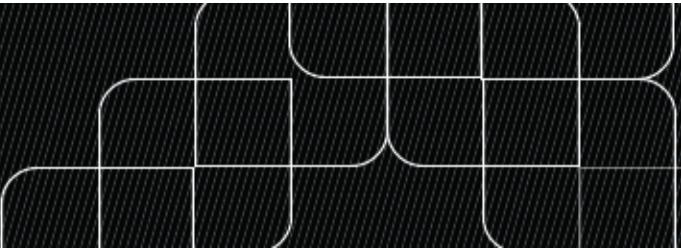
TV

Taking Back the Years
Company(ies) : May Street Productions Ltd.
Producer(s) : Hilary Pryor
Broadcaster(s) : VisionTV

TV

Jerry and the Raiders
Company(ies) : Jerry and the Raiders
Productions Inc./
Jerry et les Aventurier Galactiques
Producer(s) : Arnie Zipurksy, Charles Falzon,
Mark Shekter, Marc Cote
Executive producer(s) : Arnie Zipursky,
Charles Falzon, Mark Shekter, Mark Cote
Broadcaster(s) : TVO, SRC

PRODUCTION PROJECTS - LOW BUDGET



JUSTIN TIME SEASON 2 - MOBILE

DIGITAL MEDIA

Justin Time Season 2 - Mobile
Company(ies) : Guru Animation Studio Ltd
Producer(s) : Laurinda Shaver

TV

Justin Time Season 2
Company(ies) : Guru Animation Studio Ltd
Producer(s) : Amy Robinson
Executive producer(s) : Frank Falcone,
Mary Bredin
Broadcaster(s) : Astral – Disney Jr, Family

DIGITAL MEDIA

A suite of iOS preschool games that ports the online Justin Time experience to mobile devices. Games include 3rd person perspective races, dress-up and search & find puzzles.

TV

Follow Justin and his friend Squidgy as their imagination takes them on bite size historical adventures: from building a giant stone monolith to a balloon journey in Paris or to a Wild West wagon train that proves bigger is not always better.

KARV L'ANTI-GALA 2012

DIGITAL MEDIA

KARV l'anti-gala 2012
Company(ies) : Zone 3
Producer(s) : Marie-Hélène Tremblay
New media service company(ies) : Turbulent

TV

KARV l'anti-gala 2012
Company(ies) : Zone 3
Producer(s) : Marie-Hélène Tremblay
Broadcaster(s) : Vrak.tv

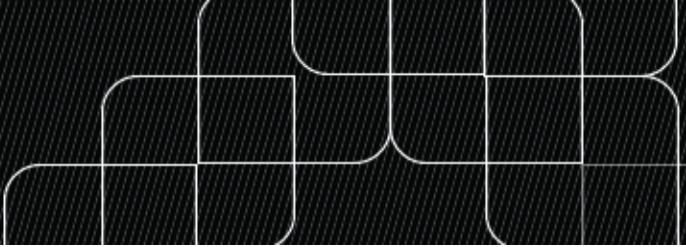
DIGITAL MEDIA

KARV, l'anti-gala 2012 passe en mode « hyperactivité interactive » et invite son public à vivre pleinement l'événement... en direct de son salon ! Un simple clic sur le site du KARV suffira à transporter la frénésie de l'anti-gala chez soi. Au menu : diffusion « live », deux webémissions en direct avec invités, contenus exclusifs tirés des coulisses du gala et votes exclusifs au web.

TV

KARV l'anti-gala convie les jeunes à sa remise de prix annuelle; à l'affiche, danse et numéros musicaux originaux et éclatés, entrecoupés de remises de trophées à plusieurs vedettes aimées des jeunes qui se succèdent sous les projecteurs pour leur en mettre plein la vue.

PRODUCTION PROJECTS - LOW BUDGET



LÀ OÙ JE DORS

DIGITAL MEDIA

Là où je dors

Company(ies) : Kondolole Film

Producer(s) : Ernest Godin

New media service company(ies) : Version 10

TV

Là où je dors

Company(ies) : Kondolole Film

Producer(s) : Ernest Godin, Annick de Vries

Broadcaster(s) : TFO

DIGITAL MEDIA

Le site web présente 36 chambres d'enfants qui foisonnent d'objets inattendus, de « cachettes » imprévues, de jouets, d'objets du quotidien, de souvenirs, de trésors ou d'autres trouvailles étonnantes. On y trouve aussi des berceuses, une section consacrée aux rêves et une section pour les parents et éducateurs.

TV

La série est une invitation à la rencontre des enfants du monde. Elle met en scène 36 jeunes protagonistes de 9 à 13 ans issus de partout sur la planète et présente aux téléspectateurs, le lieu où ces jeunes dorment.

LES APPENDICES – DR. MÉGALOBIO, LE JEU DONT VOUS ÊTES LE HÉROS

DIGITAL MEDIA

Les Appendices – Dr. Mégalobio, le jeu dont vous êtes le héros

Company(ies) : Productions Marie Brissette

Producer(s) : Marie Brissette

New media service company(ies) : Trinôme

TV

Les Appendices, saison 5

Company(ies) : Productions Marie Brissette

Producer(s) : Marie Brissette

Broadcaster(s) : Télé-Québec

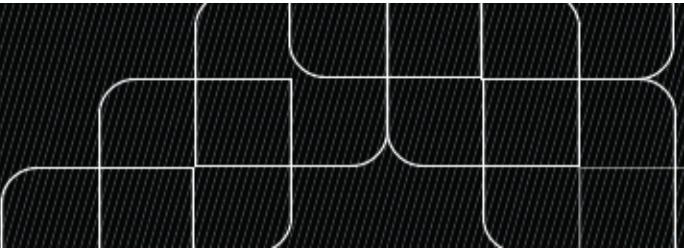
DIGITAL MEDIA

Les Appendices invitent leurs fans à participer à un jeu social Facebook disponible en microsite web compatible avec les tablettes et les appareils mobiles. Suivez les agents secrets X, Y et Sullivan dans leur quête pour démasquer l'ignoble Dr. Mégalobio.

