

1. OVERVIEW

Mandate

To advance the Canadian broadcasting system, the Bell Fund encourages and funds the creation of excellent Canadian digital media, promotes partnerships and sustainable businesses in the broadcast and new media sectors, engages in research and sharing knowledge and enhances the national and international profile of industry stakeholders.

Eligible applicants

- Must be Canadian, and in the case of a company, must be Canadian-controlled.
- Must be an independent producer or broadcaster-affiliated production company.

Eligible projects

- Must include both a new media component as well as a television component.
- The television component must be certified Canadian (8 points minimum) under the rules of the CRTC.
- The television component must have a broadcast licence commitment from a Canadian broadcaster.
- The television component may not be news, reporting and actualities, or sports programming.

Financial participation - Production program

- The new media component is eligible for a grant not to exceed 75% of its costs of production to a maximum of \$250,000.
- The new media component is also eligible for a bonus to match any broadcaster cash contribution, to a maximum of \$100,000.
- The television component is eligible for a grant based on 75% of the broadcast licence fee to a maximum of \$75,000. The television component eligibility amount may be doubled to a maximum of \$150,000 if the program is shot and broadcast in High Definition HD format ("HD Bonus")

Financial participation - Development program

- The new media component is eligible for a grant not to exceed 75% of the costs of development to a maximum of \$50,000.
- Professional development grants are available to non-profit industry organizations to provide training and educational services that reflect the objectives of the Fund.

Deadlines for application :

February 1, May 1, October 1

Administration

The Bell Fund is a not-for-profit organization which receives financial contributions from Bell TV under the terms of section 29 (2) of the *Broadcasting Distribution Regulations*. It is administered by the Independent Production Fund.

2. CHAIR'S MESSAGE

Paul Hoffert / Chair

In this period of global financial recession and minority governments whose continued support for Canadian media production has been uncertain, the Bell Fund has been and will continue to be unwavering in our assistance to television and new media producers.

We take pride in the continuing international successes of Bell Fund supported productions, whose ultimate value is not always immediately apparent and is often long-term. When Eco-Nova produced its Shipwreck Central website and broadcast documentary series several years ago, no one could know that the technology and content they developed for undersea wrecks, would be picked up by Google and used as a centerpiece for the new Google Earth/Oceans service, where users can venture beneath the waves to find the final resting places of famous lost ships and explore them via videos provided by the Halifax company.

Amid the doom and gloom of Wall Street and Bay Street lurks the silver lining for our industries. In rough times, audiences more than ever seek refuge and comfort in story arcs, laughter, game play, and seeing themselves reflected in the media mirrors of television and the iInternet.

We await the many gems that are sure to emerge from these pressure-filled times. The Bell Fund board and staff continue to solicit your dialogues and comments so we can best serve you and help celebrate your achievements. We salute Bell TV whose annual contributions together with additional financing from Aliant and BCE/CTV Benefits, make your visions possible.

Paul Hoffert
Chair



2. VICE-CHAIR'S MESSAGE

Chris Frank / Vice-chair

2008 may well be remembered as the year that broadcasters became true converts. As television audiences demand increasing access to content on multiple platforms, those who take advantage of the opportunities that multiplatform production provides are projecting future growth, revenues and success. The Bell Fund has been encouraging and supporting this cross-platform production for the past 11 years and has helped to position Canadian television and new media producers as well as broadcasters, to be world leaders in the production of rich, creative content for new platforms.

In 2008, 56 cross-platform projects at the development and production stages received the Bell Fund's stamp of approval and \$12M in funding. Since its creation in 1997, the Bell Fund has contributed nearly \$70 M to Canada's television and new media industry and over 650 television/new media productions have resulted. There have been a lot of skills developed, a lot of lessons learned and many reputations established. Many hours have been spent by Canadian consumers being entertained, playing, learning, competing, referencing, creating and communicating with each other on websites and mobile platforms produced with the support of the Bell Fund.

In addition to our financial support for content production, the Bell Fund provided grants of over \$100,000 for 18 professional development and training programs organized by industry trade organizations and festivals across the country. Our own "how-to" Clinics continue in various centres nationally.

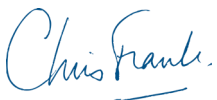
The Bell Fund wrote three submissions in response to the CRTC Notices during 2008. We have accumulated extensive statistics and research about cross-platform production that we provided to the CRTC as background material for the New Media Hearings.

Our special Marketing and Business Development initiative has continued to develop international contacts and the know-how for successful revenue generation models. We will be sharing this valuable knowledge and business models with the industry in 2009.

Our Internship Program supported training for another 10 digital media students across Canada who will become the stars of the future.

The Bell Fund continues to research, identify industry issues, respond to the challenges and advances in the industry and promote our outstanding talents and productions. Broadcasters have told us that Bell Fund interactive digital projects are making the television experience more relevant and personal for their audiences and are helping to develop audience loyalty – important goals and accomplishments that benefit us all in many ways.

Chris Frank
Vice-chair



3. BOARD MEMBERS

Paul Hoffert

Paul Hoffert (Chair) is a former President of the Academy of Canadian Cinema and Television, former Chair of the Ontario Arts Council, and on the Fine Arts faculty of York University. He is the author of best-selling books about the Information Age and a textbook about composing music for videogames and websites. Mr. Hoffert received the Pixel award in 2001 as Canada's New Media Visionary, was inducted into the Canadian Rock and Roll Hall of Fame in 1995 for his success with his band *Lighthouse*, and was awarded the Order of Canada in 2004 for his contributions to Media and Music. (See www.paulhoffert.ca).

Chris Frank

Chris Frank (Vice-Chair and Treasurer) is Vice President, Programming at the Bell TV. With more than 35 years experience in the broadcasting and telecommunications industries, Chris has held a number of public and private sector positions encompassing broadcast programming, business development, regulatory, government and public affairs. He has worked at the Canadian Radio-Television and Telecommunications Commission, the former Department of Communications, the former Department of the Secretary of State. He has also held management positions in private consulting firms and at Telesat Canada before joining Bell ExpressVu LP (now Bell TV) as a founding officer in 1995. Currently Chris is responsible for all linear programming, pay per view and video on demand services on DTH and terrestrial digital platforms.

Suzanne Guèvremont

Suzanne Guèvremont has been the General Manager of the NAD Centre (National Animation and Design Centre) since 1999, a college and university institution of 3D animation and digital art and design in Montreal. Before becoming General Manager she was Manager of Business Development from 1995 to 1999. Her duties included the creation of a corporate training program, and with well known companies such as Softimage/AVID and Autodesk Media and Entertainment she collaborated to the establishment of a worldwide Authorized Training program, thus allowing the NAD Centre to reach international recognition. Suzanne has been a member of the board of Directors of the Alliance numeriQc between 2001 and 2005 (acting as President for the last two years). She was also a member of the boards of Directors of the Consortium multimedia CESAM (1995-2001), the Forum des Inforoutes et du Multimedia (FIM) (1999-2001) where she had a say in important matters regarding business and cultural growth of the Canadian and Quebec new digital markets.

Veronica Holmes

Veronica Holmes Senior Director, Broadband Events and Innovation, Veronica is responsible for developing broadband content and application experiences for the Sympatico/MSN portal (www.sympatico.msn.ca). Working with partners such as CTV, Tribute, NHL, NBA and Canadian music recording companies, Sympatico/MSN Video (<http://video.fr.sympatico.msn.ca>) and Sympatico/MSN Music (<http://music.sympatico.msn.ca>) continue to draw millions of online Canadians each month. And it's growing at an unprecedented rate. In 2008, Sympatico/MSN delivered more than 40M streams a month.

