

Chair's message

Bell Fund has been supporting outstanding Canadian cross-platform television and digital media productions for sixteen years and in 2013 our contribution of almost \$17 million was our greatest to date.

Last year, I noted that “the winds of change blow through our industry.” Everyone seemed to be talking about “cord cutters”, “cord shavers”, and “cord nevers” – subscribers who opted out of or reduced their level of broadcast services and youths who have never subscribed.

2013 ended on more hopeful notes as the term “cord stackers” entered our lexicon. The trend is for audiences to watch both broadcast and OTT (over the top) services. And Canada’s broadcasters have responded by debuting and planning innovative services that fill both needs, providing on-demand, internet and other services as part of their broadcast subscriptions.

Bell Fund producers find themselves at the centre of the maelstrom, producing great media content that lives on many platforms and can be used in many distribution channels.

Whether the screen is on a TV, computer, phone, tablet, phablet, or wearable device, Bell Fund continues to assist the development and production of world-class media content that will entertain, enthrall, and inform audiences.

Bell Fund activities are made possible by annual contributions from Bell TV, Bell Aliant, Câblevision du Nord de Québec and the BCE/CTV Benefits.

We continue to reap the benefits and bear the stresses of living in “interesting” times.

Paul Hoffert

Chair

Vice-president's message

The world of a newborn is a world of on demand: on demand feeding, on demand diaper changing, on demand sleep cycles. As babies grow up they learn that the demands for now, anywhere and anytime are not always socially acceptable. Television content, however, is evolving and has evolved to meet that dictate.

While broadcasters and distributors experiment with technology and new delivery forms to meet demanding viewing habits, television producers create entertainment and information experiences which are enhanced by digital media creators who encourage audiences to interact with stories that are being told over multiple platforms.

That’s where the Bell Fund comes in. During the past 16 years, the Bell Fund has invested \$130 M in 1300 television programs and related interactive content. That is a lot of Canadian content to be seen and experienced anytime and anywhere, much of it award-winning!

The Bell Fund continues to challenge the industry to optimize the opportunities that the digital world offers. Whereas the focus has been on taking television to new platforms, the Bell Fund recognized that the reverse is

now more feasible than ever, as successful content on digital platforms can be adapted to find new audiences on traditional television. So, the Bell Fund announced the launch of a pilot OnLine to OnTV funding program to help make this transition possible.

The Bell Fund and the projects it supports have long held a world-class leadership role in the cross-platform industry internationally. To enhance this reputation, the Bell Fund undertook several new international outreach initiatives, including the sponsorship of the annual International Digital Emmy® Awards and awards presentation at MIP in Cannes, the Focus on Canada delegations to Power to the Pixel in London UK and to Forum Blanc in Grand-Bornand France, the updating of the Framework for International Co-productions, and support of research into the challenges of international digital media co-productions.

The Bell Fund now offers nine different funding programs designed to meet the needs of today's cross-platform industry. A record \$16.7M was invested in 187 projects which were funded during 2013. With all of that activity and over the past 16 years, there have been a lot of lessons learned by television and digital media producers and broadcasters, funders and distributors, and the Bell Fund is compiling a collection of tips to share with the industry. And, we will continue to offer the support, services and financing that have helped to serve demanding audiences and continue building the vibrant industry that we have in Canada today.

Lori Rosenberg

Vice-Chair

Board members



PAUL HOFFERT

Chair

Paul Hoffert is a former President of the Academy of Canadian Cinema and Television, a member of the Ontario Arts Council, and on the Fine Arts faculty of York University. He is a professor at the University of Toronto and is a former Faculty Fellow of the Harvard Law School. He has written a book about the Information Age and a textbook about composing music for film and television. He received the Pixel award in 2001 as Canada's New Media Visionary, was inducted into the Canadian Hall of Fame in 1995 for his success with his band Lighthouse, and was recognized for his contributions to Media and Music.



LORI ROSENBERG

Vice-Chair

Lori Rosenberg, Managing Director, Network Content, Linear/VOD, for the past twenty-five years in the launch, programming, marketing and distribution of broadcast and specialty television networks. She was a member of the board of directors of the Canadian Broadcasting Corporation and History Television, led the creation of two specialty channels for CTV, and has also managed the analysis of English language projects for the Canadian Broadcasting Corporation. She has also managed the analysis of English language projects for the Canadian Broadcasting Corporation. She has also managed the analysis of English language projects for the Canadian Broadcasting Corporation. At Bell, her current portfolio includes oversight of the content for Bell's traditional and non-traditional platforms: Fibe TV, Satellite TV, and supports the team managing all such content relationships on behalf of Bell Canada, Aliant and Cablevision du Nord.



SUZANNE GUÈVREMONT

Suzanne Guèvremont has been the General Manager of the NAD (Société québécoise de développement de l'animation numérique) since 1999, a center of excellence in 3D animation related to UQAC, where she holds a Master's in Art with a 3D Animation and Design orientation. Before becoming General Manager she was Manager of Business Development for the NAD. Her responsibilities included the creation of a corporate training program, and with well known companies like Autodesk Media and Entertainment she collaborated in the establishment of a 3D animation program, thus allowing the NAD to reach international recognition. Suzanne was also a member of the boards of Directors of the Consortium multimédia Inforoutes et du Multimédia (FIM) (1999-2001) where she had a say in the cultural growth of the Canadian and Quebec new digital markets. Since 2005, she has been a member of the boards of Directors of SODEC and of the Consortium en imagerie numérique du Québec.



