

_ANNUAL REPORT



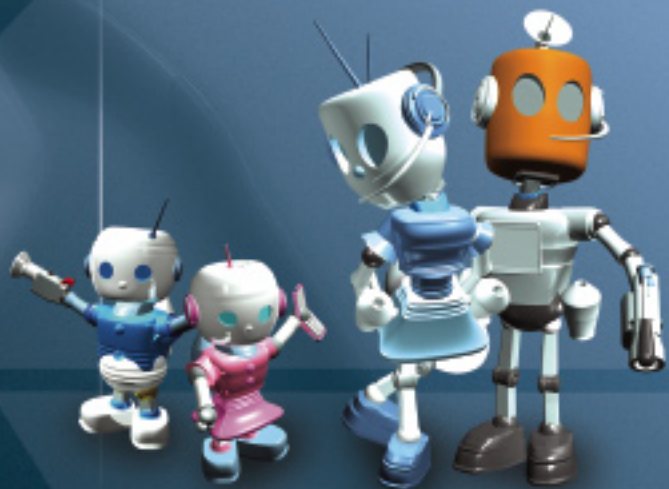
_2006

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OVERVIEW OF THE BELL BROADCAST AND NEW MEDIA FUND

ANNUAL REPORT

2006

MANDATE

To advance the Canadian broadcasting system, the Bell Fund encourages and funds the creation of excellent Canadian digital media, promotes partnerships and sustainable businesses in the broadcast and new media sectors, engages in research and sharing knowledge and enhances the national and international profile of industry stakeholders.

ELIGIBLE APPLICANTS

- Must be Canadian, and in the case of a company, must be Canadian-controlled.
- Must be an independent producer or broadcaster-affiliated production company.

ELIGIBLE PROJECTS

- Must include both a new media component as well as a television component.
- The television component must be certified Canadian (8 points minimum) under the rules of the CRTC.
- The television component must have a broadcast licence commitment from a Canadian broadcaster.
- The television component may not be news, reporting and actualities, or sports programming.

FINANCIAL PARTICIPATION - PRODUCTION PROGRAM

- The new media component is eligible for a grant not to exceed 75% of its costs of production to a maximum of \$250,000.
- The new media component is also eligible for a bonus to match any broadcaster cash contribution, to a maximum of \$50,000.
- The television component is eligible for a grant based on 75% of the broadcast licence fee to a maximum of \$75,000.

FINANCIAL PARTICIPATION - DEVELOPMENT PROGRAM

- The new media component is eligible for a grant not to exceed 75% of the costs of development to a maximum of \$50,000.
- Professional development grants are available to non-profit industry organizations to provide training and educational services that reflect the objectives of the Fund.

DEADLINES FOR APPLICATION

February 1, May 1, October 1

ADMINISTRATION

The Bell Fund is a not-for-profit organization which receives financial contributions from Bell ExpressVu under the terms of section 29 (2) of the Broadcasting Distribution Regulations. It is administered by the Independent Production Fund.



MESSAGE FROM THE CHAIR

AND THE VICE-CHAIR

During the past nine years, the Bell Broadcast and New Media Fund has assisted Canadian new media and broadcast content producers to increase the quality and effectiveness of new media associated with broadcast programs and to promote greater synergies between broadcasters and new media producers. Bell Fund has nurtured new media expertise with support for 460 projects with \$46 million in grants.



Bell Fund does this by supporting interactive projects – websites, mobile activities, iTV - and television program production, project development, research, skills improvement, information sharing, marketing, and industrial problem solving.

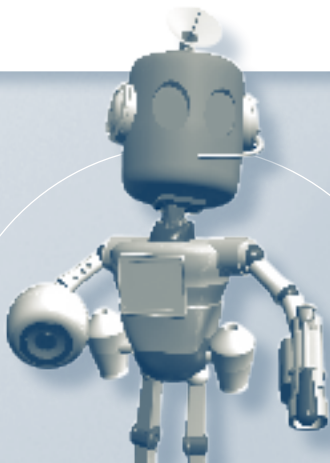
The inexorable leaps in technology and consumer acceptance of new platforms continues to challenge the broadcast and new media industries as portable devices such as the Apple iPod move from music-playing to television program-playing and as cell phone designs begin to resemble small portable televisions.

The Bell Fund tries to be proactive with respect to these and other developments, encouraging Canadian production companies to lead the global trends, rather than react to them and be left at the middle or back of the pack.

The directors and staff of Bell Fund always keep our clients and audiences top-of-mind. We will look forward to continuing our support of the new media and television production communities to ensure that our assistance provides the best fit for what they want and need.

We wish you all the best of luck in your endeavors and look forward to celebrating your successes.

Paul Hoffert,
Chair



Multiple platforms. Sophisticated technology. Virtual worlds. Social role-playing. User-generated. Personalized. Globalized. Monetized. These were some of the “wow factors” of 2006 that generated excitement at the Bell Fund. Over \$8 M was invested in the production of 27 projects and the development of another 23 projects that show the creativity and power of cross-platform production and the attraction of interactive digital media.



New media got the attention it deserves from old media broadcasters who joined (more whole-heartedly) in the “revolution” and are exploring the potentials of new delivery platforms. The cultural and economic impact that new delivery platforms offer are motivating an unprecedented interest in content for multiple platforms. The Bell Fund’s Producer/Broadcaster Roundtable – “Old Habits, New Technology – The Digital Partnership” identified a range of measures of success and focused on the importance of a cohesive vision of content that is designed for integrated multiple platform exposure.

