

_ANNUAL REPORT
_2007

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10
years



MANDATE

To advance the Canadian broadcasting system, the Bell Fund encourages and funds the creation of excellent Canadian digital media, promotes partnerships and sustainable businesses in the broadcast and new media sectors, engages in research and sharing knowledge and enhances the national and international profile of industry stakeholders.

ELIGIBLE APPLICANTS

- Must be Canadian, and in the case of a company, must be Canadian-controlled.
- Must be an independent producer or broadcaster-affiliated production company.

ELIGIBLE PROJECTS

- Must include both a new media component as well as a television component.
- The television component must be certified Canadian (8 points minimum) under the rules of the CRTC.
- The television component must have a broadcast licence commitment from a Canadian broadcaster.
- The television component may not be news, reporting and actualities, or sports programming.

FINANCIAL PARTICIPATION - PRODUCTION PROGRAM

- The new media component is eligible for a grant not to exceed 75% of its costs of production to a maximum of \$250,000.
- The new media component is also eligible for a bonus to match any broadcaster cash contribution, to a maximum of \$100,000.
- The television component is eligible for a grant based on 75% of the broadcast licence fee to a maximum of \$75,000.
- The television component eligibility amount may be doubled to a maximum of \$150,000, if the program is shot and broadcast in High Definition HD format ("HD Bonus")

FINANCIAL PARTICIPATION - DEVELOPMENT PROGRAM

- The new media component is eligible for a grant not to exceed 75% of the costs of development to a maximum of \$50,000.
- Professional development grants are available to non-profit industry organizations to provide training and educational services that reflect the objectives of the Fund.

DEADLINES FOR APPLICATION

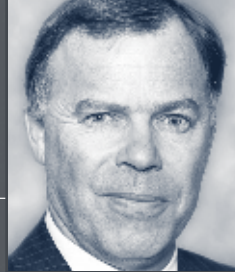
February 1, May 1, October 1

ADMINISTRATION

The Bell Fund is a not-for-profit organization which receives financial contributions from Bell ExpressVu under the terms of section 29 (2) of the *Broadcasting Distribution Regulations*.

It is administered by the Independent Production Fund.





In 2007, many of the early promises of closing the gap between audiences and broadcasters using web interactivity became realities.

I noticed this when I switched on the CBC news and clicked my remote to get a superimposed menu of choices for the latest text updates in national, international and topical news stories-interactive text side by side with television coverage.

And while the Internet has invaded regular television programs, television programs have invaded the Internet. An increasing number of users watch television either on a screen by their computer monitor or in a window within their computer monitor, and computers now come with the same hdmi connectors that televisions and set top boxes use.

The Bell Broadcast and New Media Fund is well positioned to assist the development and production of the highest quality Canadian programming in these converged media.

New media rights continue to be a hot issue. In the past, the big rights issue was service work (profitable, short term revenues) versus creating copyrights (difficult business model, long term revenues). In 2007 rights issues invaded the agendas of unions and guilds, who took firm stands and even struck in order to assert their rights for revenues from new digital uses.

Bell Fund assists the business environment by supporting research, skills improvement, information sharing, marketing, and industrial problem solving in addition to our funding of project development and production.

We look forward to continue working with you and look forward to celebrating your successes.

Paul Hoffert
Chair

Ten years ago the Bell Fund was launched with the radical and novel mandate of supporting innovative interactive new digital media associated with traditional broadcast programming for the small screen. There were skeptics. Ten years later, 'programming' has become 'content', digital media is no longer 'new', 'platforms' have replaced 'screens' and the small screen is no longer TV.

The Bell Fund's leadership in this evolving industry has created a brand that stands for credibility, superior quality content and international recognition on the global stage. A special congratulations goes to ReGenesis Extended Reality Game (Xenophile Media and Shaftesbury Films) and Zimmer Twins (zinc Roe design), winners of the prestigious 2007 International Interactive Emmy Award.

In the past 10 years, the Bell Fund has invested over \$57 M in more than 500 new media and television projects, encouraging risk-taking, raising standards, developing a talent base, infrastructure, new skills and markets. We also have many supporting achievements to celebrate: tools and resources we have developed for the industry, publications and research materials, international exposure and showcases, training and professional development, promotion and marketing.

During 2007 we celebrated the 10th anniversary of the Bell Fund with new initiatives. We created an internship program "10 to Watch", an investment in the future of Canada's new media industry. An international jury selected 10 "Groundbreakers" – the milestone projects that had the most significant impacts on the Canadian cross-platform industry. The Bell Fund also undertook five "Clinics" across the country to train producers and broadcasters on how to make successful applications. A research project examining the potential and the challenges of distribution and revenue generation will be followed up in 2008 with a program to facilitate sales and marketing. And, we took some time to canvass the industry to help us develop the Bell Fund's strategic planning for the next few years.

We are very proud of the incredible accomplishments of the producers and broadcasters in the Canadian cross-platform industry.

Chris Frank
Vice-Chair





Paul Hoffert (Chair) is a former President of the Academy of Canadian Cinema and Television, former Chair of the Ontario Arts Council, and currently on the faculties of York University and Harvard University. He is the author of three best-selling books about the Information Age and a textbook for composing soundtracks to videogames and websites. Mr. Hoffert received the Pixel award in 2001 as Canada's New Media Visionary, was inducted into the Canadian Rock and Roll Hall of Fame in 1995 for his success with his band Lighthouse, and was awarded the Order of Canada in 2004 for his contributions to Media and Music. (See www.paulhoffert.ca)

Chris Frank (Vice-Chair and Treasurer) is Vice President, Programming at the Bell Video Group. With more than 30 years experience in the broadcasting and telecommunications industries, Chris has held a number of public and private sector positions encompassing broadcast programming, business development, regulatory, government and public affairs. He has worked at the Canadian Radio-Television and Telecommunications Commission, the former Department of Communications, the former Department of the Secretary of State. He has also held management positions in private consulting firms and at Telesat before joining Bell ExpressVu LP as a founding officer in 1995. Currently Chris is responsible for all linear programming, pay per view and video on demand services on DTH and terrestrial digital platforms. The Bell Video Group includes Bell ExpressVu and Bell's new terrestrial broadcast distribution systems in Ontario and Quebec.

01 Suzanne Guèvremont has been the General Manager of the NAD Centre (National Animation and Design Centre) since 1999. Before becoming General Manager she was Manager of Business Development from 1995 to 1999. Her duties included the creation of a corporate training program and with well known companies such as Softimage/AVID and Autodesk Media and Entertainment she established an Authorized Training program, thus allowing the NAD Centre to reach worldwide recognition. Suzanne has been a member of the board of Directors of the Alliance numeriQc between 2001 and 2005 (acting as President for the last two years). She was also a member of the boards of Directors of the Consortium multimedia CESAM (1995-2001) and the Forum des Inforoutes et du Multimedia (FIM) (1999-2001) where she had a say in matters regarding business and cultural growth of the Canadian and Quebec new digital markets.