JACQUES LABELLE

Jacques Labelle is President and Chief Executive Officer of Saint-Jacques. He has spent the past twenty-five years helping major Canadian advertisers develop outstanding multiplatform campaigns. He contributed to the success of the Bank of Montreal, Loto-Québec and McDonald's while working at agencies such as Marketing, Ricochet Branded Content and Alfred Communications. He is a director of Hexagram, and serves on the board of Le Refuge des jeunes. He holds a degree from Université Laval.



LOUISE LANTAGNE

Louise Lantagne was appointed Executive Director of Television for Radio-Canada responsible for all television programming and scheduling. She began her career as a Canadian Feature Films and then as the Director of the Feature Film at the development of in-house and independent production, followed by From 1991 to 1999, she was a Project Manager at Sodec and then Manager responsible for evaluating feature film projects, documentaries and television creative and business deliverables. She also contributed to the policies she was a practising lawyer and became a legal and political consultant and then consultant to the President of the Office des services de garde admitted to the Québec Bar (83-84), and also has a Bachelor of Law (1983) and a BA in French literature from McGill University (74-77) for which she was Governor General of Canada. In addition, she has a Master's degree in French from the University of Montreal.



MARTIN CERÉ

Martin Céré manages digital media at Réseau des sports (RDS) at Bell Media. He is responsible for product development and user experience and he is part of the Bell Media team. In the last years Martin managed the Sympatico French portal along with Bell since 1999. The portal reaches out to a diversified and very large audience of Internet users in Quebec. Martin spearheaded a number of digital projects, acquisition of projects and distribution of contents multiplatform for Bell Media. At Bell Montreal, Martin has been working in the field of the new media for 15 years. He has started Web projects as the business portal Bellzinc.ca, the group Bell



CATHERINE WARREN

Catherine Warren, President of FanTrust Entertainment Strategies, is a media, working in Canada and internationally. As an advisor to Fortune 500 industry, Catherine helps clients with digital media growth, including revenue generation and cross-platform productions, partnerships and the entertainment portal software company Blue Zone and European publishing house PCI. Catherine has variously served as editor or publisher of series for children and adults on science and computing as well as executive producer of interactive broadcast initiatives, including ORCA FM, the world's first all-digital original "pod"cast! and the Gemini Award-winning CTVNews.com. Catherine is a digital Emmy Awards and a member of the International Television Academy. She is the Chief Industry & Research Officer of Emily Carr University and sits on several not-for-profit boards, including the United Nations flagship World Summit Awards. She has a BSc in physics from Reed College and a PhD from the Columbia University Graduate School of Journalism. Catherine is a contributor to the Huffington Post where she writes about media. Catherine's multiplatform entertainment can be viewed at www.FanTrust.com.



BARRY CHAPMAN

Barry Chapman is currently Vice-President Regulatory Affairs, BCE Inc. In this position he has responsibility for the regulatory functions related to Bell Canada. Previously he was Executive Director of Convergence at Stentor Resources Inc. In this position he had responsibility for the regulatory and strategic planning functions related to Stentor. Previously, Mr. Chapman held senior positions in the Cable Television industry. He was General Manager of Maclean Hunter Cable TV and Vice President of Fibe Inc. Mr. Chapman held senior level finance positions in the construction and high tech sectors. He is a member of the Board of Directors for The Ontario Cable Television Association, Advanced Television Systems Committee (ATSC), Treasurer of Media Awareness network, President's Alumni Council of Carleton University, Parent's Alumni Campaign and current Board Member of Bell Canada Inc. Mr. Chapman is a member of the Institute of Chartered Accountants of Canada and holds a Commerce degree from Carleton University.



KEN MURPHY

Ken Murphy is a media executive with over 25 years of leadership experience and is the President and Co-Founder of High Fidelity HDTV Inc., a Canadian-founded High Fidelity HDTV Inc. anticipating two emerging trends in Canadian television and the “Boomer” audience. Since 2006, High Fidelity HDTV has its original high definition channels: Oasis HD™, eqhd™, HIFI™ and radX™. In Canadian television, these 4 channels have earned a large and devoted following that continues to grow by offering programming that is smart, refreshing and fun. That is, these channels respect the viewer. Through the development of High Fidelity HDTV not only has become a leader in providing innovative programming, but also growth in the global marketplace. Ken’s wealth of experience in senior level television, including business development, channel distribution, ad sales and interactive media. The depth and diversity of Ken’s skills is second to none. Prior to venture with High Fidelity HDTV, Ken had a lengthy television career with the Discovery Channel (Canada), parent company Netstar Communications Inc., including Director of Operations for TSN and President of Discovery Channel Canada management team (1984-1994) which developed and launched TSN in 1994 as Canada’s first specialty services and, it’s most successful. Ken went on to lead teams which designed and built one of Canada’s first all digital major broadcast facilities, the future home of both TSN and Discovery Channel (Canada). As Director of Operations, over 150 artists, technicians and support personnel, achieving industry recognition. Following Communications Inc., acquisition of Discovery Channel (Canada) in 1999, Ken took on the challenging role of Vice President, Production & Administration, subsequently was one of the key executives responsible for Discovery Channel Canada’s success in the Canadian media marketplace. A little known fact about Ken is that during the “golden” years of music, Ken is one of North America’s prominent collectors of over 30,000 (all pre-1969) “units” meticulously sorted and filed in his Toronto home (the collection). Ken also has a keen interest in the arts and enjoys fishing. Ken is married to his most understanding wife Paula and their two sons Alexander and Brian.

