



# ANNUAL REPORT 2016



Ouisurf

## The Bell Fund's mandate is to advance the Canadian broadcasting system

The Bell Fund:

- encourages and funds the creation of excellent Canadian digital media
- stimulates partnerships and sustainable businesses in the broadcast, distribution and digital/new media sectors
- funds, undertakes or publishes research and shares knowledge
- enhances the national and international position of industry stakeholders

Since 1997 the Bell Fund has received over \$190 million in financial contributions from Bell TV to support the development and production of cross-platform digital media and TV content.

In 2001 the Bell Fund was awarded an endowment of \$10 million from Bell TV, as a result of a tangible benefits package. The revenues generated by this endowment are made available for development funding.

The word "Bell" in a large, white, bold, sans-serif font, positioned in the bottom right corner of the slide.

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# Chair's Message

Bell Fund supports the development, production, and discoverability of innovative digital content associated with television programs as well as industry professional development and research. In 2016 The Bell Fund awarded grants totaling \$21.3 million to 176 English and French language projects benefitting 77 digital media production/service companies and 39 broadcast channels. Since our inception in 1997, Bell Fund has awarded more than \$188 million in grants to 1,939 projects.

The Bell Fund understands the important contributions that digital media content make to the television industry ecosystem across platforms, in Canada and around the world. Digital media content builds engaged online communities of fans who want to interact with the stars of their favorite shows and brands; to play games featuring their favorite characters and to share their experiences and comments with their friends. Converged digital media/television content has moved from being an adjunct to a critical and necessary component of the broadcasting system.

As we begin our 20th year, Bell Fund is vigorously working with producers to adapt to the new norms in our industry. In 2016, brands such as Slugterra, Dino Dana, and Salmigondis et Ouache experienced high online gameplay traffic with kids of all ages; Teen/Tween content like The Next Step, Like-Moi, and Degrassi engaged young people with mobile first content on the platforms where they 'live' such as YouTube, Instagram, Facebook and Snapchat and factual/reality hits like Home 2 Win, Bachelorette Canada, Big Brother Canada, Canada's Smartest Person, and 911 et Code 111 brought massive audiences online and to the TV through campaigns searching for the super fans.

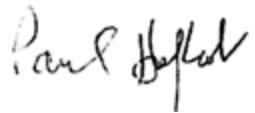
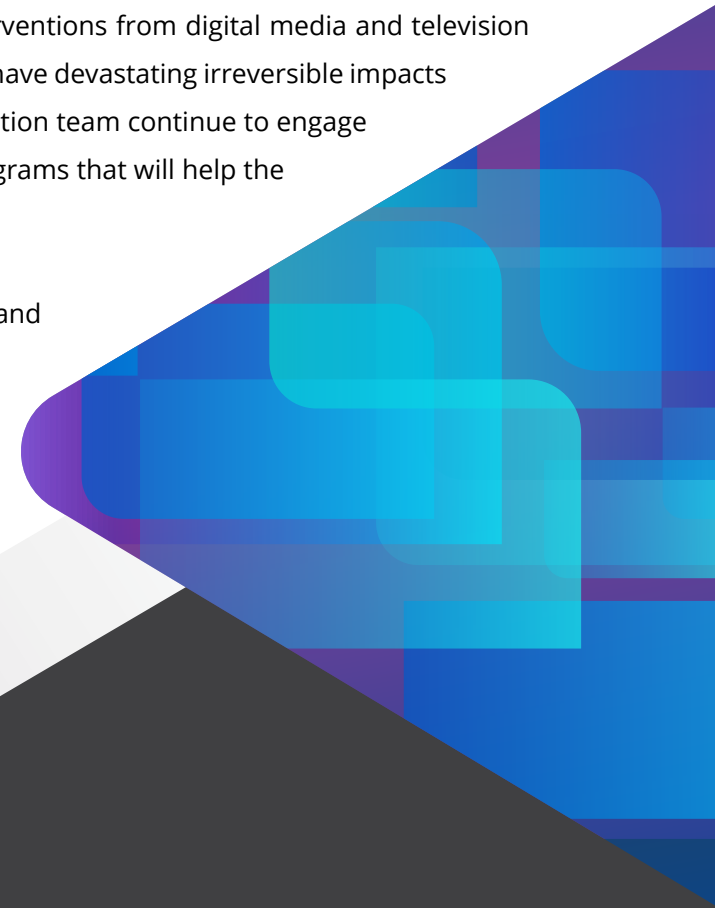
Bell Fund supported 8 projects as part of Canada 150 celebrations including Family Camera, Raven's Quest and Canada in a Day. You can read about all the projects in our Report.



2016 also brought new challenges. The CRTC announced changes to the Certified Independent Production Funds (“CIPF”) policy framework effective September 1st. While the Industry was pleased with many of the recommended changes, others would severely limit the independent production funds’ ability to support digital media content associated with TV programs. The CRTC received interventions from digital media and television companies, broadcasters, associations and guilds requesting that the CRTC re-visit changes that could have devastating irreversible impacts on the digital media Industry. While we await final decisions from the CRTC, our Board and administration team continue to engage the Industry in meaningful consultation about the best way forward and the development of new programs that will help the digital media Industry to thrive.

Bell Fund Board and staff remain committed to supporting Canada’s creators and building the best and most robust digital media and television industries in the world.

Paul Hoffert  
Chair

A handwritten signature in black ink that reads "Paul Hoffert".



**Dr. Paul Hoffert** Chair

Dr. Paul Hoffert is former President of the Academy of Canadian Cinema and Television, former Chair of the Ontario Arts Council, and Chair of the Canadian Screen Composers Guild. He is a Professor at University of Toronto and a former Faculty Fellow of the Harvard Law School. He is the author of best-selling books about the Information Age and a textbook about composing music for videogames. Mr. Hoffert received the Pixel award as Canada's New Media Visionary, was inducted into the Canadian Rock and Roll Hall of Fame for his band Lighthouse, and was awarded the Order of Canada for his contributions to media, music, and society.



**Lori Rosenberg** Vice-Chair

Lori Rosenberg, Managing Director, Content, Linear/VOD, for the Bell Residential Services and Small Business group, has spent the past twenty-five years in the launch, programming marketing, general management and distribution of broadcast and specialty television networks and their associated content. She was a member of the start-up team for Showcase Television and History Television, led the creation of two specialty channels for Corus Entertainment, and oversaw programming, production and publicity for over-the-air broadcast station CHCH as part of the WIC group. Lori has also managed the analysis of English language projects for the Canadian Television Fund (now CMF); and marketed Astral, HBO, Fox and Sony/Columbia content for Canada's largest distributor of television and theatrical programming.



**Barry Chapman**

Barry Chapman is currently Vice-President Regulatory Affairs, BCE Inc. He has held this position since 1998. In this position he has responsibility for the regulatory functions related to Bell Mobility and BCE Privacy issues. Previously he was Executive Director of Convergence at Stentor Resource Centre Inc. In this capacity he had responsibility for the regulatory and strategic planning functions related to the Broadcasting sector for Stentor. Previously, Mr. Chapman held senior positions in the Cable Television industry. He has served as a member of the Board of Directors for The Ontario Cable Television Association, Advanced Broadcasting Systems of Canada (ABSOC), Treasurer of MediaSmarts network, President's Alumni Council for Carleton University, Chair of the Carleton University Parent's Alumni Campaign, past Board Member of Mobile Satellite Ventures (Canada) Inc and a current Board member of The Bell Fund. Mr. Chapman is a member of the Chartered Professional Accountants of Ontario and holds a Bachelor of Commerce degree from Carleton University.



## Suzanne Gouin

Madam Suzanne Gouin has been working in the media sector for more than 30 years. Amongst her achievements while being CEO of TV5 Québec Canada from 2002 to 2015, the company launched a new network UnisTV, the Fonds TV5 pour la production numérique dedicated specifically to the production of webseries by young professionals, 18 to 35 years old and various web applications linked to programming. Madam Gouin is Chair of the Board of Le Printemps numérique since 2016. She also sits on the Board of Hydro-Québec, la Fondation du Grand Montréal and L'Esplanade. A graduate in Political Science from Concordia University, Madam Gouin holds an MBA from the Richard Ivey School of Business at the University of Western Ontario. Madam Gouin is certified with the Institute of Corporate Directors.



## Suzanne Guèvremont

General Manager of the l'École des arts numériques, de l'animation et du design (NAD) since 1999, Suzanne Guèvremont has been active in the digital media, culture and education sectors for over 20 years, and makes significant contributions to the development of the video game industry, 3D animation and visual effects industries in Québec, and particularly in Montréal. She is also a member of the Board of Directors for de l'ADÉSAM (Associations des écoles supérieures d'art de Montréal), SODEC and Collège Notre-Dame.



## Jacques Labelle

Jacques Labelle is President and Chief Executive Officer of Saint-Jacques Vallée Y&R, a communication agency. He has spent the past twenty-five years helping major Canadian advertisers build strong brands by creating outstanding multiplatform campaigns. He contributed to the success of clients such as General Motors, Danone, Bank of Montreal, Loto-Québec and McDonald's while working at agencies like Cossette Communication-Marketing and Ricochet Branded Content. He serves on the board of Le Refuge des jeunes de Montréal. He holds a Bachelor of Arts degree from Université Laval.





## Naveen Prasad

Naveen Prasad is Executive Vice President & General Manager of Elevation Pictures, a Toronto based media company he helped launch in 2013. In his role, Naveen oversees the company's business activities including distribution, production, and business development.

Prior to Elevation Pictures, Naveen served as a SVP at Entertainment One, overseeing the company's Television and Digital activities. He served in the same role at Alliance Films prior to its acquisition by eOne where he also led the relaunch of Alliance's television production business after a lapse of many years.

In addition to the Bell Fund, Naveen also serves as a founding board member of Hollywood Suite and a director at CAFDE, the Canadian Association of Film Distributors and Exporters.



## Catherine Warren

FanTrust Entertainment Strategies president Catherine Warren is a management consultant to the broadcast, distribution and digital media content and tech industries. Her business helps global clients captivate audiences, build revenues, secure financing, grow through M&A and capitalize on innovation. Prior to founding FanTrust, Catherine was the Chief Operating Officer of a broadcast software company that she and fellow senior managers established and took public on the Nasdaq, growing it to a \$300M market cap. She is a member of the international Academy of Television Arts & Sciences and an Executive Board director of the United Nations flagship program World Summit Awards for digital media. Catherine has a physics degree from Reed College and a master's from the Columbia Graduate School of Journalism, where she did her thesis at MIT on the emergence of the Media Lab.





**Nancy Chapelle** Executive Director

From producing internationally award winning children's series to telenovelas in Argentina and overseeing the operations of the largest marine facility in Malta, Nancy has dedicated her career to building organizational capacity for creativity. Before joining the Bell Fund, Nancy was Managing Director of Content & Programming for TVO for 11 years, where she led the evolution of the public broadcaster's content strategy from a single broadcast channel to a relevant and agile digital multiplatform educational media organization. Before that, in 1991 Nancy co-founded Catalyst Entertainment Inc., a Toronto based production and distribution company, responsible for the operations, development and production activity with offices in Toronto, Los Angeles and Malta.

**Claire Dion** Associate Director

From 1980 to 1987 Claire Dion held positions at the Institut québécois du cinéma, the SGCQ and SOGIC, now SODEC, as script advisor and Director of Development and Production. Since 1987 she has served as editor of a healthcare business periodical; she was responsible for teaching a scriptwriting course for television at the Université du Québec; she acted as associate producer for the Robert Favreau's feature film L'Ange Noir and script editor of the first series Super Sans Plomb. In 1991, she set up the Quebec office for the Maclean Hunter Television Fund, now the Independent Production Fund, which administers the COGECO Program Development Fund and the Bell Broadcast and New Media Fund. She acted as consultant for Shaw Cablesystems in Quebec for SCPI and the SBF from 1997 to 1999 and for the CanWest Promotion of Programming Fund in 2003. Claire Dion received her B.A. in television studies from Concordia University and a Master Degree in Cinema from USC (University of Southern California). She was chair of CLSC Côte-des-Neiges for 10 years. She is a member of the Canadian Academy of Cinema and Television, Femmes du cinéma de la télévision et des nouveaux médias de Montréal and vice-president of the Fondation Marijo.

**Charles Zamaria** Finance Director

Since 1996, Charles Zamaria has served as Financial Director for the Bell Fund, Independent Production Fund, and COGECO Program Development Fund. Concurrently, he is a tenured Professor in RTA: School of Media at Ryerson University. He also serves as Principal Investigator for the continuing international and longitudinal research study, the Canadian Internet Project. He has worked for CTV, YTV, CBC, Telefilm Canada and several independent production companies in various capacities. He has credits on dozens of award-winning independent film and television productions. He is the author of numerous articles and publications and has led several cultural trade forums and missions for the Canadian government. He has assisted in the creation of national standards and tools for the digital media industry.

## TORONTO OFFICE



### **Suzanne Lacey**

Program Manager

Suzanne is a media leader with over 20 years experience as Director, Multi-Platform Content & Promotional Strategy, Project Manager for tv and digital media, Director of Broadcast Scheduling and Executive in Charge of Production for factual and dramatic series. Supported by years of Executive Management training and professional development Suzanne's objective is to continue to contribute to the Canadian media and entertainment sectors by bringing a strategic and creative approach to projects and helping teams achieve their full potential.



### **Hannah Karunakar**

Office and Communications Coordinator

### **Karam Masri**

Business Analyst

### **Anita Broekema**

Bookkeeper

## MONTREAL OFFICE



### **Elaine Beliveau**

Program Manager

With an educational background in Administration, French and Advertising, Elaine produced live action and animated commercials as well as children's programming for over 15 years. Following this, she studied Interactive Media at INIS and has been involved in the production of several original digital and convergent works with production companies as well as broadcasters. Elaine joined the Bell Fund in 2013 as a Financial Analyst, and has served as the Program Manager since 2014.



### **Catherine Beaulieu**

Office and Communications Coordinator

In 2016, the Bell Fund provided grants of over \$21.3 M to 176 projects, supporting the production and enhancement of 143 digital media and related television productions, the development of 15 digital media projects and 18 professional development initiatives.

Across all programs, two-thirds of all funding was distributed to English-language projects and one-third distributed to French-language projects.

## Overview 2016

PROGRAM TYPE	NUMBER OF APPLICATIONS	NUMBER OF FUNDED PROJECTS	GRANT IN \$
PRODUCTION	247	143	\$20,373,353
DEVELOPMENT	25	15	\$800,780
PROFESSIONAL DEVELOPMENT	28	18	\$160,900
<b>TOTAL</b>	<b>300</b>	<b>176</b>	<b>\$21,335,033</b>

## Overview 1997- 2016

PROGRAM TYPE	NUMBER OF PROJECTS	GRANT IN \$
PRODUCTION	1318	\$172,432,488
DEVELOPMENT	319	\$13,779,341
PROFESSIONAL DEVELOPMENT	302	\$1,866,960
<b>TOTAL</b>	<b>1,939</b>	<b>\$188,078,789</b>

## Production Program 2016

In 2016, over \$20.3 M was approved for the production of 82 digital media projects, 57 associated television programs and 4 performance accelerator projects.

PROGRAM TYPE	NUMBER OF PROJECTS			GRANT IN \$		
	ENGLISH	FRENCH	TOTAL	ENGLISH	FRENCH	TOTAL
DIGITAL MEDIA	53	29*	82	\$10,935,859	\$5,240,661	\$16,176,520
ASSOCIATED TELEVISION	35	22	57	\$2,484,908	\$1,435,775	\$3,920,683
PERFORMANCE ACCELERATOR	2	2	4	\$127,550	\$148,600	\$276,150
<b>TOTAL</b>	<b>90</b>	<b>53</b>	<b>143</b>	<b>\$13,548,317</b>	<b>\$6,825,036</b>	<b>\$20,373,353</b>

## Production Program 1997-2016

Since 1997, over \$172 million in funding to support the Production of digital media projects, performance accelerator and television projects has been awarded to 1,318 projects.