05 Ken Murphy is a media executive with 25 years of leadership experience in Canadian specialty television. Ken is managing partner and co-founder of High Fidelity HDTV Inc, a Canadian based specialty broadcaster delivering original, attractive High Definition programming to Canadian and international audiences. High Fidelity HDTV operates a suite of four all-HD channels in Canada : Treasure HD for the millions among us with a passion for art and collectibles; Oasis HD for everyone who loves nature, Equator HD which explores world culture and how we impact spaceship Earth, and Rush HD which celebrates those who seek to defy earthly gravity and human sanity. Prior to founding High Fidelity HDTV Inc. Ken was President of Discovery Channel, and was behind the development and growth of many successful digital channels and interactive media projects over the years.

02 Veronica Holmes is Senior Director, Broadband Events and Innovation at Bell Canada, Sympatico/MSN. Veronica is responsible for developing broadband content and application experiences for the Sympatico/MSN portal (www.sympatico.msn.ca). Working with partners such as CTV, Tribute, NHL, NBA and Canadian music recording companies, Sympatico/MSN Video (video.sympatico.msn.ca) and Sympatico/MSN Music (music.sympatico.msn.ca) continue to draw millions of online Canadians each month. And it's growing at an unprecedented rate. In 2007, Sympatico/MSN delivered more than 25M streams a month.

06 Catherine Warren, President of FanTrust Entertainment Strategies, has led advances in mass media and new media since 1985, working in Canada and internationally. As an advisor to Fortune 500 corporations, major telcos and broadcasters, world-class tourist attractions, game companies and advertising agencies, Catherine helps clients build new audiences and revenues through new technology and business strategies. The former Chief Operating Officer of the entertainment portal software company Blue Zone and European Bureau Chief of the computer magazine publishing house PCI, Catherine has published more than 25 books and magazine series for children and adults on science and computing as well as executive produced 20 websites and interactive broadcast initiatives, including ORCA FM, the world's first all-whales/all-the-time radio station (the original "pod"cast!) and the Gemini Award-winning CTVNews.com. Catherine is an international judge for the interactive Emmy Awards and is also the Chief Industry & Research Officer of Emily Carr Institute of Art & Design. Catherine's research and tactics for TV and digital entertainment can be downloaded from www.FanTrust.com.

03 Jacques Labelle is Managing Partner of Ricochet Branded Content, a Cossette Group unit that gives advertisers an opportunity to strengthen their brands by offering consumers content that is both informative and entertaining. Ricochet is involved in television production, and in magazine and music publishing, among other sectors. Before founding Ricochet, Mr. Labelle served as Vice-President Creative Director for Cossette Communication Marketing in Montréal and was in charge of the Cossette creative product. For ten years he was responsible for the creative output of Canada's most important communications agency, producing successful campaigns for such clients as Bell Canada, Coca-Cola, General Motors, Bank of Montreal and McDonald's. His creative talent has been recognized by numerous advertising awards, both in Canada and abroad.

07 Bart Yabsley as Executive Vice-President, Business Planning & Distribution, CTV Inc., develops the strategic direction for CTV, oversees the business planning process for the company and is responsible for CTV's content distribution agreements on all platforms. Prior to his appointment in January 2003, Mr. Yabsley was Executive Vice President, CTV Specialty Television Inc. Previously, Mr. Yabsley was Vice-President and General Counsel at Stream Intelligent Networks Corp., an independent provider of point-to-point, high-speed managed bandwidth. He originally joined CTV Specialty (then known as NetStar Communications Inc.) in 1994 as Legal Counsel, later becoming Vice-President and General Counsel, Corporate.

04 Jean Lanoix founded Net2 Evolution Inc. with the mandate to create and develop Internet services of social relevance. In 2003, he published Internet 2025, a book about the future of the Internet and practical projects applied to health, marketing, public service, journalism, cinema and education. He is a sought-after speaker on the subject of the Internet of today and tomorrow. He began his career in public relations and then developed advertising and marketing campaigns for clients such as Coca-Cola, Métro-Richelieu and Air Canada. He produced the television series SOS TÉLÉ, which won the CanPro Award for Best Information and Public Affairs Program in 1989. He directed Télé-Québec's New Media services from 2004 to 2006. Before writing Internet 2025, he was the Director, Interactive Strategies, for Fujitsu Consulting's Global eCommerce Competency Center, which served 65 offices around the world. (See www.jeanlanoix.com)



_SUMMARY 2007

	Number of Projects	Grant \$
Production	59	10,230,224
Development	25	1,057,830
Professional Development	18	105,110
Total	102	11,393,164

In 2007, the Bell Fund invested a record \$11.4 M in over a hundred projects including 59 new media and related television productions, and the development of 25 new media projects. This is a 38% increase over 2006 made possible by increased contributions from Bell ExpressVu.

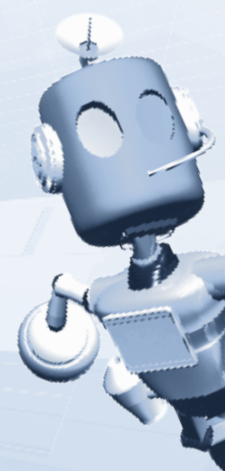
_PRODUCTION PROGRAM 2007

	Number of Projects			Grant \$		
	English	French	Total	English	French	Total
Interactive Media	21	14	35	5,288,342	2,995,632	8,283,974
				52%	29%	81%
Television	16	8	24	1,391,250	555,000	1,946,250
				14%	5%	19%
Total	37	22	59	6,679,592	3,550,632	10,230,224
				66%	34%	100%

Over \$10 M was approved for the production of 35 interactive projects and 24 associated television programs. 66% of all funding was for English-language projects and 34% for French-language projects (some of which were bilingual).

In honour of its 10th anniversary in 2007, the Bell Fund implemented two new initiatives. One was to raise the cap on the “matching broadcaster bonus” to a maximum of \$100,000 from \$50,000. This resulted in increasing investments made by broadcasters in new media production to \$900,000 (compared to \$500,000 in 2006).

The second was to double the television component cap for programs both shot and broadcast in High Definition HD format. In 2007, 3 projects were able to take advantage of the “HD Bonus”, and close to \$2M was invested in television production.



_DEVELOPMENT PROGRAM 2007

	Number of Projects	Grant \$
English-language Interactive Projects	17	711,560
French-language Interactive Projects	8	346,270
Total	25	1,057,830

In 2007, \$1,057,830 was allocated to support the early development of 25 interactive projects, to prepare them for production.

_PROFESSIONAL DEVELOPMENT 2007

	Number of Projects	Grant \$
English	15	94,360.00
French	3	10,750.00
Total	18	105,110.00

Eighteen professional training activities located across Canada received grants totaling \$105,110.