Team



ANDRA SHEFFER
Executive Director

Andra Sheffer is the Executive Director of three private Funds supporting film industries: the Bell Broadcast and New Media Fund which invests in associated interactive digital projects; the Independent Production Fund in digital platforms; and, the COGECO Program Development Fund for the drama. She was the founding Executive Director of the Academy of Canadian Film and the annual Genie and Gemini Awards. She lectures on the business of television and of publications about the business of tv and digital media production: *The TV Guide* (2001), *Create a Winning Proposal – the Handbook for New Media* (2003), *MAKING IT: The business of film and Television Production in Canada* (1998). She was Managing Director of the Toronto International Film Festival, and with her husband, an Officer setting up the original CAVCO office (and Canadian content "production" Bureau promoting Canadian films internationally).



CLAIRE DION
Associate Director

From 1980 to 1987 Claire Dion held positions at the Institut québécois de développement des SODEC, as script advisor and Director of Development and Production of a healthcare business periodical; she was responsible for teaching a scriptwriting course at Université du Québec; she acted as associate producer for the development of the film *L'Ange Noir* and script editor of the first series *Super Sans Plomb*. In 1988 she joined the Maclean Hunter Television Fund, now the Independent Production Fund in Development Fund and the Bell Broadcast and New Media Fund. She acted as Associate Director in Quebec for SCPI and the SBF from 1997 to 1999 and for the CanWest Television Fund. Claire Dion received her B.A. in television studies from Concordia University and her M.A. from USC (University of Southern California). She was chair of CLSC Côte-des-Neiges, member of the Canadian Academy of Cinema and Television, *Femmes du cinéma* (1998-2000) in Montréal and vice-president of the Fondation Marijo.



CHARLES ZAMARIA

Financial Director

Charles Zamaria is Financial Director for the Bell Broadcast and New Media and COGECO Program Development Fund. He has assisted in developing standards for the emerging new media production industry. Concurrently, he is a faculty member in the School of Radio and Television Arts at Ryerson University, teaching the business aspects of producing in various media industry. He has worked with Cambium Productions in various production and management capacities, winning independent film and television productions. He is the author of several books and has been a Director for trade missions (Department of Foreign Affairs and International Trade), research analysis and studies internationally. In addition, he serves as a Lead Investigator on the Canadian Internet Project – an extensive research project on internet use and non-usage patterns in Canada in international perspective. He is a member of several professional associations (CRAA, NMBIA, IMAT, DGC, CFTPA, ACCT, CIPA, UFVA, BEA, BEAC and the Media Advisory Committee, Federal/Interprovincial Tax Credit Committee).



MARCIA DOUGLAS

Program Manager



ELAINE BÉLIVEAU

Financial Analyst (since August 2013)



DANIELLE BLAIN

Consultant – Financial Analyst (Until July 2013)



JOANNE DUGUAY

Coordinator



ELLA MYERS

Project Coordinator



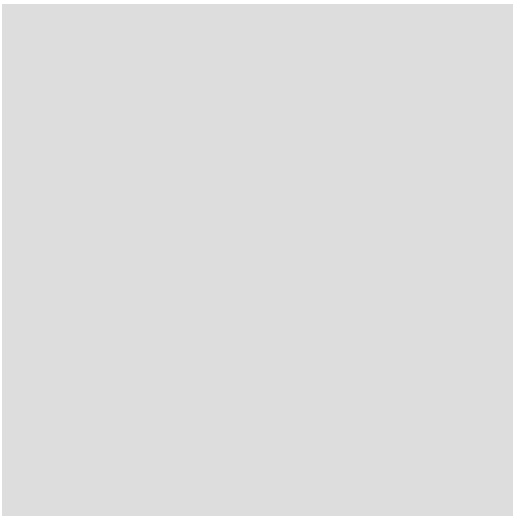
CARLY MCGOWAN
Project Coordinator



LAURENCE BEAUDOIN-MASSE
Assistant, Community Manager, Webmaster



HOWARD ROSEN
Consultant



ANITA BROEKEMA
Bookkeeper

The projects

Production

The Bell Fund supports the production of interactive digital media extensions of Canadian television programs. The fund will provide a grant of up to 75% of the digital media production costs to a maximum of \$250,000 and will also match any broadcaster cash contribution to the digital media project to a maximum of \$100,000. The fund will also provide a TV licence fee top-up of 75% of the Canadian broadcast licence fees to a maximum of \$75,000 to eligible TV projects that receive digital media funding.