TV

Regarder Les Appendices, c'est comme visionner un DVD sur un mode aléatoire. Cette série vous propose un enchaînement effréné de sketchs absurdes, surprenants, inattendus. Le groupe invite une vedette par émission à participer à un des sketchs.

PRODUCTION PROJECTS - LOW BUDGET



LES ÉTOILES DU DODO 2 MOBILE

DIGITAL MEDIA

Les étoiles du dodo 2 mobile
Company(ies) : Trio Orange Productions
Producer(s) : Carlos Soldevila,
Pierre Paquet, Éric Hébert, Véronique Dea
New media service company(ies) : Toboggan

TV

Les étoiles du dodo, saison 2
Company(ies) : Trio Orange Productions
Producer(s) : Véronique Dea
Broadcaster(s) : YOOPA

DIGITAL MEDIA

Conçue pour les téléphones intelligents et les tablettes, l'application mobile propose un accompagnement à la détente et/ou au sommeil des petits grâce au mode veilleuse, axé sur la détente, et au mode histoire, axé sur la narration et l'interaction ludique.

TV

La série comprend 80 nouvelles émissions dans lesquelles Fred, notre personnage principal, nous raconte une histoire et nous amène en compagnie de 2 enfants sur l'étoile d'un artiste pour chanter et danser avec lui.

LICENCE TO DRILL – SEASON 3

DIGITAL MEDIA

Licence to Drill – Season 3
Company(ies) : Productions Pixcom inc.
Producer(s) : Nadine Dufour
New media service company(ies) : LVL Studio

TV

Licence to Drill – Season 3
Company(ies) : Productions Pixcom inc.
Producer(s) : Nicola Merola
Broadcaster(s) : Discovery Channel

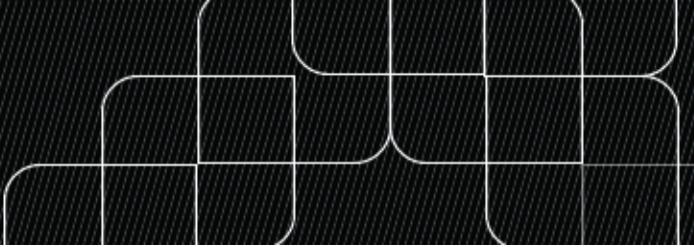
DIGITAL MEDIA

The main feature of the digital component consists on an iTV app for Bell Fibe TV users that includes a quiz playable during the broadcast. Updates of the television series season III and original videos added to the existing games are available on the website and on mobile devices.

TV

In the unforgiving winter of the Canadian North, two energy companies are going big. Win or lose, the unsung heroes are the fearless Rig hands, who brave the cold, drill the rock and risk everything for the oil locked deep inside the frozen land.

PRODUCTION PROJECTS - LOW BUDGET



LIRE

DIGITAL MEDIA

Lire

Company(ies) : La Boîte de Prod

**Producer(s) : Dominique Veillet,
Marie-Claude Wolfe**

New media service company(ies) : Version 10

TV

Lire

Company(ies) : La Boîte de Prod

**Producer(s) : Dominique Veillet
Broadcaster(s) : ARTV**

DIGITAL MEDIA

Le volet web interactif de Lire recrée l'esprit d'échange qui marque chacun des épisodes. Une application multiplateforme guide les internautes dans leurs choix littéraires en leur proposant des œuvres collées à leurs goûts et à leurs humeurs. L'application met l'accent sur le partage, le commentaire et la critique des œuvres par les internautes.

TV

Chaque semaine, l'écrivaine Claudia Larochelle reçoit deux lecteurs et un chroniqueur littéraire à l'ARTV Studio. Les trois lecteurs de la semaine auront reçu un livre à lire pour échanger avec leurs complices du moment. Ils sont ensuite invités à partager leur livre coup de cœur. Claudia offrira à ses invités un livre choisi spécifiquement pour eux.

MEILLEUR AVANT LE 31, BON PAREIL LE 1^{ER}

DIGITAL MEDIA

Meilleur avant le 31, bon pareil le 1er

Company(ies) : Productions Images III

**Producer(s) : Josée Vallée,
Marie-Élaine Nadeau, Marie-Claude Wolfe**

New media service company(ies) : Toxa

TV

Meilleur avant le 31, bon pareil le 1er

Company(ies) : Productions Images III

**Producer(s) : Marie-Élaine Nadeau
Broadcaster(s) : Vrak.tv**

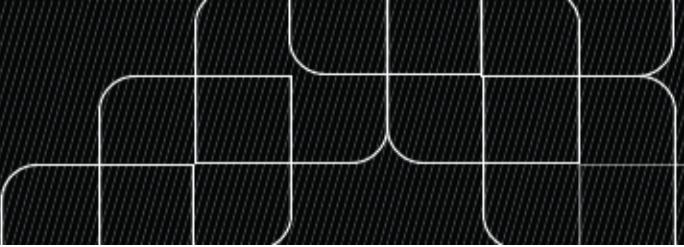
DIGITAL MEDIA

Le site de Meilleur avant le 31, bon pareil le 1^{er} est une plateforme complètement dédiée aux célébrations du Nouvel An et à ce qui a marqué l'année 2012 des adolescents. Jeux, sondages, calendrier de l'avent, cartes de vœux interactives et grand concours font partie de l'expérience offerte aux internautes. À la fin de l'émission télé, l'animateur Philippe Laprise invite les jeunes à le rejoindre sur le site web pour attendre avec lui l'arrivée de la nouvelle année.

TV

Les téléspectateurs de Vrak ont désormais leur émission de fin d'année. Meilleur avant le 31, bon pareil le 1^{er} est une émission de soixante minutes entièrement consacrée aux tendances et intérêts des jeunes de 9 à 17 ans. Cette émission est un ensemble de sketchs, d'apparitions de vedettes, de farces sur la télé, la musique, le cinéma, etc. à la saveur Philippe Laprise !