_STATISTICAL OVERVIEW 1997 - 2007

_SUMMARY 1997-2007

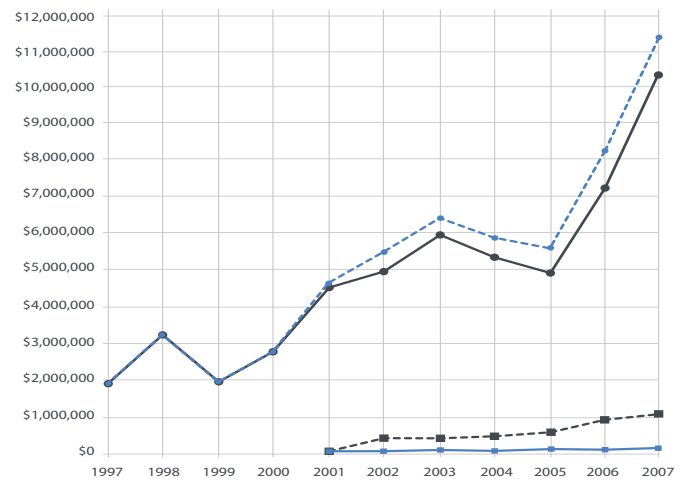
	Number of Projects	Grants \$
Production	401	52,929,169
Development	113	3,852,175
Professional Development	88	531,960
Total	602	57,313,304

Since 1997, the Fund has invested over \$57 M in 602 projects, including 401 in Production, 113 in Development and 88 Professional Development initiatives.

_STATISTICAL OVERVIEW 1997 - 2007 (CONTD)

_BELL FUND GRANTS (1997-2007)

The Bell Fund's support of the industry continues to grow each year, with a 38% increase in the past year alone. The Development Program, which relies on interest from the BCE/CTV Benefits endowment, was launched in 2001.



_PRODUCTION PROGRAM 1997-2007

	Number of Projects			Grants \$		
	English	French	Total	English	French	Total
Interactive Media	150	87	237	27,133,955	14,578,096	41,712,051
Television	104	60	164	7,328,529	3,888,589	11,217,118
Total	254	147	401	34,462,485	18,466,685	52,929,169
				51%	28%	79%
				14%	7%	21%
				65%	35%	100%

401 projects have benefited from \$53 M that has been allocated to the Production of new media projects and television programs since 1997.

79% of all funding supports the new media component and 21% supports the associated television component. This has been allocated 65% to English-language projects and 35% to French-language projects (some of which were bilingual).

_DEVELOPMENT PROGRAM 2001- 2007

	Number of Projects	Grants \$
English-language Interactive Projects	74	2,410,945
French-language Interactive Projects	39	1,441,230
Total	113	3,852,175

Since the inception of the Development Program in 2001, 113 new media projects have been awarded grants of close to \$4 M.

_PROFESSIONAL DEVELOPMENT 2001- 2007

	Number of Projects	Grants \$
English	66	394,510.00
French	22	137,450.00
Total	88	531,960.00

Professional development support for activities such as conferences, seminars, training, research and promotion was allocated to 88 organizations across Canada, totaling over half a million dollars.

_REGIONAL DISTRIBUTION SUMMARY 1997-2007

Region	Number of Projects	Grants \$
BC	20	1,347,928
Prairies	31	1,916,000
Ontario	286	28,727,610
Quebec	231	22,210,780
Atlantic	33	3,105,986
International	1	5,000
Total	602	57,313,304

New media and television productions have originated from across the country. Dominant production centres for cross-platform projects are Ontario and Quebec. The Bell Fund has undertaken various regional training initiatives and support programs to encourage producers nationwide to develop local cross-platform expertise.



NM : 4 REAL INTERACTIVE

Direct Current Media Inc.
Producers: Josh Thome, Sol Guy
www.4real.com

This series connects celebrity guests and viewers to some of the most pressing global issues by spotlighting young leaders who, under extreme circumstances, are affecting change. On the companion website online social networking is taken to a new level by incorporating instant user-generated video, online challenges, and connecting users through dynamic mapping.

TV : 4 REAL

Direct Current Media Inc.
Producers: Josh Thome, Sol Guy
CTV, MTV: 8 x 30 minutes

NM : AREWETHEREYET.TV II

Sinking Ship Entertainment Inc.
Producer: Blair Powers
New Media Service Company: Fourth Wall Media Inc.
www.arewethereyet.tv

The first global adventure series designed for preschoolers takes the audience on an exploration of the world. The website encourages kids to explore the world with viral passports. Twelve new communities provide traveled themed game hubs, safe online social activities, exclusive video, travel tip "webtoons", publish-on-demand creations to share, and an opportunity to donate funds to a charity.

TV : ARE WE THERE YET? WORLD ADVENTURE (SEASON 2)

Sinking Ship (Adventure II) Productions Inc.
Producer: Blair Powers
Treehouse /Discovery Kids Canada: 39 x 7 minutes

NM : BO & FRIENDS GAMING & VIDEO CHANNEL

Tribal Nova
Producer: Judith Beauregard

Bo, an animated pre-school heroine, requires audience participation to give her "power" for her quests. Bo & Friends Gaming & Video Channel is the inaugural channel for a rich subscription-based broadband channel boasting a wide array of quality games and videos-on-demand in a secure and personalized environment based on a proprietary KidStudio platform.

TV : BO ON THE GO II

Halifax Film (Bogo Productions II Inc.)
Producer: Hannah Croggon
CBC: 14 x 30 minutes

NM : THE BORDER INTERACTIVE

White Pine Pictures
Producers: David Barlow, Janet MacLean, Brian Dennis
New Media Service Company: Stitch Media
www.cbc.ca/theborder/

The Border dramatizes the issues of the Canada-U.S. border. The website allows online users to interact with an exclusive 14th Episode, using tools of surveillance and decryption. The mobile component extends the game-playing by encouraging users to compete in a national scavenger hunt using their camera-equipped mobile phones as deciphering devices.

TV : THE BORDER

Mackerel Pie Pictures Inc (White Pine Pictures)
Producer: Peter Raymont
CBC: 13 x 45 minutes

NM : LES BOYS

Boys TV inc. (Melenny Productions inc.)
Producer: Richard Goudreau
New Media Service Companies: Vision globale /
Productions version 10
www.radio-canada.ca/television/les_boys/

Les Boys is a comedy series about a hockey team at the bottom of its league. Alone they are losers, but together they are unbeatable . . . Or nearly! A "garage league" tool allows users to create interactive micro-sites for their own teams and provides a virtual community, including forums, blogs, trivia quizzes, tips from the pros, games and a mobile interface.

TV : LES BOYS, LA SÉRIE

Boys TV inc. (Melenny Productions inc.)
Producer: Richard Goudreau
SRC: 20 x 30 minutes

NM : ÇA MANQUE À MA CULTURE

Productions Pixcom inc.
Producer: François Cartier
New Media Service Company: mbiance
www.telequebec.tv/emissions/camanqueamaculture/

A daily cultural magazine series in which the host interacts with the live audience to discuss subjects such as architecture, design, and new media. A "webzine" about cultural events not covered in the mainstream media is produced by the community of citizen-reporters, cyber-journalists and a team of journalism students.

TV : ÇA MANQUE À MA CULTURE

Productions Pixcom inc.
Producer: Nicole Faucher
Télé-Québec: 104 x 30 minutes



_4REAL



_BO & FRIENDS
GAMING & VIDEO CHANNEL



_THE BORDER INTERACTIVE



_AREWETHEREYET.TV II

NM : CABINE C

Occhi Neri
 Producers: Jean-Sébastien Ouellet, Christiane Charrette
 New Media Service Company: Orange Tango
cabinec.com/

Christiane Charrette hosts a series of interviews about creativity with guests from all walks of life. The website explores creative inclinations via a virtual interview tool and a mobile booth that can record and upload the interviews.