1000 JOURS POUR LA PLANÈTE II

DIGITAL

Production company: Glacialis Productions

Producer: Jean Lemire

Service company: Turbulent

TELEVISION

Production company: Glacialis Productions

Producer: Jean Lemire

Broadcaster: ICI Radio-Canada, ICI Explora



AD: AFTER DIGITAL - FUTURE FORUM/ AVATAR SECRETS

DIGITAL

Production company: Ramona Pringle Productions

Producer: Ramona Pringle

TELEVISION

Production company: After Digital Productions

Producers: Marc De Guerre, Janine Heath

Executive Producers: Robyn Hutt, Rachel Low

Broadcaster: TVO



AMAZING RACE CANADA

DIGITAL

Production company: Secret Location

Producer: James Milward

TELEVISION

Production company: Insight TV Productions

Producer: Mark Lysakowski

Executive Producers: John Brunton, Barbara Bowlby

Broadcaster: CTV



BATTLE OF THE BLADES IV

DIGITAL

Production company: Konrad Group

Producer: David Offierski

TELEVISION

Production company: Insight Productions

Producer: Lindsay Cox

Executive Producers: John Brunton, Barbara Bowlby, Sandra Bezic

Broadcaster: CBC



BIG BROTHER CANADA II

DIGITAL

Production company: Secret Location

Producers: James Milward, CJ Hervey

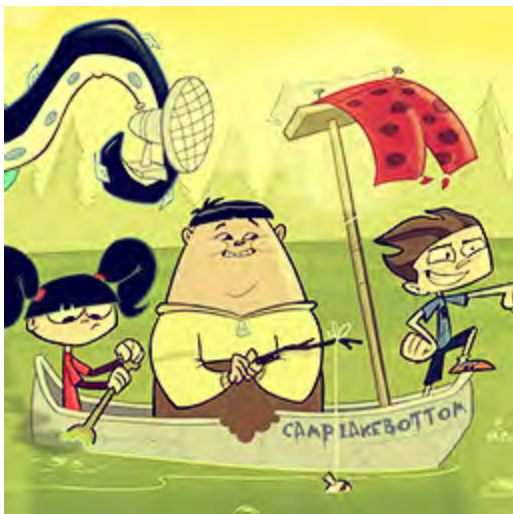
TELEVISION

Production company: Insight Production Company

Producers: Erin Brock, Sue Brophey

Executive Producers: John Brunton, Barbara Bowlby

Broadcaster: Shaw Media



CAMP LAKEBOTTOM - PROTECT THE FLAG

DIGITAL

Production company: 9 Story Interactive
Producers: Vince Commisso, Steve Jarosz
Service company: Splashworks

TELEVISION

Production company: 9 Story
Producers: Tanya Green, Rebecca Swift
Broadcaster: Teletoon



CAT IN THE HAT II

DIGITAL

Production company: Moonray Studios
Producer: Diane Williamson

TELEVISION

Production company: Portfolio Entertainment
Producers: Julie Stall, Helen Stroud
Executive Producers: Lisa Olfman, Joy Rosen, Tony Collingwood
Broadcaster: Corus – YTV, CBC



DEGRASSI XIII

DIGITAL

Production company: Epitome Screen Productions
Producer: Stephen Stohn

TELEVISION

Production company: Epitome Screen Productions
Producer: Linda Schuyler
Executive Producer: Stephen Stohn
Broadcaster: MuchMusic