The world continues to recognize Canada’s leadership in television/cross-platform production with award recognition internationally for many Bell Fund projects, with new business opportunities for our experienced and competitive producers, with growing traffic to Bell Fund projects and with new financing sources and international co-productions a reality. Promoting the success stories and sharing knowledge are Bell Fund priorities. The best of Bell Fund “Picks” can be seen on sympatico.msn.ca and monthly in Canadian New Media News. Promotional interstitials have been produced for national broadcast during 2007, the Bell Fund’s 10th anniversary. Bell Fund representatives have participated on panels and workshops from coast-to-coast, sharing the lessons learned, training and promoting. In addition, the Fund sponsored 20 professional development activities organized by associations across the country to meet identified training needs.

Bell ExpressVu is pleased to make the Bell Fund activities a reality through its annual contributions, which will reach an estimated \$9 M in 2007. Interest from the endowment created by the CTV/BCE Benefits provide additional funding for the development stages of new media projects. Aliant is also a welcome contributor to the Bell Fund. There is no certainty about the content that the new platforms of the future will need, but the Bell Fund’s leadership role in encouraging experimentation and creation of interactive content linked to Canadian television programming enables Canadian broadcasters and television and new media producers to push the limits of cross-platform possibilities.

Chris Frank
Vice-Chair

BOARD OF DIRECTORS



Paul Hoffert (Chair) is a former President of the Academy of Canadian Cinema and Television, former Chair of the Ontario Arts Council, and currently on the faculties of York University and Harvard University. He is the author of three best-selling books about the Information Age and a textbook for composing soundtracks to videogames and websites. Mr. Hoffert received the Pixel award in 2001 as Canada's New Media Visionary. He was inducted into the Canadian Rock and Roll Hall of Fame in 1995 for his success with Lighthouse, winner of four successive Juno Awards as Canada's top rock band. [See www.paulhoffert.ca]

Chris Frank (Vice-Chair and Treasurer) is Vice President, Programming at the Bell Video Group. With more than 30 years experience in the broadcasting and telecommunications industries, Chris has held a number of public and private sector positions encompassing broadcast programming, business development, regulatory, government and public affairs. He has worked at the Canadian Radio-Television and Telecommunications Commission, the former Department of Communications and the former Department of the Secretary of State. He has also held management positions in private consulting firms and at Telesat before joining Bell ExpressVu LP as a founding officer in 1995. Currently Chris is responsible for all linear programming, pay per view and video on demand services on DTH and terrestrial digital platforms. The Bell Video Group includes Bell ExpressVu and Bell's new terrestrial broadcast distribution systems in Ontario and Quebec.

Suzanne Guèvremont (1) has been the General Manager of the NAD Centre (National Animation and Design Centre) since 1999. Before becoming General Manager she was Manager of Business Development from 1995 to 1999. Her duties included the creation of a corporate training program, and with well known companies such as Softimage/AVID and Autodesk Media and Entertainment she established an Authorized Training program, thus allowing the NAD Centre to reach worldwide recognition. Suzanne has been a member of the board of Directors of the Alliance numeriQc between 2001 and 2005 (acting as President for the last two years). She was also a member of the Boards of Directors of the Consortium multimedia CESAM (1995-2001), the Forum des Inforoutes et du Multimedia (FIM) (1999-2001) where she had a say in important matters regarding business and cultural growth of the Canadian and Quebec new digital markets.

Veronica Holmes (2) Senior Director, Broadband Events and Innovation, Veronica is responsible for developing broadband content and application experiences for the Sympatico/MSN portal (www.sympatico.msn.ca). Working with partners such as CTV, Magic Lantern, Tribal Nova, and Canadian music recording companies, Sympatico/MSN Video (video.sympatico.msn.ca) and Sympatico/MSN Music (music.sympatico.msn.ca) continue to draw millions of online Canadians each month. And it's growing at an unprecedented rate. In 2005, Sympatico/MSN delivered more than five times the number of broadband video streams than 2004.

Jacques Labelle (3) is Managing Partner of Ricochet Branded Content, a Cossette Group unit that gives advertisers an opportunity to strengthen their brands by offering consumers content that is both informative and entertaining. Ricochet is involved in television production, and in magazine and music publishing, among other sectors. Before founding Ricochet, Mr. Labelle served as Vice-President Creative Director for Cossette Communication Marketing in Montréal and was in charge of the Cossette creative product. For ten years he was responsible for the creative output of Canada's most important communications agency, producing successful campaigns for such clients as Bell Canada, Coca-Cola, General Motors, Bank of Montreal and McDonald's. His creative talent has been recognized by numerous advertising awards, both in Canada and abroad.

Jean Lanoix (4) recently founded Net2 Evolution Inc., with the mandate to create and develop Internet services of social relevance. In 2003, he published Internet 2025, a book about the future of the Internet and practical projects applied to health, marketing, public service, journalism, cinema and education. He is a sought-after speaker on the subject of the Internet of today and tomorrow. He began his career in public relations and then developed advertising and marketing campaigns for clients such as Coca-Cola, Métro-Richelieu and Air Canada. He produced the television series SOS TÉLÉ, which won the CanPro Award for Best Information and Public Affairs Program in 1989. He directed Télé-Québec's New Media services from 2004 to 2006. Before writing Internet 2025, he was the Director, Interactive Strategies, for Fujitsu Consulting's Global eCommerce Competency Center, which served 65 offices around the world. (See www.jeanlanoix.com)

Ken Murphy (5) is a creative veteran broadcaster with 25 years of innovative experience. Ken is CEO and co-founder of the groundbreaking High Fidelity HDTV Inc., a specialty broadcaster focused on delivering original High Definition programming. Since 2003, the company has formed worldwide partnerships with similarly forward-thinking broadcasters. It offers four 24/7 all High Definition channels including Treasure HD, exploring the rare and beautiful; OasisHD where nature programming meets the World of Art; Rush HD presenting amazing things people do to test their personal danger zones; and Equator HD bringing the world's most thrilling places, and people, into contact with rare geography and unique rituals. High Fidelity HDTV Inc. is developing several more HD broadcast services to launch in Canada in 2008 via satellite, IPTV, digital cable and emerging portable media. Prior to founding High Fidelity HDTV Inc., Ken was President of Discovery Channel, and was behind the development and growth of many successful digital channels and interactive media projects.