TV : CABINE C

Cabine C télé inc.
 Producers: Jean-Sébastien Ouellet, Christiane Charrette
 ARTV: 15 x 60 minutes; 45 x 20 min; 90 x 2 min.

NM : CINÉMA QUÉBÉCOIS

9184-1031 Quebec inc. (Eureka! Productions inc.)
 Producers: Claude Godbout, France Choquette
 New Media Service Company: Turbulent Media
www.cinemaquebecois.telequebec.tv

This documentary series examines the evolution of Quebec cinema through themes and artists. The companion website explores a rich selection of Quebec cinema and its artists through teasers, quizzes and quests as well as providing a public forum and panel for professionals.

TV : CINÉMA QUÉBÉCOIS

9184-1031 Quebec inc. (Eureka! Productions inc.)
 Producers: Claude Godbout, France Choquette
 Télé-Québec: 13 x 60 minutes

NM : LE COLLÈGE DE STARS

Vivacliv I
 Producer: Marie-Hélène Laurin
 New Media Service Company : Inpix Média
www.stars.vrak.tv

In this sitcom the young protagonists aspire to be stars. Surrounded by a visionary producer and an out of control host, they are put into overwhelming situations. The companion website enables youth to get on the show through web casting and allows members of the community to upload their content, overcome challenges in multimedia workshops while creating professional portfolios.

TV : STAN ET SES STARS

Vivacliv I
 Producer: Marie-Hélène Laurin
 VRAK.TV: 13 x 30 minutes

NM : DREAM CATCHER INTERACTIVE

Lifecapture Interactive Inc.
 Producer: James Milward
worklinks.lifecaptureinc.com/crystal/

Dream Catcher chronicles Crystal Shawanda, a young First Nations woman, whose journey from hardship and hopelessness to rising star in the music industry was achieved through the power of song. Online fans will explore the TV narrative through an innovative flash experience. Users will be able to create custom 'Crystal Diaries', visually map their experience, and upload content.

TV : DREAM CATCHER

Henry Less Productions Inc.
 Producer: Angela Donald
 CMT: 6 x 30 minutes

NM : EKIMONDO

MC2 Communications Média inc. & Océan Télévision inc.
 Producers: Jean-Simon Chartier, Rémi St-Gelais
 New Media Service Company: Inpix Média
www.ekimondo.com

This documentary series is about sustainable tourism and the international destinations that respect the ecology and humanitarian concerns. The website and mobile content will act as a guide to sustainable tourism by creating a geolocalized database. Travelers will be able to contribute, evaluate and enrich the site with their own stories, photos and travel videos.

TV : PARTIR AUTREMENT

Océan Télévision inc.
 Producer: Manon St-Amant
 TV5: 13 x 30 minutes

NM : ÉTOILE.TV

La Presse Télé II
 Producer: Marleen Beaulieu
 New Media Service Company: Turbulent Média
www.radio-canada.ca/television/etoiles/

Actors, sports stars, journalists and other public personalities not known for their voices, receive professional coaching and sing to win in this reality series voted on by the public. Étoile.tv is a YouTube for artistic performances and training courses hosted by professionals. Users upload their performance videos and vote with winners receiving cash prizes.

TV : L'HEURE DE GLOIRE II / LE MATCH DES ÉTOILES

La Presse Télé II Ltée
 Producers: Marleen Beaulieu, André Provencher
 SRC: 26 x 60 minutes / 27 x 60 minutes

_STAN ET SES STARS



_CABINE C

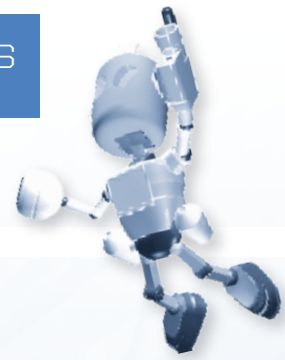


_ÉTOILE.TV



_CINÉMA QUÉBÉCOIS





NM : GET INVOLVED

Q Media solutions
Producers: Dorothy Engelman, Richard Quinlan
www.getinvolved.ca

TV : GET INVOLVED

Q Media solutions
Producers: Dorothy Engelman, Richard Quinlan
TVOntario: 25 x 4 minutes

This series of documentary interstitials features Canadians who are making a difference on the frontlines, not the headlines. The social networking site allows users to create a profile based on their area of interest to obtain customized content that connects them to organizations, video, and like-minded communities striving to make positive changes in the world.

NM : THE GREAT KOOKAMUNGA CHALLENGE

zinc Roe design
Producer: Anne-Sophie Brieger
www.teletoon.com/kookamunga

TV : IGGY ARBUCKLE

Iggy Productions Inc. (Blueprint Productions)
Producer: Suzanne Berger
Teletoon: 26 x 30 minutes

Iggy, a pig with a yen for adventure, stars in this animated series that explores the wonders of the natural world. The Great Kookamunga Challenge is an online race where players compete to explore Kookamunga National Park. The Challenge will be run in real-time with progress and clues revealed on-air as the players complete the race.

NM : HUMANIMA 2.0

Productions Nova Média inc.
Producer: Yves Lafontaine
New Media Service Companies:
Frima Studio & Productions Vic Pelletier
www.humanima.com/

TV : HUMANIMA II

Productions Nova Média inc.
Producer: Yves Lafontaine
TV5, RDI, SRC: 13 x 30 minutes

Humanima II looks into the adventures of the men and women who have exceptional relationships with animals, nature and the environment. The all-ages companion site features quest games, an encyclopedia, a forum for exchanges and blogs and a themed wiki about animals, the environment and nature.

NM : I PROPHECY INTERACTIVE

Secret Location
Producer: James Milward

TV : I PROPHECY: THE FUTURE REVEALED

Partners in Motion
Producer: Ron Goetz
Vision TV: 13 x 30 minutes

Re-enactments and CGI immerses viewers in future scenarios of prophecies foreseeing changes to our planet –from the complete destruction of all life on Earth to the dawn of a new age of harmony. The site is an avatar based virtual community which combines a multi-player online game, social networking, and a video-based puzzle solving game while providing live game status updates on the TV screen.

NM : INSIDE HANA'S SUITCASE ONLINE

Xenophile Media
Producer: Thomas Wallner

TV : INSIDE HANA'S SUITCASE

1352389 Ontario Inc. (Rhombus Media)
Producer: Jessica Daniels
CBC: 1 x 90 minutes

Inside Hana's Suitcase is the story of Hana Brady, a young Czech victim of World War II, and about a young Japanese woman's search for Hana's story. The site will launch with a YouTube campaign where users will be asked to upload text, photos, artwork and letters inspired by the narrative. Memories are unlocked by users of the narrative experience consisting of short films and explorable environments.

NM : JETSTREAM INTERACTIVE

Paperny Films Inc.
Producer: Cal Shumiatcher
www.jetstreamonline.ca

TV : JETSTREAM

Paperny Films Inc.
Producer: Cal Shumiatcher, Trevor Hodgson
Discovery Canada: 8 x 60 minutes

This documentary series explores Canada's fighter pilots as they train to become pilots of the CF-18 Hornet. The companion site provides a 360-degree multiplatform experience of life as a student in training. Users will learn details of the advanced aeronautic technology and aerial warfare tactics, and experience the military lifestyle through simulation games.