PROGRAM TYPE	NUMBER OF PROJECTS			GRANT IN \$		
	ENGLISH	FRENCH	TOTAL	ENGLISH	FRENCH	TOTAL
DIGITAL MEDIA	516	305	821	\$89,289,037	\$47,761,702	\$137,050,739
ASSOCIATED TELEVISION	307	173	483	\$21,755,892	\$12,563,107	\$34,318,999
PERFORMANCE ACCELERATOR	7	7	14	\$551,550	\$511,200	\$1,062,750
<b>TOTAL</b>	<b>830</b>	<b>488</b>	<b>1,318</b>	<b>\$111,596,479</b>	<b>\$60,836,009</b>	<b>\$172,432,488</b>

\*Includes one Innu language project, "Tshakapesh"

## Development Program 2016

The Bell Fund's development program is funded by the revenues generated from an endowment of \$10 million committed to the Bell Fund as a result of the BCE/CTV tangible benefits program.

In 2016, over \$800,000 was awarded to 15 projects, including projects funded through the TV Development Online program.

LANGUAGE	NUMBER OF PROJECTS	GRANT IN \$
ENGLISH	10	\$530,080
FRENCH	5	\$270,700
<b>TOTAL</b>	<b>15</b>	<b>\$800,780</b>

## Development Program 2001-2016

Since the inception of the Development Program in 2001, 319 digital media projects have been awarded grants totaling over \$13.7 M. These totals also include the TV Development Online program launched October 2012 and Online to OnTV launched 2014.

LANGUAGE	NUMBER OF PROJECTS	GRANT IN \$
ENGLISH	217	\$9,436,131
FRENCH	102	\$4,343,210
<b>TOTAL</b>	<b>319</b>	<b>\$13,779,341</b>

## Professional Development 2016

In 2016, 18 professional development initiatives located across Canada received grants totaling \$160,900 for workshops, conferences, research and promotion. In addition, the Bell Fund supported a Canadian presence at international events including MIPTV (France) and Sunny Side of the Doc (France).

LANGUAGE	NUMBER OF PROJECTS	GRANT IN \$
ENGLISH	9	\$98,400
FRENCH	9	\$62,500
<b>TOTAL</b>	<b>18</b>	<b>\$160,900</b>

## Professional Development 2001-2016

To date, the Bell Fund has supported 302 events and contributed over \$1.8 million in professional development support; nationally and internationally.

LANGUAGE	NUMBER OF PROJECTS	GRANT IN \$
ENGLISH	206	\$1,391,910
FRENCH	96	\$475,050
<b>TOTAL</b>	<b>302</b>	<b>\$1,866,960</b>

## Projects Outside of Ontario and Quebec

In 2016, the Bell Fund provided over \$4 million in support to 17 projects produced outside of Ontario and Quebec. Of these 17 projects, 10 were from British Columbia, 3 from Alberta, 3 from Manitoba and 1 from Nova Scotia. Collectively, these projects had DM/TV combined budgets worth almost \$90 million

PROVINCE	NUMBER OF FUNDED PROJECTS	AMOUNT FUNDED (\$)
ALBERTA	3	\$684,410
BRITISH COLUMBIA	10	\$2,709,698
MANITOBA	3	\$254,585
NOVA SCOTIA	1	\$375,000
<b>TOTAL</b>	<b>17</b>	<b>\$4,023,693</b>

## Projects in Regions (Outside Toronto, Montreal, Vancouver):

In terms of regional programming, 10 projects funded in 2016 were from areas outside of Toronto, Montreal and Vancouver. These projects were awarded over \$2.1 million in funding, and had DM/TV combined budgets of over \$45.3 million.

PROVINCE	NUMBER OF FUNDED PROJECTS	AMOUNT FUNDED (\$)
ALBERTA	3	\$684,410
BRITISH COLUMBIA	3	\$254,585
MANITOBA	1	\$375,000
NOVA SCOTIA	3	\$852,803
<b>TOTAL</b>	<b>10</b>	<b>\$2,166,798</b>

## Official Language Minority Communities: English-language projects in Quebec, 2016

In 2016, 7 Quebec-based, English-language projects received over \$1.2 million in funding, with DM/TV combined budgets of \$19.3 million. There were no French-language projects from outside Quebec.

NUMBER OF PROJECTS	AMOUNT FUNDED (\$)
7	<b>\$1,272,214</b>

## Amount of funding provided to non-programming digital content:

In 2016, English non-programming digital media grants accounted for over \$7.6 million, while French non-programming digital media grants accounted for \$3.3 million.

“Non-programming digital content is defined as innovative projects such as story-driven videogames, interactive or customizable web content, apps and all other similar types of non-programming content. However, broadcaster website development and information technology enhancements, such as software for streaming video or the simultaneous streaming of a production, will not be considered eligible for support from the independent production funds.” *CRTC 2016-343, Policy framework for Certified Independent Production Funds.*

ENGLISH NON-PROGRAMMING DM FUNDING	FRENCH NON-PROGRAMMING DM FUNDING	TOTAL NON-PROGRAMMING DM FUNDING
\$7,643,902	\$3,368,686	<b>\$11,012,588</b>

# BROADCASTERS







## Production

Grants are provided to Canadian independent producers who develop and produce digital media content that complements and enhances an associated television program. These digital media projects are an opportunity to increase audience engagement and help television producers and broadcasters to capitalize on the value-added benefits of digital extensions.

## 2017 Canadian Screen Awards

### DIGITAL MEDIA

This multi-faceted initiative finds new ways to engage fans and drive viewership of the CSA's and awareness of Canadian Content in tv, film and digital media through a variety of strategies such as; online voting, live broadcast events, social media campaigns, Live, Pre and After-Show segments and behind the scenes content.

PRODUCTION COMPANY	Academy of Canadian Cinema & Television
EXECUTIVE PRODUCER	Beth Janson
PRODUCER	Karen Bruce
SERVICE COMPANY	Innovate By Day

### TV

The final event of Canadian Screen Week, the CSA's celebrate the best in Canadian film, television and digital media. Broadcast on CBC in a live, star-filled, two hour event showcasing Canadian screen talent to Canadians.

GENRE	Reality/Variety
PRODUCTION COMPANY	Academy of Canadian Cinema & Television
EXECUTIVE PRODUCERS	Beth Janson, Barry Avrich, Danielle Kappy
PRODUCERS	Barry Avrich, Susan Edwards
BROADCASTER	CBC 1 x 120 mins
PROVINCE	Ontario

## 3 Amigonauts, The: Academy Alien Siege

### DIGITAL MEDIA

Three interconnected, fast-moving mini-games on web in which players must alternatively run, scrub, and fly to fend off an alien invasion.

PRODUCTION COMPANY	9 Story Interactive Inc.
EXECUTIVE PRODUCERS	Vince Commisso, Steve Jarosz, Ryan Lussing
SERVICE COMPANY	Yellow Bear Studios

### TV

A children's comedy show about three goofballs who cause cosmic chaos after they are given the opportunity to attend the school of their dreams: the solar system's most prestigious space academy.

GENRE	Children/Youth
PRODUCTION COMPANY	9 Story Interactive Inc.
EXECUTIVE PRODUCERS	Vince Commisso, Steve Jarosz
PRODUCERS	Tanya Green, Natalie Dumoulin, Mike Drach, Alley Crawford
BROADCASTER	Corus - YTV, 26 x 22 mins
PROVINCE	Ontario

## Anthropocene Space

### DIGITAL MEDIA

A collection of interactive photo essays, virtual reality films, and photogrammetry experiences that will allow the viewer to immerse themselves in some of the most remote locations in the world. Content will be available on a website, apps for iOS and Android, and VR headsets.

PRODUCTION COMPANY	Mercury Films
EXECUTIVE PRODUCERS	Edward Burtynsky, Daniel Iron
PRODUCERS	Nicholas de Pencier, Thomas Wallner
SERVICE COMPANY	DEEP Inc.

### TV

A feature documentary film about the enormous impact that human life has had on the planet. The film will follow geologists and cover scenes ranging from subterranean salt mines to the life of the last remaining female northern white rhino.

GENRE	Non-fiction
PRODUCTION COMPANY	Mercury Films
EXECUTIVE PRODUCERS	Edward Burtynsky, Daniel Iron
PRODUCER	Nicholas de Pencier
BROADCASTERS	Bell Media - TMN, TVO, 1 x 90 mins
PROVINCE	Ontario

## Arm Nation

### DIGITAL MEDIA

A website where users can find in-depth information about the show as well as a mobile game. The game will allow users to play as the characters on the show, using real arm wrestling tactics and strategies to compete against opponents.

PRODUCTION COMPANY	Picture This Productions
PRODUCERS	David Finch, Maureen Marovitch
SERVICE COMPANY	Pinnguaq Productions

### TV

A documentary series exploring the growing North American arm wrestling scene as well as the lives of the passionate Aboriginal men and women who train for it. The struggles and ambitions of the competitors will be followed week-to-week, culminating in triumph or heartbreak at the Canadian National Championships.

GENRE	Reality/Variety
PRODUCTION COMPANY	Picture This Productions
PRODUCERS	David Finch, Maureen Marovitch
BROADCASTER	APTN, 13 x 30 mins
PROVINCE	Québec

## Bachelorette Canada, The

### DIGITAL MEDIA

A ten-month engagement campaign that will give superfans the chance to participate in the show. Fans will be able to compete for the opportunity to co-host the aftershow, vote a bachelor onto the show, and campaign for their city to host a watch party with voted-out bachelors from the show. The website will also include photo galleries, polls, participant profiles, and exclusive videos.

PRODUCTION COMPANY	Good Human Productions Inc.
EXECUTIVE PRODUCER	Claire Freeland
SERVICE COMPANY	Innovate By Day

### TV

A reality series in which 20 bachelors will compete to win the affections of Canada's most eligible bachelorette.

GENRE	Reality/Variety
PRODUCTION COMPANY	Good Human Productions Inc.
EXECUTIVE PRODUCER	Claire Freeland
PRODUCER	Donna Luke
BROADCASTER	Corus, W Network, 11 x 90 mins
PROVINCE	British Columbia

## Backstage 2 – Backstage Pass

### DIGITAL MEDIA

A new digital series format that gives aspiring dancers in the audience the chance to dance their way into a YouTube Exclusive performance with the cast of Backstage. The winner will join Carly, Vanessa and Sasha in a choreographed performance to be released online in the summer of 2017. This is an X-Factor for generation Z and another showcase for the show's talented cast.

PRODUCTION COMPANY	Quit Your Day Job Pictures
EXECUTIVE PRODUCER	CJ Hervey
PRODUCERS	CJ Hervey, Kevin Saffer, Brian Irving

### TV

It's a brand new year at Keaton School of the Arts as a talented group of students embark on another exciting year filled with dance, music and art. Faced with new challenges and friendships the music students will be in fierce competition with other schools and each other. This year could be the most memorable yet.

GENRE	Children/Youth
PRODUCTION COMPANY	Fresh TV Inc.
EXECUTIVE PRODUCERS	Brian Irving, Jennifer Pertsch, Tom McGillis, George Elliott
PRODUCERS	Brian Irving, Brian Campbell
BROADCASTER	DHX – Family Channel, 30 x 23 mins
PROVINCE	Ontario

## Beaverton, The

### DIGITAL MEDIA

A content-rich hub containing clips from the television series, over 150 original videos across 11 digital-exclusive series, 7 podcast series, and more of the biting satire presently featured on The Beaverton website.

PRODUCTION COMPANY	Pier 21 Films, iThentic Canada Inc.
EXECUTIVE PRODUCERS	Laszlo Barna, Melissa Williamson
PRODUCER	Jonas Diamond

### TV

A humorous, tongue-in-cheek news program in which pretend newscasters file fake stories satirizing real events in Canadian news and society.

GENRE	Fiction
PRODUCTION COMPANY	Pier 21 Films, iThentic Canada Inc.
EXECUTIVE PRODUCERS	Laszlo Barna, Melissa Williamson
PRODUCER	Paula Smith, Shawn Watson
BROADCASTER	Bell Media - Comedy Network, 13 x 22 mins
PROVINCE	Ontario

## Becoming Canadian

### DIGITAL MEDIA

The personal stories of new Canadians will be shared through brief videos or captioned photos. Five new stories a week will debut throughout 2017 on social media channels. Together, the digital content will capture the incredible range of immigrant experiences.

PRODUCTION COMPANY	Entertainment One Television
EXECUTIVE PRODUCERS	Jocelyn Hamilton, Stuart Coxe
PRODUCERS	Stuart Coxe, Margaret Robitaille
SERVICE COMPANY	MediaStyle

### TV

A documentary series focusing on the stories of those who have just become Canadian citizens. The series will combine professional and user-generated content and share footage of citizenship ceremonies, individual oaths, and first-person stories from new Canadians on the day they receive their citizenship.

GENRE	Non-Fiction
PRODUCTION COMPANY	Entertainment One Television
EXECUTIVE PRODUCERS	Stuart Coxe, Jocelyn Hamilton
PRODUCERS	Laura Regehr, Peter Wall, Jeanette Diehl, Pim Van Der Toorn
BROADCASTER	CBC, 6 x 30 mins
PROVINCE	Ontario

## Between Us

### DIGITAL MEDIA

A responsive website with additional content for fans of the show. Components include a digital aftershow, dramatic webisodes, behind-the-scenes featurettes, an interactive map of the town, a character profiler quiz, and SuperFan contests.

PRODUCTION COMPANY	Don Carmody Television
EXECUTIVE PRODUCERS	Don Carmody, David Cormican, Michael McGowan
PRODUCERS	David Cormican
SERVICE COMPANY	Innovate By Day

### TV

A sci-fi drama set in Pretty Lake, a town where a disease has wiped out everybody over the age of 22. After the town is quarantined by the government, its young inhabitants must learn to fend for themselves.

GENRE	Fiction
PRODUCTION COMPANY	DCTV Mulmur Between 2 Productions Inc.
EXECUTIVE PRODUCERS	Don Carmody, David Cormican, Michael McGowan, Naveen Prasad
PRODUCER	Rick Bota
BROADCASTERS	Rogers - City, 6 x 60 mins
PROVINCE	Ontario

## Bone Yard 6, The

### DIGITAL MEDIA

Video blogs filmed by eight cast members documenting their best moments from the production of the show. Vlogs will include personal anecdotes from hunting expeditions, as well as hunting tips and tricks to share with viewers.

PRODUCTION COMPANY	Five in the Eye Productions Inc.
EXECUTIVE PRODUCERS	Calvin Buckler
PRODUCER	Jason Acorn

### TV

A unique hunting show where sport hunting is mixed with comedy, music, and lots of entertainment.

GENRE	Non-Fiction
PRODUCTION COMPANY	Five in The Eye Productions Inc.
EXECUTIVE PRODUCER	Calvin Buckler
PRODUCER	Jason Acorn
BROADCASTER	WildTV, 13 x 30 mins
PROVINCE	Alberta



## Canada Crew

### DIGITAL MEDIA

An interactive site with environments, activities, and games to introduce young children to Canada. Users can explore a map of Canada through simple click and tap controls and learn about their country through voice-overs and vibrant animations.