PRODUCTION PROJECTS - LOW BUDGET



MILLION DOLLAR NEIGHBORHOOD

DIGITAL MEDIA

Million Dollar Neighborhood
Company(ies) : Force Four
Producer(s) : Dana Johl
New media service company(ies) :
Tactica Interactive

TV

Million Dollar Neighbourhood
Company(ies) : Force Four
Producer(s) : Dana Johl
Executive producer(s) : Rob Bromley,
John Ritchie, Gillian Lowrey
Broadcaster(s) : OWN

DIGITAL MEDIA

A Facebook app that helps users to boost their own net worth and uses their community to keep them on track.

TV

Million Dollar Neighbourhood is a real-life series about one debt-ridden neighbourhood uniting to increase their net worth by \$1,000,000 in just ten short weeks.

MISS INC.

DIGITAL MEDIA

Miss inc.
Company(ies) : Atelier Rocoto
Producer(s) : Daniela Mujica,
Orlando Arriagada

TV

Miss inc.
Company(ies) : Productions Pimiento
Producer(s) : Orlando Arriagada
Broadcaster(s) : SRC, RDI, Nuevo Mundo

DIGITAL MEDIA

Le volet web de Miss inc. propose à l'utilisateur une exploration de l'industrie de la beauté en Chine, au Liban, en France et, bien sûr, au Venezuela. Du contenu original est disponible sous forme de vidéo et d'informations complémentaires accessibles par l'entremise d'un lecteur interactif invitant.

TV

Le Venezuela est le champion des concours de beauté ! Les femmes y dépensent une fortune pour soigner leur apparence. Pourquoi se lancent-elles dans cette aventure ? Ce documentaire vous invite à visiter les coulisses de l'empire des Misses.

PRODUCTION PROJECTS - LOW BUDGET



MY BABYSITTER'S A VAMPIRE MOBILE APP : HUMANS VS VAMPIRES

DIGITAL MEDIA

My Babysitter's a Vampire Mobile App :
Humans vs Vampires
Company(ies) : Secret Location
Producer(s) : James Milward

TV

My Babysitter's a Vampire (Season 2)
Company(ies) : Fresh TV Inc.
Producer(s) : Brian Irving
Executive producer(s) : Jennifer Pertsch, Brian Irving, Tom McGillis, George Elliott, Tim Burns, Sander Schwartz, Bob Higgins
Broadcaster(s) : Teletoon

DIGITAL MEDIA

Taking the most popular aspects of the online property, this mobile app will take the successful online game of Humans versus Vampires to the iOS platform.

TV

This special effects laden, live action comedy series follows three geeky, sci-fi loving tweens and their vampire babysitter as they defend their town against supernatural phenomena and creatures.

OUISURF

DIGITAL MEDIA

OuiSurf
Company(ies) : Toxa
Producer(s) : Philippe Lamarre, Raphaëlle Huysmans

TV

OuiSurf
Company(ies) : Toxa
Producer(s) : Patrick Fauquembergue
Broadcaster(s) : Évasion

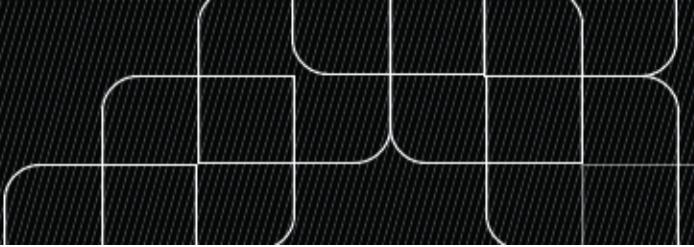
DIGITAL MEDIA

Sorte de carnet de voyage de l'aventurier, le site web propose aux internautes, sous forme d'une carte géographique et de cartes postales interactives, les meilleurs trucs et adresses pour tous les voyageurs désireux à la fois de découvrir les cultures locales, défricher les chemins et vivre une expérience authentique hors du commun.

TV

Ouisurf, c'est la découverte documentaire d'un style de vie nomade, celui du surf, au cœur de communautés éloignées dont le point commun, la mer, influence le voyage et l'aventure.

PRODUCTION PROJECTS - LOW BUDGET



OY VEY!: WHEN JEWS WENT DIGITAL

DIGITAL MEDIA

Oy Vey!: When Jews Went Digital
Company(ies) : Sudden Storm Entertainment
Producer(s) : Jesse Ikeman

TV

When Jews Were Funny
Company(ies) : Sudden Storm Entertainment
Producer(s) : Jesse Ikeman, Jeff Glickman
Executive producer(s) : Perry Rosemond
Broadcaster(s) : SuperChannel

DIGITAL MEDIA

A website and mobile app that includes exclusive online footage and user submitted jokes which can also be uploaded via the app.

TV

From the 1930's to the 1970's, nearly every comedian or comic on TV or the movies was Jewish. The documentary asks why did Jews dominate comedy and why did that domination end?

PLANET ECHO SEASON 3

DIGITAL MEDIA

Planet Echo Season 3
Company(ies) : MRV Echo Three Inc. & Positive Echo Three Inc.
Producer(s) : Charles Clément, Christopher Greaves
New media service company(ies) : Fresh Code

TV

Planet Echo Season 3
Company(ies) : MRV Echo Three Inc. & Positive Echo Three Inc
Producer(s) : Charles Clément, Christopher Greaves
Broadcaster(s) : APTN

DIGITAL MEDIA

Expanded digital media offerings including an appisode, online game, mobile app and updated website.

TV

Planet Echo is an environmental based mash-up of colourful stories about people, places and things from the natural world infused with high adventure, cool factoids and working science. It's fun, entertaining and uses completely positive story telling to showcase cutting-edge environmental technologies along with old-school traditional Aboriginal knowledge.