_GET INVOLVED



_THE GREAT KOOKAMUNGA CHALLENGE



_JETSTREAM INTERACTIVE



NM : JIMMY TWO SHOES INTERACTIVE

Breakthrough New Media Inc.
Producers: Dorothy Vreeker, Michael McGuigan
New media Service Company: Silverbirch Studios

TV : JIMMY TWO SHOES

J2Shoes Productions Inc.
Producer: Kevin Gillis
Teletoon Canada: 26 x 30 minutes

Jimmy, the star of this animated series for 8-12 year olds, falls into the weird world of Miseryville, where everything is designed to inflict torment onto its inhabitants. Always irrepressible, Jimmy stirs up the fun in his new bizarre home. Users will be able to play a series of action adventure games that will be located both online and mobile.

NM : MOBILE STORIES

iThentic Canada Inc.
Producer: Catherine Tait
New Media Service Company: Lifecapture Interactive Inc.
www.mobilestories.ca

TV : MOBILE STORIES

iThentic Canada Inc.
Producer: Catherine Tait
IFC: 1 x 22 minutes

Mobile Stories is a collection of 6 short films created by a select group of Canadian Academy award-nominated directors. The companion site encourages users to submit their own shorts, inspired by the topics of the 6 featured films and will provide user video tutorials to assist the home filmmaker to become a better UGC producer.

NM : MPE INTERACTIF

Balestra Productions inc.
Producer: Mark Chatel
New Media Service Company: Net Communications
www.tfo.org/mpe

TV : MON PREMIER EMPLOI

Balestra Productions inc.
Producer: Mark Chatel
TFO: 13 x 30 minutes

In this lifestyle series, four teenage girls are filmed by hidden cameras at their new jobs. Despite their fears, embarrassing, funny and surprising things occur while discovering their talents. MPE interactif provides a virtual survival guide for first time employees, providing tools for self-evaluation, personal finances and access to "system experts" for advice.

NM : MY FRIEND RABBIT

Nelvana Limited and Tribal Nova
Producers: Scott MacMillan, Pierre Le Lann

TV : MY FRIEND RABBIT

Nelvana Limited
Producer: Lan Lamon
Treehouse TV: 26 x 30 minutes

This animated series about Rabbit, and his friend, Mouse, illustrates the collaborative creative process of problem-solving as a social, engaging, silly, rewarding, and a fun thing to do with friends. The website's off-the-wall immersive adventures are fresh every time because of flexible game engines and a navigation map that continues to evolve as children interact with the characters from the show.

NM : MYSTERY HUNTERS TRAINING SCHOOL

Collideascope Digital Productions Inc.
Producer: Michael-Andreas Kuttner

TV : MYSTERY HUNTERS (SEASON IV)

9117-3112 Quebec Inc.
Producer: Allan Joli-Coeur
YTV: 13 x 24 minutes

The Mystery Hunters are regular kids who travel the globe with video cameras and their instincts to investigate unexplained phenomena and delve into tales. The website will provide a "Minimally Multiplayer" avatar based environment for tweens to solve puzzles, mysteries and adventures as well as chat.

NM : ON EST TOUS DES ARTISTES

PVP Films inc.
Producers: Sam De Champlain, Vic Pelletier
www.onestousdesartistes.tv

TV : ON EST TOUS DES ARTISTES

PVP Films inc.
Producer: Vic Pelletier
ARTV, SRC: 13 x 30 minutes

A documentary series about the world of non-professional artists: examining their creativity and what drives them. The site is a combination of YouTube, museum, gallery and wiki enabling users to open their own virtual galleries. A wireless component sends reminders about art events and activities.

_ JIMMY TWO SHOES
INTERACTIVE



_ MOBILE STORIES



_ MPE INTERACTIF



_ ON EST TOUS DES ARTISTES

NM : SEDNA.TV

Glacialis Productions
 Producer: Jean Lemire
 New Media Service Company: Turbulent Média
www.radio-canada.ca/sedna/

The sailing ship the SEDNA set out in 2005 to conquer the Antarctic. The series explores the interaction of the sailors, scientists and filmmakers on board and how they deal with the isolation, solitude and boredom. The website includes video clips, on-site reports, an environmental recommendations blog, and a "green classroom" component for teachers.

TV : MISSION ANTARCTIQUE

Glacialis Productions inc.
 Producer: Jean Lemire
 SRC, CBC, Arte (France):
 3 x 60 minutes, 13 x 60 minutes, feature 90 minutes.

NM : SHIP2SHORE.TV

Ship2Shore.tv Inc.
 Producer: Lynn Elmhirst
 New Media Services Company: Ideal Minds Inc.
www.ship2shore.tv

Ship2Shore is a travel/lifestyles series featuring the cruise industry. The companion site will have web-exclusive videos, in-depth information about the cruises, lines, ships, destinations, activities, and the opportunity for users to share their own experiences and tour featured ships.

TV : SHIP2SHORE

Ship2Shore.tv Inc.
 Producer: Lynn Elmhirst
 Travel & Escape: 13 x 24 minutes

NM : SMART WOMAN INTERACTIVE

marblemedia interactive inc.
 Producers: Mark Bishop, Matt Hornburg, Diane Williamson
smartwoman.wnetwork.com/

This series combines the elements of comedy and lifestyle genres as it takes the viewer behind the scenes of a fictional TV show, and provides viewers with practical information, tips and "how-to's". A proprietary broadband player offers bonus clips, blogs, personal websites and social communities.

TV : THE SMART WOMAN SURVIVAL GUIDE (SEASON 3)

Magee TV
 Producers: Toni Miceli, Morgan Drmaj, Claire Ross Dunn,
 Kathryn Stockwood, Steven R. Mitchell
 W Network: 22 x 30 minutes

NM : TASTEBUDSTV.COM

marblemedia interactive inc.
 Producers: Mark Bishop, Matt Hornburg, Diane Williamson

Two 9-year-old hosts experience new foods, cultures, recipes, tastes and smells in this cooking series. TasteBudsTV.com offers interactive videos with recipes, and tips and tricks about the grocery store and kitchen. Taste Buds Games will teach kids good kitchen habits. A full recipe database will be available, including the Taste Buds Cookbook Maker where kids can assemble their own cookbooks.

TV : TASTE BUDS

marblemedia Productions I Inc
 Producers: Mark Bishop, Matt Hornburg
 TVOntario: 13 x 30 minutes

NM : TOC TOC TOC

Téléfiction Productions inc.
 Producer: Claude Veillet
 New Media Service Company: Net Communications
www.radio-canada.ca/jeunesse/toctoc/acueil.html

In Toc Toc Toc the two young heroes, and their friends, discover a mysterious door which opens new adventures for them in a magical village. On the web, in a 2D isometric environment, pre-schoolers can create personalized avatars, interact with the television characters and join them in their activities through online activities and games.