Catherine Warren (6), President of FanTrust Entertainment Strategies, has led advances in mass media and new media since 1985, working in Canada and internationally. As an advisor to Fortune 500 corporations, major telcos and broadcasters, world-class tourist attractions, game companies and advertising agencies, Catherine helps clients build new audiences and revenues through new technology and business strategies. The former Chief Operating Officer of the entertainment portal software company Blue Zone and European Bureau Chief of the computer magazine publishing house PCI, Catherine has published more than 25 books and magazine series for children and adults on science and computing as well as executive produced 20 websites and interactive broadcast initiatives, including ORCA FM, the world's first all-whales/all-the-time radio station (the original «pod»cast!) and the Gemini Award-winning CTVNews.com. Catherine also currently serves as the Chief Industry & Research Officer for Emily Carr Institute of Art & Design. Her research and tactics for TV and digital entertainment can be downloaded from www.FanTrust.com.

Bart Yabsley (7), as Executive Vice-President of CTV Specialty Television Inc., leads the team that oversees the administration and operation of the CTV Specialty Group, which manages TSN, RDS, Discovery Channel, Discovery HD, OLN, ESPN Classic Canada, NHL Network, Discovery Civilization, Animal Planet, travel + escape, NASCAR Canada and Dome Productions, in addition to various broadcast companion Web sites. TSN is the top-rated Canadian specialty channel; RDS is the world's first French-language all-sports channel; and Discovery Channel is an award-winning specialty channel. Prior to his appointment in January 2003, Mr. Yabsley was Senior Vice-President, CTV Specialty Television Inc. Previously, Mr. Yabsley was Vice-President and General Counsel at Stream Intelligent Networks Corp., an independent provider of point-to-point, high-speed managed bandwidth. He originally joined CTV Specialty (then known as NetStar Communications Inc.) in 1994 as Legal Counsel, later becoming Vice-President and General Counsel, Corporate.



Summary 2006

	Number of Projects	Grant \$
Production	49	7,209,736
Development	23	915,250
Professional Development	19	94,000
Total	91	8,218,986

In 2006, the Bell Fund invested a record \$8.2 M in 91 projects including 49 new media and related television productions, and the development of 23 new media projects. It also provided professional development support for 19 training initiatives.

Production Program 2006

	Number of Projects			Grant \$		
	English	French	Total	English	French	Total
New Media	16	11	27	3,568,996	2,015,740	5,584,736
				49%	28%	77%
Television	15	7	22	1,125,000	500,000	1,625,000
				16%	7%	23%
Total	31	18	49	4,693,996	2,515,740	7,209,736
				65%	35%	100%

\$7.2 M was approved for 27 interactive projects and 22 associated television programs. 65% of all funding was for English-language projects and 35% for French-language projects (some of which were bilingual).

The Bell Fund "matching broadcaster bonus" strategy has resulted in broadcaster investments in new media production totaling over \$500,000 (double 2005) and compared to almost nothing in 1997, indicating growing broadcaster commitment. Bell Fund support ranged from a low of \$115,000 to a high of \$295,000 for interactive new media projects.

Development Program 2006

	Number of Projects	Grant \$
English-language New Media Projects	14	532,000
French-language New Media Projects	9	383,250
Total	23	915,250

In 2006, \$915,250 was allocated to support the early stages of development of 23 interactive projects.

Professional Development 2006

	Number of Projects	Grant \$
English	12	66,800
French	7	27,200
Total	19	94,000

Nineteen professional training activities received \$94,000 in support from the Bell Fund in 2006.

Summary 1997-2006

	Number of Projects	Grant \$
Production	342	42,803,979
Development	88	2,814,345
Professional Development	71	430,850
Total	501	46,049,174

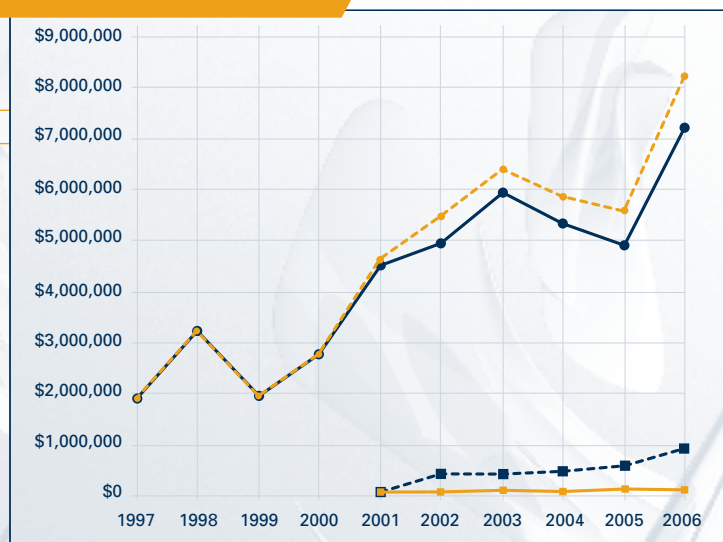
Since 1997, the Fund has invested \$46 M in 501 projects, including 342 in Production, 88 Development and 71 Professional Development initiatives.