PRODUCTION PROJECTS - LOW BUDGET



ROCKET MONKEYS ONLINE

DIGITAL MEDIA

Rocket Monkeys Online
Company(ies) : Breakthrough New Media
Producer(s) : Dorothy Vreeker

TV

Rocket Monkeys
Company(ies) : Breakthrough
Producer(s) : Mark Evestaff
Executive producer(s) : Ira Levy,
Peter Williamson, Joan Lambur, Don Abdo,
Michael Seder, Jason Patterson,
Mauro Casalese
Broadcaster(s) : Teletoon

DIGITAL MEDIA

In this suite of three mini-games, kids blast into outer space and the world of the Monkeynauts Gus and Wally. By gathering collectibles and earning stars, players can participate in the 'Monkeynaut' ranking system and progress from 'Private Monkey' all the way up to 'Ultimate Supreme Monkey Commander'!

TV

Wally and Gus are best friends and monkeynauts on an odyssey through outer space. Blasted onto strange new worlds on a specially equipped rocket, these two simians experiment with new technologies and discover alien species never seen before.

SARILA, LE LIVRE NUMÉRIQUE INTERACTIF IMMERSIF

DIGITAL MEDIA

Sarila, le livre numérique interactif immersif
Company(ies) : 7137443 Canada inc.
(Filiale de Carpediem Films & TV)
Producer(s) : Normand Thauvette,
Paul Risacher, Marie-Claude Beauchamp,
Nancy Savard
New media service company(ies) : Trinôme

TV

La légende de Sarila
Company(ies) : Carpediem Films & TV
Producer(s) : Normand Thauvette,
Paul Risacher, Marie-Claude Beauchamp,
Nancy Savard
Broadcaster(s) : TV5, SRC, TMN, Super Écran

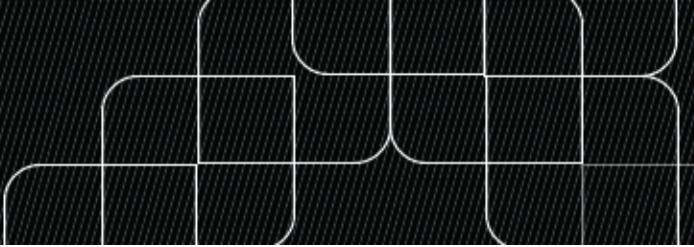
DIGITAL MEDIA

Le livre numérique de Sarila se présente sous la forme d'une application tablette hautement interactive et didactique, mêlant acuités visuelles, observation, intuition, écoute, activités cognitives et créativité. Le livre peut être utilisé en tant que simple support à la lecture ou sous la forme de nombreuses activités interactives complémentaires, en lien avec la tablette tactile utilisée.

TV

Le Grand Nord, automne 1910. Dans un campement de nomades inuits, la famine sévit. Saya, sage-femme et guérisseuse du clan, rappelle une légende : celle de Sarila, une terre promise où abonde le gibier. La légende dit que seuls les coeurs purs ont le droit d'y pénétrer. Trois jeunes du clan acceptent de partir à la recherche de Sarila pour sauver leur tribu.

PRODUCTION PROJECTS - LOW BUDGET



SEXÉ AUTOUR DU MONDE III

DIGITAL MEDIA

Sexe autour du monde III
Company(ies) : 9098-2158 Québec inc.
(Eurêka productions)
Producer(s) : Jean Roy, France Choquette
New media service company(ies) : Absolunet

TV

Sexe autour du monde, saison 3
Company(ies) : 9098-2158 Québec inc.
(Eurêka productions)
Producer(s) : Jean Roy, France Choquette
Broadcaster(s) : TV5

DIGITAL MEDIA

En plus de renouveler les contenus de la section « La série » de son site, l'équipe propose une websérie exclusive intitulée Le sexe autour du nous. Outre ces nouveautés, des contenus inédits renouvelleront l'application « Sexe Populi » qui permet l'échange d'opinions via le web ou sur iPhone, iPad et Android, et 20 nouvelles catégories de Nids d'amour s'offriront aux utilisateurs.

TV

Ambitieux panorama des façons de vivre sa sexualité, Le sexe autour du monde est une aventure multiplateforme aux confins du désir, du plaisir et de la culture.

SOLUTIONS GOURMANDES À MOINS DE 5 \$

DIGITAL MEDIA

Solutions gourmandes à moins de 5 \$
Company(ies) : Productions Marie Brissette
Producer(s) : Marie Brissette
New media service company(ies) : Version 10

TV

Solutions gourmandes à moins de 5 \$
Company(ies) : Productions Marie Brissette
Producer(s) : Marie Brissette
Broadcaster(s) : Canal Vie

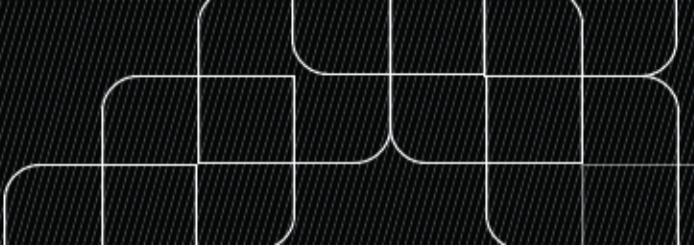
DIGITAL MEDIA

L'application Solutions gourmandes pour iPhone et iPad propose aux utilisateurs une expérience interactive emballante et pratique autour de la cuisine créative. Elle s'adresse à tous les amoureux de la cuisine de style beau, bon, pas cher.

TV

Solutions gourmandes est un concept culinaire à saveur humoristique animé par Marie-Michelle Garon, une épicienne particulièrement astucieuse. Le but de ses recettes: être économiques et délicieuses à la fois.

PRODUCTION PROJECTS - LOW BUDGET



TALENT HOUNDS

DIGITAL MEDIA

Talent Hounds

Company(ies) : Hop To It Productions Inc.

Producer(s) : Susan Nation, Judith Keenan

TV

Talent Hounds

Company(ies) : Hop To It Productions Inc.

Producer(s) : Judith Keenan, Susan Nation

Broadcaster(s) : The Pet Network

DIGITAL MEDIA

A convergent interactive project for the growing number of proud “dog parents”. It provides entertainment, networking, bragging opportunities and know-how.

TV

A one-hour television documentary that takes a look at the history and “humanization” of dogs, and their changing talents and roles in our lives.