ENDANGERED SPECIES

DIGITAL

Production company: Nerd Corps Entertainment

Producer: Asaph Fipke

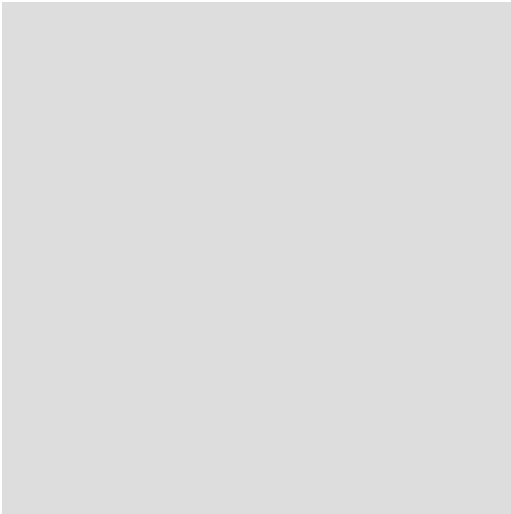
TELEVISION

Production company: Nerd Corps

Producer: Asaph Fipke

Executive Producers: Asaph Fipke, Ken Faier, Chuck Johnson

Broadcaster: Teletoon



GIVER II

DIGITAL

Production company: Sinking Ship Interactive

Producer: Blair Powers, J.J. Johnson

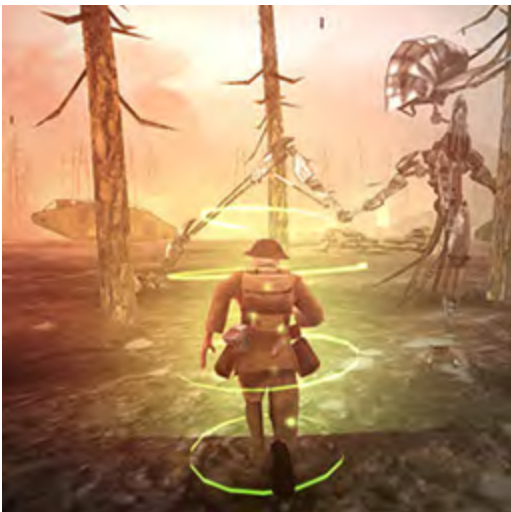
TELEVISION

Production company: Sinking Ship Entertainment

Producers: Blair Powers, JJ Johnson, Matt Bishop, Kristen McGregor, Rei

Executive Producers: Blair Powers, JJ Johnson

Broadcaster: TVO



GREAT MARTIAN WAR

DIGITAL

Production company: Secret Location

Producers: James Milward, Kathryn Rawson

TELEVISION

Production companies: Entertainment One Television Productions, Impc

Producers: Michael Kot, Mike Slee

Executive Producers: Michael Kot, Steve Maher

Broadcaster: Shaw Media



HIGHWAY THRU HELL III

DIGITAL

Production company: Great Pacific Media

Producer: Mark Miller

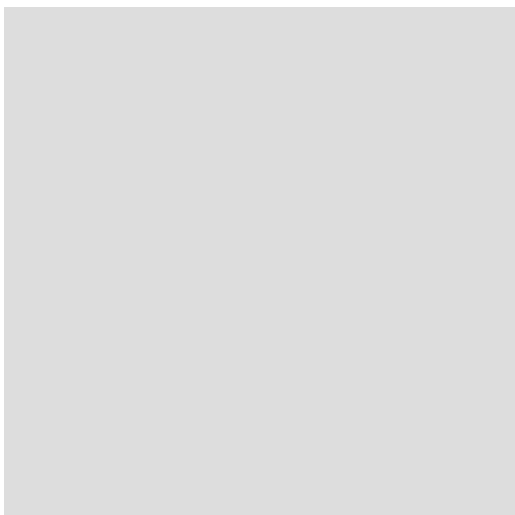
TELEVISION

Production company: Great Pacific Media

Producers: Mark Miller, Todd Serotiuk

Executive Producers: Blair Reeki

Broadcaster: Discovery Channel



HUMAN: THE MIRACLE OF A SPECIES

DIGITAL

Production company: Human Miracle Productions

Producer: Niobe Thompson

TELEVISION

Production company: Human Miracle Productions

Producer: Niobe Thompson

Executive Producer: Niobe Thompson

Broadcaster: CBC



JAPANIZI - GOING, GOING GONG

DIGITAL

Production company: marbledmedia Interactive

Producer: Matthew Hornburg, Mark Bishop

TELEVISION

Production company: marbledmedia Entertainment

Producer: Susan Edwards

Executive Producers: Mark Bishop, Matthew Hornburg

Broadcaster: YTV



JUNOS TRIBUTE 2014

DIGITAL

Production company: Secret Location

Producer: James Milward

TELEVISION

Production company: The Canadian Academy of Recording Arts and Sc

Producer: Lindsay Cox

Executive Producers: John Brunton, Barbara Bowlby

Broadcaster: Bell Media



L'APPART DU 5E II

DIGITAL

Production company: Zone 3

Producer: Geneviève Provost

Service company: Lvl studio

TELEVISION

Production company: Zone 3

Producer: Diane England

Broadcaster: Vrak.tv



LES ARGONAUTES II

DIGITAL

Production company: Productions Pixcom

Producer: Nadine Dufour

Service company: Toboggan

TELEVISION

Production company: Productions Pixcom

Producer: Thérèse Pinho

Broadcaster: Télé-Québec



LIRE II

DIGITAL

Production company: Attraction Images

Producer: Josée Vallée

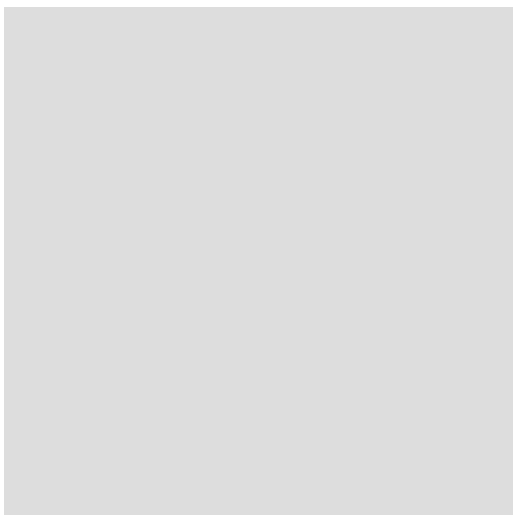
Service company: Version 10

TELEVISION

Production company: Attraction Images

Producer: Dominique Veillet

Broadcaster: ICI ARTV



MIA

DIGITAL

Production companies: Kutoka Interactive, Sardine Productions

Producers: Tanya Claessens, Ghislain Cyr

TELEVISION

Production company: Sardine Productions

Producer: Ghislain Cyr

Broadcaster: ICI Radio-Canada



MIX4

DIGITAL

Production company: Zone 3

Producer: Geneviève Provost

Service company: Turbulent

TELEVISION

Production company: Zone 3

Producer: Edith Desgagné

Broadcaster: Vrak.tv



MONTE DANS L'MANÈGE

DIGITAL

Production company: Productions GFP (IV)