_ STATS AND FACTS 1997-2006 (CONT'D)

Bell Fund Grants (1997-2006)

The Bell Fund is growing! Bell ExpressVu's contributions to the Bell Fund have risen significantly (with the exception of 1999/2000 when a CRTC decision resulted in a cut-back to Bell Fund contributions). This has ensured increased investments in the production of new media projects each year. The Development Program, which relies on interest from the BCE/CTV Benefits endowment, was launched in 2001.



Production Program 1997-2006

	Number of Projects			Grants \$		
	English	French	Total	English	French	Total
New Media	129	73	202	21,942,318	11,589,102	33,531,420
				51%	27%	78%
Television	88	52	140	5,937,279	3,335,280	9,272,559
				14%	8%	22%
Total	217	125	342	27,879,597	14,924,382	42,803,979
				65%	35%	100%

93% of all grants are awarded to the Production Program of the Bell Fund: \$42.8 M since 1997 in 342 projects. This has been allocated 65% to English-language projects and 35% to French-language projects (some of which were bilingual).

Development Program 2001-2006

	Number of Projects	Grants \$
English-language New Media Projects	57	1,719,385
French-language New Media Projects	31	1,094,960
Total	88	2,814,345

Since the inception of the Development Program in 2001, 88 new media projects have been awarded grants of \$2.8 M.

Professional Development 2001-2006

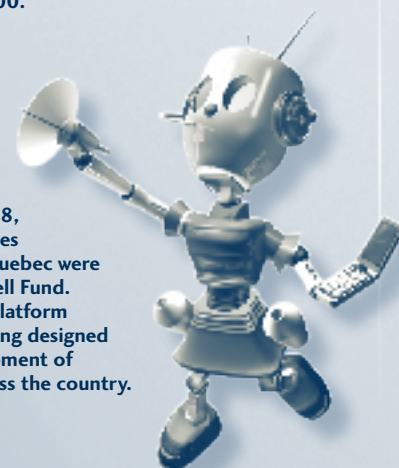
	Number of Projects	Grants \$
English	51	300,150
French	20	130,700
Total	71	430,850

Professional development support for activities such as conferences, seminars, training, research and promotion was allocated to 71 organizations across Canada, totaling \$431,000.

Regional Distribution Summary 1997-2006

Region	Number of Projects	Grants \$
BC	16	977,928
Prairies	27	1,533,500
Ontario	231	22,936,573
Quebec	197	18,270,457
Atlantic	29	2,325,716
International	1	5,000
Total	501	46,049,174

The Bell Fund has been active throughout Canada. In 1997 and 1998, only production companies located in Ontario and Quebec were eligible to apply to the Bell Fund. Interactive digital cross-platform training initiatives are being designed to encourage the development of cross-platform skills across the country.





NM: **11 Cameras.com**

Shaftesbury Films, Chokolat
 Producer: Shane Kinnear
www.11cameras.com

TV: **11 Cameras**

Shaftesbury Films
 Producers: Scott Garvie, Laurie McLarty
 CBC: 30 x 30 min.

Dramatic series based on characters who interact with each other via their webcams. The website enables users to upload comments about the television series using their own webcams, to be included on the next broadcast.

NM: **ADN-X (Season II)**

Inpix Média & Productions GFP inc
 Producers: Normand Bélisle, Guy Villeneuve
www.adnx.ca

TV: **ADN-X (Season II)**

Productions GFP inc.
 Producer: Guy Villeneuve
 Télé-Québec: 26 x 30 min.



A documentary series exploring teenage life throughout Quebec and the emotions particular to this time of life. The interactive component includes a virtual community for youth to personalize their own "room" on the web, submit video and audio reports and post material in personal web journals, consult a database and chat in real time in an interactive community.



NM: **Anash Interactive**

Reel Girls Media
 Producer: Ava Karvonen
www.anashinteractive.com

TV: **Anash and the Legacy of the Sun-Rock**

Sun-Rock Productions 1-6
 Producer: Josh Miller
 APTN: 6 x 24 min.

An animated children's quest series telling the tale of young Anash's mission to fulfill a peace-attaining prophecy and discover his true identity. The virtual world of Anash brings storytelling to life by creating activities such as interactive reading, webisodes and podcasts and the building of an interactive community where users write their own stories, save them in a personal webspace and share them.

NM: **Arewethereyet.tv**

Sinking Ship (Adventure) Productions Inc
 Producers: Gretha Rose, Blair Powers
www.treehousetv.com/arewethereyet

TV: **Are We There Yet?: World Adventure**

Sinking Ship Productions
 Producers: Gretha Rose/Blair Powers
 Treehouse: 13 x 30 min.

A global adventure series designed for preschoolers, hosted by two young children. The web destination encourages kids to explore the world interactively, offering an engaging and exciting interactive international journey loaded with creative games and collective journaling.



NM: **Blaise le blasé sur le Web/Fred's Head**

Spectra Animation 1 inc.
 Producer: André A. Bélanger

TV: **Blaise le blasé/ Fred's Head**

Spectra Animation 1 inc.
 Producer: André A. Bélanger
 Télétoon, France 2 : 26 x 30 min.

Although 16-year old Fred is blasé about life, he is a teenager with smarts and some provocative insights into the world of adults. The navigation of the website originates from the perspective of Fred's brain. Using Flash VR it allows for 360o panoramas and gaming using webcams.

PRODUCTION PROJECTS

NM: Uh Oh Flamingo

Breakthrough New Media
Producers: Dorothy Vreeker,
Michael McGuigan
www.captainflamingo.ytv.com

TV: Captain Flamingo (Season II)

Breakthrough Films & Television,
Philippine Animators Group (Philippines)
Producers: Kevin Gilles, Karen Lee Hall,
Mimbi Eloriaga, Rob Davies
YTV: 13 x 30 min.