PRODUCTION COMPANY	Little Engine Moving Pictures
EXECUTIVE PRODUCERS	Maria Kennedy, Ben Mazzotta
PRODUCERS	Maria Kennedy, Jonas Diamond
SERVICE COMPANY	Smiley Guy Studios

### TV

Pre-schoolers are introduced to the cultural, historical, and environmental wonders of Canada through a new series combining puppetry, live-action, and animation. Three animal characters – the “Canada Crew” - take viewers on a tour of the nation, sharing sights and fun facts along the way.

GENRE	Children/Youth
PRODUCTION COMPANY	Little Engine Moving Pictures
EXECUTIVE PRODUCERS	Maria Kennedy, Ben Mazzotta
PRODUCERS	Maria Kennedy, Ben Mazzotta
BROADCASTER	TVO, 26 x 7 mins
PROVINCE	Ontario

## Canada in a Day

### DIGITAL MEDIA

An online hub to help Canadians upload their own short footage. The website will include videos from influential Canadians, who will act as ambassadors by making their own films and challenging Canadians nationwide to do the same.

PRODUCTION COMPANY	Screen Siren Pictures Inc.
EXECUTIVE PRODUCERS	Trish Dolman, Michael Ghent
PRODUCER	Catherine Winckler
SERVICE COMPANY	Switch United, Innovate By Day

### TV

A documentary patchwork project built from user-generated video content created and uploaded by Canadians. The final work, to be released on Canada’s 150th anniversary in 2017, will feature the stories, reflections, and celebrations of Canadians across the country.

GENRE	Non-fiction
PRODUCTION COMPANY	Screen Siren Pictures Inc.
EXECUTIVE PRODUCERS	Christine Haebler, Carlo Dusi
PRODUCERS	Trish Dolman, Michael Ghent
BROADCASTER	Bell Media - CTV, 1 x 90 mins
PROVINCE	British Columbia

## Canada's Smartest Person

### DIGITAL MEDIA

An interactive and social experience allowing Canadians to participate in challenges and test their own smarts. Components include a weekly broadcast on Facebook Live – the first ever to feature real-time user play-along – and mini-challenges available on web and mobile for audiences to play during the television broadcast.

PRODUCTION COMPANY	Media Headquarters Film & Television Inc.
EXECUTIVE PRODUCERS	Robert Cohen, Mike Miner
PRODUCER	Ron Carroll

### TV

A competition series in which contestants take on challenges that test their linguistic, physical, musical, visual, social, and logical intelligence.

GENRE	Reality/Variety
PRODUCTION COMPANY	Media Quarters Film & Television Inc.
EXECUTIVE PRODUCER	Robert Cohen
PRODUCER	Ron Carroll
BROADCASTER	CBC, 6 x 60 mins
PROVINCE	Ontario

## Canada: The Story of Us

### DIGITAL MEDIA

An app with three immersive 360-degree virtual reality vignettes. Each vignette will allow the user to follow a story from Canada's past and explore the setting of the scene.

PRODUCTION COMPANY	Secret Location
EXECUTIVE PRODUCER	James Milward
PRODUCER	CJ Hervey

### TV

A drama-documentary about Canada's present and past. Dramatic action scenes with cutting edge CGI will be used alongside interviews with notable national figures to tell the story of a nation and its people.

GENRE	Non-Fiction
PRODUCTION COMPANY	Bristow Global Media Inc.
EXECUTIVE PRODUCERS	Julie Bristow, Claire Adams, Jane Root, Ben Goad, Phil Craig
PRODUCERS	Janice Tufford, Cameron Rothery, Tara Elwood
BROADCASTER	CBC, 10 x 60 mins
PROVINCE	Ontario

## Canadian Spirits

### DIGITAL MEDIA

An interactive puzzle experience where users solve riddles and other educational challenges on an adventure across Canada. The puzzle experience will be complemented by 8 streaming videos, 8 mini games, quizzes, and polls.

PRODUCTION COMPANY	Victory Arts Incorporated
EXECUTIVE PRODUCER	Tero Hollo
PRODUCER	Tero Hollo
SERVICE COMPANY	Relish Interactive

### TV

Jaxon, Song, and the Red Maple Leaf are three friends who must solve riddles on a journey across the 7 physical regions of Canada to uncover information about a mysterious party. As young audiences follow the three friends on their trip, they learn about Canada's physical and political regions, its major landmarks, and aspects of First Nations tradition and culture.

GENRE	Children/Youth
PRODUCTION COMPANY	Victory Arts Incorporated
EXECUTIVE PRODUCER	Tero Hollo
PRODUCER	Tero Hollo
BROADCASTERS	CBC, TFO, 8 x 5 mins
PROVINCE	Ontario



## CAUTION: On the Road!

### DIGITAL MEDIA

This rich, multi-pronged, ‘digital-first’ strategy supports and reinvigorates the sketch comedy series with an interactive live-show campaign, new mobile responsive website and social media engagement including Facebook Live.

PRODUCTION COMPANY	Mosaic Entertainment
PRODUCERS	Eric Rebalkin, Camille Beaudoin, Jesse Lipscombe
SERVICE COMPANY	Innovate By Day/ Switch United

### TV

It’s the sketch comedy series you know and love starring Howie Miller and Sheldon Elter with new characters and situations to explore including returning favourites, Delmer and Marta.

GENRE	Fiction
PRODUCTION COMPANY	Mosaic Entertainment
PRODUCERS	Eric Rebalkin, Camille Beaudoin, Jesse Lipscombe
BROADCASTERS	APTN, 13 x 30 mins
PROVINCE	Alberta

## Celtic Soul

### DIGITAL MEDIA

A website with a road map of all the key sites in Jay and Eoin’s road trip. Content from the map will include unseen footage of the two travellers on their journey, as well as audio and video clips of the routes of the millions of Irish immigrants who have come to Canada over the past 200 years. An interactive timeline on the site will link together immigration, sports, and the Celtic community through infographics and user-generated content.

PRODUCTION COMPANY	Markham Street Films
EXECUTIVE PRODUCER	Judy Holm
PRODUCERS	Warren Wilansky, Aaron Hancox, Judy Holm, Michael McNamara
SERVICE COMPANY	Plank Design

### TV

Actor Jay Baruchel travels from Montreal to Ireland to Glasgow with soccer journalist Eoin O’Callaghan to watch his favourite team, the Celtic FC, in the flesh. Along the way, they learn more about their Celtic roots, Canada’s immigration history, and the incredible cultural influence of the beautiful game.

GENRE	Non-fiction
EXECUTIVE PRODUCER	Judy Holm
PRODUCERS	Aaron Hancox, Judy Holm, Michael McNamara
BROADCASTER	Super Channel, 1 x 75 mins
PROVINCE	Ontario

## Chop Chop Ninja Academy Defence

### DIGITAL MEDIA

An exciting online game in which the player guides Iro, the rookie Ninja and his friends through twelve worlds of villains and obstacles in a quest to reach the Academy and fight to defend it.

**PRODUCTION COMPANY** Sardine Productions Inc., Gamerizon Studio Inc.

**PRODUCERS** Ghislain Cyr, Alex Sakiz, Luc Wiseman

### TV

Iro, an eager, young rookie In the Ninja Academy has a lot of fun getting into misadventures, all the while working towards becoming not just any old ninja – but the next Chop Chop Ninja.

**GENRE** Children/Youth

**PRODUCTION COMPANY** Sardine Productions Inc., Gamerizon Studio Inc.

**PRODUCERS** Ghislain Cyr, Alex Sakiz, Luc Wiseman

**BROADCASTER** Corus – Télétoon 40 x 11 mins

**PROVINCE** Québec

## Counterfeit Cat: Nine Lives

### DIGITAL MEDIA

A multi-level game taking place across 20 levels that are split between two different worlds inspired by an episode of the tv series Counterfeit Cat entitled, “9 Lives”.

**PRODUCTION COMPANY** Tricon Films & Television

**EXECUTIVE PRODUCERS** Frank Saperstein, Andrea Gorfolova

**PRODUCERS** Ashley Rite, Sarah Mattingly

**SERVICE COMPANY** REDspace Inc.

### TV

The story of an unconventional friendship between a naive alien child destined to save the universe, and an anxious but vain housecat who would prefer to save himself.

**GENRE** Children/Youth

**PRODUCTION COMPANY** Tricon Television82 Inc.

**EXECUTIVE PRODUCERS** Frank Saperstein, Andrea Gorfolova, Miles Bullough, Jesse Cleverly

**PRODUCERS** Ashley Rite, Sarah Mattingly

**BROADCASTER** Corus – Teletoon, 27 x 22 mins

**PROVINCE** Ontario

## Deep 2, The

### DIGITAL MEDIA

An adventure game for iOS and Android where users hunt for secrets and treasures in the mysterious waters of the sea. Players must avoid threatening sea creatures in various dangerous locations to discover the hidden artifacts that can only be found in the deep.

PRODUCTION COMPANY	DXH Media Vancouver/Nerd Corps
EXECUTIVE PRODUCERS	Asaph Fipke, Ken Faier
PRODUCER	Asaph Fipke

### TV

A children's series about the Nektons, a family who dares to explore the very bottom of the ocean. As they explore the deep waters in their submarine, the parents and two children find artifacts and creatures once thought long lost.

GENRE	Children/Youth
PRODUCTION COMPANY	DHX Media Vancouver / Nerd Corps
EXECUTIVE PRODUCERS	Chuck Johnson, Steve Wendland, Ken Faier, Robert Chandler
PRODUCERS	Asaph Fipke, Avriil Stark
BROADCASTER	DHX – Disney XD, 13 x 30 mins
PROVINCE	British Columbia

## Degrassi: Next Class 3 & 4

### DIGITAL MEDIA

Fan engagement will be encouraged through a collection of new digital content, including five original scripted webisodes, cast diaries and vlogs, behind-the-scenes video, season recaps, cast interviews, and discussions of social issues with everyday teens. The content will live on the Degrassi website as well as on multiple social media channels.

PRODUCTION COMPANY	Epitome Pictures Inc.
EXECUTIVE PRODUCER	Stephen Stohn
PRODUCER	Stephanie Cohen

### TV

A drama series discussing the issues that teens face in their world of school, family, and friends. The show looks at a diverse group of high school students as they experience the highs and lows of fitting in, heartbreak, sexuality, empowerment, and other challenges.

GENRE	Children/Youth
PRODUCTION COMPANY	Epitome Pictures Inc.
EXECUTIVE PRODUCERS	Linda Schuyler, Stephen Stohn
PRODUCERS	Anne Loi, Steven Denure
BROADCASTER	DHX – Family Channel, 20 x 30 mins
PROVINCE	Ontario



## Dino Dana Experiments & Adventures

### DIGITAL MEDIA

A collection of games and experiments available on web that mirror the fun activities undertaken by Dana in the TV show. Players will guide Dana through an expanded dinosaur universe and help her gather clues and perform experiments to observe the dinosaurs she meets.

**PRODUCTION COMPANY** Sinking Ship Interactive Inc.

**PRODUCERS** Blair Powers, J.J. Johnson

### TV

A live action children’s series about Dana, a spunky 8-year-old who can see dinosaurs. In each episode, Dana performs a Dino Experiment to make amazing discoveries about the creatures she sees around her.

**GENRE** Children/Youth

**PRODUCTION COMPANY** Sinking Ship Productions Inc.

**EXECUTIVE PRODUCERS** Blair Powers, J.J. Johnson, Christin Simms, Matt Bishop

**PRODUCERS** J.J. Johnson, Blair Powers

**BROADCASTERS** TVO, Knowledge, Groupe TVA, 13 x 22 mins

**PROVINCE** Ontario

## Dotipedia

### DIGITAL MEDIA

An app, geared towards 4 to 7-year-olds, in which users will find pictures, videos, games, and animations about the subjects on the show that they’re most passionate about. Kids gain comfort with technology by uploading images, recording their own audio, and playing interactive games.

**PRODUCTION COMPANY** Industrial Brothers

**EXECUTIVE PRODUCERS** Arthur Spanos, Halle Stanford, Tammy Semen

**PRODUCERS** Matt Fernandes, Karen Fowler

**SERVICE COMPANY** REDSpace

## DOT

### TV

An animated preschool series about Dot, a quirky, curious girl who uses technology in her everyday adventures to educate herself and connect with the world.

**GENRE** Children/Youth

**PRODUCTION COMPANY** Industrial Brothers

**EXECUTIVE PRODUCERS** Matthew Fernandes, Arthur Spanos, Halle Stanford, Randi Zuckerberg, Tammy Semen

**PRODUCERS** Julie Otten, Karen Fowler

**BROADCASTER** CBC, 52 x 11 mins

**PROVINCE** Ontario

## Driving Me Crazy

### DIGITAL MEDIA

A fast-paced game available on web and mobile in which users have to take the wheel and complete mini-game challenges at a breakneck pace.

PRODUCTION COMPANY	Marble Media Inc.
EXECUTIVE PRODUCERS	Mark Bishop, Matthew Hornburg
PRODUCER	Shelley Simmons

### TV

Cameras follow new teen drivers and their anxiety-ridden parents as they work together to pass the ultimate driver's test. Car chaos ensues when teens who have never taken the wheel are led by parents who have never been driving instructors.

GENRE	Children/Youth
PRODUCTION COMPANY	Marble Media Inc.
EXECUTIVE PRODUCERS	Matt Bishop, Matthew Hornburg
PRODUCER	Steve Sloan
BROADCASTER	Corus – YTV, 20 x 30 mins
PROVINCE	Ontario

## Family Camera

### DIGITAL MEDIA

Photos from the documentary, as well as information about the cameras used to capture them, will be made available to browse and share on a responsive website. The archive of photos will be organized by decade and displayed via an easy-to-navigate timeline.

PRODUCTION COMPANY	Subject Chaser Films Inc.
EXECUTIVE PRODUCERS	Jeannette Loakman, Marc de Guerre
PRODUCERS	Jeannette Loakman
SERVICE COMPANY	Sticky Brain Studios Inc.

### TV

A unique look into the 150 years of Canadian history, as seen through the camera and its key product: the family photograph.

GENRE	Non-fiction
PRODUCTION COMPANY	Subject Chaser Films Inc.
EXECUTIVE PRODUCERS	Jeannette Loakman, Marc de Guerre
PRODUCER	Jeannette Loakman
BROADCASTERS	TVO, Knowledge, 1 x 60 mins
PROVINCE	Ontario

## Fear Thy Neighbour

### DIGITAL MEDIA

Experience first-hand key terrifying, climactic moments from the series through these virtual reality segments. Use a headset for the full VR experience or 360 degree videos via YouTube or Facebook.

PRODUCTION COMPANY	Cream Productions Inc.
EXECUTIVE PRODUCERS	David Brady, Kate Harrison
PRODUCERS	Patrick Cameron, Jeff Hirschfeld
SERVICE COMPANY	Deep Inc.

### TV

A docudrama series that tells the chilling tales of neighbourhood nightmares. Combining gripping drama recreations with first person testimony events unfold from creepy to menacing to downright terrifying.

GENRE	Reality/Variety
PRODUCTION COMPANY	Cream Productions Inc.
EXECUTIVE PRODUCERS	Kate Harrison, David Brady
PRODUCERS	Jeff Hirschfeld, Patrick Cameron
BROADCASTERS	Bell Media – Canal D, Discovery Canada, 10 x 60 mins
PROVINCE	Ontario

## Finding More Stuff Out

### DIGITAL MEDIA

A website with interactive games to help kids use the scientific method to find things out for themselves. In each game, users learn how to formulate questions and take the steps needed to answer those questions on their own.

PRODUCTION COMPANY	Apartment 11 Productions Inc.
EXECUTIVE PRODUCER	Jonathan Finkelstein
PRODUCERS	Jonathan Finkelstein, Marie Morency
SERVICE COMPANY	Smiley Guy Studios

### TV

Kids' questions about the stuff that matters to them are answered through the help of scientists and engineers in the fourth season of Finding Stuff Out. The world around us is explored through hands-on experiments and chats with kid experts across the country.