Jacques Labelle

Jacques Labelle, for the last 25 years, has been helping major Canadian advertisers build strong brands by creating outstanding multiplatform campaigns. He works with companies who are tapping into his expertise in production, new media and advertising. Prior, M. Labelle was Managing Partner of Ricochet Branded Content, a Cossette Group unit. Before founding Ricochet, he served as Vice-President Creative Director for Cossette Communication Marketing in Montréal. For ten years he was responsible for the creative output of Canada's most important communications agency, producing successful campaigns for such clients as Bell Canada, Coca-Cola, General Motors, Bank of Montreal and McDonald's. His creative talent has been recognized by numerous awards, both in Canada and abroad.

Jean Lanoix

Jean Lanoix founded Net2 Evolution Inc. with the mandate to create and develop Internet services of social relevance. In 2003, he published *Internet 2025*, a book about the future of the Internet and practical projects applied to health, marketing, public service, journalism, cinema and education. He is a sought-after speaker on the subject of the Internet of today and tomorrow. He began his career in public relations and then developed advertising and marketing campaigns for clients such as Coca-Cola, Métro-Richelieu and Air Canada. He produced the television series *SOS TÉLÉ*, which won the CanPro Award for Best Information and Public Affairs Program in 1989. He directed Télé-Québec's New Media services from 2004 to 2006. Before writing *Internet 2025*, he was the Director, Interactive Strategies, for Fujitsu Consulting's Global eCommerce Competency Center, which served 65 offices around the world. (See www.jeanlanoix.com).

Ken Murphy

Ken Murphy is a media executive with over 25 years of leadership experience in Canadian specialty television. Ken is co-founder of High Fidelity HDTV Inc, a Canadian based specialty broadcaster producing a suite of four exciting and original High Definition channels serving curious and passionate people who love Nature, Culture and Adventure : *Treasure HD*: for the millions among us passionate about the world's cultural treasures... from museums to music to movies; *Oasis HD*: the world's first and only all nature channel; *Equator HD*: explores the infinite diversity of the human condition and how we impact spaceship Earth; *Rush HD*: breathtaking adventure for adrenaline junkies of all ages. Prior to founding High Fidelity HDTV, Ken was President of Discovery Channel Canada, and was behind the development and growth of many successful digital channels and interactive media projects over the years. Before Discovery, Ken was part of the original management team which launched and grew TSN. When he's not spending time with his family, Ken is an art lover, skier, naturalist and avid collector of rare vinyl records.

Catherine Warren

Catherine Warren, President of FanTrust Entertainment Strategies, is celebrating 25 years in mass media and new media, working in Canada and internationally. As an advisor to Fortune 500 corporations and the entertainment industry, Catherine helps clients with digital media growth, including raising capital, distribution deal-making, revenue generation and cross-platform productions, partnerships and fans. The former Chief Operating Officer of the entertainment portal software company Blue Zone and European Bureau Chief of the computer magazine publishing house PCI, Catherine has published more than 25 books and magazine series for children and adults on science and computing as well as executive produced 20 websites and interactive broadcast initiatives, including ORCA FM, the world's first all-whales/all-the-time radio station (the original "pod"cast!) and the Gemini Award-winning CTVNews.com. Catherine is an international judge for the interactive Emmy Awards and has served as the Chief Industry & Research Officer of Emily Carr University. She holds a degree in physics from Reed College, and a masters from Columbia University Graduate School of Journalism. Catherine's strategies and tactics for multiplatform entertainment can be viewed at www.FanTrust.com.

Bart Yabsley

Bart Yabsley, as Executive Vice-President, Business Planning & Distribution, CTV Inc., oversees the business and strategic planning process for the company and is responsible for CTV's content distribution agreements. Prior to his appointment in January 2003, Mr. Yabsley was Executive Vice President, CTV Specialty Television Inc. Previously, Mr. Yabsley was Vice-President and General Counsel at Stream Intelligent Networks Corp., an independent provider of point-to-point, high-speed managed bandwidth. He originally joined CTV Specialty (then known as NetStar Communications Inc.) in 1994 as Legal Counsel, later becoming Vice-President and General Counsel, Corporate.

4. STATISTICAL OVERVIEW

Statistical overview 2008

Summary 2008

	Number of Projects	Grants
Production	62	\$10, 874, 926
Development	24	\$981, 275
Professional Development	18	\$107, 800
Total	104	\$11, 964, 001

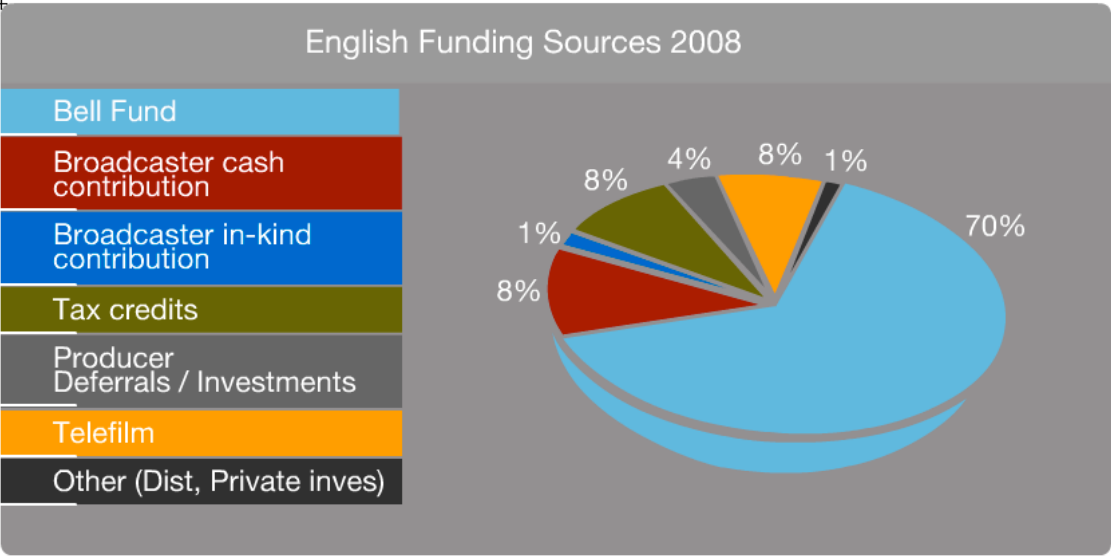
In 2008, the Bell Fund invested nearly \$12M in over a hundred projects including 62 new media and related television productions, and the development of 24 new media projects. These innovative and ground breaking projects are made possible by increased contributions from Bell TV.

