



## Slate Development Assessment Criteria

(each project in slate is assessed individually)

The Bell Fund is committed to supporting a more equitable, diverse, and inclusive industry, across Canada. This means supporting:

- screen-based creators who identify as Black, Indigenous, and People of Colour;
- screen-based creators from underrepresented groups including but not limited to lgbtq2s+ and persons with disabilities;
- emerging screen-based creators and teams;
- gender parity;
- regional representation and OLMC Communities.

Assessment Criteria	Overall Points	Points details
<b>Applicant Company</b>	15	Applicant company (track record) (5 pts) Project contributes to business goals of the Company(10 pts)
<b>Team</b>	30	Confirmed Key creatives (e.g., Writer, Story Editor, Producer, EP, Director, On-air Talent, Showrunner) have experience/track record to deliver the proposed deliverables. (20 pts) The team contributes to a more diverse, inclusive, and equitable industry. (5 pts) The team a good fit for the project. (5 pts)
<b>Feasibility</b>	20	Development Plan & Schedule (10 pts) Budget (appropriateness to deliverables) (5 pts) Financing Plan (5 pts)
<b>Potential for Success</b>	35	These are the right deliverables to move project forward. (10 pts) Market Partner's support of the project. (10 pts) Target Market—As described in Producer Statement - Producer's knowledge of target market for project. (5 pts) Producer Pitch—As described in Producer Statement why this project should get developed. (10 pts)
<b>TOTAL</b>	<b>/100</b>	