Captain Flamingo is an every-day kid who dons his flamingo gear to become a superhero. The new media component includes mission-based games online and through iTV. Scrolling action and puzzle games will be available, allowing for scores from each platform to be transferred to the others.

NM: Chiefs and Champions

Tribute II Productions
Producer: Sheilagh Cahill
www.chiefsandchampions.ca

TV: Chiefs and Champions

Tribute II Productions
Producer: Sheilagh Cahill, Ken Malenstyn, Greg Covés
APTN: 6 x 30 min.

Through interviews, re-enactments, photos and narration, Chiefs and Champions takes an intimate look at aboriginal athletes who have become important leaders, role models and advocates in their communities and on an international stage. Through contests, surveys and a coaches corner, Chiefs and Champions online creates a dynamic online community for aboriginal youth to connect with other athletes, coaches and mentors across the country.

NM: Crash Addicts

Lifecapture Media Inc.
Producers: Geoff Whitlock, James Milward
www.crashaddicts.com

TV: Crash Addicts

Summerhill Productions Four Inc
Exec. Producers: Lee Herberman,
Ronald Lillie, William Johnston
Outdoor Life Network: 13 x 30 min

Crash Addicts is a reality series that follows the demolition derby hopefuls on their raucous quest to claim the National Demolition Derby Title. Crash Addicts online provides a cutting-edge, fun experience through the seamless integration of Video, Flash and 3D technologies. Visitors can choose to visit "The Barn" where cast members tell tall tales, or head over to "The Baitshop" to buy Crash Addicts merchandise, or they can get in a car to go to "The Drive-in" that features smash-up derby clips from past episodes.



NM: Diamond Road Online

Kensington Communications
Producer: Robert Lang
www.diamondroad.tv

TV: Diamond Road

Kensington Communications
Producers: Cornelia Principe, Robert Lang
TVO: 3 x 50 min.

The documentary series explores the historical, cultural, and political facets of the diamond industry, tracking the diamond's journey from "rough" to "polish". Diamond Road Online is a synthesis of documentary, online community and the Web 2.0 techniques of Collaborative Filtering and Personal Recommendations. Users create online profiles and move through stories in a guided experience or take a more active path and explore the Diamond Road universe using a uniquely designed path.

NM: Di-Gata Defenders

Nelvana Ltd.
Producer: Scott MacMillan
www.digata.com

TV: Di-Gata Defenders (Season II)

Nelvana International Ltd.
Producers: Jocelyn Hamilton, Pat Burns
Télétoon: 13 x 30 min.

Fantasy-adventure series. The young heroes are on a quest to save the Realm and defeat the evil forces in a series of Di-Gata battles. It is accompanied by a quest/combat/role-play/strategy game, for web and mobile with an integrated multi-player component and a real-world connection.



NM: ErkyPerky.com

CCI Entertainment, Omnilib Australia (Australia).
Producers: Arnie Zipursky, Chris Gudgeon,
Stephen Freeland, Michael Boughen
www.erkyperky.com

TV: Erky Perky

CCI Entertainment, Ambience Entertainment (Australia)
Producers: Arnie Zipursky, Kristine Klohk
YTV: 26 x 11 min.

Erky Perky is an animated series about two dimwitted, lazy bugs who are forced to survive in the new and scary suburban land of Kitchen. Erkyperky.com offers fans of the show the unique experience of scripting, directing, editing and sharing their own episode of Erky Perky, using the Bug-O-Vision animated movie production engine.



**NM: Fric Show
le site Internet**

Les Productions Virage, Turbulent Média inc.
Producers: Monique Simard, Marc Beaudet
www.radio-canada.ca/fricshow

TV: Fric Show (Season II)

Les Productions Virage inc.
Producer: Monique Simard
Société Radio-Canada : 13 x 30 min.

The weird and the eccentric represent the absurdity of today's consumerism and capitalism. The series demonstrates that consumers have more power than they think. A quiz game, research and educational components are available on multiple platforms: television, web, iTV and mobile. A viral marketing component based on "false publicity" is downloadable to cell phones.

**NM: Fundamental Freedoms
Project**

Sailor Jones Media
Producer: Barbara Jones
www.charterofrights.ca

TV: Fundamental Freedoms

Sailor Jones Media
Producer: Barbara Jones
APTN, CKWS, Knoweldge, OMNI, SCN:
11 x 60 min.

The documentary examines the history of the Charter of Rights and Freedoms, the struggles surrounding the ratification of the document and the importance and relevance of the Charter in today's multicultural society. The companion site to the documentary offers a multilingual, multimedia experience presenting images, interviews and interactive content available in 11 languages.

NM: Gofrette Website

Subséquences/Zoë Mae
(Go for it Productions), Tribal Nova
Producers: Guillaume Aniorté, Pierre Le Lann

TV: Gofrette

Go for it Productions inc.
Producers: M.J. Corbeil, C. Côté,
J. Henderson, C. Schafhausen
CBC, SRC: 52 x 11 min.



This bilingual animated series is based on books about Gofrette, an animated cat who knows no boundaries except his own. The online experience is a colourful, interactive site that encourages children to create and participate in interactive games, animating short stories and customizing their personalized Gofrette interface, giving users the sense that they have built a site of their own.

**NM: Harry and His Bucket
Full of Dinosaurs Online**

CCI Digital Inc.
Producer: Chris Gudgeon
www.harryandhisbucketfullofdinosaurs.com

**TV: Harry and His Bucket
Full of Dinosaurs**

CCI Productions Inc.
Exec. Producers : Arnie Zipursky, Annette Frymer,
Chris O'Hare
Producers : Kristine Klohk, Helen Cohen
TREEHOUSE: 52 x 11 min.

Based on best selling books, this pre-school series follows Harry after he discovers six toy dinosaurs in his Gran's attic. Online, kids create their own play experience, and using a limited number of options can create up to 240 mini-games.