GENRE	Children/Youth
PRODUCTION COMPANY	Apartment 11 Productions Inc.
EXECUTIVE PRODUCER	Jonathan Finkelstein
PRODUCER	Jean-Louis Cote
BROADCASTER	TVO, 13 x 22 mins
PROVINCE	Québec

## Genius Genie

### DIGITAL MEDIA

Five, fun, interactive games and three interactive webisodes/appisodes that develop problem-solving skills such as understanding spatial relationships, anticipating obstacles, sequencing objects, visual and motor co-ordination, understanding height, weight and quantity.

PRODUCTION COMPANY	Animations ToonDraw IDG Inc.
EXECUTIVE PRODUCER	Daniel Belleville
PRODUCER	Guylaine Robidoux
SERVICE COMPANY	TOBO

### TV

For Noah, Nouk and Lili problems are fun challenges. Despite a not-so-brilliant Genie, it's the kids who surprise the adults by finding creative solutions each and every time.

GENRE	Children/Youth
PRODUCTION COMPANY	Animations ToonDraw IDG Inc.
EXECUTIVE PRODUCER	Daniel Belleville
PRODUCER	Guylaine Robidoux
BROADCASTERS	BBC Canada, Knowledge, Radio- Canada, Télé-Québec, 78 x 5 mins
PROVINCE	Québec



## Ghost Patrol

### DIGITAL

A web game in which players adopt the role of pre-teen ghost hunters and find ways to bust ghosts around their neighbourhood. Players explore a town map to search for ghosts and must successfully battle and capture the ones they meet. As they progress through the game, players take on higher level ghosts with increasingly advanced equipment.

PRODUCTION COMPANY	Eh-Okay Entertainment Inc.
EXECUTIVE PRODUCERS	Jason Netter, Loris Lunsford
PRODUCER	Heather Puttock
SERVICE COMPANY	GamePill

### TV

A television movie for kids 6 – 12 about the Ghost Patrol, two ghost hunters. The team find their most intense mission yet when they meet a ghost wound up in a conspiracy in a haunted mansion.

GENRE	Youth
PRODUCTION COMPANY	Eh-Okay Entertainment Inc.
EXECUTIVE PRODUCERS	Jason Netter, Loris Lunsford
PRODUCER	Heather Puttock
BROADCASTER	DHX - Family Channel, 1 x 45 min
PROVINCE	British Columbia

## Giver 150

### DIGITAL MEDIA

A scavenger hunt adventure game available on web in which players must discover hidden puzzle pieces to finish an incomplete playground. Players navigate a map of Canada, clicking to reach a historical setting where they can find puzzle pieces and solve mysteries, all while learning about Canada's rich heritage.

PRODUCTION COMPANY	Sinking Ship Entertainment Inc.
PRODUCER	Blair Powers, J.J. Johnson

### TV

A design series that encourages children to build playgrounds in their own communities. This season, Giver 150 will celebrate Canada's 150th anniversary by building the World's Biggest Playground in Ottawa, in the shape of a map of Canada.

GENRE	Children/Youth
PRODUCTION COMPANY	Sinking Ship Entertainment Inc.
EXECUTIVE PRODUCERS	Blair Powers, J.J. Johnson, Matt Bishop
PRODUCER	Rennata Lopez
BROADCASTER)	TVO, 10 x 22 mins
PROVINCE	Ontario

## Home to Win

### DIGITAL MEDIA

An interactive website where users can create and share their own dream home. Fans can take a 360 degree tour of the featured home, use 3D graphics to design and customize their own home, and browse behind-the-scenes videos of the stars of the show. In addition to the website, an immersive VR experience where users can move through the home will be created.

PRODUCTION COMPANY	Stitch Media
EXECUTIVE PRODUCERS	Mike Sheerin, Alison Belot, Brooke King
PRODUCER	Evan Jones

### TV

Celebrity HGTV Canada builders and designers join forces to create the ultimate home. Viewers across the country can apply online to win the home and finalists will compete in challenges on the show to obtain the keys to the house.

GENRE	Reality/Variety
PRODUCTION COMPANY	Architect Films Inc.
EXECUTIVE PRODUCERS	Tanya Linton, Mike Sheerin
PRODUCER	Cara Volchoff
BROADCASTER	Corus – HGTV Canada, 8 x 44 mins
PROVINCE	Ontario

## Kid Diners

### DIGITAL MEDIA

Designed for kids in grades 2-4 this web and app based cooking game features mini-challenges, a scoring system that grades dishes based on nutrition, skill and taste, a Canadian map and fun food facts. The game takes users across Canada to make tasty dishes, using local ingredients, from each province.

PRODUCTION COMPANY	Farpoint Films Inc.
PRODUCERS	Scott Leary, Kyle Bornais
SERVICE COMPANY	Tactica Interactive

### TV

Kid Diners is a kid-focused food series about kids getting their hands into the world of cooking. The series captures tastes and smells from the kitchens of Canada's tastiest restaurants while making and sampling their iconic menu items.

GENRE	Children/Youth
PRODUCTION COMPANY	Farpoint Films Inc.
EXECUTIVE PRODUCER	Kyle Bornais
PRODUCER	Scott Leary
BROADCASTER	TVO, 13 x 30 mins
PROVINCE	Manitoba

## Lawren Harris: A Living Gallery

### DIGITAL MEDIA

A responsive website and mobile app that will allow users to explore the works of Lawren Harris. The artist's works are brought to life through audio-visual vignettes with animations, audio narration, and nature-driven soundscapes.

PRODUCTION COMPANY	Secret Location
EXECUTIVE PRODUCERS	Sabrina Saccocio, James Milward
PRODUCER	Ashlee Loughheed

## Where the Universe Sings: The Spiritual Journey of Lawren Harris

### TV

A documentary on the artist Lawren Harris. Photographs, rare film footage, and correspondence from the painter himself will be used to explore his spiritual journey. At the heart of the documentary will be Harris' iconic paintings and the spectacular Canadian sites that inspired them.

GENRE	Non-fiction
PRODUCTION COMPANY	White Pine Pictures Inc.
EXECUTIVE PRODUCER	Peter Raymont
PRODUCERS	Peter Raymont, Nancy Lang
BROADCASTERS	TVO, CBC - Documentary Channel, CTS, 1 x 90 mins
PROVINCE	Ontario

## Mega Monster Mayhem

### DIGITAL MEDIA

An action puzzle game for iOS and Android which extends the Mega Monster Mayhem brand by pitting players against monsters in battle, creating new expanded content for the Mega Monster universe, and by using the game to help select real life kids to appear on the TV series.

PRODUCTION COMPANY	DHX Media Ltd./Nerd Corps
EXECUTIVE PRODUCERS	Asaph Fipke, Ken Faier
PRODUCER	Asaph Fipke

### TV

Mega Monster Mayhem is a hybrid, action, comedy, scripted game show with both live action and CG animation. Competitive obstacle courses, real kids battling alien monsters in the arena, and irreverent humour all combine to create a high energy TV series.

GENRE	Children/Youth
PRODUCTION COMPANY	DHX Media Ltd./Nerd Corps
EXECUTIVE PRODUCER	Art Spigel
PRODUCER	Tracey Jardine
BROADCASTER	DHX - Disney XD, 20 x 22 mins
PROVINCE	Ontario

## Mohawk Girls Season 4

### DIGITAL MEDIA

Fans of the show will now have access to additional content about the series' leading men. New online material will include a comedy web series featuring fan-favourite Butterhead, a behind-the-scenes digital companion series, and a robust engagement campaign.

PRODUCTION COMPANY	Resolution Pictures International Inc.
EXECUTIVE PRODUCERS	Ernest Webb, Tracey Deer, Cynthia Knight, Catherine Bainbridge, Christina Fon, Linda Ludwick
PRODUCERS	Catherine Bainbridge, Ernest Webb, Tracey Deer, Christina Fon, Linda Ludwick
SERVICE COMPANY	Innovate By Day

### TV

Mohawk Girls follows four twenty-somethings as they define what it is to be a modern-day Mohawk woman. Season 4 finds the women exploring traditional marriage, pow-wows, and the ever-present complications of dating and friendship.

GENRE	Fiction
PRODUCTION COMPANY	Resolution Pictures International Inc.
EXECUTIVE PRODUCERS	Ernest Webb, Tracey Deer, Cynthia Knight, Catherine Bainbridge, Christina Fon, Linda Ludwick
PRODUCERS	Catherine Bainbridge, Ernest Webb, Tracey Deer, Christina Fon, Linda Ludwick
BROADCASTER	APTN, 8 x 22 mins
PROVINCE	Québec

## Murdoch Mysteries X: Beyond Time

### DIGITAL MEDIA

The television show will set in motion a parallel serialized mystery, set in present day and explored in a 20-part digital series available on Facebook and YouTube. The series will be complemented by Facebook Live segments from the cast as well as a contest where fans can help the cast solve a case by uploading photo clues from Canadian historical sites.

PRODUCTION COMPANY	Shaftesbury Films Inc.
EXECUTIVE PRODUCERS	Christina Jennings, Scott Garvie
PRODUCERS	Jay Bennett, Ted Biggs, Alex House

### TV

Detective Murdoch continues to use cutting-edge forensic science to solve the most remarkable crimes of the early 20th century.

GENRE	Fiction
PRODUCTION COMPANY	Shaftesbury Films Inc.
EXECUTIVE PRODUCERS	Christina Jennings, Scott Garvie
PRODUCERS	Julie Lacey, Stephen Montgomery
BROADCASTER	CBC, 20 x 60 mins
PROVINCE	Ontario



## Mystery Files, The: Season 2

### DIGITAL MEDIA

Players become mystery-solving agents and hunt for clues in this online adventure game. Clues are found by investigating in-game files and tools, then playing puzzle-type educational games. The second season will add new mysteries as well as new visual investigation tools.

PRODUCTION COMPANY	Apartment 11 Productions
EXECUTIVE PRODUCER	Jonathan Finkelstein
PRODUCER	Jonathan Finkelstein
SERVICE COMPANY	Relish Interactive

### TV

History's mysteries are taken on by Kyla and E.B., two friends who inherit a set of clues to history's connection to the present. The adventurous twosome travel back in time and across countries to solve mysteries about how our present was shaped by our past.

GENRE	Children/Youth
PRODUCTION COMPANY	Apartment 11 Productions
EXECUTIVE PRODUCER	Jonathan Finkelstein
PRODUCERS	Jean-Louis Cote, Joan Takefman
BROADCASTER	TVO, 13 x 22 mins
PROVINCE	Québec

## Next Step, The: Season 4

### DIGITAL MEDIA

A new website for fans of the show. Content on the website includes videos of dance numbers, behind-the-scenes segments, a European Tour documentary, and five-minute 360-degree tour videos.

PRODUCTION COMPANY	Boat Rocker Media
EXECUTIVE PRODUCER	Laura Notarianni
PRODUCER	Sinead Wills

### TV

The Next Step follows the elite dancers of The Next Step Studio. In season 4, the studio faces new challenges when former favourites depart the team and new dancers prove to be stiff competition for the coveted top spots.

GENRE	Children/Youth
PRODUCTION COMPANY	Boat Rocker Media
EXECUTIVE PRODUCERS	David Fortier, Ivan Schneeberg, Frank van Keeken, Laura Harbin
PRODUCERS	Laurie McLarty, Amy Cole
BROADCASTER	DHX - Family Channel, 40 x 30 mins
PROVINCE	Ontario

## Ollie's Edible Adventures

### DIGITAL MEDIA

A game available on tablet and web, primarily intended for pre-schoolers. Users explore continents in the world of Ollieopolis to find superpower-laden fruits and vegetables. When the foods are found, a mini-game highlighting the benefits of each particular one is launched.

PRODUCTION COMPANY	Radical Sheep Productions Inc.
EXECUTIVE PRODUCERS	John Leitch, Sheena Macrae, Michelle Melanson Cuperus, Mickey Rogers
PRODUCER	Judith Beauregard
SERVICE COMPANY	Tobo Inc.

## Ollie: The Boy Who Became What He Ate

### TV

Ollie, a very picky eater, finds that when he eats new foods, they give him the superpowers he needs to save the day!

GENRE	Children/Youth
PRODUCTION COMPANY	Radical Sheep Productions Inc.
EXECUTIVE PRODUCERS	John Leitch, Sheena Macrae, Michelle Melanson Cuperus, Mickey Rogers
PRODUCER	Jain Dickson
BROADCASTER	CBC, 26 x 11 mins
PROVINCE	Ontario



## Opie's Home!

### DIGITAL MEDIA

Users can explore Opie's family's house, as if on a playdate, by playing mini-games and engaging in interactive discovery. The world of Opie's Home! will be available to explore both through web and as a mobile app.

PRODUCTION COMPANY	Marble Media Inc.
EXECUTIVE PRODUCERS	Mark Bishop, Matthew Hornburg
PRODUCER	Mark Bishop

### TV

A look into the home life of the four-year-old puppet boy Opie from the Hi Opie! series. Opie's fun doesn't end at school - the show follows Opie as he continues to learn and play with family, friends, and neighbours afterschool and on weekends.

GENRE	Children/Youth
PRODUCTION COMPANY	Marble Media Inc.
EXECUTIVE PRODUCERS	Mark Bishop, Matthew Hornburg
PRODUCER	Mik Perlus
BROADCASTER	TVO, 39 x 7 mins
PROVINCE	Ontario

## Orphan Black: Mind of a Clone

### DIGITAL MEDIA

An app-based game in which users, playing as clones, must navigate through obstacles and avoid guards to progress through multiple levels.

PRODUCTION COMPANY	Temple Street Productions
EXECUTIVE PRODUCERS	David Fortier, Ivan Schneeberg
PRODUCER	Bryce Hunter

## Orphan Black: Season 4

### TV

In the fourth season of the sci-fi hit, Sarah returns home from Iceland only to be met by a new enemy. Sarah is forced to make drastic decisions when she uncovers new facets of the conspiracy that may spell the destruction of her and her clone sisters.

GENRE	Fiction
PRODUCTION COMPANY	Temple Street Productions
EXECUTIVE PRODUCERS	Ivan Schneeberg, David Fortier, John Fawcett, Graeme Manson, Kerry Appleyard
PRODUCERS	Claire Welland, Tatiana Maslany
BROADCASTER	Bell Media - Space, 10 x 60 mins
PROVINCE	Ontario

## Queen of the Oil Patch

### DIGITAL MEDIA

An innovative, second screen interactive experience that accompanies the documentary series about a two spirited oil patch worker. Interactive components include quizzes, polls, videos – including links to webisodes, photo galleries, behind-the-scenes footage and more. The experience will be available to watch live, synced with the linear premiere of the episodes, or on APTN's VOD platform.

PRODUCTION COMPANY	Great Pacific Media Inc./ Kâh-kitowak Films
EXECUTIVE PRODUCER	Mark Miller
PRODUCER	Mark Miller
SERVICE COMPANY	LVL Studios

### TV

By day, Massey Whiteknife is a self-made millionaire in the oil patch and by night an award winning female recording artist. This documentary series follows the converging worlds of this fascinating, two-spirited person.

GENRE	Non-fiction
PRODUCTION COMPANY	Great Pacific Media Inc./ Kâh-kitowak Films
EXECUTIVE PRODUCERS	Mark Miller, Kurt Spenrath, Frederick Kroetsch
PRODUCERS	Mark Miller, Lisa Meeches
BROADCASTERS	APTN, 8 x 30 mins
PROVINCE	British Columbia

## Raven's Quest

### DIGITAL MEDIA

A website with five quest games, each featuring three challenges, centered around the theme that all living things are interconnected. Players learn about different Indigenous communities in Canada by visiting and exploring different regions, uncovering clues, and playing mini-games. Ultimately, only by working alongside the people and animals of the region can the player complete the quest.