Production Program Analysis 2008

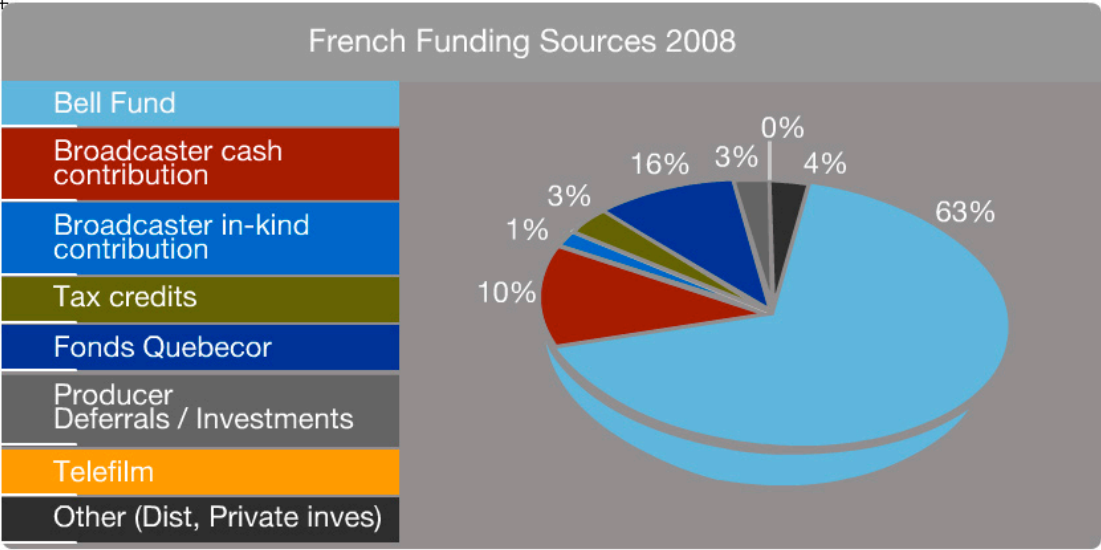
	English	French	Total	English	French	Total
Interactive Digital Media	24	11	35	\$5, 669, 601 52%	\$2, 729, 700 25%	\$8, 399, 301 77%
Television	18	9	27	\$1, 575, 625 14%	\$900, 000 8%	\$2, 475, 625 23%
Total	42	20	62	\$7, 245, 226 67%	\$3, 657, 700 33%	\$10, 874, 926 100%

Nearly \$11 M was approved for the production of 35 interactive digital projects and 27 associated television programs. 67% of all funding was for English-language projects and 33% for French-language projects (some of which were bilingual).

Industry Sources of Funding



Financial structures for English-language digital Productions were comprised of multiple funding sources: the Bell Fund, broadcaster equity and /or in-kind support, Telefilm, tax credits, producer deferral/investments, distribution guarantees and private investment from non-profit organizations. In 2008, 70% of the financing for English production budgets was provided by the Bell Fund.



Financial structures for French-language digital Productions were comprised of the Bell Fund broadcaster equity and /or in-kind support Telefilm, tax credits, producer deferral/investments, Fonds Québecor and a small amount from distribution guarantees and private investment from non-profit organizations. In 2008, 63% of the financing for French production budgets was provided by the Bell Fund.

Development Program Analysis 2008

	Number of Projects	Grants
English-language Interactive Projects	15	\$619, 670
French-language Interactive Projects	9	\$361, 605
Total	24	\$981, 275

In 2008, \$981,275 was allocated to support the early development of 24 interactive digital projects, to prepare them for production.

Professional Development Analysis 2008

	Number of Projects	Grants
English	12	\$84, 500
French	6	\$23, 300
Total	18	\$107, 800

Eighteen professional training activities located across Canada received grants totaling \$107,800 for workshops, conferences, research and promotion.

Bell Fund's Initiatives

Business. Research. Promotion.

In addition to funding excellent Canadian interactive digital media and associated Canadian television programs, the Bell Fund has several other roles: to develop sustainable businesses in these sectors, to undertake and share research, and to enhance the national and international profile of this industry.

Highlights from 2008:

- Our research into distribution and revenue generation continues with a publication and wiki of accumulated knowledge to be released in spring 2009. Ten Bell Fund projects were also selected for a distribution pilot program and underwent promotional make-overs and intensive distribution attention.
- In order to understand what users are doing online and what they want, the Bell Fund has undertaken a long-term traffic analysis project. Comparative results and what they all mean will be shared with the industry in the near future.
- The Bell Fund sponsored and participated in research to determine the demand for Canadian online content in Hispanic markets.
- The Bell Fund participated in the Sheffield Documentary Festival in the UK and is developing networks with UK and European distributors. This complements the work previously undertaken with Australia, which has resulted in several Canada/Australia interactive digital co-production projects, as well as sales to Australian broadcasters.
- The Bell Fund has contributed its experience and insights into various policy debates during 2008, multiple CRTC applications and Hearings, and has been consulted by trade organizations, government agencies in Canada and abroad, educational institutions and researchers.

Statistical overview 1997-2008

Summary 1997/2008

	Number of Projects	Grants
Production	463	\$63, 528, 578
Development	137	\$4, 772, 007
Professional Development	105	\$633, 760
Total	705	\$68, 934, 345

Since 1997, the Fund has invested close to \$70 M in 705 projects, including 463 in Production, 137 in Development and 105 Professional Development initiatives.

Regional Distribution Summary 1997/2008

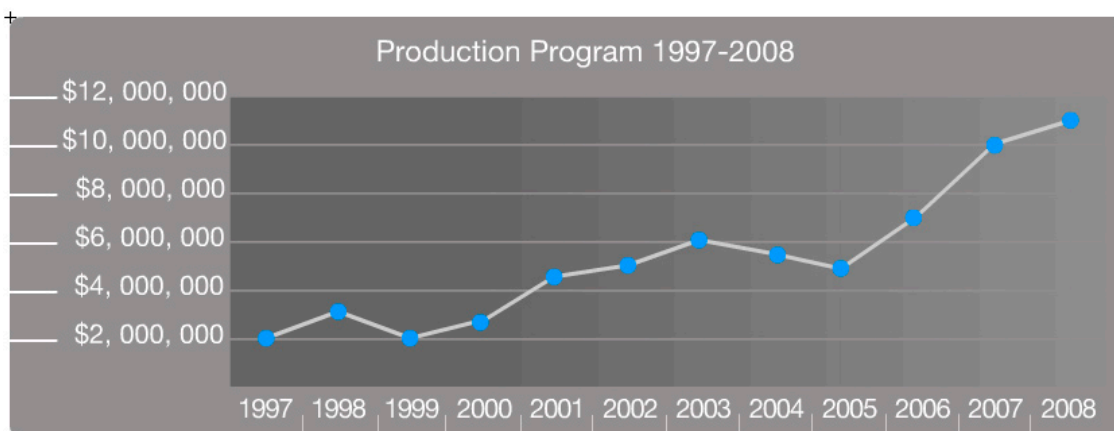
Region	Number of Projects	Grants
BC	30	\$2, 491, 698
Prairies	33	\$2, 296, 615
Ontario	335	\$34, 206, 413
Quebec	266	\$26, 225, 385
Atlantic	40	\$4, 049, 886
International	1	\$5, 000
Total	705	\$68, 934, 345

New media and television productions have originated from across the country. Dominant production centers for cross-platform projects continue to be Ontario and Quebec. The Bell Fund has undertaken various regional training initiatives and support programs to encourage producers nationwide to develop local cross-platform expertise.

Production Program Analysis 1997/2008

	Number of Projects			Grants		
	English	French	Total	English	French	Total
Interactive Digital Media	174	98	272	\$32,600,971 51%	\$17,243,738 27%	\$49,844,709 78%
Television	122	69	191	\$8,904,154 14%	\$4,779,715 8%	\$13,683,869 22%
Total	296	167	463	\$41,505,125 65%	\$22,023,453 35%	\$63,528,578 100%

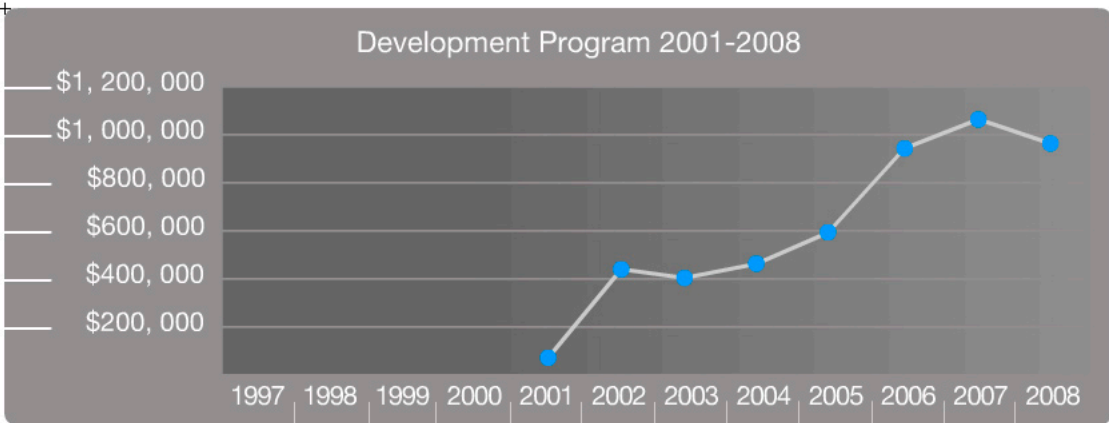
463 projects have benefited from over \$63 M that has been allocated to the Production of new media projects and television programs since 1997. 78% of all funding supports the new media component and 22% supports the associated television component. This has been allocated 65% to English-language projects and 35% to French-language projects (some of which were bilingual).