THE ADVENTURES OF DR CRACKHEAD WEB

DIGITAL MEDIA

The Adventures of Dr Crackhead Web

Company(ies) : Rat Park Productions Inc.

Producer(s) : Jennifer Di Cresce,

Michael Savoie

TV

The Adventures of Dr. Crackhead

Company(ies) : Rat Park Productions Inc.

Producer(s) : Michael Savoie,

Jennifer DiCresce

Broadcaster(s) : CBC Documentary

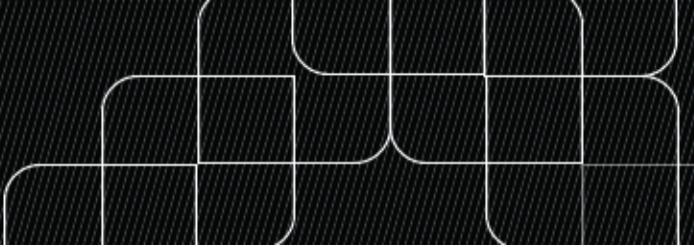
DIGITAL MEDIA

A webcomic with that brings addiction-issues to the forefront and allows users to explore them in a dynamic environment. Users are also able to post messages to social media sites using artwork from the comic.

TV

Dr. Peter Ferentzy is a leading Toronto-based addictions expert who is also a practicing crackhead and prone to fantastical visions and obsessive behaviors.

PRODUCTION PROJECTS - LOW BUDGET



THE FACE OF FURRY CREEK

DIGITAL MEDIA

The Face of Furry Creek
Company(ies) : MKW Productions Inc.
Producer(s) : Mark Kenneth Woods

TV

Face of Furry Creek, The
Company(ies) : MKW Productions Inc.
Producer(s) : Michael Venus
Executive producer(s) :
Mark Kenneth Woods
Broadcaster(s) : OUTtv

DIGITAL MEDIA

A website designed as a fictional contest site that is written into the plot of the television series. Each week, viewers will have access to new, website-exclusive digital media.

TV

A 6 part comedic mini-series “The Face of Furry Creek” follows the lives of the fictitious citizens of a small mountain town struggling in the recession. In an effort to boost tourism and morale, the city holds a contest to find the new “Face” of Furry Creek.

POST MY GHOST

DIGITAL MEDIA

Post My Ghost
Company(ies) : Angel Entertainment
Producer(s) : Wally Start

TV

The Other Side
Company(ies) : Angel Entertainment
Producer(s) : Wally Start, Bob Crowe,
Jennifer Podemski
Broadcaster(s) : APTN

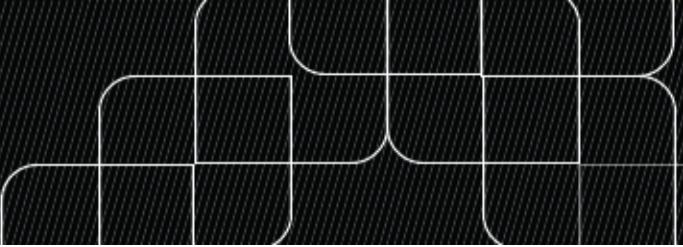
DIGITAL MEDIA

This website and mobile app give users the opportunity to share their ghostly encounters with the team of paranormal investigators and the other side.

TV

A documentary series that follows a mentalist of Aboriginal ancestry and his team of paranormal experts in their pursuit to make contact with Canada's most unsettled spirits.

PRODUCTION PROJECTS - LOW BUDGET



TOC TOC TOC VII

DIGITAL MEDIA

Toc Toc Toc VII

Company(ies) : Téléfiction Productions

Producer(s) : Lucie Veillet

New media service company(ies) : Toboggan

TV

Toc Toc Toc, saison 7

Company(ies) : Téléfiction Productions

Producer(s) : Lucie Veillet, Carmen Bourassa

Broadcaster(s) : SRC, Télé-Québec

DIGITAL MEDIA

L'application mobile Toc Toc Toc propose aux enfants de 5-7 ans de retrouver l'univers de leur émission préférée en jouant avec la facétieuse Grubule, petit rongeur gourmand qui se faufile partout à la recherche de grignotages. La prise en main du jeu est très aisée : il suffit de toucher l'écran pour que la Grubule roule, et de toucher l'écran à nouveau pour qu'elle saute. Elle effectue ainsi un parcours contrôlé par l'enfant jusqu'à son objectif : le fromage !

TV

Dans le village mystérieux de Toc Toc Toc, des portes mystères permettent à Youï, Alia, Kao et Zalaé de voyager aux quatre coins du monde. C'est ainsi que la tête pleine d'idées et propulsés par leur curiosité, nos jeunes héros explorent leur univers, exercent leur imagination et inventent des jeux qui leur permettent de s'amuser tout en apprenant.

TRICOTÉES SERRÉES – ALBUM INTERACTIF

DIGITAL MEDIA

Tricotées serrées – Album interactif

Company(ies) : micro_scope, Alt Production

Producer(s) : Élaine Hébert, Jérôme Couture

New media service company(ies) : AX2 inc

TV

Tricotées serrées

Company(ies) : micro_scope

Producer(s) : Élaine Hébert, Luc Déry,

Kim McCraw

Broadcaster(s) : SRC, RDI

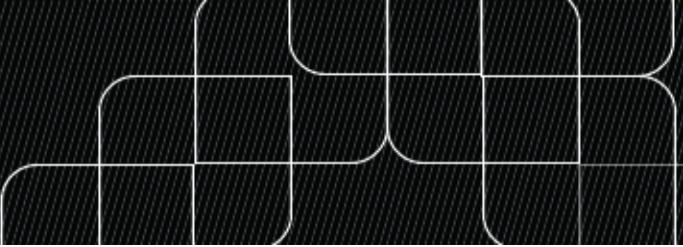
DIGITAL MEDIA

Le site de Tricotées serrées propose la découverte de l'univers des Cercles de fermières du Québec, sous la forme d'un album interactif. Grâce à un contenu ludique et diversifié, le site stimule la curiosité et favorise une exploration intuitive. L'architecture du site est composée de deux grands axes. D'une part, la présentation du long métrage documentaire et de l'autre, l'expérience interactive sur les Cercles de fermières. Dans cette dernière, le contenu peut être consulté de façon chronologique ou thématique.