PRODUCTION COMPANY	Apartment 11 Productions Inc.
EXECUTIVE PRODUCER	Jonathan Finkelstein
PRODUCER	Jonathan Finkelstein
SERVICE COMPANY	Emerging Playgrounds

### TV

A children's television series featuring first-person stories told by Indigenous children in communities across the country. Their rich and diverse lives will be shown through displays of daily skills and activities and/or segments at sporting or cultural events.

GENRE	Children/Youth
PRODUCTION COMPANY	Apartment 11 Productions Inc.
EXECUTIVE PRODUCER	Jonathan Finkelstein
PRODUCER	Jonathan Finkelstein
BROADCASTER	TVO, 20 x 7 mins
PROVINCE	Québec

## Reboot: CODE HACKER

### DIGITAL MEDIA

A web and mobile puzzle game played as a series of battles between the Guardians and their enemies. Gameplay involves swiping combinations of coloured hexagons on a game board in order to activate a Guardian’s powers and allow them to attack their enemies.

PRODUCTION COMPANY	Rainmaker Entertainment
EXECUTIVE PRODUCERS	Michael Hefferon, Kim Dent Wilder, Larry Raskin
PRODUCER	Michael Hefferon
SERVICE COMPANY	A.C.R.O.N.Y.M. digital

## Reboot: The Guardian Code

### TV

A youth-oriented adventure-comedy series about four “Guardians” charged with defending the world in cyberspace. The four teens use code-based powers to battle viruses unleashed by a power-hungry hacker.

GENRE	Children/Youth
PRODUCTION COMPANY	Rainmaker Entertainment
EXECUTIVE PRODUCERS	Michael Hefferon, Kim Dent Wilder, Larry Raskin
PRODUCER	Michael Hefferon
BROADCASTER	Corus – YTV, 20 x 22 mins
PROVINCE	British Columbia

## Snaphots

### DIGITAL MEDIA

A website where kids can enter a weekly themed photography competition by submitting their own shots and completing photography challenges. The website will also house webisodes featuring insider tips on photography, interviews with celebrity photographers, and behind-the-scenes looks at the making of the TV series.

PRODUCTION COMPANY	FORTE Entertainment Inc.
EXECUTIVE PRODUCERS	Andrea Gabourie, Mitchell Gabourie
PRODUCER	Natalie Schenk
SERVICE COMPANY	Relish Interactive

### TV

An action-packed series in which children are challenged to use photography to tell stories, discover their own voice, and share their vision of the world around them.

GENRE	Children/Youth
PRODUCTION COMPANY	FORTE Entertainment Inc.
EXECUTIVE PRODUCERS	Andrea Gabourie, Mitchell Gabourie
PRODUCER	Natalie Schenk
BROADCASTER	CBC, 6 x 30 mins
PROVINCE	Ontario

## Taken

### DIGITAL MEDIA

In addition to being the source of full episodes and additional content from the show, the Taken interactive website will function as a central hub for those concerned about Canada’s missing and murdered Indigenous women and children. Components of the site include a list of “Taken But Not Forgotten” missing and murdered women, interactive infographics, a blog, and a list of police resources and services.

PRODUCTION COMPANY	Eagle Vision Inc. c/o Taken Season 1 Incorporated
EXECUTIVE PRODUCERS	Kyle Irving, Lisa Meeches
PRODUCERS	Kyle Irving, Lisa Meeches, Richard Duffy
SERVICE COMPANY	Tactica Interactive

### TV

A true crime documentary series looking at Canada’s missing and murdered Indigenous women and children. Each episode will tell the story of one missing or murdered woman through interviews with friends and family, re-enactments, and discussions with law enforcement and community leaders.

GENRE	Non-fiction
PRODUCTION COMPANY	Eagle Vision Inc. c/o Taken Season 1 Incorporated
EXECUTIVE PRODUCERS	Lisa Meeches, Kyle Irving
PRODUCERS	Lisa Meeches, Kyle Irving, Richard Duffy
BROADCASTERS	CBC, APTN, 13 x 30 mins
PROVINCE	Manitoba

## This is High School Digital

### DIGITAL MEDIA

Digital-specific content to engage audiences on a variety of social media platforms. Discussion about secondary education in Canada will be encouraged and facilitated by weekly Facebook Live roundtables; student-produced videos shared on YouTube, Facebook, and Instagram; and follow-up content with the students featured in the television series.

PRODUCTION COMPANY	Paperny Entertainment Inc.
EXECUTIVE PRODUCERS	David Paperny, Audrey Mehler, Cal Schumiatcher
PRODUCER	Cal Schumiatcher

### TV

A serialized documentary series looking at day-to-day life in a Canadian high school. Students grappling with the highs and lows of teenage life face and overcome challenges with the help of their tireless and determined teachers.

GENRE	Non-fiction
PRODUCTION COMPANY	Paperny Entertainment Inc.
EXECUTIVE PRODUCERS	David Paperny, Cal Schumiatcher, Audrey Mehler, Sarah Sharkey Pearce
PRODUCERS	Megan Cameron, Dan Jackson
BROADCASTER	CBC, 6 x 60 mins
PROVINCE	Ontario

## True and the Rainbow Kingdom

### DIGITAL MEDIA

This game features challenging-yet accessible critical thinking puzzles for the pre-school demographic where young players help True to solve problems by choosing the right Wish for the situation encountered. The activities are designed to help children explore, think and learn throughout the kingdom which is filled with fun, free-form interactions within the environment.

PRODUCTION COMPANY	Guru Studio
EXECUTIVE PRODUCERS	Mary Bredin, Frank Falcone
PRODUCERS	Sam Cross, Christina Rotsaert

### TV

Welcome to the Rainbow City! A colourful, fantastical place filled with singing clouds and dancing trees. In this tv series for pre-schoolers True and her friends use courage and creativity while on problem-solving missions to save the day

GENRE	Children/Youth
PRODUCTION COMPANY	Guru Arcade Ltd.
EXECUTIVE PRODUCERS	Frank Falcone, Mary Bredin, Bill Schultz, Robin Frank
PRODUCER	Jiro Okada
BROADCASTER	TVO, 20 X 22 mins
PROVINCE	Ontario

## Welcome to Thornwood Heights

### DIGITAL MEDIA

A mobile app in iOS and Android designed as the phone of a private investigator working in the show's Thornwood Heights. Through the app, users undertake virtual investigations and solve new mysteries arriving each week. With the use of 360 degree images, investigators can thoroughly explore crime scenes and find the clues they need to solve the mobile mysteries.

PRODUCTION COMPANY	Reel World Management
EXECUTIVE PRODUCER	Roma Roth
PRODUCER	Evan Jones
SERVICE COMPANY	Stitch Media

### TV

Jennifer, a successful New York City detective, has tried to distance herself from the dark childhood secret she had back in her small hometown of Thornwood Heights. When her sister is put on trial for murder, Jennifer must return to the community and confront the truth of her past.

GENRE	Fiction
PRODUCTION COMPANY	Reel World Management
PRODUCER	Roma Roth
BROADCASTERS	A&E Networks, Corus - Showcase, 1 x 90 mins
PROVINCE	Ontario

## Wynonna Earp 2

### DIGITAL MEDIA

Building on the strengths from season one this multi-faceted campaign includes a serialized, choose-your-own-adventure series which encourages community participation to solve a mystery along with a main character. A social media campaign including behind the scenes content and a StoryVerse update will immerse an already highly engaged audience.

PRODUCTION COMPANY	Digital Howard Inc.
EXECUTIVE PRODUCER	Alex Lalonde
PRODUCERS	Daniel Dales, Jarrett Sherman

### TV

Based on the IDW comics by Beau Smith, Wynonna Earp is a modern Western horror television series, following Wyatt Earp's great-granddaughter as she inherits an old family curse. Wynonna has been away from her hometown, Purgatory, for years but returns to reluctantly take on the role that Wyatt Earp's heir is destined for.

GENRE	Fiction
PRODUCTION COMPANY	Digital Howard Inc.
EXECUTIVE PRODUCERS	Jordy Randall, Tom Cox, Emily Andras, Todd Berger, Rick Jacobs
PRODUCER	Brian Dennis
BROADCASTER	Channel Zero – CHCH, 12 x 60 mins
PROVINCE	Ontario

## Zerby Derby Game Arcade

### DIGITAL MEDIA

Race, fix, build, play! The wonder, adventure and fun that makes life in Zerby Derby so special is extended in season 3. Building on the interactive in Seasons 1 and 2, the arcade features three new games that teach preschoolers the same STEM subjects covered in the television episodes.

PRODUCTION COMPANY	Breakthrough Entertainment Inc.
EXECUTIVE PRODUCER	Ira Levy
PRODUCER	Michael McGuigan
SERVICE COMPANY	Emerging Playgrounds

### TV

Nothing ever works the first time for the Zerbies but they approach every problem with enthusiasm in this original, age appropriate way for preschoolers to learn STEM (Science, Tech, Engineering, Math through the world of cars, trucks and other vehicles.

GENRE	Children/Youth
PRODUCTION COMPANY	Breakthrough Entertainment Inc.
EXECUTIVE PRODUCERS	Ira Levy, Joan Lambur, Peter Williamson, Michael McGuigan, Nat Abraham
PRODUCER	Phil McCordic
BROADCASTERS	TVO, TFO, Knowledge, 13 X 30 mins
PROVINCE	Ontario



## ZhuZhu Pets

### DIGITAL MEDIA

With an app available on iOS and Android, users can feed, groom, train, style, and photograph their own ZhuZhu Pet. Alongside the app are two HTML games available online. One is an intense endless runner game; the other features fast-paced play that tests the player's time management skills.

**PRODUCTION COMPANY** Relish Interactive Inc.  
**EXECUTIVE PRODUCER** Paul Pattison  
**PRODUCER** Paul Pattison

### TV

A children's series about the ZhuZhus – cute, adventurous talking hamsters happily living alongside a human family in Anytown, USA.

**GENRE** Children/Youth  
**PRODUCTION COMPANY** Corus Digital Inc.  
**EXECUTIVE PRODUCERS** Colin Bohm, Irene Weibel  
**PRODUCERS** Derek Reeves, Laurie Handforth  
**BROADCASTER** Corus - YTV, 26 x 22 mins  
**PROVINCE** Ontario



## 911 (saison 2), Code 111

### DIGITAL MEDIA

Ces deux projets proposent à l'utilisateur de nouvelles expériences immersives dans lesquelles il devient un urgentologue (dans Code 111) et un ambulancier ou un pompier (dans 911-Saison 2) qui doit réagir à des situations critiques. Au cours de sa progression, le joueur découvre que chaque geste ou question qu'il pose, même les plus anodins, ont des conséquences sur le déroulement de l'histoire.

PRODUCTION COMPANY	Trinôme
PRODUCERS	Pierre Blais, François Veillette
SERVICE COMPANY	Trinôme

### TV

Ces deux séries font vivre aux téléspectateurs le quotidien de professionnels qui interviennent tous les jours dans des situations d'urgence. La série documentaire 911 présente le quotidien des pompiers et des ambulanciers où le stress et l'adrénaline sont à leur apogée. Code 111 entre dans l'univers de la traumatologie de l'hôpital du Sacré-Coeur de Montréal avec une approche intimiste : on vit le stress, la détresse, les victoires et les grands défis de ces héros du quotidien.

GENRE	Non-Fiction
PRODUCTION COMPANY	Trinôme
PRODUCERS	Pierre Blais, François Veillette, Isabelle Ouimet
BROADCASTER	V Télé, 13 x 30 mins
PROVINCE	Québec

## À fond de train

### DIGITAL MEDIA

Les internautes pourront prendre part à une extraordinaire aventure pancanadienne : le rallye «À fond de train Express». Le périple sera numérique, et les joueurs pourront ainsi voyager virtuellement, tout en restant dans le confort de leur divan. Chaque semaine, un nouveau tronçon de la carte sera débloqué et rendu accessible à l'internaute. Les participants devront accumuler un maximum de points en répondant le plus rapidement possible aux questions de chacune des dix étapes hebdomadaires. Les points accumulés en participant pourront être convertis en véritables points VIA PRÉFÉRENCE échangeables contre des billets de train de VIA Rail Canada.

PRODUCTION COMPANY	Blimp Télé
PRODUCERS	Marc St-Onge, Isabelle Vaillancourt, Eloïse Forest
SERVICE COMPANY	Les Affranchis

### TV

Des familles partent à la conquête du Canada, d'un océan à l'autre, en train, pour relever des défis captivants à chacune des dix étapes, portant sur chacune des 10 destinations visitées dans le cadre de l'émission (Jasper, Edmonton, Saskatoon, Winnipeg, Sudbury, Toronto, Ottawa, Québec, Bathurst et Halifax). Les défis sont d'autant plus pertinents qu'ils mettent en valeur des sites canadiens culturellement, géographiquement et historiquement remarquables.

GENRE	Youth
PRODUCTION COMPANY	Blimp Télé
PRODUCERS	Marc St-Onge, Isabelle Vaillancourt, Eloïse Forest, Mathieu Paiement
BROADCASTER	TV5 - Unis, 10 x 60 mins
PROVINCE	Québec

## Arrive en campagne

### DIGITAL MEDIA

Un site web et une application mobile pour tablettes et téléphones intelligents proposent aux « urbains » un outil de co-pilotage futé permettant de créer des parcours GPS personnalisés en fonction de différents critères : le temps dont ils disposent, le kilométrage à parcourir, la région visée et leurs intérêts. Si les adultes sont accompagnés par des enfants, ceux-ci pourront s'amuser avec des jeux sur leur tablette.

PRODUCTION COMPANY	Coco TV
PRODUCERS	Jacques Fortin, La CoGency
SERVICE COMPANY	We_Are

### TV

«Arrive en campagne» est une série télé agroalimentaire où à chaque épisode, le populaire chef Stefano Faita invite une famille urbaine à faire l'expérience concrète de la vie à la ferme. Avec son autocaravane, il vient les chercher en ville et les emmène chez une famille agricole, qui les accueille... mais pas pour qu'ils se prélassent sous un arbre! Accompagnés de Stefano, nos citadins chaussent des bottes de fermier et se retroussent les manches – du mieux qu'ils peuvent! – durant 24 heures...

GENRE	Lifestyle
PRODUCTION COMPANY	Coco TV
PRODUCER	Jacques Fortin
BROADCASTER	TVA, 10 x 30 mins
PROVINCE	Québec

## CATASTROPHE

### DIGITAL MEDIA

Le site proposera quatre sections d'activités divertissantes sur les thèmes de la série : un concours d'anecdotes qui demande aux internautes de partager leurs meilleures histoires vécues et la chance de gagner un voyage à Philadelphie; des vidéos dans lesquelles de vrais couples québécois partagent leurs opinions sur toutes sortes de sujets chauds issus des réalités relationnelles; un grand jeu-questionnaire « Des clics et des clacs » à essayer seul ou en groupe et une galerie d'humeurs reprenant les meilleures répliques de l'émission.

PRODUCTION COMPANY	1R2D
EXECUTIVE PRODUCES	Trish Dolman, Michael Ghent
PRODUCERS	Daniel Michaud, Denis Savard, Richard Gariépy
SERVICE COMPANY	Les Affranchis

### TV

Catastrophe relate les aventures d'un couple, une Québécoise dans la quarantaine, Rachel, et un Américain francophile, Franck, qui créent un gâchis en tombant amoureux l'un de l'autre. L'histoire commence par un one night stand, une aventure supposée sans lendemain, mais une grossesse imprévue viendra modifier le cours de l'histoire... La tension monte dans les épisodes mais les personnages ne réagissent jamais comme on s'y attend.