NM: Ice Planet

Silverbirch Studios Inc.
Producer: David Marks

TV: Ice Planet

Ice Planet 1 Inc. (Space Works)
Exec. Producers: Mark Pickering, Daniel D'Or
Producers: George Philip Jackson, Paul Rapovski
CHUM: 22 x 60 min.



Ice Planet begins with the discovery of a vast Artifact: a vessel that moves occupants through space/time. When Earth is destroyed Trager and his crew use the Artifact to escape time and end up on the Ice Planet. The mobile game based on the series is playable on all colour screen cell phones and related wireless devices. Players can choose between short arcade style challenges and full story games. A companion website will allow users to gain gaming information, hints, backstory and purchase Ice Planet mobile content.





NM: Kaboum (aka: Les Superépiciers)

Productions Pixcom inc.
Producer: Thérèse Pinho
www.kaboum.telequebec.tv

TV: Kaboum (aka: Les Superépiciers)

Productions Pixcom inc.
Producer: Thérèse Pinho
Télé-Québec : 50 x 30 min.

Children's series. A group of kids discover that their grocery store is a cover for a group of superheroes with superpowers to fight the superbad guys. On the website, users play different types of superhero games from three thematic game areas, with various levels of difficulty, rewards and magical elements.

NM: Magi Nation Online

Cookie Jar Entertainment
Producers: Kenneth Locker, Kelly Elwood
www.magi-nation.com

TV: Magi Nation

Cookie Jar Entertainment Inc.
Exec. Producer : Michael Hirsh
Producer: Lesley Taylor
CBC: 26 x 22 min.

Magi Nation follows the story of three kids and their Dream Creatures who undertake a challenging journey to save the Earth. The online experience is a massively multiplayer online role playing game where players will create, customize and take the form of a Magi. The Dream Creatures act as virtual pets and players can communicate with them through the use of artificial intelligence. The MMOG experience will be enhanced by wireless and high-tech toy applications.

NM: La Revanche des nerdZ

Productions Pixcom inc.
Producers: Suzanne Landry, Raynald Gagné
www.rdnerdz.com

TV: La Revanche des nerdZ (Season B)

Productions Pixcom inc.
Producer: Suzanne Landry
Ztélé : 120 x 30 min.

Revanche des Nerdz is a technology and science daily series. It examines the relationship of technology to society, practical applications and gaming. A webzine provides a Personalized Consumption Guide (PCG) - a hybrid application combining a search engine, a content aggregator and an expert system. Users can also interact with blogs, a Wiki section and Widgets.

NM: R-Force interactif

Trinôme inc. et R-Force II Productions inc.
Producers: Pierre-Paul Larivière,
Pierre-Louis Laberge
www.rforce.vrak.tv

TV: R-Force II

Swan Productions inc.
Producer: Pierre-Louis Laberge
VRAC.TV : 100 x 30 min.

Second season with a new 30-minute format, R-Force showcases youth in action in their communities, as the big red limo travels across the province to all regions of Quebec. A series of iMISSIONS, one-hour multimedia shows, will be webcast on the internet, mobile phones and iTV. Users are invited to participate in forum preparations and during the program using text, video, mobile technology and webcams.



NM: Se donner le mot volet interactif

ECP Nouveaux Médias
Producers: Jean-Yves de Banville, Benoit Beaudoin

TV: Se donner le mot

Groupe ECP
Producers: Jean-Yves de Banville,
Benoit Beaudoin
TV5, TFO: 40 x 2 min.

Language and culture are explored with humour through a study of hidden treasures of the French language and idiomatic expressions. Users become "investigators" of the meaning of idiomatic expressions by following clues in interactive games, passing tests and completing exercises.



NM: Spider Riders Online

Cookie Jar Entertainment
Producers : Kelly Elwood, Ken Locker
www.spiderriders.com

TV: Spider Riders

Productions Spider Riders inc.
(Cookie Jar Company)
Producer : Stephen Hodgins
Télétoon 52 x 22 min.

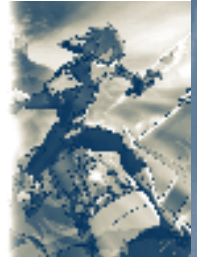
A young boy falls into an underground world where he must team up with a 10 foot spider to become a member of the Spider Riders, an elite force determined to fight evil and stop the terrible Mantid that is trying to conquer the Inner World. A Massively Multiplayer Online Role Playing Game (MMORPG) for 9-12 year old boys invites players to become Spider Riders and unite to liberate the world of Arachna, undergoing challenges and quests and using virtual collectable cards, web codes and a cell phone game.

NM: Stormhawks.com

Nerd Corps Entertainment Inc. / Bitcasters
Producers : Ken Faier, Nathon Gunn
www.stormhawks.com

TV: Storm Hawks

Storm Hawks Productions Inc (Nerd Corps.)
Producer : Ken Faier
YTV / CARTOON NETWORK : 52 x 22 min.



After finding the wreckage of the legendary Sky Knight squad The Storm Hawks, five teens have adopted their gear, their name and their quest—to fight against evil forces in the world of Atmos. The online experience allows users to create a personal avatar and enter a virtual universe where they travel through the Terras of Atmos, racing their Sky Rides and battling the evil Talons as they collect valuable energy crystals.



NM: ThisisEmilyYeung.com

marblemedia, Sinking Ship Productions
Producers : Mark Bishop, Matt Hornburg,
Blair Powers
www.thisisemilyyeung.com

TV: This is Emily Yeung

marblemedia, Sinking Ship Productions
Producers : Mark Bishop, Matt Bishop,
Matt Hornburg, James Johnson, Blair Powers
TREEHOUSE : 65 x 6 min & 2 x 30 min.