TV

Les Cercles de fermières du Québec existent depuis 1915 et sont présents dans 680 municipalités de la province. Mais qui a déjà assisté à une de leurs réunions dans un sous-sol d'église ? Et qui connaît vraiment l'histoire qui se cache derrière leurs si populaires livres de recettes et leurs pantoufles en phentex ? À travers la rencontre de cinq femmes d'âges et de régions différentes, Tricotées serrées dresse le portrait de ce qu'est devenue la plus grande et la plus ancienne association féminine du Québec.

PRODUCTION PROJECTS - LOW BUDGET



TURBO TOWN INTERACTIVE

DIGITAL MEDIA

Turbo Town Interactive
Company(ies) : Breakthrough New Media
Producer(s) : Dorothy Vreeker
New media service company(ies) : Emerging Playgrounds

TV

Turbo Town
Company(ies) : Breakthrough New Media
Producer(s) : Phil McCordic
Executive producer(s) : Ira Levy, Peter Williamson
Broadcaster(s) : TVO, TFO, Knowledge

DIGITAL MEDIA

Preschoolers will be able to experience the science concepts seen in the series, through a variety of simple online games and educational e-books (for iOS and Android platforms).

TV

Turbo Town is a science-based live-action series about radio-controlled cars. The series follows the adventures of Rod the pickup truck and his friends Cali, Dug and Axe as they explore their world.

VRAK LA VIE IV

DIGITAL MEDIA

Vrak la vie IV
Company(ies) : Productions GFP (II)
Producer(s) : Guy Villeneuve, Michel St-Cyr
New media service company(ies) : Turbulent

TV

Vrak la vie, saison 4
Company(ies) : Productions GFP (II)
Producer(s) : Michel St-Cyr
Broadcaster(s) : Vrak.tv

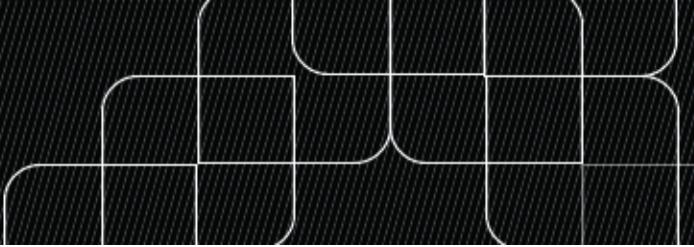
DIGITAL MEDIA

1-2-3 tartes ! est un jeu humoristique qui combine le plaisir de jouer à celui de voir les personnages de Vrak la vie en pleine action. Le jeu met en vedette Philippe Laprise et réserve des apparitions-surprises. L'idée est de faire rire et de s'amuser !

TV

Pour cette quatrième saison, nos quatre personnages passent en secondaire 5 – une année de transition où chacun vit des hauts et des bas. Heureusement que les amis sont là pour trouver des moyens inusités et farfelus de s'entraider !

PRODUCTION PROJECTS - LOW BUDGET



WAR STORY

DIGITAL MEDIA

[War Story](#)

[Company\(ies\) : Secret Location](#)

[Producer\(s\) : James Milward](#)

TV

[War Story](#)

[Company\(ies\) : 52 Media](#)

[Producer\(s\) : David York, Barry Stevens](#)

[Executive producer\(s\) : David York,](#)

[Barry Stevens](#)

[Broadcaster\(s\) : Shaw Media – History](#)

DIGITAL MEDIA

A website and catalogue of first person accounts of the heroics, tragedy and enduring memory of conflicts – searchable and viewable across multiple devices.

TV

Personal stories of the men and women who fought in war. The first episodes will feature Canadian and other veterans of the Second World War. Other shows will explore other conflicts, from Korea to Eritrea, in which Canadians took part.

WEST WIND: THE VISION OF TOM THOMSON

DIGITAL MEDIA

[West Wind: The Vision of Tom Thomson](#)

[Company\(ies\) : White Pine Pictures](#)

[Producer\(s\) : Peter Raymont, Nancy Lang](#)

TV

[West Wind Interactive](#)

[Company\(ies\) : White Pine Pictures](#)

[Producer\(s\) : Peter Raymont, Nancy Lang](#)

[Executive producer\(s\) : Peter Raymont](#)

[Broadcaster\(s\) : CTV – Bravo!,](#)

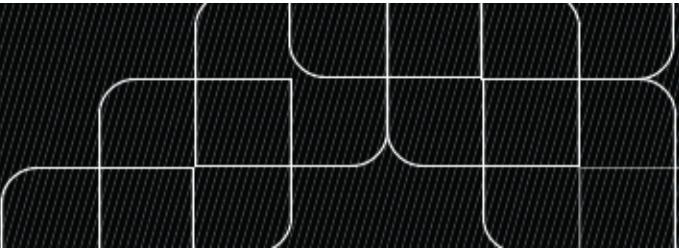
DIGITAL MEDIA

West Wind Interactive is a website which offers an opportunity for all Canadians to map and explore the many perspectives of Tom Thomson's life and work and the mystery surrounding his death.

TV

West Wind chronicles the fascinating life of Canada's beloved landscape painter, Tom Thomson (Group of Seven). Untrained as an artist, Thomson is called "Canada's Van Gogh".

PRODUCTION PROJECTS - LOW BUDGET



WILD KRATTS INTERACTIVE 2

DIGITAL MEDIA

Wild Kratts Interactive 2
Company(ies) : WK 2 Productions Inc. / Kratt Brothers Co. Ltd.
Producer(s) : Cheryl Knapp
New media service company(ies) : PixelPusher

TV

Wild Kratts - Season 2
Company(ies) : WK 2 Productions Inc. / Kratt Brothers Co. Ltd.
Producer(s) : Cheryl Knapp
Executive producer(s) : Chris Kratt, Martin Kratt, Vince Commissio, Steve Jarosz
Broadcaster(s) : TVOntario, PBS

DIGITAL MEDIA

The season 2 digital media includes new games, new habitats and new creature info as well as mobile games.