GENRE	Fiction
PRODUCTION COMPANY	1R2D
PRODUCERS	Daniel Michaud, Denis Savard, Richard Gariépy
BROADCASTER	Super Écran
PROVINCE	Québec

## C'est juste du web - saison 2

### DIGITAL MEDIA

En déployant un tout nouveau volet de contenu offert en baladodiffusion, en accroissant sa visibilité sur les réseaux sociaux, en diversifiant l'offre de contenus sur son portail internet, en stimulant la participation à son forum et en produisant 16 nouveaux épisodes de sa webémission C'est juste du Web, CJDLTV veut embrasser l'approche multiplateforme et suivre son public là où il va, le rejoignant, peu importe l'appareil qu'il utilise et le moment qu'il choisit pour consommer ses contenus.

PRODUCTION COMPANY	URBANIA
PRODUCERS	Philippe Lamarre, Raphaëlle Huysmans
SERVICE COMPANY	Version 10

## C'est juste de la TV - saison 10

### TV

Magazine culturel hebdomadaire d'une durée de 60 minutes traitant du monde de la télé, de ses émissions, de son industrie, de ses artistes et artisans, de son influence sur la société et de sa place dans la vie des gens.

Quatre observateurs aux regards divers commentent et critiquent chaque semaine les œuvres télévisuelles ayant fait la manchette et, plus largement, les phénomènes culturels et sociaux liés à celles-ci.

GENRE	Non-Fiction
PRODUCTION COMPANY	URBANIA
PRODUCERS	Philippe Lamarre, Raphaëlle Huysmans, Marylène Fortier
BROADCASTER	ARTV, 16 x 60 min
PROVINCE	Québec

## Cochon dingue

### DIGITAL MEDIA

Les 5 animateurs se sont donné le défi de développer une nouvelle « encyclopédie web » créative : le WIKIDINGUE ! Les efforts des personnages de l'émission qui travaillent à cataloguer un savoir inusité et créatif dans une encyclopédie virtuelle porteront véritablement fruit !

PRODUCTION COMPANY	Trio Orange
PRODUCERS	Carlos Soldevila, Éric Hébert, Julie Lavallée
SERVICE COMPANY	Les Affranchis

### TV

Cinq animateurs drôles et imprévisibles (dont Néo, un cochon d'Inde parlant) se mettent au défi d'explorer un thème précis. Ainsi, à tour de rôle lors des quatre jours de la semaine, chaque animateur propose un nouveau thème. Pour faire le tour du sujet, les animateurs préparent des reportages, des chroniques et des sketches variés. Pendant l'émission, ils oeuvrent à explorer ce thème sous tous ses angles via divers points de vue étonnants, intéressants, divertissants jusqu'à ce qu'il devienne un nouvel item du Wikidingue; une encyclopédie web vivante et ludique.

GENRE	Youth
PRODUCTION COMPANY	Trio Orange
PRODUCERS	Carlos Soldevila, Éric Hébert, Julie Lavallée
BROADCASTER	Télé-Québec, 65 x 30 min
PROVINCE	Québec

## Comment devenir une légende 2

### DIGITAL MEDIA

Oyé! Oyé! Rangez les épées et sortez les victuailles! Une bonne nouvelle vient d'être annoncée au Royaume : la mise en ligne du webzine FULL COOL MÉDIÉVAL! Le volet numérique de la série Comment devenir une légende est un véritable webzine pour adolescents! Le FULL COOL MÉDIÉVAL proposera des tests de personnalité, des entrevues avec des vedettes de l'heure, des sondages, des horoscopes, des histoires gênantes!

PRODUCTION COMPANY	Zone 3
PRODUCER	Geneviève Provost
SERVICE COMPANY	Les Affranchis

### TV

Étudier, travailler au dépanneur, faire partie d'un groupe de musique, jouer au hockey, suivre des cours de danse... Voilà comment s'occupaient les jeunes Québécois en 1210, en pleine époque médiévale! La série Comment devenir une légende ? nous plonge dans le quotidien moyenâgeux de Mat Le Grand, fils et petit-fils de véritables héros légendaires qui veut absolument marquer l'histoire à son tour. Pour ce faire, il compte bien user de l'aide de ses camarades de classe : un barbare chanteur-danseur, une princesse rose bonbon, une elfe dotée de pouvoirs ainsi qu'un noble snob et vantard.

GENRE	Fiction/Youth
PRODUCTION COMPANY	Zone 3
PRODUCERS	Michel Bissonnette, André Larin, Brigitte Lemonde, Jacques Payette
BROADCASTER	Vrak.TV, 17 x 30 mins
PROVINCE	Québec

## ICI Urbania

### DIGITAL MEDIA

Le volet numérique d'ICI URBANIA est une série de quatre baladodiffusions thématiques, en lien avec les épisodes, et une série de webdocumentaires mobiles qui intègrent des vidéos verticales et horizontales, du texte, des photos, de l'audio, des GIFs et des vidéos 360. Ils permettent aux mobinautes d'interagir avec le reste de la communauté autour de l'histoire qu'on lui raconte, en se prononçant pour ou contre un enjeu, en participant à des sondages et des vox pop, toujours en ayant accès aux participations collectives en temps réel.

PRODUCTION COMPANY	URBANIA
PRODUCERS	Philippe Lamarre, Raphaëlle Huysmans
SERVICE COMPANY	Folklore

### TV

La série documentaire ICI URBANIA, animée par Rose-Aimée Automne T. Morin, explore à chaque épisode un thème, un phénomène de société abordé selon une multitude d'angles qui mélangent information et émotion. Chaque émission est principalement composée de trois histoires qui convergent, trois grands angles d'exploration qui s'entrecroisent et se répondent tout au long de l'épisode et qui nourrissent une réflexion globale sur un sujet de société. Dans sa première saison, ICI URBANIA aborde la Trudeaumanie, l'armée, les ruptures et les nouveaux riches.

GENRE	Non-Fiction
PRODUCTION COMPANY	URBANIA
PRODUCERS	Philippe Lamarre, Raphaëlle Huysmans
BROADCASTERS	ICI Radio-Canada, ICI ARTV, 4x 60 min
PROVINCE	Québec

## La petite école d'Hélène

### DIGITAL MEDIA

Le volet interactif de La petite école d'Hélène propose aux enfants de retrouver les personnages de la série dans six mini jeux dont le but est de recueillir autant de points arc-en-ciel que possible afin que l'école puisse être l'endroit le plus joyeux qu'il soit. L'enfant est invité à explorer l'école et sa cour, son terrain de jeu et ses salles de classe, à interagir avec les personnages et découvrir des effets visuels et sonores et sonne la cloche pour rassembler la classe et choisir les jeux et activités auxquelles les jouets prendront part.

PRODUCTION COMPANY	Muse Entertainment Enterprises
PRODUCERS	Jesse Prupas, Michael Prupas
SERVICE COMPANY	Relish Interactive

### TV

Hélène a cinq ans. Quand elle revient de la maternelle, c'est le moment pour elle de jouer à la maîtresse d'école et de faire la classe à ses jouets préférés: la mignonne princesse Élodie, le joyeux Singe Lenny, le fier chevalier Sire Richard, Pétunia la timide et très sensible dinosaure, l'exubérante bétonnière Clara, la logique Robote Pixie-Bot, l'original extraterrestre Zaboosh et Martin le petit ourson grognon.

GENRE	Children/Youth
PRODUCTION COMPANY	Muse Entertainment Enterprises
PRODUCERS	Michael Prupas, Clément Calvet, Jesse Prupas, Jérémie Fajner
BROADCASTERS	TFO, Télé-Québec, Knowledge, 52 x 11 min
PROVINCE	Québec

## Le blogue de Jenny

### DIGITAL MEDIA

On pourra suivre Jenny à travers diverses plateformes : le blogue de Jenny, la chaîne Youtube de Jenny et les comptes de médias sociaux de Jenny, : Tumblr, Snapchat, Instagram et Facebook.

PRODUCTION COMPANY	Productions Avenida
PRODUCERS	Chantal Lafleur, Isabelle Courval, Marie-France Laval
SERVICE COMPANY	Tobo

## Jenny

### TV

Jenny, c'est un voyage dans le cœur d'une jeune fille de 13 ans qui reçoit un diagnostic de leucémie. Loin de se laisser abattre, elle se découvre plutôt une force de caractère impressionnante qui l'aide à combattre sa maladie. C'est à travers son regard vif qu'on apprend à la connaître et à l'aimer. Dans cette série, qui allie émotion, rythme et humour, on voit aussi comment sa maladie transforme à tout jamais Jenny et ses proches.

GENRE	Children/Youth
PRODUCTION COMPANY	Productions Avenida
PRODUCERS	Chantal Lafleur, Isabelle Courval, Marie-France Laval
BROADCASTER	TV5 - Unis, 20 x 13 min
PROVINCE	Québec

## Le Cirque Alfonse

### DIGITAL MEDIA

Le volet numérique propose à l'internaute de littéralement plonger dans l'univers du Cirque Alfonse en prenant part à un webdocumentaire immersif lui permettant à de s'immiscer dans trois « tableaux » en compagnie des membres de la troupe de saltimbanque : il est tour à tour spectateur, acrobate, puis confident. Différents médiums seront proposés (vidéo standard, vidéo à 360 degrés, photographies, confessions calligraphiées parfois...) pour transmettre le message, mais surtout l'émotion afin que l'expérience proposée soit multidimensionnelle.

PRODUCTION COMPANY	Productions Pixcom
PRODUCERS	Jacquelin Bouchard, Nicola Merola, Charles Lafortune, Sylvie Desrochers, Nadine Dufour
SERVICE COMPANY	DPT

### TV

Série documentaire portant sur une famille québécoise d'artistes hors de l'ordinaire, qui de génération en génération, pratique l'art du cirque. Avec cette toute nouvelle série documentaire, nous explorons les tribulations familiales et les quêtes respectives des membres du Cirque Alfonse. La famille du clan Carabinier a créé des numéros qui seront présentés aux quatre coins du monde et c'est à travers le prisme de la famille que cette série documentaire forte en émotions prend sa source, et trouve son chemin jusque dans le cœur des gens.

GENRE	Non-Fiction
PRODUCTION COMPANY	Productions Pixcom
PRODUCERS	Jacquelin Bouchard, Charles Lafortune, Nicola Merola, Sylvie Desrochers, Izabel Chevrier
BROADCASTER	ICI ARTV, 6 x 30 min
PROVINCE	Québec

## Les Argonautes 2016

### DIGITAL MEDIA

Bien que la saison 5 des Argonautes ait marqué la fin de la série dans la forme qu'on lui connaît à la télé, les aventures des Argonautes sont loin d'être terminées ! L'univers des Argonautes revêt une forme totalement nouvelle, soit celle d'un épisode-événement à la télévision suivi d'une websérie en 48 webisodes. Les Argonautes sur le web nous raconteront comment nos colorés personnages, qui évoluent dans l'espace depuis les débuts de la série, réussissent à s'adapter à leur retour sur Terre. L'Argoclub continuera également à être animé pour une toute nouvelle saison avec ses concours, ses billets, ses sondages.

PRODUCTION COMPANY	Productions Pixcom
PRODUCERS	Jacquelin Bouchard, Sylvie Desrochers, Charles Lafortune, Nicola Merola, Nadine Dufour
SERVICE COMPANY	Tobo

### TV

Alors que l'Armada s'apprêtait à retourner sur Terre, l'Argo est soudain pris dans le champ gravitationnel d'une zone trouble encore inexplorée. Un court-circuit bloque les portes du sas et emprisonne tous nos amis dans la salle des commandes. Maximilien n'a plus qu'un choix : utiliser la procédure 77 qui déclenche la séparation du poste de pilotage du reste de l'Argo. Les vibrations sont telles que tous les Argonautes, à part Ro-Main, perdent connaissance. À leur réveil, toute une surprise les attend: ils se sont écrasés sur Terre ! Mais ce qu'ils ignorent, c'est qu'ils ont aussi fait un voyage dans le temps et qu'ils se retrouvent non pas en 2157, comme ils le croyaient... mais bien en 2017.

GENRE	Children/Youth
PRODUCTION COMPANY	Productions Pixcom
PRODUCERS	Jacquelin Bouchard, Sylvie Desrochers, Charles Lafortune, Nicola Merola, Nadine Dufour
BROADCASTERS	Télé-Québec, 1 x 24 mins
PROVINCE	Québec

## Les Pays d'en Haut 2

### DIGITAL MEDIA

Une application gratuite iOS/Android propose une visite 360° d'un lieu clé de la série. L'expérience se vit en réalité virtuelle (avec visionneuse stéréoscopique) ou en immersion plus classique (sans visionneuse) sur le téléphone et la tablette. Le webdocumentaire présente de nouveaux contenus historiques et fictifs mis en ligne au rythme des diffusions (documents d'archives, articles de journaux, lettres et articles des personnages, etc.).

PRODUCTION COMPANY	Les Productions LBH inc.
PRODUCER	Vincent Gagné
SERVICE COMPANY	Version 10

### TV

Ayant appris qu'Alexis l'avait trompée, et dans le but de sauver son père de la faillite, Donalda a finalement accepté d'épouser Séraphin. C'est donc un couple dépareillé et mal à l'aise qui entre dans la maison de Séraphin, partiellement détruite par la bombe de Caroline au dernier épisode de la première saison. Si son mariage avec la belle Donalda semble l'apaiser un certain temps, la soif de pouvoir et de fortune reprend rapidement le dessus dans la vie de Séraphin.

GENRE	Fiction
PRODUCTION COMPANY	Les Productions LBH inc.
EXECUTIVE PRODUCERS	Sophie Deschênes et François Rozon
BROADCASTERS	ICI Radio-Canada Télé, ICI ARTV, AMI Télé, 10 x 60 min
PROVINCE	Québec

## Like-moi II

### DIGITAL MEDIA

Absolument ludique, le module numérique LIKE-TOI permettra de revivre les meilleurs moments de l'émission à travers 7 volets interactifs. Une série de mini-jeux absurdes et hilarants mettra en vedette les personnages et phrases cultes de la série avec, à la clé, des résultats déjantés prêts à être partagés.

PRODUCTION COMPANY	Zone 3
PRODUCERS	Michel Bissonnette, André Larin, Brigitte Lemonde, Geneviève Provost
SERVICE COMPANY	Turbulent

### TV

À travers un mélange de parodies absurdes, d'observations aiguës et de dialogues férocement contemporains, Like-moi! explore l'univers des jeunes adultes de la génération Y, individus pour qui les relations sont jetables, les sentiments recyclables et le plaisir monnayable. Like-moi!, c'est un portrait drôle et attendrissant d'une génération totalement esclave des médias sociaux, des mobiles et autres bidules modernes.

GENRE	Fiction
PRODUCTION COMPANY	Zone 3
PRODUCERS	Michel Bissonnette, André Larin, Brigitte Lemond, Josée Fortier
BROADCASTER	Télé-Québec, 12 x 30 mins
PROVINCE	Québec



## Lire - Spéciale rentrée littéraire

### DIGITAL MEDIA

Le webmagazine Lire est de retour pour une deuxième année consécutive avec beaucoup plus de capsules qui se colleront à la réalité des membres du Club de Lecture et leur proposer de nouveaux contenus vidéo en toute saison.