The show follows six-year-old Emily Yeung while she meets and interviews famous and not-so-famous people from the arts, science, sports, transport, food and performance communities. The playsite offers innovative, customized games and activities. Children can design an environment and avatar of their own with "This is you".

**NM: Total Drama Island
Totally Interactive!**

Xenophile Media Inc.
Producer : Patrick Crowe
www.tdi.teletoon.com

TV: Total Drama Island

Camp TV Productions
Producers : Tom McGillis, Jennifer Pertsch,
Brian Irving, George Elliott, Dan Mokriy, Jason Boyer
Teletoon: 26 x 22 min.

An animated comedy that parodies reality TV shows within the framework of an exciting, larger-than-life elimination competition taking place at a summer camp. Twenty-six Flash games mimic the challenges the characters on the show face each week. The ultimate goal is to be the final survivor with the highest score, winning a chance for one personalized avatar to appear in the final episode.

NM: The Urban Vermin Adventure

Decode Entertainment Inc.
Producer : Anne Loi
www.urbanvermin.com

TV: Urban Vermin

Decode Entertainment Inc.
Producers : Kim Hyde, Steven DeNure, Neil Court,
Beth Stevenson
YTV : 26 x 30 min.

This animated series follows two warring raccoon brothers, Abe and Ken, as they team up with fellow urban animals to battle across rooftops and down into the sewers. The Urban Vermin Adventure includes an interactive website, games for Nintendo DS, Bell ExpressVu gaming and mobile applications. The website provides an interactive scavenger hunt with clues and hidden content and an "adventure window", allowing users to explore different locations reflecting the time of day the user visits the site.

NM: Urbania.ca

Toxa inc.
Producer : Vianney Tremblay

TV: Urbania

Toxa inc., Cirrus Productions inc.
Producers : Vianney Tremblay, Josée Vallée
TV5 Canada, 13 x 30 min.

An urban documentary series that examines cities and their people, exploring little known places and presenting new perspectives on well-known sites. This is not the picture postcard tourist version, but the behind-the-scenes reality. The website presents 12 venues that are symbolic of Montreal, with exclusive videos and information. Users will receive newsletters and can contribute content to updating and enhancing the site Web 2.0 style.

DEVELOPMENT PROJECTS

NM: 4Real Interactive

Direct Current Media Inc.
Josh Thome, Sol Guy

NM: Across the River to Motor City Interactive Map Experience

Across the River Productions Inc.
Richard Mozer

NM: Alerte rouge!

Média Principia inc.
Bob Krupinski

NM : Deviens une Totally Spies

Tribal Nova inc.
Florence Roche

NM: Diamond Road Online

Kensington Communications Inc.
Richard Lachman, David Oppenheim

**NM: Dossiers Justice –
Combattons la Criminalité**

Inpix Media Inc., ORBI-XXI Productions Inc.
Normand Bélisle, Jacques W. Lina

NM : Les Gens de la terre

Productions Thalie inc.
André Mailly

NM: The Hive

Xenophile Media
Patrick Crowe

NM: Hop To It / Hip Hop in the T-DOT

Beevision Productions Inc.
Nina Beveridge

NM : Ici le monde

Cirrus Productions inc.
Josée Vallée, Marie-Carole Noël

NM: Intelligence

Switch Interactive
Catherine Winckler

TV: 4Real

Direct Current Media Inc.
Josh Thorne, Sol Guy, Shoshana Guy
CTV, MTV – Documentary Series

TV: Across the River to Motor City

Across the River Productions Inc.
David Devine, Richard Mozer, Robert Wertheimer,
Denis McGrath, Wanda Chaffey
CHUM – Drama Series

TV: Alerte rouge!

Média Principia inc.
Bob Krupinski
VRAK.TV – Youth Series

TV: Totally Spies (Season V)

Mystery Animation inc.
Sylvain Viau
Télétoon – Animated Series

TV: Diamond Road

Kensington Communications Inc.
Robert Lang
TVO (History Channel, Knowledge Network, Canal D,
Discovery times, Discovery HD theatre, ZDF/ARTE) –
Documentary Mini-series

TV: Dossiers Justice

ORBI-XXI Productions inc.
Jacques W. Lina
Canal D – Documentary Series

TV : Les Gens de la terre

Productions Thalie inc.
André Mailly, Mario Desmarais
TFO – Documentary Series

TV: The Hive

Xenophile Media
Keith Clarkson
Bravo! – Animated Series

TV: Hop To It / RUKUS

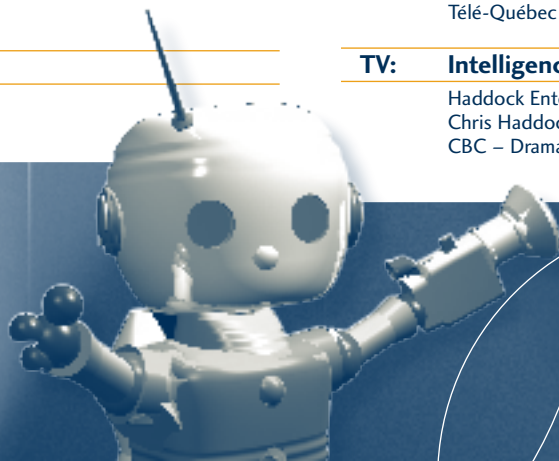
Tween Entertainment
Susan Nation
CHUM – Youth Series

TV: Ici le monde

Cirrus Productions inc.
Josée Vallée, Marie-Carole Noël
Télé-Québec – Lifestyle Series

TV: Intelligence (Season II)

Haddock Entertainment
Chris Haddock, Laura Lightbown, Arvi Liimatainen
CBC – Drama Series