Development Program Analysis 2001/2008

	Number of Projects	Grants
English-language Interactive Projects	89	\$3, 017, 522
French-language Interactive Projects	48	\$1, 754, 485
Total	137	\$4, 772, 007

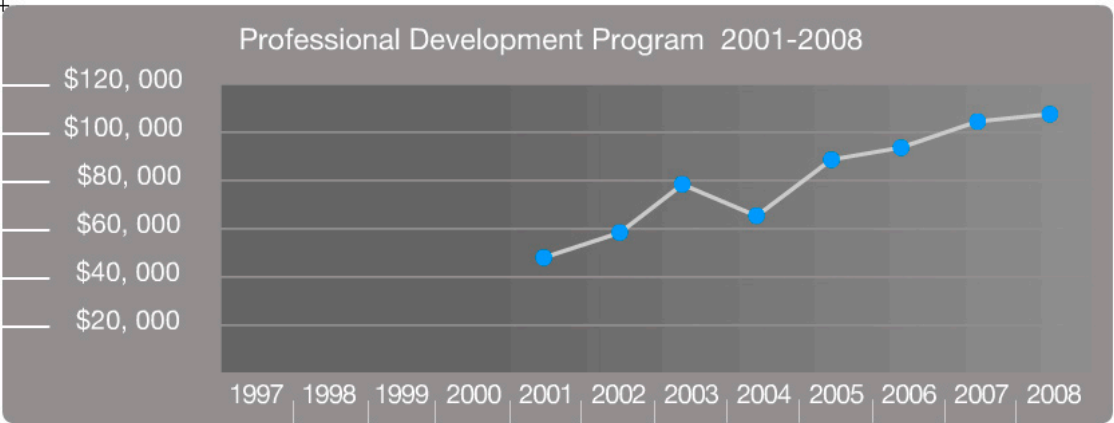
Since the inception of the Development Program in 2001, 137 new media projects have been awarded grants of close to \$5M. It is interesting to note the success rate for projects which have received development support: 29% of English development projects and 38% of French development projects continued into production and received production financing from the Bell Fund. The Development Program relies on interest from the BCE/CTV Benefits endowment.



Professional Development Analysis 2001/2008

	Number of Projects	Grants
English	77	\$501, 010
French	28	\$132, 750
Total	105	\$633, 760

Professional development support for activities such as conferences, seminars, training, research and promotion was allocated to 105 organizations across Canada, for local, regional, national and international events.



The Bell Fund’s support of the industry continues to grow each year and has increased three-fold since its launch in 2001.

5. PRODUCTION PROJECTS

NM: **100 Mile Interactive**

COMPANY: Paperny Films Inc.

PRODUCERS: Cal Shumiatcher, Jennifer Ouano

TV: 100 Mile Challenge

COMPANY: 100 Mile Productions Inc. (Paperny Films Inc.)

PRODUCERS: Cal Shumiatcher, David Paperny

BROADCASTER: Food Network Canada / 6 x 60 minutes

SITE: <http://100milechallenge.ca>

This series challenges the citizens of one Canadian town to survive for 100 days on food that originates within a 100-mile radius of their home. The site connects Canadians to their local food producers and restaurants, and enables users to share experiences, swap recipes, and contribute to the national database.

NM: **AUX.tv**

COMPANY: Pixstar Entertainment Inc.

PRODUCERS: Jeffery Elliot, Simon Foster, Raja Khanna

TV: AUX

COMPANY: Pixstar Entertainment Inc.

PRODUCERS: Jeffery Elliot, Simon Foster, Raja Khanna

BROADCASTER: Bite TV. / 13 x 120 minutes

SITE: www.aux.tv

AUX showcases new and established Canadian artists. AUX.TV is an interactive broadband video and community portal for Canadian indie music. The site includes an IPTV feed, music charts, rating and viewer feedback capabilities, playlist creation, classifieds, live performance feeds, UGC music videos, email and blogging.

NM: **Best Ed Interactive**

COMPANY: marbledmedia interactive inc.

PRODUCERS: Mark Bishop, Matt Hornburg

TV: Best Ed – Saison 1

COMPANY: Best Ed Productions Ltd. (9 Story Entertainment)

PRODUCERS: Steve Jarosz

BROADCASTER: Télétoon / 26 x 22 minutes

Ed is an animated dog who wakes up every morning vowing to be the best ED that he can be by doing good deeds and helping others. 6 to 11 year old users will be able to travel through six graphic environments to explore Ed's world, filled with activities, educational materials, and computer and Wii games.

NM: **Breakout!**

COMPANIES: Breakout Media, Phantom Compass

PRODUCERS: Lalita Krishna, Tony Walsh

TV: Breakout!

COMPANY: In Sync Video

PRODUCER: Lalita Krishna

BROADCASTER: CBC / 25 x 8 minutes

SITE: www.cbc.ca/breakout

Breakout! is a weekly series of interstitials promoting global activism and local action aimed at kids between the ages of 10 to 14. The site will host 12 globally-aware web games. The context for each game and resources will be provided by TakingITGlobal.

NM: **Croquer la Gaspésie**

COMPANY: Les films BlikTv Inc.

PRODUCERS: Renée de Sousa, Léa Pascal

NM COMPANY: Ambiance

TV: Croquer la Gaspésie

COMPANY: Les films BlikTv Inc.

PRODUCERS: Renée de Sousa, Léa Pascal

BROADCASTER: ARTV, SRC / 10 x 30 minutes

Follow the development of six young drop-outs as they travel to Gaspésie with Yannick Ouellet and Dany Gasse to learn the craft of assistant chef. Users can prepare their own agro-culinary itineraries with an interactive map, produce tips and recipes, and play an iTV game about the region.

NM: **datingguy.com**

COMPANY: marblemedia interactive inc.

PRODUCERS: Diane Williamson, Mark Bishop, Matt Hornburg

TV: Dating Guy

COMPANY: Get Lucky Television Productions Inc. (marblemedia et Blueprint Entertainment)

PRODUCERS: Mark Bishop, Matt Hornburg, John Morayniss

BROADCASTER: Télétoon / 13 x 22 minutes

SITE: www.datingguy.com/datingGuy_promotion.html

In this animated sitcom, friends explore the dating world. Datingguy.com features, the Blackbook for Dating Guy to interact with his “friends”, games, quizzes, music, videos, the ability to record a rant and send “wigitized” applications. UGC and bonus videos will cross the boundary between reality and the animated world.

NM: **D’Est en Ouest**

COMPANY: Trinôme inc.