PRODUCTION COMPANY	Attraction Images Productions
PRODUCERS	Marleen Beaulieu, Micho Marquis-Rose
SERVICE COMPANY	Version 10

### TV

L'émission Lire est de retour le temps d'une émission spéciale d'une heure pour souligner un moment important de l'actualité littéraire : la rentrée! Claudia Larochelle partage le contenu de sa bibliothèque avec des vedettes de la chaîne ARTV qui apportent un livre qui viendra garnir les tablettes de la bibliothèque de Claudia. En retour, Claudia lui remet une parution récente tirée de ses rayonnages : un titre coup de cœur ou qui fera jaser, choisi expressément pour son invité(e).

GENRE	Non-Fiction
PRODUCTION COMPANY	Attraction Images Productions
PRODUCERS	Marie-Élaine Nadeau, Marleen Beaulieu
BROADCASTER	Télé-Québec, 12 x 30 min
PROVINCE	Québec

## Lourd

### DIGITAL MEDIA

À l'image de l'expression favorite des trois filles, le concept est LOURD... de contenus exclusifs! Chaque épisode représente plusieurs heures de recherche et de création pour une expérience complète qui dépasse la valeur ajoutée à la série télé. Le site LOURD est une plateforme de visionnement en soi où les fans pourraient décider de suivre la série de manière exclusive et ne rien manquer.

PRODUCTION COMPANY	Attraction Images
PRODUCERS	Marleen Beaulieu, Jean-François Boulianne, Richard Speer, Micho Marquis-Rose, Sophie Bernier
SERVICE COMPANY	Akufen

### TV

LOURD, c'est l'histoire de Florence, Alice et Rubí, trois amies de 16 ans qui sont soudées pour la vie. À la veille d'entamer leur dernière année du secondaire, elles naviguent entre les aléas du quotidien avec une complicité à toute épreuve. Lourd, c'est surtout l'expression utilisée par les trois filles lorsqu'elles se sentent injustement persécutées, c'est-à-dire souvent.

GENRE	Fiction/Youth
PRODUCTION COMPANY	Attraction Images
PRODUCERS	Richard Speer, Marleen Beaulieu, Louise Lantagne, Sébastien Poussard
BROADCASTERS	Vrak.TV, 20 x 30 mins
PROVINCE	Québec

## MaXi

### DIGITAL MEDIA

Le monde de MaXi est bien plus qu'une simple série télévisé : c'est avant tout une smart-série qui cible sa diffusion première en ligne via le streaming. La composante média numérique a comme mission de renforcer la série qui verra le jour avec de multiples saisons ainsi que multiples volets numériques. Cette dernière est le pilier de support de la stratégie de MaXi; afin de créer une application qui servira de point de ralliement pour l'entièreté de la marque.

L'application s'engage à approfondir les valeurs véhiculées dans la série afin de sensibiliser les jeunes envers l'éco responsabilité, la découverte de la musique Canadienne ainsi l'expression de soi.

PRODUCTION COMPANY	Frima Studio
PRODUCER	Valérie Hénaire
SERVICE COMPANY	Frima Studio

### TV

Le monde de MaXi est une smart-série humoristique déjantée et rafraîchissante comprenant 26 épisodes de 11 minutes. Elle cible le marché du mobile (téléphones et tablettes) chez les jeunes auditeurs entre 9 et 12 ans. On y découvre nos protagonistes principaux : Mara, fille d'ébène, et Xilo, garçon nivéen, deux adolescents qui ont la particularité d'être jumeaux siamois, tout en ayant le pouvoir de se séparer! Pensés pour le co-viewing, les épisodes nous entraînent dans le monde de Vakarma, planète vivante où se côtoient faune, flore, musique du monde et êtres surnaturels qui influencent le cours des choses. Une façon amusante d'apprivoiser la culture musicale canadienne et d'amener les jeunes à initier leur propre questionnement sur l'éco responsabilité.

GENRE	Children/Youth
PRODUCTION COMPANY	Frima Studio
PRODUCERS	Christine Côté, Valérie Hénaire
BROADCASTER	TFO, 26 x 11 mins
PROVINCE	Québec



## MTL (aka Montréal en temps et lieux)

### DIGITAL MEDIA

Un site web et une application mobile proposent des contenus différents pour rendre hommage à Montréal. Sur le site Web on retrouvera une trentaine d'histoires racontées; la carte géographique avec les histoires répertoriées par quartiers, une connexion aux réseaux sociaux pour faciliter le partage du contenu. Quant à l'application mobile, on y retrouvera, entre autre, les fonctionnalités pour enregistrer la vidéo et l'épingler sur la carte et le visionnage de vidéos en réalité augmentée ainsi qu'une connexion aux réseaux sociaux pour faciliter le partage du contenu et l'identification des vidéos que l'utilisateur rajoute.

PRODUCTION COMPANY	Zone 3
PRODUCERS	Michel Bissonnette, André Larin, Brigitte Lemonde, Geneviève Provost
SERVICE COMPANY	We_Are

### TV

MTL est une série documentaire qui fouille l'histoire de Montréal à partir des caractéristiques qui la définissent aujourd'hui. Parsemée d'archives visuelles, de souvenirs et d'animations infographiques, cette série fait résonner haut et fort l'histoire de la ville juste à temps pour son 375e anniversaire! Animée par Jean-Philippe Wauthier, celui-ci se lance sur le terrain, interpellant les spécialistes nécessaires (historiens, urbanistes et autres savants) pour faire reluire chaque fragment d'ADN montréalais dans ses aspects historiques les plus captivants.

GENRE	Non-Fiction
PRODUCTION COMPANY	Zone 3
PRODUCERS	Michel Bissonnette, André Larin, Brigitte Lemonde, Jeffrey Wraight
BROADCASTER	Télé-Québec, 12 x 30mins
PROVINCE	Québec

## Ouache!

### DIGITAL MEDIA

Dans un site Web adaptatif structuré comme un univers scolaire, on propose aux utilisateurs des contenus multimédias et interactifs fidèles au style de l'émission télé Ouache! Par le biais de capsules humoristiques, de fiches éducatives, de sondages et d'espiègles mini-jeux avec son Mini-Ouache - un petit monstre à créer, à entretenir et à personnaliser - les jeunes et les moins jeunes ne verront plus ces éléments malpropres du quotidien du même oeil.

PRODUCTION COMPANY	SPORT
PRODUCERS	Patrick Bilodeau, François Morin
SERVICE COMPANY	mbiance

### TV

OUACHE! est une fiction informative et humoristique pour les jeunes voulant démystifier les éléments dégoûtants de notre quotidien. Trois jeunes enseignants du primaire se frottent chaque jour à un élément dégoûtant du quotidien : l'un d'eux a la grippe et le nez coulant de morve, un élève a vomi en classe, un lunch oublié dans le frigo commence à changer de forme... Ouache! Curieux, dynamiques et amateurs de défis, les trois professeurs et amis tentent de déterminer si la chose en question est réellement ouache ou si, en y regardant de plus près, on peut comprendre le phénomène et voir son utilité.

GENRE	Children/Youth
PRODUCTION COMPANY	SPORT
PRODUCERS	Johannie Deschambault
BROADCASTER	TV5 - Unis, 26 x 13 mins
PROVINCE	Québec

## Par ici la magie II

### DIGITAL MEDIA

L'expérience en ligne de Par ici la magie propose aux enfants des tours de magie faisant intervenir des objets de la maison. L'enfant pourra assister et participer à une dizaine de tours de technomagie en visionnant des capsules vidéo et apprendre comment réaliser les tours à l'aide de tutoriels interactifs segmentés étape par étape. Enfin, des outils virtuels lui permettront de présenter les tours de technomagie à ses proches à l'aide d'appareils numériques (ordinateur, tablette ou téléphone intelligent).

**PRODUCTION COMPANY** Prestigo Médias

**PRODUCERS** Daniel Coutu

**SERVICE COMPANY** Tobo

### TV

Les émissions Par ici la magie mettant en scène Daniel Coutu, magicien et vulgarisateur scientifique, sont de retour pour une 2e saison. Le magicien Daniel y proposera des performances de tours de magie, suivis par la toujours très intéressante explication qui permet aux enfants de passer à l'action une fois l'épisode terminé.

**GENRE** Children/Youth

**PRODUCTION COMPANY** Prestigo Médias

**PRODUCERS** Daniel Coutu

**BROADCASTERS** ICI Radio-Canada Télé, 13 x 13 mins

**PROVINCE** Québec

## Salmigondis 2

### DIGITAL MEDIA

Salmigondis offre aux enfants un carré de sable regorgeant d'objets, de personnages et d'interactions surprises à découvrir, à redécouvrir et à réinterpréter à l'infini, à la façon des « jeux de rôles » – pretend games : poupées, petites voitures ou figurines d'action. Au clic de la maison hantée de Lilywatt ou du bateau-pirate, les enfants « entrent » et découvrent des objets avec lesquels interagir, pour jouer à la sorcière, au pirate ou à la princesse, ou réaliser des quêtes qui les invitent à fouiller chaque recoin du village pour venir en aide à leurs héros. Des capsules vidéo exclusives viennent bonifier cette deuxième phase de Salmigondis.

**PRODUCTION COMPANY** Téléfictions Productions

**PRODUCERS** Lucie Veillet

**SERVICE COMPANY** Tobo

### TV

La série Salmigondis s'adresse aux enfants de 4 à 7 ans et les invite à découvrir un monde où les jouets sont vivants ! Une princesse un peu diva qui voudrait vivre un conte de fée, un pompier trop volontaire et une sorcière assez rockeuse. Ajoutez un cowboy maladroit, un monstre sympathique, une androïde presque parfaite et son acolyte surdoué, ainsi qu'un pirate un peu grognon et son grand dadais de moussaillon. Rire et s'émouvoir en se faisant raconter de belles histoires, voilà ce que les enfants vivront à Salmigondis.

**GENRE** Children/Youth

**PRODUCTION COMPANY** Téléfictions Productions

**PRODUCERS** Lucie Veillet, Martine Quinty

**BROADCASTERS** Télé-Québec, ICI Radio-Canada Télé, 13 x 13 mins

**PROVINCE** Québec

## SEXPLORA - II

### DIGITAL MEDIA

Le projet numérique Sexplora offre une plateforme web, style, e-zine, présentant les éditoriaux de l'animatrice et une variété de contenus éducatifs et ludiques (tests) regroupés sous différentes sections : en chiffres, anecdotes, ailleurs dans le monde et histoires de cul qui accompagnent les 10 épisodes de la série.

PRODUCTION COMPANY	URBANIA
PRODUCERS	Philippe Lamarre, Raphaëlle Huysmans
SERVICE COMPANY	Urbania

### TV

SEXPLORA, c'est l'accouplement de la science et de l'irrévérence pour parler avec sérieux sans se prendre au sérieux du sujet en quatre lettres qui nous allume tous. Dans 10 épisodes aux thèmes sans équivoque nous aguichons des scientifiques pour comprendre où naissent nos bas instincts. Confrontée à un savoir théorique soutenu par des expériences et illustré par des rencontres sur le terrain, Lili Boisvert obtient des réponses surprenantes et instructives.

GENRE	Non-Fiction
PRODUCTION COMPANY	URBANIA
PRODUCERS	Philippe Lamarre, Annie Bourdeau
BROADCASTER	ICI Explora, 13 x 13 mins
PROVINCE	Québec

## Tshakapesh

### DIGITAL MEDIA

Le volet numérique permettra de découvrir dans un format ludique les lieux cultes de la série ainsi que ses personnages-clés. Le Terrain de jeux Tshakapesh, se dévoilant en 7 volets, présentera les deux protagonistes, l'incroyable super-héros Tshakapesh / Mashk et le maléfique Carcajou, dans un duel sans fin où ils s'affronteront à grands coups de super-pouvoirs et de manigances machiavéliques! Chaque volet s'articulera autour d'une mécanique de jeu unique et offrira une expérience singulière inspirée directement des valeurs autochtones.

PRODUCTION COMPANY	Tshinanu
PRODUCERS	Jean Huppé, Bernard Hervieux, Jean-Yves de Banville, Jacques Pettigrew
SERVICE COMPANY	Turbulent

### TV

De génération en génération, les Innus, les Algonquins et les Atikamekws se sont transmis les exploits de ce héros hors du commun aux aventures extraordinaires et magiques. Aujourd'hui encore, l'intégrale de cette légende fabuleuse fait toujours partie de la psyché de ces trois Premiers Peuples, c'est à dire : se porter systématiquement à la défense de la Terre Mère et la protéger des innombrables outrages que le monde moderne lui fait subir sans se préoccuper des conséquences. La série commence au début du XXIe siècle et met en scène Tshakapesh / Mashk, Superhéros, secondé par sa sœur Imala et guidé par Shaman, le vieux sage du village.

GENRE	Children/Youth
PRODUCTION COMPANY	Tshinanu
PRODUCERS	Jean Huppé, Bernard Hervieux, Jean-Yves de Banville, Jacques Pettigrew
BROADCASTERS	APTN, ICI Radio-Canada Télé, 13 x 13 mins
PROVINCE	Québec

## Vendre et acheter avec les frères Scott: Le jeu

### DIGITAL MEDIA

Vendre et acheter avec les frères Scott : le jeu est un jeu de construction et de gestion dans lequel les joueurs achètent, rénovent, décoorent et revendent des maisons dans une ville imaginaire. Pour cela, ils peuvent compter sur l'aide des frères Scott, car Jonathan et Drew sont toujours là pour leur donner des conseils et des indices, que ce soit pour comprendre les bases du jeu ou bien pour prendre la meilleure décision possible face à un dégât imprévu... Le jeu reprend d'ailleurs la même ambiance que les différentes émissions des frères Scott: de la créativité, de l'expérience et beaucoup d'astuces, le tout avec humour et bonne humeur.

PRODUCTION COMPANY	Cineflix Media
PRODUCERS	Glen Slazman, Kim Bondi
SERVICE COMPANY	Turbulent

### TV

Vendre et acheter avec les frères Scott, c'est la série de télé-réalité où les frères aident les propriétaires à prendre deux décisions immobilières importantes pour acquérir la maison de leurs rêves. Alors que le stress monte de deux crans, Jonathan dispose d'une main-d'œuvre deux fois plus grande pour rénover la maison afin de la vendre au meilleur prix. De son côté, Drew part à la recherche des meilleures options pour la prochaine propriété de la famille, et supervise la vente et l'achat.

GENRE	Lifestyle
PRODUCTION COMPANY	Cineflix Media
PRODUCERS	Gerard Barry, Kim Bondi
BROADCASTERS	CASA, HGTV Canada, HGTV USA , 18 x 50 min
PROVINCE	Québec

## Votre beau programme

### DIGITAL MEDIA

Le volet numérique se décline en un site Web adaptatif pour le mobile, une appli web et une stratégie sur les réseaux sociaux. Le site offre aux internautes la possibilité de visionner l'émission en direct ou en différé. L'écoute en direct propose un point de vue classique (tel que vu par les spectateurs à la maison) avec deux diffusions en direct : la webdiffusion de l'émission, et lorsque disponible, les Facebook Live d'Alex Perron, intégrées au site. L'utilisateur peut basculer d'une diffusion à l'autre au gré de ses envies. Le Générateur de petits bonheurs, l'application web, propose une banque d'idées originales pour surprendre son entourage avec de petits gestes qui font du bien. Une stratégie sur les médias sociaux complète l'offre.

PRODUCTION COMPANY	KOTV
PRODUCERS	Louis-Philippe Drolet, Louis Morissette, Alain Chicoine, Mélanie Viau
SERVICE COMPANY	Version 10

### TV

L'émission de variétés animée par Véronique Cloutier, enregistrée devant public, se décline en 13 épisodes hebdomadaires de 60 minutes, dont la dernière regroupe les meilleurs moments de la saison. Composée de sketches, de chansons, de danses, de discussions loufoques scriptées, de pranks positifs relatifs aux événements de la semaine qui auront marqué Véro, l'émission colle à la personnalité de l'animatrice. Tout ce que ses antennes capteront pourra devenir un sujet du show.