TV

The “creature adventuring” Kratt Brothers are off on incredible creature expeditions with the aid of animal-inspired inventions created by the brilliant hi-tech inventor Aviva Corcovado and her gang at the Tortuga HQ.

YUKON GOLD: THE THINGS WE DO FOR GOLD

DIGITAL MEDIA

Yukon Gold: The Things We Do For Gold
Company(ies) : Paperny Entertainment Ltd.
Producer(s) : Audrey Mehler, Cal Schumiatcher
New media service company(ies) : Switch United

TV

Yukon Gold
Company(ies) : Paperny Entertainment Ltd.
Producer(s) : Cal Shumiatcher, Trevor Hodgson
Executive producer(s) : David Paperny, Cal Shumiatcher, Audrey Mehler
Broadcaster(s) : History Television

DIGITAL MEDIA

An interactive website that brings the past and present together, shedding light on unique aspects of gold mining life, while contrasting it with the Dawson City of yesteryear. Users are able to ‘walk’ through the pages of history and see the world from the perspective of the last days of the 19th century.

TV

Yukon Gold follows three mining crews as they battle the elements and search for treasure in Canada’s last frontier. With the price of gold hovering near \$1,600 an ounce a Gold Rush is on. From spring melt to fall freeze up it’s the ultimate dirty job, and these miners have four short months to earn their one big payday.

PERFORMANCE ACCELERATOR



STELLA AND SAM APP REFRESH

New media service company(ies) :

Zinc Roe Productions Inc.

Compagnie(s) de production :

Radical Sheep

Producer(s) :

Stella and Sam Productions

Executive producer(s) : John Leitch

Broadcaster : Disney Junior

VISEZ.CA

Compagnie(s) de production :

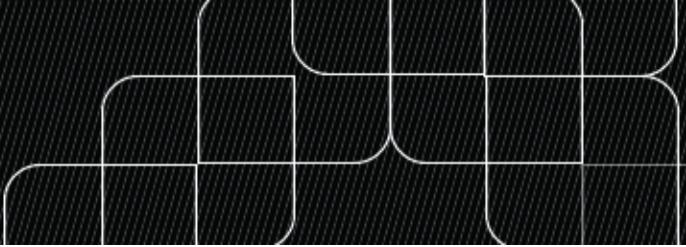
Groupe ECP

Producer(s) :

Jean Huppé

Broadcaster : TVA

DEVELOPMENT PROJECTS



APOCALYPSE, LA 1ÈRE GUERRE MONDIALE

New media service company(ies) :
LVL Studio
Compagnie(s) de production :
Zenith ABC
Producer(s) :
Josette D. Normandeau
Broadcaster(s) :
TV5

DES ÉCOLES PAS COMME LES AUTRES

New media service company(ies) :
LVL Studio
Compagnie(s) de production :
9184-1031 Québec inc.
(Eurêka productions)
Producer(s) :
France Choquette
Broadcaster(s) :
TV5

AVATAR SECRETS

Production company :
Ramona Pringle Productions
Producer(s) :
Ramona Pringle
Broadcaster(s) :
TVO

FACE THE MUSIC INTERACTIVE

Production company :
May Street Productions
Producer(s) :
Mike Wavrecan, Kristi Lane Sinclair
Broadcaster(s) :
APTN

CHIRP “CLIK-BACK”

Production company :
Moonray Studios
Producer(s) :
Diane Williamson
Broadcaster(s) :
CBC

FRISSONS MARINS

New media service company(ies) :
mbiance
Production company :
Alpha Zoulou
Producer(s) :
Galina Tomov
Broadcaster(s) :
Canal D

CONTINUUM DIGITAL

Production company :
Zeros 2 Heroes Media
Producer(s) :
Matt Toner
Broadcaster(s) :
Shaw Media

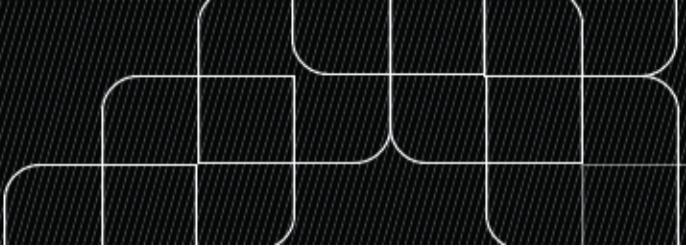
IM WEBSITE

Production company :
Square Pixel Inc.
Producer(s) :
Jamie Bourque, Pati Olson
Broadcaster(s) :
APTN

DELMER & MARTA DIGITAL MEDIA PROJECT

Production company :
Mosaic Entertainment
Producer(s) :
Eric Rebalkin, Camille Beaudoin,
Catherine Winckler
Broadcaster(s) :
APTN

DEVELOPMENT PROJECTS



LES CHAUSSURES

New media service company(ies) :
Version 10
Production company :
Divertissement Breakout
Producer(s) :
Vito Balenzano, Bruno Rosato
Broadcaster(s) :
CBC, SRC

MIROIR...MIROIR

New media service company(ies) :
Version 10
Production company :
Les Productions Point de mire
Producer(s) :
Christine Fauteux
Broadcaster(s) :
TV5

MOOSEMEAT & MARMALADE

New media service company(ies) :
Tactica Interactive
Production company :
May Street Productions
Producer(s) :
Mike Wavreca
Broadcaster(s) :
APTN

PRIMEVAL NEW WORLD

New media service company(ies) :
Switch United Design Inc, Robots
and Pencils Inc
Production company :
Omni Film Drama Development Ltd
Producer(s) :
Brian Hamilton
Broadcaster(s) :
Bell Media – Space

RYTHME DES NATIONS

Production company :
Trinome Adario
Producer(s) :
Francois Veillette, Pierre Blais,
René Sioui-Labelle
Broadcaster(s) :
APTN