NM: I Want To Be Interactive

marblemedia Inc.
Mark Bishop, Matt Hornburg

NM: Jetstream Interactive

Flourish Media Inc.
Karen Olsson

NM: L'Gros Show – jeu sans fil

Fugitive Interactive inc.
Olivier Jasmin

NM: National Bible Quiz

PTV Eye Inc.
Andrea Nemtin, Richard Sharp

NM: Out in the Cold Website

Real to Reel Productions Inc.
Anne Pick

NM: Pro-Wrestling X

WishboneX Creations
David Wishnowski

NM: La Quête en ligne

Instinct Films inc.
Ina Fichman

NM: Sophie's Kids Camp

Hop To It Productions Inc.
Nina Beveridge and Susan Nation

NM: Tempo interactif

Balestra Productions inc.
Mark Chatel

NM: Total Drama Island – Totally Interactive

Xenophile Media Inc.
Patrick Crowe

NM: Urbania

Toxa inc.
Vianney Tremblay

NM: Who Do You Think You Are?

My History Productions Inc.
Loren Mawhinney

TV: I Want To Be

Marble Media Inc.
Mark Bishop, Matt Hornburg
Sun TV – Documentary Series

TV: Jetstream

Paperny Films
Cal Shumiatcher
Discovery – Documentary Series

TV: L'Gros Show

TV Max Plus
Manon Beaudoin
Musique Plus – Youth Series

TV: National Bible Quiz

PTV Eye Inc.
Andrea Nemtin
CTS, OMNI – Game show

TV: Out in the Cold

Real to Reel Productions
Anne Pick
Discovery Channel – Documentary Series

TV: AWE Overload

Action Wrestling Entertainment
Mike Davidson
The Fight Network – Variety Series

TV: La Quête

Instinct Films inc.
Ina Fichman
TFO – Documentary Series

TV: Sophie's Kids Camp

Hop To It Productions Inc.
Susan Nation
OMNI – Children's Mini-series

TV: Tempo!

Balestra Productions inc.
Mark Chatel
Société Radio-Canada – Youth Series

TV: Total Drama Island

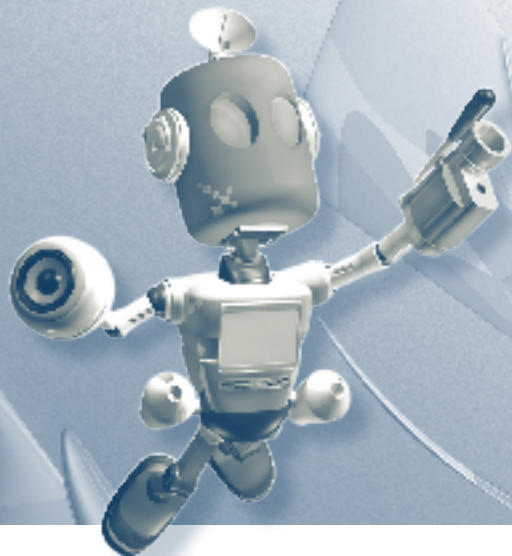
Camp TV Productions Inc. (Fresh Animation Ltd.)
Tom McGillis, Jennifer Pertsch
Teletoon, Sun TV – Animated Series

TV: Urbania

Toxa inc.
Vianney Tremblay
TV5 – Documentary Series

TV: Who Do You Think You Are?

My History Productions Inc. (Barna-Alper Productions)
Janice Tufford
CBC – Documentary Series



❖ Academy of Canadian Cinema and Television

21st Annual Gemini Awards:

Best Cross Platform Project
Toronto, Ontario & Richmond, British Columbia
November 4, 2006

Prix Gémeaux 2006

Best Convergent Website
Montréal, Québec
December 9, 2006

❖ Alliance for Children and Television (ACT)

Prix d'excellence francophones 2006 – "Award of Excellence for a Website"

Montréal, Québec
June 1, 2006

❖ Alliance numériQC

Export Seminar

Montréal, Toronto, Vancouver
January, 2007

❖ Alliance numériQC

Multiplatform Workshop

Montréal, Québec
February 2007

❖ Association des producteurs de films et de télévision du Québec (APFTQ)

Round Table – Mobile Content

Montréal, Québec
May 10-11, 2006

❖ Atlantic Film Festival

The New World Order

Halifax, Nova Scotia
September 14-23, 2006

❖ The Banff Centre

nextMEDIA Festival 2006 – "Digital Deli"

Banff, Alberta
June 9-11, 2006

❖ Banff World Television Festival 2007

iPitch

Banff, Alberta
June 10-13, 2007

❖ Canadian Screen Training Centre

SIFT 2006 – "Producer's Guide Forum"

May 30- June 4, 2006
Ottawa, Ontario

❖ CANEMA Inc.

2006 Canadian New Media Awards

Toronto, Ontario
May 29, 2006

❖ Chaire UNESCO-Bell

Prix Mobius international des Multimédias

Montréal, Québec
October 13 -15, 2006

❖ Festival du Nouveau Cinéma

Grand Prix Formule i

Montréal, Québec
October 20, 2006

❖ National Screen Institute

NSI Video Game Development Training Initiative

Winnipeg, Manitoba

❖ New Media BC

VIDFEST 2006 –

"Master Panel: Active Audiences"

Vancouver, British Columbia
June 14 -16, 2006

❖ New Media Business Alliance (Interactive Ontario)

iCE 2007

Toronto, Ontario
March, 2007

❖ Ottawa International Animation Festival

Television Animation Conference

Ottawa, Ontario
September 20 -24, 2006

❖ Saskatchewan Motion Picture Association

NextFest 2006

Saskatoon, Saskatchewan
September 6-8, 2006