TV : TOC TOC TOC

Téléfiction Productions inc.
 Producers: Lucie Veillet, Carmen Bourassa
 SRC, Télé-Québec: 65 x 24 minutes

NM : TOTALLY SPIES ACADEMY

Tribal Nova
 Producer: Florence Roche
 New Media Company: Frima Studio
www.totallyspies.com/

The apprentice spies, who are just a couple of regular girls, have two problems to solve in each episode: one at school and the other for the CIA! The companion site has an action-adventure game targeted at 8 to 12 year olds who play the role of spies-in-training and must solve missions using technological gadgets (like a lipstick-laser!)

TV : TOTALLY SPIES V

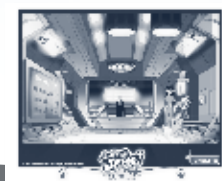
Mystery Animation inc.
 Producers: Sylvain Viau, Vincent Chalvon-Demersay,
 David Michel
 Télétoon, TF1: 26 x 23 minutes



_ SEDNA.TV



_ TOC TOC TOC



_ TOTALLY SPIES ACADEMY



_ SMART WOMEN INTERACTIVE

NM : TOOPY AND BINO O 2

Spectra Animation 1 inc.
Producers: André A. Bélanger, Luc Châtelain
New Media Service Companies: Tribal Nova / Frima Studio
www.toupietbinou.com/

This animated series stars Toopy and Binoo who like to disguise themselves, decorate things, give presents and special meals. The site is presented on two interactive platforms: the iTV component that includes 12 modules where users make choices with remote controls and the website, which uses the 78 animated programs for educational interactive gaming- adapting the content to the age of each child.

TV : TOOPY AND BINO O 2

Spectra Animation 1 inc.
Producers: André A. Bélanger, Luc Châtelain
Treehouse, Télé-Québec: 78 x 2 minutes, 6 x 22 minutes

NM : WHO DO YOU THINK YOU ARE?

My History Productions Inc. (Barna-Alper Productions)
Producer: Laszlo Barna
New Media Service Company: Lifecapture Interactive Inc.
whodoyouthinkyouare.cbc.ca/

In each episode, a Canadian celebrity traces their family tree to reveal the surprising, extraordinary and often moving stories of their ancestors. The website allows users to explore the ancestry of the showcased Canadians as well as provide a suite of easy-to-use tools that allows people to research and build their own genealogical record.

TV : WHO DO YOU THINK YOU ARE?

My History Productions Inc. (Barna-Alper Productions)
Producer: Janice Tufford
CBC: 13 x 30 minutes

NM : XPOD

I'm Feeling Lucky Productions
Producer: Elizabeth Levine
New Media Service Company: Xenophile Media
www.cbc.ca/jpod/

Based on Douglas Coupland's cult bestseller, JPod, situated in a video gaming company, is filled with amusing and evil twists. The flash-based games are encompassed within a greater Alternate Reality Game/virtual world in which users are game testers for a fictitious game company. The site includes a "real-world" scavenger hunt and uses other familiar internet sites to enhance the reality and provide clues.

TV : JPOD

I'm Feeling Lucky Productions
Producer: Elizabeth Levine
CBC: 13 x 60 minutes

NM : ZIMMER TWINS 3

Lost the Plot Online Inc.
Producer: Jason Krogh
www.zimmertwins.com/

Audience-created movies are selected and broadcast so viewers can vote on their favourites. The contest culminates in a half hour Golden Idol award show hosted. The central component of the site is the easy movie-making tool, built in Flash. Zimmer Twins 3 boasts new content and improved functionality. The top online creations are aired on TV and the audience chooses the winners through online voting.

TV : ZIMMER TWINS 3

Lost the Plot Canada
Producer: Anne-Sophie Brieger
Teletoon Canada: 20 x 2 minutes, 1 x 30 minutes

NM : ZOSTV.COM

Whizbang Films Inc.
Producers: Penny McDonald, Peter Miskimmin
New Media Services Company: Lifecapture Interactive Inc.
www.ZOSTV.com

Set in a fictionalized Balkan town, ZOS explores the life and death struggle by international peacekeepers. ZOSTV.com is a virtual world where a journalist guides the user through a dangerous journey through the use of video footage shot exclusively for the web. Users share their discoveries, thoughts, and feelings with other visitors in real time.

TV : ZOS: ZONE OF SEPARATION

Whizbang Films Inc.
Producer: Frank Siracusa
The Movie Network/Movie Central: 8 x 55 minutes



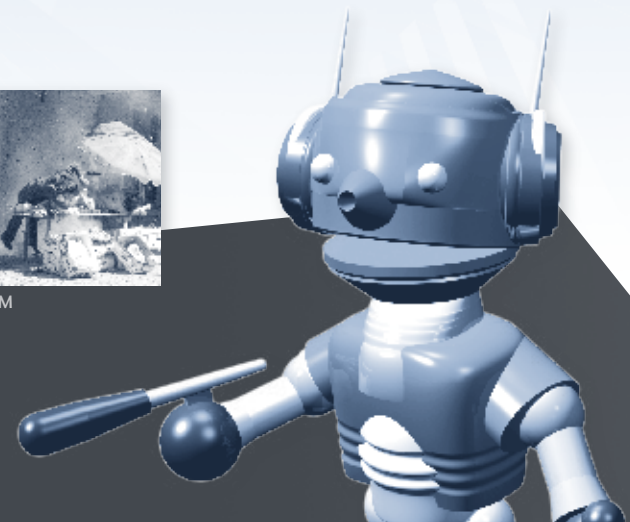
_ WHO DO YOU THINK YOU ARE

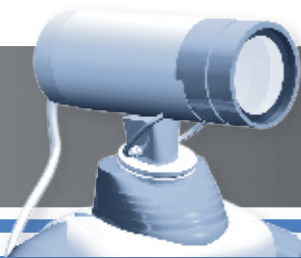


_ ZIMMER TWINS 3



_ ZOSTV.COM





NM TV

Blog My Family
Catherine Tait
Dupoly Canada Inc.

Breakout!
Lalita Krishna
In Sync Video

Camerahead
Mark Bishop, Matt Hornburg,
Diane Williamson
marblemedia interactive inc.

Cinéma québécois
France Choquette, Claude Godbout
Océan Diffusion

Ekitera.com
Jean-Simon Chartier, Rémi St-Gelais
MC2 Communications Média et
iStudio Cinéma Télévision

Forgetful Not Forgotten
John DiGironimo
Pure Cobalt

Get Involved
Dorothy Engelma
q media solutions inc.