PRODUCERS: Kim Loranger, François Veillette

TV: D’Est en Ouest

COMPANY: Trinôme inc.

PRODUCER: Jocelyne Allard

BROADCASTER: TV5 / 13 x 30 minutes

SITE: www.destenouest.tv5.ca

The series encourages Canadians to discover their country. A web team traveling across Canada will be tracked by GPS and Google Maps and guided by users who identify people, places and events of unusual interest that will be used on the television series.

NM: **Dinodan.com**

COMPANY: Sinking Ship Entertainment Inc.

PRODUCERS: Blair Powers, J.J. Johnson, Matt Bishop

TV: Dino Dan

COMPANY: Sinking Ship Entertainment Inc.

PRODUCERS: Blair Powers, J.J. Johnson, Matt Bishop

BROADCASTER: TVO / 26 x 11 minutes

Dan is an expert on all things Triassic, Jurassic, Cretaceous and getting his friends into trouble. Dan’s invisible dinosaurs are behind every mystery, and fuel every adventure. 4 to 9 year olds can subscribe to over 50 exploratory games and learning environments about dinosaurs that will develop their critical thinking and computer skills.

NM: **Empire of the Word – The Online Experience**

COMPANY: Xenophile Media

PRODUCERS: Patrick Crowe, Thomas Wallner, Keith Clarkson, Ted Biggs

TV: Empire of the Word

COMPANY: Reading Productions Inc. (Nomad Films Inc.)

PRODUCERS: Mark Johnston, Amanda Handy

BROADCASTER: TVO / 4 x 52 minutes

This documentary series examines the key moments and stories in the history of reading and what the future holds for the written word through an assortment of characters. This site hosts an ARG exploring the written word through casual games, puzzles, a blog, videos and time released content about “fictional” dissident writers.

NM: **ForgetfulNotForgotten.com**

COMPANY: Pure Cobalt

PRODUCER: John Di Gironimo

TV: Forgetful Not Forgotten

COMPANY: 9187-0857 Quebec Inc.

PRODUCER: Chris Wynn

BROADCASTERS: TVO, Knowledge, SCN / 1 x 60 minutes

SITE: www.forgetfulnotforgotten.com

In Forgetful Not Forgotten filmmaker Chris Wynn documents his family’s journey with his father’s battle with Alzheimer’s. The website uses the documentary as a spring board to create an online community that will bring caregivers and families together, providing a support network.

NM: **Heartland – Réseau social**

COMPANIES: Zeros 2 Heroes Media Inc. et Rescued Horse II Inc.

PRODUCER: Matt Toner

TV: Heartland II

COMPANY: Rescued Horse Season Two Inc. (Seven24 Films et Dynamo Films)

PRODUCERS: Tom Cox, Michael Weinberg, Jordy Randal

BROADCASTER: CBC / 18 x 60 minutes

SITE: www.iloveheartland.com

Heartland chronicles Amy’s struggle to balance teenage life with her responsibilities as a horse whisperer. Users will be able to create a mixed media magazine with professional artists and editors. The site also contains newsfeeds, avatar builder, friend-ing, audio and video rating, tagging widgets, blogging, mashups, and drawing and storytelling boards.

NM: **Hurray for Huckle!**

COMPANY: Cookie Jar Entertainment

PRODUCERS: Kenneth Locker, Judith Beauregard

NM COMPANY: Tribal Nova

TV: Busytown Mysteries, Saison 2

COMPANY: Busytown II Productions Inc.

PRODUCER: Kenneth Locker

BROADCASTER: CBC / 26 x 24 minutes

Animated animal characters ask questions collecting clues along the way to solve various mysteries. This “beginner’s online community” for preschoolers allows users to design avatars, cars and houses, interact with computer-controlled characters via icon-based chats, play educational games and send visual and audio messages through “My First Email”.

NM: **JoinTheJam.com**

COMPANY: Trapeze Animation Studios

PRODUCERS: Rob Balfour, Mike Kaspro

TV: Razzberry Jazzberry Jam

COMPANY: Trapeze Animation Studios

PRODUCERS: Rob Balfour, Mike Kaspro

BROADCASTER: CBC / 13 x 24 minutes

SITE: www.jointhejam.com

This animated series follows a band of anthropomorphic instruments as they prepare and perform at the House of Jam. The site provides pre-schoolers the opportunity to play activities, learn about the characters/instruments and participate in musical games including a real time game with USB instruments they plug into their computer.

NM: **La Cache.tv**

COMPANY: Novem Télévision inc.

PRODUCER: François Ferland

NM COMPANY: Inpex Média

TV: La Cache

COMPANY: Novem Télévision inc.

PRODUCER: Marie-Hélène Tremblay

BROADCASTER: VRAK.TV / 13 x 60 minutes

SITE: <http://lacache.vrak.tv>

Each week, two teams equipped with GPS are in competition to solve a mystery while participating in a treasure hunt. The website consists of 13 missions, exploring the idea of virtual geo-caching using GPS technology, Google utility, StreetView and a 360° view of the streets of the city.

NM: **Le Maître du grill**

COMPANY: Serdy Vidéo
PRODUCER: Sébastien Arsenault
NM COMPANY: LVL Studio

TV: Le Maître du grill
COMPANY: Serdy Vidéo
PRODUCER: Sébastien Arsenault
BROADCASTER: Canal Évasion / 13 x 30 minutes

Barbeque Guru Steven Raichlen presents recipes, travel anecdotes and advice about wines, accessories, equipment, cooking methods and healthy and safe barbeque know-how. This website for barbeque enthusiasts includes recipes, practical advice, measurement and conversion calculator, and a recipe “box” to store annotated favorites.

NM: **Le Québec vu par Urbania**

COMPANY: Toxa inc.
PRODUCER: Vianney Tremblay

TV: Le Québec vu par Urbania
COMPANY: UTV inc.
PRODUCERS: Philippe Lamarre, Vianney Tremblay, Josée Vallée
BROADCASTER: TV5 / 13 x 30 minutes

This documentary series explores thirteen unique and remarkable places in Quebec. A web competition will result in the content for the 13th episode of the series based on videos on various topics provided by partners and the public. The site will also host a blog and editorial materials from Urbania magazine.

NM: **League of Super Evil – Online CCG of Doom**

COMPANY: Nerd Corps Entertainment
PRODUCERS: Ken Faier, Asaph Fipke

TV: L.O.S.E. – The League of Super Evil
COMPANY: Nerd Corps Entertainment
PRODUCERS: Ken Faier, Asaph Fipke, Chuck Johnson
BROADCASTERS: YTV, Canal J / 26 x 30 minutes
SITE: <http://leagueofsuperevil.ytv.com>

LOSE is an animated series about world’s “worst” super villains. From every defeat, the characters find victory no matter how ridiculous. LOSE fans will create virtual villain identities and earn Evil Points by playing the collectible card game (CCG), posting messages, and viewing videos. Evil Points can then be used to purchase villain or lair customizations.

NM: **Little Mosque Online**

COMPANY: WestWind Pictures

PRODUCER: Rob Sockett

NM COMPANY: Jam3media

TV: Little Mosque on the Prairie, Saison 3

COMPANY: Little Mosque Productions III Ontario Inc. (WestWind Pictures)

PRODUCERS: Michael Snook, Colin Brunton, Mary Darling

BROADCASTER: CBC / 20 x 22 minutes

SITE: www.cbc.ca/littlemosque

Little Mosque explores the diverse community of Mercy through humour. Through a photo-realistic interface of Fatima's Café, users can access Fred Tupper podcasts, play online curling or join Baber and Rayyan as they film "Islam Today" webisodes.