Producers: Michel St-Cyr, Guy Villeneuve

Service company: Turbulent

TELEVISION

Production company: Productions GFP (IV)

Producers: Michel St-Cyr, Guy Villeneuve

Broadcaster: Ztélé



ON PASSE À L'HISTOIRE

DIGITAL

Production company: Zone 3

Producer: Geneviève Provost

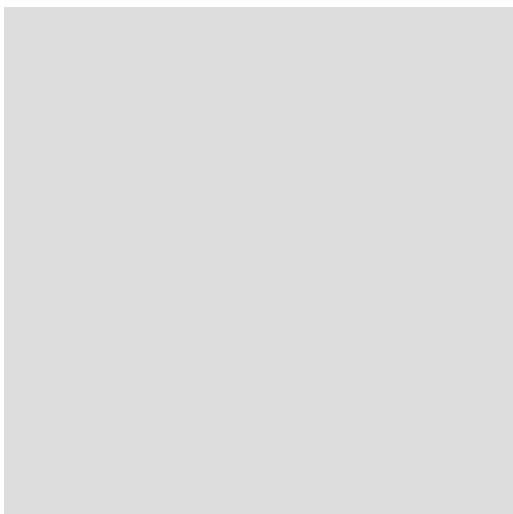
Service company: Lvl studio

TELEVISION

Production company: Zone 3

Producer: Richard Gohier

Broadcaster: TV5



OPEN SOURCE CONCERTS

DIGITAL

Production company: Antica Productions

Producer: Stuart Cox

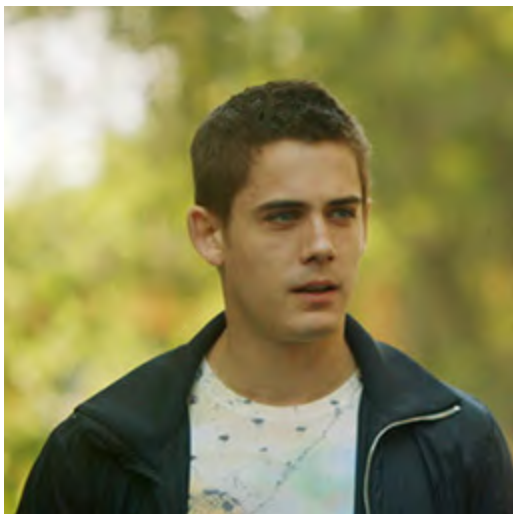
TELEVISION

Production company: Antica Productions

Producer: Morgan Leech

Executive Producer: Stuart Cox

Broadcaster: CBC



PLAYED - INTERFERENCE

DIGITAL

Production company: Secret Location

Producer: James Milward

TELEVISION

Production company: Muse Entertainment, Back Alley Films

Producer: John Calvert

Executive Producers: Janis Lundman, Adrienne Mitchell, Michael Prupas

Broadcaster: CTV



QU'EST-CE QU'ON MANGE POUR SOUPER ?