Humanima 2.0
Yves Lafontaine
Productions Nova Média

Imaginary Lovers
Jennifer Weiss, Simone Urdl
The Film Farm

Immigrados.com
Ernest Godin, Annick De Vries
Kondololé Films

jointhejam.com
Brian Sharp
Trapeze Animation Studios Ltd

La Cache
François Ferland
Novem Télévision

Open Source Cinema
Brett Gaylor
EyeSteelFilm/
Basement Tapes Productions

Blog My Family
Catherine Tait
Dupoly Canada Inc.
CBC

Breakout!
Lalita Krishna
In Sync Video
CBC

Camerahead
Mark Bishop, Matt Hornburg,
Diane Williamson
marblemedia Inc.
CBC

Cinéma québécois
France Choquette, Claude Godbout
Océan Diffusion
Télé-Québec

Partir autrement
Rémi St-Gelais
iStudio Cinéma Télévision
TV5, SRC

Forgetful Not Forgotten
Chris Wynn
9187-0857 Quebec Inc.
TVO, SCN, Knowledge

Get Involved
Dorothy Engelma
q media solutions inc.
TVO

Humanima II
Yves Lafontaine
Productions Nova Média
TV5, SRC, RDI

Imaginary Lovers
Jennifer Weiss, Simone Urdl
The Film Farm
Bravo! Fact

Immigrados
Ernest Godin, Annick De Vries
Kondololé Films
TFO

Razzberry Jazzberry Jam
Brian Sharp
Trapeze Animation Studios Ltd.
CBC

La Cache
François Ferland
Novem Télévision
VRAK.TV

Basement Tapes
Mila Aung-Thwin
Basement Tapes Productions
Documentary Channel

NM TV

Outbreak
Kevin Kee, Kenneth Hirsch
6843212 Canada / PMA Productions

Pax eDemocracy
Andreas Ua'Siaghail
Resolve Labs

Peephal.com
Andreas Ua'Siaghail
Peep Hal Interactive

Racer Dogs
Kristine Klohk
CCI Digital Inc.

Spellz Interactive
Ken Steward
GAPC Entertainment Inc.

Stan Académie
Marie-Hélène Laurin, Jean-Pierre Morin,
Francine Forest
Vivavision

Stella & Sam Online Adventure
Anne-Sophie Brieger
zinc Roe Inc.

Survivorman Online
Evan Jones
Stitch Media Inc.

Taste Buds Interactive
Mark Bishop, Matt Hornburg,
Diane Williamson
marblemedia interactive inc.

The Latest Buzz - "In the Editor's Chair"
Anne Loi
DECODE Entertainment Inc.

Walterville
Sylvain Viau
Productions Mr. Écolo

ZOSTV.com
Peter Miskimmin & Penny McDonald
Whizbang Films Inc.

L'année de la variole
Kenneth Hirsch
PMA Productions
Radio-Canada / CBC

Pax eDemocracy
Andreas Ua'Siaghail
Resolve Labs
CBC, BBC

Peep Me
Sally Blake, Jeannette Loakman
Chocolate Box Entertainment
CBC

Racer Dogs
Kristine Klohk
CCI Productions Inc.
CBC

Spellz™
Hoda Elatawi
GAPC Entertainment Inc.
TVO

Stan Académie
Marie-Hélène Laurin, Jean-Pierre Morin,
Francine Forest
Vivavision / VRAK.TV

Stella & Sam
John Leitch
Radical Sheep Productions
Treehouse TV

Survivor man
Les Stroud
Survivorman Productions
OLN

Taste Buds
Mark Bishop, Matt Hornburg,
Diane Williamson
marblemedia Inc. / TVO

The Latest Buzz
Kevin May
DECODE Entertainment
The Family Channel

Le Noël de Walter
Sylvain Viau
Productions Mr. Écolo
VRAK.TV

ZOS
Frank Siracusa
ZOS Productions Inc.
(Whizbang Films Inc.)
The Movie Network,
Movie Central

Academy of Canadian Cinema and Television

22nd Annual Gemini Awards
Best Cross Platform Project
Toronto, Ontario and Regina Saskatchewan
October 28, 2007

Prix Gémeaux 2007
Montreal, Quebec
September 9, 2007

Alliance for Children and Television

Awards of Excellence 2007
Toronto, Ontario
May 31, 2007

Youth/Media Conference 2007
Toronto, Ontario
November 26, 2007

APFTQ

Les nouvelles plateformes de diffusion média
Report presented by APFTQ and RPM
Gatineau, Quebec
May, 2007

The Banff Centre

nextMEDIA
Banff, Alberta
June 8-10, 2007

Banff Television Festival Foundation

iPitch 2008
Banff, Alberta
June 8-11, 2008

Canadian Screen Training Centre

SIFT 2007
Ottawa, Ontario
May 29-June 3, 2007

Canema Inc.

2007 Canadian New Media Awards
Toronto, Ontario
May 28, 2007

Documentary Organization of Canada

DOC Agora Ontario
Toronto, Ontario & International
January 2008-December 2009

Hot Docs Canadian International Documentary Festival

DocAgora
Toronto, Ontario
April 19-29, 2007

Interactive Ontario Industry Association

iCE 2008
Toronto, Ontario
March 26-28, 2008

New Media BC

Convergence Workshop 2007
Vancouver, British Columbia
November 8-9, 2007

VIDFEST 2007/ Vancouver International Digital Festival

Vancouver, British Columbia
September 22-25, 2007

Ontario College of Art and Design

nextMEDIA- Monetizing Digital Media
Toronto, Ontario
November 27-28, 2007

Ottawa International Animation Festival

Panel at TAC: "Online Advantage: Making Content
the Best It Can Be"
Ottawa, Ontario
September 19-20, 2007

Regroupement des producteurs multimédia (RPM)

Workshop Multi-platform Business models
and opportunities
September 2007, November 2007 and February 2008



In the fall of 2007, cake and candles marked the 10th anniversary of the Bell Fund. To celebrate its first decade, several special activities were undertaken to promote the Bell Fund brand and the success of the new media industry it supports.

The « Groundbreakers »: A jury of international experts selected the 10 Bell Fund interactive projects from the past 10 years that made the greatest impact on the industry. These « Groundbreakers » reflect a wide range of content, innovation and creativity.



Canadian new media companies are pioneers in creating unique interactive content for cross-platform digital productions associated with television programs. They have won awards at home and abroad: Gemini and G meaux Awards, Canadian New Media Awards and Boomerang awards.

Xenophile Media and Shaftesbury Films shared the prestigious 2007 International Interactive Emmy Awards with zinc Roe design, for ReGenesis Extended Reality Game and Zimmer Twins, respectively.

Thomas Wallner, Keith Clarkson and Patrick Crowe of Xenophile Media with Bell Fund's Andra Sheffer, proudly show-off their Emmy Award.



Marc Beaudet and Sandra Duchesne of Turbulent demonstrate their Fric Show website to the Jury of the Japan Prize.

THE BELL FUND TODAY

- \$50 million – 500 projects
- 100 presentations, roundtables, conferences and workshops
- Flexibility – adapts to industry changes : iTV, mobile applications, digital video, new business models
- Tools and resources for the industry
- A dynamic team
- A responsive and pro-active Board of Directors

"The Bell Fund Development Program provides us with the opportunity to experiment with new innovative technology. We can conduct market research and make technical and creative adjustments before proceeding into production. Without their enthusiasm and commitment it would be very difficult to secure resources to produce rich, exciting and original projects."

_ Anne Loi, Senior Vice President, DECODE Entertainment Inc.

"The Bell Fund does not hesitate in taking risks to support the creation of interactive properties that branch into new markets and territories. We wanted to create a website for an audience many thought weren't online - the fans of our preschool series This is Daniel Cook. Now several awards later, thanks to the support of the Bell Fund, we have an international demand for our cross platform properties for all ages."