NM: **müvmédia.tv**

COMPANY: espresso communication & design

PRODUCER: Olivier Coullerez

TV: vmédia

COMPANY: espresso productions

PRODUCER: Olivier Coullerez

BROADCASTER: TV5 / 13 x 52 minutes

SITE: <http://2008.muvmedia.tv>

Eight young international filmmakers travel the world creating short documentaries that are discussed and judged by experts. The website allows users to share their own multimedia travel documentaries, follow the filmmakers via blogs and webcams and vote on the works of the filmmakers.

NM: **My Life Me**

COMPANY: CarpeDiem Film, TV II inc.

PRODUCERS: Marie-Claude Beauchamp, Normand Thauvette

NM COMPANY: Trinôme inc.

TV: My Life Me

COMPANY: CarpeDiem Film, TV II inc.

PRODUCERS: Marie-Claude Beauchamp, Paul Risacher

BROADCASTER: Télétoon / 52 x 11 minutes

A 13-year old Manga artist express her woes as she attempts to fit in with her new neighbourhood, and new school. Fans of the series can continue to explore the worlds of Manga, 13-year old Birch and her friends via video-on-demand and on mobile phones.

NM: **Passchendaele Online**

COMPANIES: Passchendaele Films Inc. (Whizbang Fims Inc. et Rhombus Media)

PRODUCERS: Penny McDonald, Peter Miskimmin

NM COMPANY: Moonray Studios

TV: The Road to Passchendaele

COMPANIES: Passchendaele Films Inc. (Whizbang Fims Inc. et Rhombus Media)

PRODUCERS: Niv Fichman, Frank Siracusa, Francis Damberger

BROADCASTERS: TMN, Movie Central, Canwest / 1 x 110 minutes

SITE: www.passchendaelethemovie.com/Canada_In_The_Great_War

This “making of” documentary examines the behind-the-scenes action and drama accompanying the production of the feature film Passchendaele. The online world is a comprehensive fan site for WWI. The user’s experience will range from uploading personal WWI material to receiving text messages from an “adopted” soldier from the frontlines.

NM: **Pillars of Freedom**

COMPANY: Smiley Guy Studios Inc.

PRODUCER: Jonas Diamond

TV: Pillars of Freedom

COMPANY: Smiley Guy Studios Inc.

PRODUCER: Jonas Diamond

BROADCASTER: TVOntario / 10 x 5 minutes

Pillars of Freedom follows two dragons on their quest to unleash the power of freedom and democracy. Each episode is an unresolved story that depends on website viewer votes to determine the solution of TV episode. The site will also explore real world issues and contain time released games to help dragons recover their rights and freedoms.

NM: **Pop It!**

COMPANY: Hop To It Productions Inc

PRODUCER: Nina Beveridge, Susan Nation

TV: Pop It!

COMPANY: Hop To It Productions Inc

PRODUCER: Susan Nation, Nina Beveridge

BROADCASTER: TVO / 26 x 7 minutes

SITE: www.tvokids.com/framesets/popit.html

Hosted by tweens, Pop It! features instructional hip-hop routines, original songs and live-action dance/ animation music videos. Online users can create and share music videos via the POPMANIA editing game, share and watch clips in the GALLERY, take dance classes, learn Pop It songs, and sing-along karaoke style to songs in the Music Centre.

NM: **rabbitfall.com**

COMPANY: Angel Entertainment Corporation

PRODUCER: Wally Start

NM COMPANY: Tag Creative Studios

TV: Rabbit Fall – Saison 2

COMPANY: Angel Entertainment Corporation

PRODUCERS: Wally Start, Bob Crowe, Jennifer Podemski

BROADCASTERS: APTN, Space / 8 x 30 minutes

SITE: www.rabbitfall.com

Rabbit Fall is a crime series where the residents believe supernatural forces are at work or point fingers at the neighbours. The two immersive 3D “Believer or Non-believer” environments allow users to discover added content, converse in the Theories Form, send “Choose Your Death E-Cards” and add widgets, wallpaper, ring tones and mobile alerts.

NM: **Rollbots Online**

COMPANY: Xenophile Media Inc

PRODUCERS: Keith Clarkson, Patrick Crowe, Thomas Wallner

TV: Rollbots

COMPANY: Amberwood Productions (RollBots) Inc.

PRODUCERS: Jonathan Wiseman, Chantal Ling

BROADCASTER: YTV / 26 x 23 minutes

SITE: <http://rollbots.ytv.com>

This 3D animated series follows bots through Flip City. Gaming experiences are released weekly and users can customize their avatar, join a “Tribe”, fight mysteries crimes, record and share video actions scenes, participate in weekly trivia and online polls, and compete for a spot in the “Hall of Fame” and for a walk-on role in a future TV episode.

NM: **Spie Z : le jeu Web activateur de fun**

COMPANY: Tribal Nova

PRODUCERS: Pierre Lelann, Florence Roche

TV: The Amazing SpieZ

COMPANIES Animation Mystère et Marathon Média

PRODUCERS: Sylvain Viau, Vincent Chalvon-Demersay

BROADCASTER: Télétoon / 26 x 24 minutes

Three young brothers and a sister have become secret international spies and now juggle their daily school lives with international missions. The webcam, Wii online and Wii flash games for 7-12 year olds will help users develop spying skills by creating training and spy missions with which they can challenge the SpieZ community.

NM: **Spliced - The Genetically Modified Online Game**

COMPANY: Tribal Nova

PRODUCERS: Pierre Lelann, Florence Roche

TV: Spliced!

COMPANY: Nelvana Ltd.

PRODUCERS: Vanessa Tilley, Scott Dyer

BROADCASTER: Télétoon / 26 x 22 minutes

Abandoned animated genetic experiment mutants attempt to re-create civilization through crazy adventures while learning lesson about sharing and playing. Users create, play and share games using games engines that provide drag-and-drop tools to access art, animations and sounds from the Spliced TV show to develop their own game.

NM: **Tactik !**

COMPANY: Vivavision inc.

PRODUCERS: Jean-Pierre Morin, Francine Forest, Nicholas Vachon

NM COMPANY: Turbulent Média, Frima Studio

TV: Tactik !

COMPANY: Vivacliv I inc.

PRODUCERS: Jean-Pierre Morin, Francine Forest, Marie-Hélène Laurin, Marie-Soleil St-Michel

BROADCASTER: Télé-Québec / 60 x 24 minutes

SITE: <http://tactik.telequebec.tv/Accueil/Default.aspx>

A dramatic series about a group of young soccer players with a philosopher-coach who believes that winning is not an end in itself. Users are invited to join a team and undertake new challenges each week, accumulating points for their team and for themselves. Players create their own web pages and can receive video messages from their fans.

NM: **That's So Weird**

COMPANY: Halifax Film Digital Ltd.

PRODUCERS: Graham MacDougall, Michael-Andreas Kuttner

TV: That's So Weird

COMPANY: Halifax Film Ltd.

PRODUCERS: Jeff Copeland, Michael Donovan, Floyd Kane

BROADCASTER: YTV / 13 x 30 minutes

SITE: www.thatssoweird.tv

A tween sketch comedy series "produced" by the tween-owned-and-operated cable net EAT TV features sketches, a newsmagazine, fauxmercials and PSA - Pathetic Service Announcements. In this virtual network users will learn how to write and perform comedy through a MMOAG, mini games, editorial and UGC videos, blogs, podcasts and eblasts.

NM: **The Listener On-Line Experience**

COMPANIES: Smokebomb Media Inc., A51 Integrated

PRODUCERS: Daniel Dales, Jarrett Sherman / Wayne Helman, Shane Kinnear

TV: The Listener – Saison 1

COMPANY: Shaftesbury Films Inc.