DIGITAL

Production company: LP8 Média

Producers: Marleen Beaulieu, Marie-Christine Pouliot

Service company: Turbulent

TELEVISION

Production company: LP8 Média

Producer: Marie-Christine Pouliot

Broadcaster: ICI Radio-Canada



SAVING HOPE II - LAST CALL

DIGITAL

Production company: Hope Zee Two

Producers: Kathy Avrich-Johnson

TELEVISION

Production company: Hope Zee Two

Producers: Kathy Avrich-Johnson, Linda Pope

Executive Producers: Illana Frank, David Wellington, Morwyn Brebner, A Harrison

Broadcaster: CTV



SÉRIE NOIRE

DIGITAL

Production company: Productions Casablanca

Producer: Joanne Forgues

Service company: Les Affranchis

TELEVISION

Production company: Productions Casablanca

Producer: Joanne Forgues

Broadcaster: ICI Radio-Canada



SPIN OFF

DIGITAL

Production company: Digital Howard

Producer: Daniel Dales

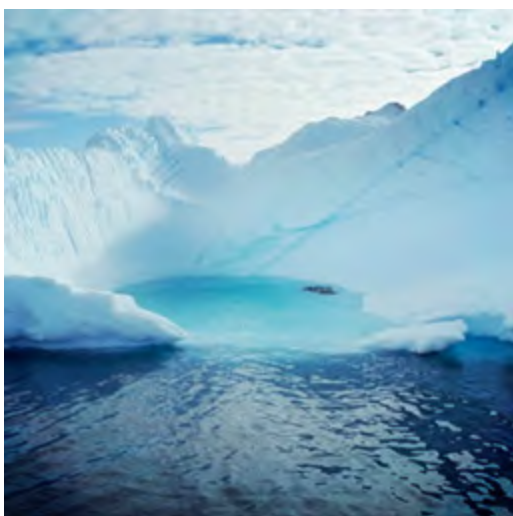
TELEVISION

Production company: SeeMore Games

Producers: Steff Millman, Erica Lenczner

Executive Producer: Morgan Elliott

Broadcaster: Channel Zero, CHCH



THE POLAR SEA

DIGITAL

Production company: DEEP

Producer: Irene Vandertop, Sarah Baird

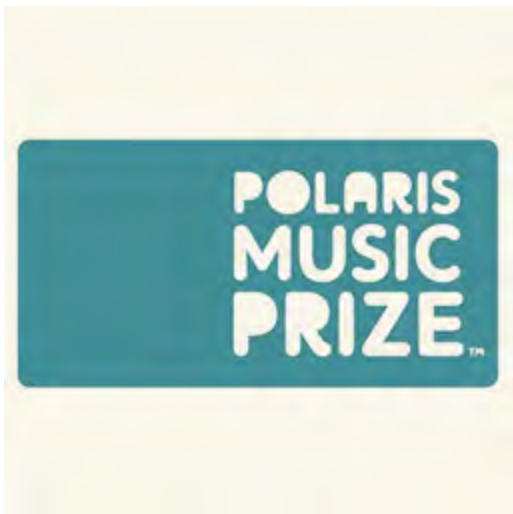
TELEVISION

Production company: Primitive Entertainment

Producers: Kristina McLaughlin, Kevin McMahon, Michael McMahon

Executive Producer: Michael McMahon

Broadcaster: TVO



THE POLARIS CONCERT - AUX POLARIS MUSIC PRIZE

DIGITAL

Production company: Blue Ant Media

Producer: Raja Khanna, Simon Foster

TELEVISION

Production company: Blue Ant Media

Producer: Craig Colby

Executive Producer: Marcia Martin

Broadcaster: AUX.tv



THE PROJECT: GUATEMALA - PROJECT: LIVE

DIGITAL

Production company: Digital Howard

Producer: Daniel Dales

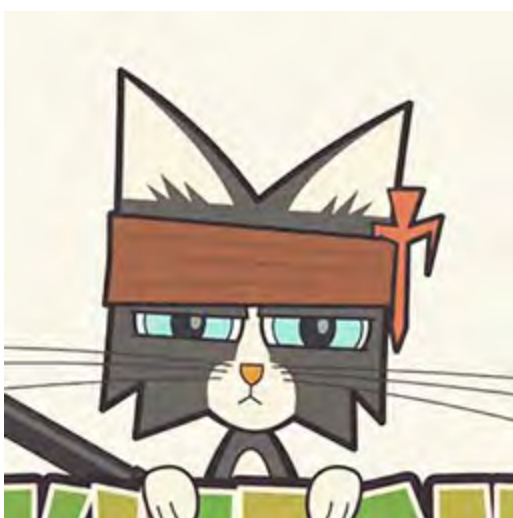
TELEVISION

Production company: Buck Productions

Producers: Jim Kiriakakis, Thomas Chenoweth, Simon Gebski

Executive Producer: Sean Buckley

Broadcaster: OLN, City TV



TINY PLASTIC MEN 2 - KITTEN ASSASSINS

DIGITAL

Production company: Mosaic Entertainment

Producers: Eric Rebalkin, Camille Beaudoin, Jesse Lipscombe

Service company: Fluik Entertainment Inc.

TELEVISION

Production company: Mosaic Entertainment

Producers: Camille Beaudoin, Jesse Lipscombe

Executive Producer: Eric Rebalkin

Broadcaster: SuperChannel



UN AIR DE FAMILLE II

DIGITAL

Production company: Productions Image II

Producer: Josée Vallée

Service company: Version 10

TELEVISION

Production company: Productions Image II

Producer: Ginette Gauthier

Broadcaster: ICI Radio-Canada



WARREN UNITED

DIGITAL

Production company: Warren Canada

Producer: Jonas Diamond

TELEVISION

Production company: Warren Canada, Baby Cow Animation (Warren)

Producers: Jonas Diamond, Denny Silverthorne, Jeremy Diamond, Henry

Executive Producer: Bill Freedman

Broadcaster: Bite Television, ITV

The projects

Production - Low budget

Low Budget Productions are defined as digital media budgets of \$100,000 or less. The fund will provide up to 75% of the digital media production costs to a maximum of \$75,000 and as of January 2013 the fund also provides a TV licence fee top-up of 75% of the Canadian broadcast licence fees to a maximum of \$75,000 to eligible TV projects that receive digital media funding.