_ Mark Bishop, Executive Producer/Partner, marblemedia

THE INTERNSHIP PROGRAM

The Bell Fund is also thinking about the future of the industry. In honour of its 10th anniversary, a new Internship Program was launched. « Ten Talents to Watch » were selected from new media schools across the country and placed with new media companies for hands-on training.

WATCH OUT FOR THESE STARS OF THE FUTURE!

Kendal Husband, WishboneX Creations Ltd. (Burnaby, CB) – Pacific Audio Visual Institute
 Daisy Chia, Hop To It Productions (Toronto, ON) – Emily Carr Institute
 Malcolm Oliver, The Nimble Company (Vancouver, CB) – Capilano College Film Centre
 Maayan Cohen, marblemedia interactive inc. (Toronto, ON) – Ryerson University
 Christina Monai, Reel Girls Media (Edmonton, AB) – Grant MacEwan College- Centre for the Arts
 David Stubbs, Stitch Media (Toronto, ON) – Humber College
 Anne Washeul, Turbulent M dia inc. (Montreal, QC) – INIS
 Landry Mussard, PVP Interactif inc. (Matane, QC) – CEGEP de Matane
 Chantal Mathieu, Productions Nova M dia inc. (Rouyn-Noranda, QC) – UQ en Abitibi
 Ryan Mullins, Eysteelfilm (Montreal, QC) – Concordia

"My experience working as an intern for Hop To It Productions has been an extremely positive one. I have leaned a lot and I am happy to have had the opportunity to work on many different aspects of design. I am confident that this internship will lead to other opportunities in the future. Thank you to the Bell Fund for this experience!"

_ Daisy Chia

"Being a part of the interactive team at marblemedia was a fantastic experience. I had the privilege to work with professionals from the industry and was able to take part in creative brainstorming, contribute to new projects in development and explore my own creativity. I feel that this experience has broadened my knowledge and provided me with the right tools to pursue a career in the new media genre."

_ Maayan Cohen



Photo by Jean-Marc Carisse

Daniel Riley and Geoff Whitlock of Lifecapture Interactive, with Bell Fund's Andra Sheffer and Chris Frank, Vice Chair Bell Fund and Vice President Programming, Bell Video Group celebrate the launch of Who Do You Think You Are? and the Bell Fund's 10th Anniversary at The Library and Archives of Canada, Ottawa.



TOP 10 PROJETS MARQUANTS
GROUNDBREAKERS

01
02 Ro
04 Hervé Fischer, professeur agrégé, UQAM, directeur fon
05 Domenic Friguglietti, Director, Inter

www.angela.com
www.cornemuse.com
www.deafplanet.com
www.degrassi.tv
www.extremis.tv
www.madeinmtl.com
www.regenesistv.com
www.renegadepress.com

Decode Entertainment Inc.
Téléfiction Productions inc.
marblemedia interactive inc.
Epitome Pictures Inc. & Snap Media Inc.
Macumba International inc.
Bluesponge inc. & Locomotion Télévision inc.
Shaftesbury Films & Xenophile Media
Vérité Films Inc. & OH Media Inc.

Teletoon
Télé-Québec
TVO
CTV
Télé-Québec
CTV, TV5
TMN, Movie Central
APTN, TVO, SCN, Access
Book TV, Knowledge, TFO
Teletoon
Télé-Québec, CHUM

www.zimmertwins.ca
www.11someset.com

Zinc Roe Design inc.
Trinôme inc.



www.degrassi.tv



Honorable m
Mention hon
www.shipwre

www.extremis.tv



www.angela.com



www.cornemuse.com



www.deafpl



_1997

_1998

_1999

_2000

_2001

_ FAIT SAILLANT

Le 11 septembre 1997, Bell Canada créait le Fonds et lui accordait 12 M de \$ répartis sur 2,5 ans pour la production de « projets multimédias liés à des émissions de télévision de niveau international ». Réservé aux producteurs du Québec et de l'Ontario.

_ HIGHLIGHT

On September 11, 1997, \$12 M dollars for 2.5 years is allocated to a new Fund by Bell Canada for "multimedia work" associated with world-class creative programming (for Ontario and Quebec producers only). This visionary model stimulated partnerships in the new media and the television industry.

_ FAIT SAILLANT

Le Fonds Bell devient permanent et national et reçoit 1% des contributions de Bell ExpressVu. Publication de « Proposition gagnante ».

_ HIGHLIGHT

The Bell Fund becomes national and permanent with Bell ExpressVu contributing 1% of its annual resources. The first publication: Creating a Winning Proposal was published.

_ FAIT SAILLANT

Le Fonds reçoit 10 M de dollars de bénéfices tangibles à la suite de la transaction BCE/CTV. Un fonds permanent est constitué pour soutenir le développement.

_ HIGHLIGHT

The Fund receives a \$10 M endowment from BCE/CTV benefits, specifically for development. The publication New Media New Business: The Producer's Guide is released.

_ FAIT SAILLANT

Le Fonds Bell se... les pratiques de... organise une con... « Driving Traffic »... les producteurs s... du pays.

_ HIGHLIGHT

The first broadca... roundtable was h... during the CFTP... It was a huge hit... understandings o... each party. The f... marketing of Nev... organizing the co... "Driving Traffic".

_MEMBRES DU JURY / JURY MEMBERS

Frank Boyd, Founder, Unexpected Media, www.unexpectedmedia.com, UK
 n Burnett, president, Emily Carr Institute of Art and Design, www.eciad.ca.
 03 Scott Colborne, Globe and Mail, www.globeandmail.ca.
 ateur de l'Observatoire international du numérique, www.hervefischer.net.
 nternational Projects, ABC International Division, http://abc.net.au, Australia.
 06 Gary Smith, president, Bell ExpressVu, www.bell.ca/tv.
 07 Steve Tilley, SunMedia, www.canoe.ca.



_10 ANS D'HISTOIRE / 10 YEARS OF MAKING HISTORY

<p>INT</p> <p>penche sur marketing et férence, regroupant et les diffuseurs</p> <p>ster/ producer held in Ottawa A conference. with greater of issues facing Fund addressed w Media by conference</p>	<p>_ FAIT SAILLANT</p> <p>Lancement du Programme de développement professionnel. Publication des Trucs pour réussir et de la trousse juridique</p> <p>_ HIGHLIGHT</p> <p>The Professional Support Program was launched resulting in training for regional producers, intensive convergence business training, analysis of Bell Fund projects produced (Tips for Success), 12 Legal templates.</p>	<p>_ FAIT SAILLANT</p> <p>L'année de la mission en Australie.</p> <p>_ HIGHLIGHT</p> <p>The year of the big Mission to Australia and Singapore.</p>	<p>_ FAIT SAILLANT</p> <p>10^e anniversaire. Félicitations à Xenophile Media / Shaftesbury Films et zinc Roe design, récipiendaires du prestigieux prix 2007 International Interactive Emmy pour leurs projets ReGenesis Extended Reality Game et Zimmer Twins.</p> <p>_ HIGHLIGHT</p> <p>10th Anniversary. Congratulations to ReGenesis Extended Reality Game (Xenophile Media and Shaftesbury Films) and Zimmer Twins (zinc Roe design), winners of the prestigious 2007 International Interactive Emmy Award.</p>
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