PRODUCERS: Kevin Lafferty, Peter Meyboom

BROADCASTER: CTV, NBC / 13 x 60 minutes

Toby Logan is a flawed hero who helps others using his telepathy and wits. The online interface is the City of Toronto, which will be populated with characters from the series. Users will experience full-screen video, 5.1 surround-sound, photo – realistic 3D and a “slider” that will allow users to both hear and see the thoughts of a character.

NM: **theadrenalineproject.com**

COMPANY: Marblemedia interactive inc.

PRODUCERS: Mark Bishop, Matt Hornburg

TV: The Adrenaline Project – Saison 2

COMPANY: Marblemedia inc.

PRODUCERS: Mark Bishop, Matt Hornburg

BROADCASTER: YTV / 26 x 22 minutes

SITE: <http://theadrenalineproject.ytv.com/season2>

In this series, 120 thrill-seeking teens compete in intense physical and mental challenges for the title of The Ultimate Adrenalite. The companion site features contestant video diaries, a band and soundtrack listening area, home games, multi-player interactive on-line tournaments and the ability to vote during the All-star episode.

NM: **Toc Toc Docteur**

COMPANY: La Presse Télé Ltée

PRODUCERS: André Provencher, Marleen Beaulieu

NM COMPANY: Turbulent Média inc.

TV: Toc Toc Docteur

COMPANY: La Presse Télé III Ltée

PRODUCERS: Marleen Beaulieu, André Provencher, Ève Tessier Bouchard

BROADCASTER: Canal Vie / 26 x 30 minutes

SITE: <http://docteur.canalvie.com/accueil>

A health magazine series in which three doctors from different specialties give advice to heal health issues. The website content includes a personal health calendar, health video clips, enriched reference materials, home recipes, advice about the health care system, interactive quizzes and a newsletter.

NM: **Turbo Dogs Website**

COMPANY: CCI Digital

PRODUCER: Kristine Klohk

NM COMPANY: Moonray Studios, Smiley Guy Studios

TV: Turbo Dogs

COMPANY: CCI Digital

PRODUCER: Kristine Klohk

BROADCASTER: CBC / 52 x 12 minutes

SITE: www.cbc.ca/turbodogs

Set in Racertown, this animated series combines cool cars and cartoon canines with social-emotional themed stories. This edutainment site is set in a real time, single player environment, where preschoolers can customize their car, cruise through town, and engage in activities designed to provide a head start on math and numeracy skills.

NM: **Walterville**

COMPANY: Productions Mr. Ecolo

PRODUCER: Sylvain Viau

NM COMPANY: LVL Studio

TV: Walter & Tandoori

COMPANY: Productions Mr. Ecolo

PRODUCER: Sylvain Viau

BROADCASTER: SRC / 52 x 11 minutes

This series for 8-12 year olds uses humour to satirize daily habits and to defuse the heavy political debates about the environment. Users must construct an ecologically sound neighbourhood by playing environmental games to obtain recycled materials, eco-dollars and eco-points while ultimately competing for the title of Master Ecolo.

NM: **We Stand Interactive**

COMPANY: Stitch Media

PRODUCER: Evan Jones

TV: We Stand on Guard for Thee?

COMPANY: Stitch Media

PRODUCERS: Evan Jones, Victoria Ha

BROADCASTER: OMNI Television / 3 x 60 minutes

A documentary examining Chinese Canadians involvement in seeking redress through interviews and archival footage. The multilingual online experience is a “living documentary” that continues to gather UGC video from the stakeholders and audience via their webcams. Character interactive interviews allow users to choose questions that trigger responses.

6. DEVELOPMENT PROJECTS

NM: **American Icon**

COMPANIES: Henry Less Productions, Secret Location

PRODUCERS: Angela Donald, James Milward

TV: American Icon

COMPANY: Henry Less Productions

PRODUCER: Angela Donald

BROADCASTER: CTM

NM: **BackStage Pass Online**

COMPANY: Tyden Pictures

PRODUCER: Tyson Kroeker

TV: BackStage Pass

COMPANY: Tyden Pictures

PRODUCER: Tyson Kroeker

BROADCASTER: SCN

NM: **Connected: Toronto Interactive**

COMPANIES: White Pine Pictures, Kensington Communications

PRODUCERS: Janice Dawe, David Oppenheim, Robert Lang

TV: Connect: Toronto TV

COMPANIES: White Pine Pictures, Kensington Communications

PRODUCERS: Robert Lang, Janice Dawe

BROADCASTER: Bite TV

NM: **Connor Undercover: The Spy Training Game**

COMPANIES: Heroic Film Company Inc., Shaftesbury Films Inc.

PRODUCERS: Karen Lee Hall, Scott Garvie

TV: Connor Undercover

COMPANIES: Heroic Film Company Inc., Shaftesbury Films Inc.

PRODUCER: John May

BROADCASTER: Family Channel

NM: **Doug's Desk Interactive**

COMPANIES: Heroic Film Company Inc., Hotrocket

PRODUCERS: Karen Lee Hall, Ken Bautista

TV: Doug's Desk

COMPANY: Heroic Film Company Inc.

PRODUCER: Karen Lee Hall

BROADCASTER: TVOntario

NM: **Greenheroes.tv**

COMPANY: CineFocus Canada Interactive Inc.

PRODUCERS: John Bessai, Joan Prowse, Jennifer Ouano

TV: Green Heroes

COMPANY: CineFocus Canada Interactive Inc.

PRODUCERS: John Bessai, Joan Prowse, Jennifer Ouano

BROADCASTERS: TVOntario, SunTV

NM: **J'ai la mémoire qui tourne**

COMPANIES: Turbulent Média, Les Productions de la Ruelle
PRODUCERS: Marc Beaudet, Christiane Asselin

TV: J'ai la mémoire qui tourne
COMPANY: Les Productions de la ruelle
PRODUCERS: Guylaine Maroist, Éric Ruel
BROADCASTER: Historia (Chaînes Télé Astral)

NM: **La Maison virtuelle du Festival de Jazz**

COMPANY: L'Équipe Spectra
PRODUCER: Jean Lalonde

TV: 30 ans de Jazz à Montréal
COMPANY: Amérimage Spectra
PRODUCER: Luc Châtelain
BROADCASTER: ARTV

NM: **Le Maître du grill**

COMPANY: Serdy Vidéo
PRODUCER: Sébastien Arseneault

TV: Le Maître du grill
COMPANY: Serdy Vidéo
PRODUCER: Sébastien Arseneault
BROADCASTER: Canal Évasion

NM: **Le Monde de Walter**

COMPANY: Productions Mr. Ecolo
PRODUCER: Sylvain Viau

TV: Le Monde de Walter
COMPANY: Productions Mr. Ecolo
PRODUCER: Sylvain Viau
BROADCASTER: SRC

NM: **Maritime**

COMPANIES: Kaleidos Multimedia, Gaspas Vidéo
PRODUCERS: Jonathan Truchon, Mélanie Imbeault, Jean Guénette

TV: Maritime
COMPANY: Gaspas Vidéo
PRODUCER: Jean Guénette
BROADCASTER: TV5 Québec Canada

NM: **Monstories**

COMPANY: acelift Enterprises inc.
PRODUCER: Lance Taylor

TV: Monstories
COMPANY: acelift Enterprises
PRODUCER: Heidi Newell
BROADCASTER: SRC

NM: **Musée Eden**

COMPANY: Sovimage, Toxa
PRODUCERS: Sophie Deschênes, Vianney Tremblay

TV: Musée Eden
COMPANY: Sovimage
PRODUCER: Sophie Deschênes
BROADCASTER: SRC

NM: **MusiMission.tv**

COMPANY: Productions La Fête
PRODUCER: Chantal Lafleur

TV: MusiMission
COMPANY: Productions La Fête
PRODUCER: Chantal Lafleur
BROADCASTER: TFO