GENRE	Variety
PRODUCTION COMPANY	KOTV
PRODUCERS	Louis-Philippe Drolet, Louis Morissette, Alain Chicoine, Mélanie Viau
BROADCASTER	ICI Radio-Canada Télé, 13 x 60 min
PROVINCE	Québec

## Web Thérapie

### DIGITAL MEDIA

Dans la foulée des racines du concept télé, le volet numérique s'inspire également d'une fausse représentation internet et propose de concrétiser le site web professionnel de la thérapeute.

De manière amusante et décalée, les internautes pourront donc naviguer sur un site possédant l'allure d'une plateforme professionnelle crédible, mais au contenu complètement trafiqué, du contenu dans le même ton humoristique que celui de l'émission. Un accès aux outils d'administrateur du site est aussi disponible, donnant accès à toutes sortes d'informations normalement privées.

**PRODUCTION COMPANY** Attraction Images Productions

**PRODUCERS** Marleen Beaulieu, Micho Marquis-Rose

**SERVICE COMPANY** Les Affranchis

### TV

Florence est une thérapeute ayant très peu de patience avec ses patients. Comme elle en avait assez d'écouter leurs problèmes pendant 50 interminables minutes, elle a inventé une nouvelle forme de thérapie : des séances par vidéo en ligne de trois minutes (dont elle finit le plus souvent par devenir le sujet, par ailleurs). Si vous la choisissez comme thérapeute, ça ne tourne pas rond.

**GENRE** Fiction

**PRODUCTION COMPANY** Attraction Images Productions

**PRODUCERS** Marleen Beaulieu, Richard Speer, Louise Lantagne, Joceline Genest

**BROADCASTER** TV5, 22 x 30 min

**PROVINCE** Québec

## Web Thérapie 2

### DIGITAL MEDIA

Le site professionnel de Florence Champagne sera bonifié avec l'ajout de nouveaux contenus et de fonctionnalités qui seront déployés tout au long de la saison. Florence lancera un grand concours qui permettra à quelques chanceux de profiter de son expertise lors d'une séance de web thérapie de 3 minutes; des personnalités se confieront à elle lors de séances exclusives au web; et, finalement, Florence lancera en grande pompe un tout nouveau service: un kit de coach de vie permettant d'atteindre le bonheur et l'équilibre en sept étapes faciles, rien de moins! En parallèle, de nouveaux contenus exclusifs seront ajoutés dans l'interface d'administration du site web de Florence.

**PRODUCTION COMPANY** Attraction Images Productions

**PRODUCERS** Marleen Beaulieu, Sophie Bernier

**SERVICE COMPANY** Les Affranchis

### TV

Florence Champagne met en veilleuse son aventure sentimentale avec le milliardaire Antoine Lemelin afin de revenir aux côtés de son mari Édouard qui fait campagne pour devenir le nouveau chef du parti néo-conservateur du Québec; elle se voit déjà « première dame du Québec »! Les frasques de Florence, qui profite de la campagne pour faire mousser sa Web Thérapie, finissent par faire du tort à la candidature de son mari lorsqu'une blogueuse déclenche un scandale sexuel et qu'une documentariste menace de rendre publiques des vidéos compromettantes sur Édouard et son chef de campagne. Juste au moment où les choses ne semblent pas pouvoir aller plus mal, Florence doit s'occuper de sa mère Marie-Reine qui paraît avoir basculé pour de bon dans la folie.

**GENRE** Fiction

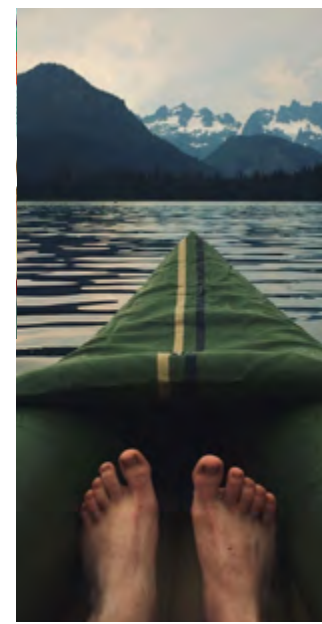
**PRODUCTION COMPANY** Attraction Images Productions

**PRODUCERS** Richard Speer, Marleen Beaulieu, Louise Lantagne, Joceline Genest

**BROADCASTER** TV5, 22 x 30 min

**PROVINCE** Québec





# CANADA 150







## Performance Accelerator

This Program is designed to maximize the opportunities for existing successful digital media projects to evolve and iterate in order to optimize audience engagement, monetization and exploitation opportunities on an on-going basis, nationally and internationally.

The Performance Accelerator Program is project based and is intended for upgrades and revisions, added content, and porting to other platforms of eligible existing digital media content to ensure continued success.

## ENGLISH PROJECTS

### Camp Lakebottom

GENRE	Children/Youth
PRODUCTION COMPANY	9 Story Media Group
PRODUCERS	Vince Commisso, Steve Jarosz
BROADCASTER	Corus – Teletoon
PROVINCE	Ontario

### Dino Dan: Dino Dig

GENRE	Children/Youth
PRODUCTION COMPANY	Sinking Ship Entertainment Inc.
PRODUCERS	Blair Powers, JJ Johnson
BROADCASTER	TVO
PROVINCE	Ontario

## FRENCH PROJECTS

### Lire V

GENRE	Non-Fiction
PRODUCTION COMPANY	Attraction Images Productions
PRODUCER	Micho Marquis-Rose
BROADCASTER	ICI ARTV
PROVINCE	Québec

### OuiSurf.ca

GENRE	Lifestyle
PRODUCTION COMPANY	Productions OuiSurf
PRODUCER	Benjamin Rochette
BROADCASTER	Évasion
PROVINCE	Québec





## Development

The development program is designed to support the digital media independent production sector. The Bell Fund development program provides funding for digital media content development of digital media projects associated with a TV program or series. Digital media producers will take projects from the concept stage to fully developed production proposals.

Development may include, but is not limited to, activities such as prototype development, detailed production planning, content and technology design, design documentation, budgeting and financing, production scheduling, business and marketing planning, research and testing, and project proposal development.

## Anthropogenic Space

GENRE	Non-fiction
PRODUCTION COMPANY	Mercury Films
PRODUCER	Nicholas de Pencier
BROADCASTER	Bell Media - TMN
PROVINCE	Ontario

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## Friends and Other Magic

GENRE	Children/Youth
PRODUCTION COMPANY	Buffalo Gals Pictures Inc.
PRODUCER	Joanne Levy
BROADCASTER	Super Channel
PROVINCE	Manitoba

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## National Arts Project, The

GENRE	Non-fiction
PRODUCTION COMPANY	Jam3
PRODUCER	Heather Phenix
BROADCASTER	CBC – Documentary Channel
PROVINCE	Ontario

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## Deep II, The

GENRE	Children/Youth
PRODUCTION COMPANY	Nerd Corps Entertainment
PRODUCERS	Asaph Fipke, Ken Faier
BROADCASTER	DHX - Family
PROVINCE	British Columbia

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## Kids' Pet Club

GENRE	Children/Youth
PRODUCTION COMPANY	Hop to It Productions Inc.
PRODUCER	Susan Nation
BROADCASTER	Ethnic Channels Group
PROVINCE	Ontario

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## Penny P Pug

GENRE	Children/Youth
PRODUCTION COMPANY	Hop to It Productions Inc.
PRODUCER	Susan Nation
BROADCASTER	Pet Network
PROVINCE	Ontario

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## Four Senses

GENRE	Non-fiction
PRODUCTION COMPANY	Innovate By Day
PRODUCER	Deb Day
BROADCASTER	Accessible Media Inc. (AMI)
PROVINCE	Ontario

## LifeBit

GENRE	Non-fiction
PRODUCTION COMPANY	Sixteen Films Ltd.
PRODUCERS	Chris Remerowski, David Bratton
BROADCASTER	Zoomer Media – Vision TV
PROVINCE	Ontario

## Bêtes de sexe

GENRE	Non-fiction
PRODUCTION COMPANY	Écho Média
PRODUCERS	Dominique Mendel, Luc Châtelain
BROADCASTER	Télé-Québec
PROVINCE	Québec

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## Consolation

GENRE	Documentary
PRODUCTION COMPANY	Les Productions Flow
PRODUCERS	Vali Fugulin, Stéphanie Verrier
BROADCASTER	ICI ARTV
PROVINCE	Québec

## Montréal en temps et lieux

GENRE	Non-Fiction
PRODUCTION COMPANY	Zone 3
PRODUCER	Geneviève Provost
BROADCASTER	Télé-Québec, TFO
PROVINCE	Québec

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## TV Development Online

The TV Development Online Program objective is to enhance the development of potential new television programming by supporting the production of content produced for online and/or mobile testing with audiences to gather qualitative and quantitative feedback to inform the future broadcast television project.

## ENGLISH PROJECTS

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### Red Button

GENRE	Non-fiction
PRODUCTION COMPANY	Media Headquarters Film & Television Inc.
PRODUCERS	Melanie Brobyn, Elana Devine
BROADCASTER	CBC
PROVINCE	Ontario

### Sparkly Butt & The Hot Dog Kid

GENRE	Children/Youth
PRODUCTION COMPANY	Hazel House Productions
PRODUCER	Kimberly Persona
BROADCASTER	Corus - Teletoon
PROVINCE	Ontario

## FRENCH PROJECTS

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### Le Combat des cliques

GENRE	Variety
PRODUCTION COMPANY	Zone 3
EXECUTIVE PRODUCERS	André Larin, Brigitte Lemonde, Luc Benoît
PRODUCER	Mathilde Boucher McGraw
BROADCASTER	Vrak.tv
PROVINCE	Québec

### Shampoing, gloire et karaoké

GENRE	Variety, Children/Youth
PRODUCTION COMPANY	Productions Pixcom inc.
EXECUTIVE PRODUCERS	Jacquelin Bouchard, Sylvie Desrochers, Charles Lafortune, Nicola Merola
PRODUCER	Nadine Dufour
BROADCASTER	Vrak.tv
PROVINCE	Québec



## Professional Development

Professional development grants are provided to non-profit industry organizations to enhance training and professional development opportunities for cross-platform professional development activities.



**2017 Canadian Screen Awards**  
Academy of Canadian Cinema & Television  
Ontario



**Banff World Media Festival 2016**  
Banff Television Festival Foundation  
Alberta



**Bientôt sur nos écrans 2016**  
RECRÉÉ  
Québec



**Cartoon Connection Canada et Pixel Animation 2016**  
Pixel Québec  
Québec



**Classe de maître avec Simon J. Smith**  
Alliance Québec Animation  
Québec



**Conférence Média-Jeunes 2016**  
Alliance Média Jeunesse  
Québec





**Déjeuner sur les grands enjeux de l'année**  
FCTMN  
Québec



**Digital Media Bootcamp**  
Women in Film & Television – Toronto  
Ontario



**Forum des cultures + numérique**  
RPM  
Québec



**Gala des Prix d'excellence francophone 2016**  
Alliance Médias Jeunesse  
Québec



**Hot Docs Canadian International Documentary Festival: Industry Conference and Forum**  
Hot Docs  
Ontario



**iLunch Series 15 & Interact**  
Interactive Ontario  
Ontario



**[Interactive] Film Industry Forum**  
St. John's International Women's Film Festival  
Newfoundland



**JAM 360 2016**  
RPM  
Québec



**Measuring Success: The Impact of the Interactive Digital Media Sector in Ontario**  
Interactive Ontario  
Ontario



**Pixel Média 2016**  
Pixel Québec  
Québec



**Prix Gémeaux 2016**  
ACCT  
Québec



**Prix NUMIX 2016**  
RPM  
Québec



**Reelworld VR Hub**  
Reelworld Film Festival  
Ontario



**Rendez-vous d'affaires du numérique 2016**  
RPM  
Québec



**VRKINO@DCM**  
RIDM Doc Circuit Montréal  
Québec



## Measures of Success

The Bell Fund collects and analyzes evaluative measures of success for all of its funded projects. In accordance with the Bell Fund's mandate to support the creation of intellectual property, the Fund's measures of success reflect the outcomes of strong business development, distribution and marketing strategies as well as a focus on revenue and generating return on investment for both television projects as well as their related digital media components.

The formal process of determining what the measures of success are for a given project begins in the application stage. This information is collected in a number of ways, including through the identification of the measures of success as defined by the applicant (in the Project Details form) as well as the measures of success identified by the associated broadcaster (through the Broadcaster Support Form). The Project Details form collects information on a project's business, marketing and audience engagement strategies (and expected outcomes) from the producer's perspective, as well as provides detailed information on the relationship between the TV component and the digital media component.

The Bell Fund's evaluation process is led by a cohort of independent industry experts in digital media. The evaluators are expected to score the applications submitted based on a set of formal criteria. Collectively, these core criteria reflect the Bell Fund's desire to assess measures of success via scoring the strength of key items like the project's content, design, feasibility and degree of broadcaster support.

Once a project has been designated as a funded project, there are additional mechanisms through which the Bell Fund monitors and evaluates the project's progress in terms of meeting the measures

and metrics of success identified during the application process. This process formalizes several check-ins with the producer that are staggered throughout the course of the project's life, and allows the Bell Fund to continue to actively monitor whether or not a project is on track to meet its stated measures of success. This includes three separate reporting milestones that are mandatory parts of the Bell Fund process: a beta review, interim and final reporting.

Notably, the interim reporting requirements were recently introduced in order to provide the Bell Fund with an opportunity to collect performance indicators from the producer about the success of the project 90 days after it has been launched. The interim report requirement puts the onus on both the producer (through the Producer Interim Report) and the broadcaster (Broadcaster Interim Report Card) to report on the project's performance relative to the expectations set out in the application, as well as proactively provide explanations for any variance.

## 2016 Canadian Screen Awards – Toronto, ON

- **Cross Platform Project, Children’s** – *Gaming Show Interactive*
- **Cross Platform Project, Fiction** – *The Book of Negroes Interactive*
- **Performance in a Program or Series Produced for Digital Media** – *Michelle Nolden, Saving Hope: Psychic Healing*

## 2016 Digi Awards – Toronto, ON

- **Interactive Content – Kids** – *Backstage: Too Much Keaton*
- **Interactive Content – Nonfiction** – *Home to Win Intergrated Digital Strategy*

## 2016 Webby Awards – New York, USA

- **Online Film & Video / Science & Education** – *Cloning the Woolly Mammoth* (Webby Winner + People’s Voice)

## 2016 Banff Media Rockie Awards – Banff, AB

- **History & Biography Program** – *The Wanted 18*

## Web Series Festivals

- **2016 T.O. WebFest – Toronto, ON: Best Comedy** – *True Dating Stories*
- **2016 Vancouver Web Fest – Vancouver, BC: Action/Adventure** – *Sudden Master*

## NUMIX – Montréal, QC

### ENTERTAINMENT AND MEDIA

- **Variety and Drama**

LIKE MOI! – Zone 3 – Turbulent Media

## ALLIANCE MÉDIAS JEUNESSE 2016 – Montréal, QC

### YOUTH MEDIA ALLIANCE

- **Excellence Award for Best Transmedia Project**

CODEMAX – Productions Pixcom

- **Parents' Award**

SALMIGONDIS – Téléfiction Productions

## GÉMEAUX – Montréal, QC

- **Best Digital Production (website and/or mobile application) for a Program or Series: Youth**

JUSTICE - L'EXPÉRIENCE – Picbois Productions – Pliab

- **Best Digital Production (website and/or mobile application) for a Program or Series: Youth**

TRANSFORMATUC – Attraction Images – Tobo