



Changes to Slate Development Program for 2021

Eligible Applicant

Previously, a successful applicant could apply to each round (annually). Now, a production company that received funding in the previous round (November 2020 deadline) is not eligible to apply to the Slate Program (in November 2021), however, may apply in 2022.

Broadcaster-affiliated companies are limited to a maximum of 15% of available funds.

Eligibility Requirements

First time applicants must book a one-on-one information session, via email, at info@bellfund.ca

Previously, in very rare circumstances, a producer could apply with one project. Now, a Slate must contain two or three projects.

Funding Contribution

Previously, Bell Fund's contribution was up to 75% of eligible costs to a maximum of \$100,000 per slate. A minimum 10% cash contribution was required from at least one other, third party source.

Now, the maximum request is \$75,000 per slate AND 100% of eligible costs may be requested. (See Slate 2021 guidelines for details re; min/max requests for projects and slates). For clarity, there is no requirement for a 10% cash contribution from a third party. Although 100% of eligible funds may be requested from Bell Fund, producers may include financing from another source.

Note: Unconfirmed financing from other Canadian funding/provincial agencies (such as IPF, Creative B.C. Quebecor, TELUS, etc.), is still allowed, however, confirmation must be received within 30 days of the Bell Fund notification (previously 60 days)

Ineligible Content

Ineligible content includes; interactive digital media (apps, games, digital books, webdocs), feature films, MOWs (movies of the week), short (one-off) films, subsequent seasons, news/current affairs, reporting and actualities (conferences/events), sports (events/analysis), gameshows, infomercials/instructional/industrial/corporate/promotional content, talk shows, variety (awards shows), wraparound segment/interstitials/filler content, content mainly comprised of repurposed footage, and, content with a primary mission to provide a public service.

Assessment Criteria – See updated document for 2021

Producer Statement – New document required for 2021

Project Details Form – No longer required