SÉRIE NOIRE

New media service company(ies) :
Productions Les Affranchis
Production company :
Productions Casablanca
Producer(s) :
Joanne Forges
Broadcaster(s) :
SRC

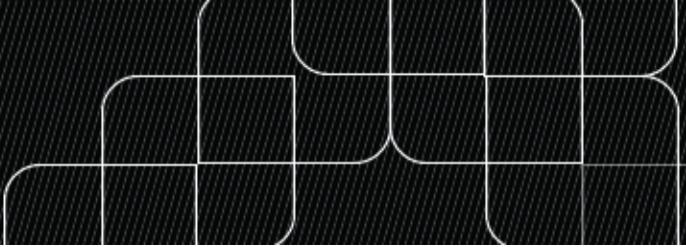
TSHAKAPESH

Production company :
ECP Nouveaux Médias
Producer(s) :
Jean-Yves de Banville
Broadcaster(s) :
APTN

WYNTER

Production company :
Angel Entertainment
Producer(s) :
Ell McEachern
Broadcaster(s) :
APTN

TV DEVELOPMENT DIGITAL PILOT



BIG SHORTS

Production company :
New Realm Studios
Producer(s) :
Kevin Songling Yang
Broadcaster(s) :
New Tang Dynasty TV

THE SKETCH SHOW

Production company :
Temple Street Productions
Producer(s) :
David Fortier, Ivan Schneeberg,
Frank Van Keeken
Broadcaster(s) :
Family Channel, Disney XD

HIS TURN

Production company :
Whizbang Films
Producer(s) :
Frank Siracusa
Broadcaster(s) :
Shaw Media

LA LIGNE DU TEMPS

Production company :
TVA Productions
Producer(s) :
Linda Suprenant
Broadcaster(s) :
Prise 2

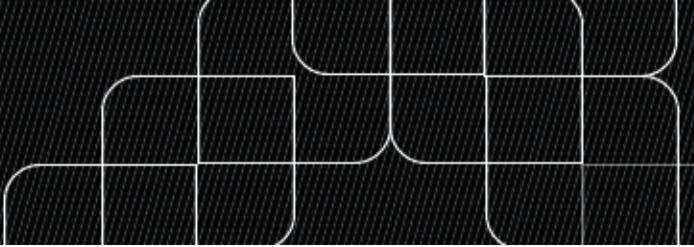
SMOKE

Production company :
Aetios Productions
Producer(s) :
Fabienne Larouche, Michel Trudeau
Broadcaster(s) :
V

TERRY'S OFF

Production company :
Farmhouse Productions
Producer(s) :
Kent Sobeay
Broadcaster(s) :
Travel + Escape

PROFESSIONAL DEVELOPMENT



27E PRIX GÉMEAUX

Organization :
Académie canadienne du cinéma et
de la télévision (ACCT)
Event :
27e Prix Gémeaux

CANADIAN SCREEN AWARDS 2013

Organization :
Academy of Canadian Cinema and
Television (ACCT)
Event :
Canadian Screen Awards 2013

CONFÉRENCE MÉDIA-JEUNES 2012

Organization :
Alliance Médias Jeunesse
Event :
Conférence Média-Jeunes 2012

ETATS GÉNÉRAUX DE L'ANIMATION

Organization :
Alliance Québec Animation
Event :
Etats généraux de l'animation

TOWARDS AN ECONOMIC PROFILE OF ABORIGINAL SCREEN BASED INDUSTRY

Organization :
APTN
Event :
Towards an Economic Profile of Aboriginal
Screen Based Industry

STRATEGIC PARTNERS 2012

Organization :
Atlantic Film Festival
Event :
Strategic Partners 2012

BANFF WORLD MEDIA FESTIVAL 2012

Organization :
Banff Festival Foundation
Event :
Banff World Media Festival 2012

NEXTMEDIA TORONTO – DIGI AWARDS 2012

Organization :
Banff Festival Foundation
Event :
nextMedia Toronto – Digi Awards 2012

PRIMETIME IN OTTAWA 2013

Organization :
CMPA
Event :
PrimeTime in Ottawa 2013

MERGING+ MEDIA CONFERENCE 2012

Organization :
CMPA-BC
Event :
Merging+ Media Conference 2012

CROSSMEDIA TORONTO 2013

Organization :
Communitech Corporation CDMN
Event :
CrossMedia Toronto 2013

LE PITCH CUBAN HAT

Organization :
Doc Circuit Montréal
Event :
Le Pitch Cuban Hat

PROFESSIONAL DEVELOPMENT



HOT DOCS SUMMIT 2012

Organization :
Hot Docs
Event :
Hot Docs Summit 2012

FRANCO CANADIAN DIGITAL SUMMIT

Organization :
Information and Communications
Technology Council & The French Embassy
Event :
Franco Canadian Digital Summit

INPLAY 2012

Organization :
Interactive Ontario
Event :
INPlay 2012

X-SUMMIT 2012

Organization :
Interactive Ontario
Event :
X-Summit 2012

iLUNCH 11.0

Organization :
Interactive Ontario
Event :
iLunch 11.0

PEI SCREENWRITERS BOOTCAMP 2012

Organization :
Island Media Arts Co-op
Event :
PEI Screenwriters Bootcamp 2012

MIP CUBE 2013

Organization :
MIP
Event :
MIP Cube 2013

RCQ 2012

Organization :
Rencontres cinématographiques de Québec
Event :
RCQ 2012

CARTOON CONNECTION CANADA 2012

Organization :
Rencontres cinématographiques de Québec
Event :
Cartoon Connection Canada 2012

MULTIPLATFORUM 2012

Organization :
SMPPIA
Event :
MultiplatFORUM 2012

INTERNATIONAL DIGITAL MEDIA SPEAKER SERIES

Organization :
WIFT - Toronto
Event :
International Digital Media Speaker Series

ENGLISH LANGUAGE AWARDS OF EXCELLENCE

Organization :
Youth Media Alliance
Event :
English Language Awards of Excellence