NM: **Pillars of Freedom**

COMPANY: Smiley Guy Studios
PRODUCER: Jonas Diamond

TV: Pillars of Freedom
COMPANY: Smiley Guy Studios
PRODUCER: Jonas Diamond
BROADCASTER: TVOntario

NM: **Rabbitfall.com**

COMPANY: Angel Entertainment Corporation
PRODUCER: Wally Start

TV: Rabbit Fall
COMPANY: Angel Entertainment Corporation
PRODUCER: Wally Start
BROADCASTER: APTN

NM: **Rastafari, Marley, Reggae: A Soul's Journey**

COMPANY: Canadian Digital
PRODUCER: Michael Kushner

TV: In Search of Bob Marley's Legacy
COMPANY: In Search of Bob Marley's Legacy Inc.
PRODUCERS: Patricia Scarlett, Sukai Eccleston
BROADCASTERS: S-Vox, Vision TV

NM: **Rescue Rock**

COMPANY: Chasing Pictures Inc.
PRODUCERS: Jason Friesen, Dasha D. Novak

TV: The Adventures of Artie the Ant
COMPANY: Chasing Pictures Inc.
PRODUCER: Jason Friesen
BROADCASTER: APTN

NM: **Réseau social RDS**

COMPANY: VDL2
PRODUCERS: Andrée Harvey, Alain Bidjerano

TV: Es-tu game?
COMPANY: Encore Télévision
PRODUCER: Vincent Gagné
BROADCASTER: RDS

NM: **Secret World of Benjamin Bear Online**

COMPANIES: KLA Visual Productions Ltd., Amberwood Entertainment
PRODUCERS: Chantal Ling, Lee Atkinson

TV: The Secret World of Benjamin Bear
COMPANY: Amberwood Entertainment
PRODUCER: Chantal Ling
BROADCASTER: Family Channel

NM: **Spliced: A Genetically Modified Game**

COMPANY: Tribal Nova
PRODUCER: Chloé Benaroya

TV: Spliced
COMPANY: Nelvana Ltd.
PRODUCER: Vanessa Tilley
BROADCASTER: Teletoon

NM: **The Body Machine – Interactive**

COMPANY: Xenophile Media Inc.
PRODUCERS: Thomas Wallner, Patrick Crowe, Keith Clarkson

TV: The Body Machine
COMPANY: Body Machine Productions Inc.
PRODUCER: Mary Barroll
BROADCASTER: Discovery Channel

NM: **Tribal Quest**

COMPANY: Tell Tale Productions Inc.
PRODUCER: Edward Peill

TV: Tribal Quest
COMPANY: Tell Tale Productions Inc.
PRODUCER: Edward Peill
BROADCASTER: APTN

NM: **Zeke's Pad – MyPad Interactive Website**

COMPANY: My Pad Productions Inc.
PRODUCERS: Liz Scully, Leonard Terhoch, Delna Bhesania

TV: Zeke's Pad
COMPANY: My Pad Productions Inc.
PRODUCERS: Liz Scully, Leonard Terhoch, Delna Bhesania
BROADCASTER: YTV

7. PROFESSIONAL DEVELOPMENT PROJECTS

Academy of Canadian Cinema and Television

23rd Annual Gemini Awards

Toronto, Ontario

October 20, 21, 22, 2008, November 28, 2008

23e Prix Gémeaux 2008

Montreal Quebec

September 10, 14 2008

Alliance for Children and Television

Prix d'excellence francophone 2008

Montreal, Quebec

May 29, 2008

Conférence Média-Jeunes 2008

Montreal, Quebec

November 20, 21, 2008

Association des producteurs de films et de télévision du Québec

Congrès annuel 2008

Conférence : Les jeunes ont choisi Internet

Quebec City, Quebec

April 28, 29, 2008

Atlantic Film Festival

Strategic Partners

Halifax, Nova Scotia

September 12-14, 2008

Banff Centre

nextMEDIA – The Future of Digital Content

Banff, Alberta

June 6-8, 2008

Banff Television Festival 2009

Banff, Alberta

June 7-10, 2009

Canada New Media Awards

Toronto, Ontario

November 18, 2008

Canadian Interactive Alliance

Canadian Interactive Industry Profile

National Research, 2008/09

Canadian Screen Training Centre

SIFT 2008

Ottawa, Ontario

May 27 – June 1, 2008

CFTPA

Prime Time in Ottawa 2009

Ottawa, Ontario

February 18 – 20, 2009

Hot Docs

Interactive Session – Industry Conference

Toronto, Ontario

April 17 – 27, 2008

Institut national de l'image et du son (INIS)

**Atelier pratique en commerce international spécialisé pour
les nouveaux médias**

December 2008, January 2009

Interactive Ontario

IN 2009

Toronto, Ontario

March 17-19, 2009

Ontario College of Art and Design

nextMEDIA- Monetizing Digital Media

Toronto, Ontario

November 18-19, 2009

Ottawa International Animation Festival

Ottawa, Ontario

Sept 17-18, 2008

Regroupement des producteurs multimédia (RPM)

Étude: Une industrie à part entière

Montreal, Quebec

August to November 2008

8.10 TALENTS TO DISCOVER

The Internship Program

With an eye on the future the Bell Fund's Internship Program provides excellent training opportunities for students of Interactive Digital Media. "Ten Talents to Watch" were selected from new media schools across the country and placed with new media companies for hands-on cross-platform training. Watch out for these rising stars!

Ryan van Steenburgh

PRODUCTION COMPANY: Bitcasters (Toronto, Ontario)

EDUCATIONAL INSTITUTION: The Ontario College of Art and Design

Matthew Higgins

PRODUCTION COMPANY: Huminah Huminah Animation (Dartmouth, Nova Scotia)

EDUCATIONAL INSTITUTION: New Brunswick Community College -Electronic Game Design

Adrian Bisek

PRODUCTION COMPANY: Kid Riot Digital Inc. (Vancouver, British Columbia)

EDUCATIONAL INSTITUTION: Simon Fraser University - School of Interactive Arts & Technology

Eduardo Dutra

PRODUCTION COMPANY: marblemmedia interactive inc. (Toronto, Ontario)

EDUCATIONAL INSTITUTION: Centennial College, School of Communications, Media & Design

Chantelle Kadyschuk

PRODUCTION COMPANY: Smokebomb Entertainment (Toronto, Ontario)

EDUCATIONAL INSTITUTION: Sheridan College - Media Arts

Erik Olson

PRODUCTION COMPANY: The Eyes Television Production Ltd. (Vancouver, British Columbia)

EDUCATIONAL INSTITUTION: The Art Institute of Vancouver

Katie Anderson

PRODUCTION COMPANY: Reel Girls Media

EDUCATIONAL INSTITUTION: Grant McEwan Community College - Design and Motion Picture Image

Jean-Simon Lemieux

PRODUCTION COMPANY: Productions Nova Média (Rouyn-Noranda, Québec)

EDUCATIONAL INSTITUTION: Université du Québec en Abitibi-Témiscamingue

Harold Ivan Padilla

PRODUCTION COMPANY: Trinôme inc. (Montréal, Québec)

EDUCATIONAL INSTITUTION: Université du Québec à Montréal

Geneviève Bruneau

PRODUCTION COMPANY: Balestra Productions inc. (Ottawa, Ontario)

EDUCATIONAL INSTITUTION: Collège Boréal, Sudbury, Ontario