1,2,3 GÉANT III

DIGITAL

Production company: Téléfiction

Producer: Lucie Veillet

Service company: Mbiance

TELEVISION

Production company: Téléfiction

Producers: Lucie Veillet, Carmen Bourassa

Broadcaster: Télé-Québec



30 SECONDES POUR CHANGER LE MONDE

DIGITAL

Production companies: Toast Studio, Infopresse production télé

Producers: Alexandre Gravel, Xavier Morelle

TELEVISION

Production company: Infopresse production télé

Producer: Bruno Gautier

Broadcaster: Télé-Québec



APOLLO DANS L'FRIGO

DIGITAL

Production company: TC Média Production I

Producer: Sylvia Côté

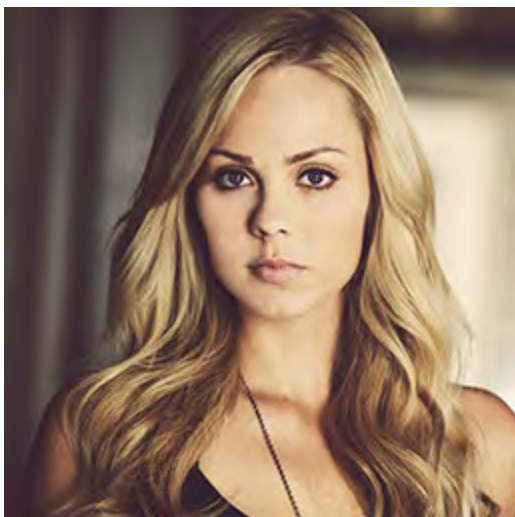
Service company: Akufen

TELEVISION

Production company: TC Média Production

Producer: Éloïse Forest

Broadcaster: V télé



BITTEN

DIGITAL

Production company: She-Wolf Season 1 Productions

Producer: John Barbisan

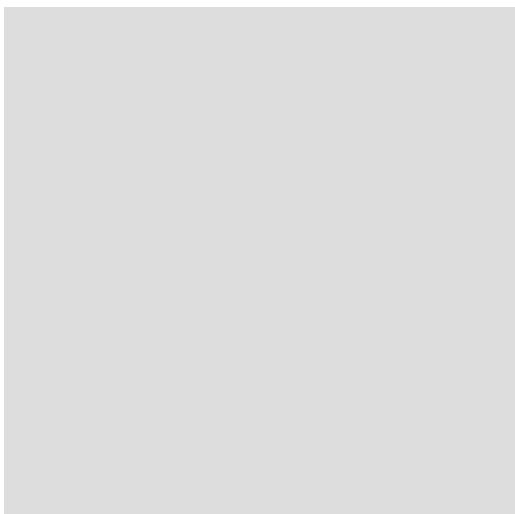
TELEVISION

Production company: She-Wolf Season 1 Productions

Producer: Norman Denver

Executive Producers: Margaret O'Brien, JB Sugar, John Morayniss, John Rosenberg, Daegan Fryklind

Broadcaster: Space



BLIND SPOT

DIGITAL

Production company: Criollo Films

Producer: Stefan Morel

TELEVISION

Production company: Criollo Films

Producers: Stefan Morel, Leslie Haller

Executive Producer: Heather A. Marshall

Broadcaster: CBC Documentary



BOUNTY HUNTERS - SKEETER CREEK ARMCHAIR RACER

DIGITAL

Production company: Muse

Producer: Jesse Prupas

Service company: Big Jump Interactive

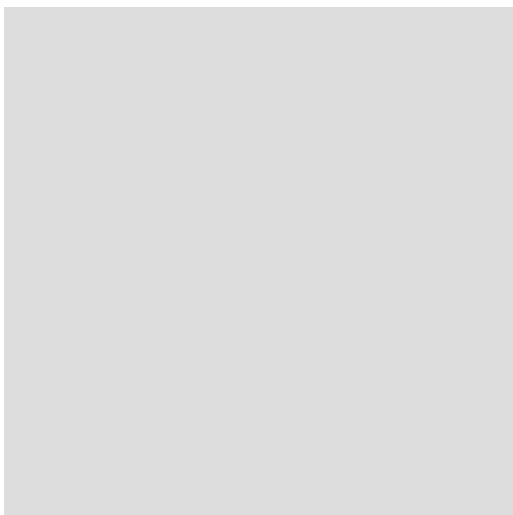
TELEVISION

Production company: Muse

Producer: Chantal Pagé

Executive Producers: Michael Prupas, Jesse Prupas, Joel Rice, Jennifer N

Broadcaster: Bell Media - CTV



PROJECTS

DIGITAL

Production company: Farmhouse Productions

Producers: Kent Sobey, Andrew Buckles, Howard Ng

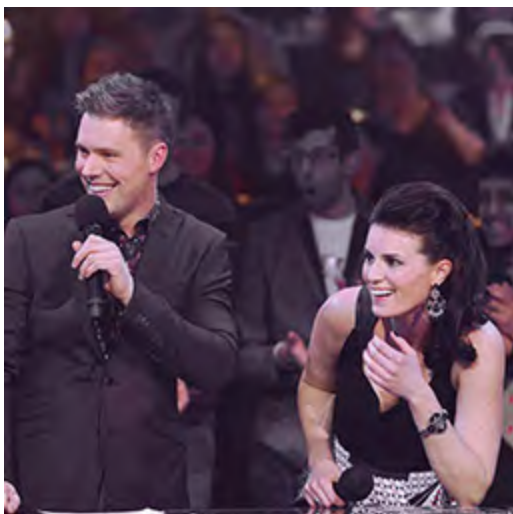
TELEVISION

Production company: Projects Ontario

Producers: Kent Sobey, Andrew Buckles, Howard Ng

Executive Producers: Kent Sobey, Andrew Buckles

Broadcaster: Cottage Life



C'EST MA TOUNE

DIGITAL

Production company: Productions KOTV

Producer: Louis-Philippe Drolet

Service company: Version 10

TELEVISION

Production company: Productions KOTV

Producer: Louis-Philippe Drolet

Broadcaster: ICI Radio-Canada



CALL ME FITZ IV

DIGITAL

Production company: Amaze Film & Television

Producers: Teza Lawrence, Deb Day

Service company: Innovate By Day

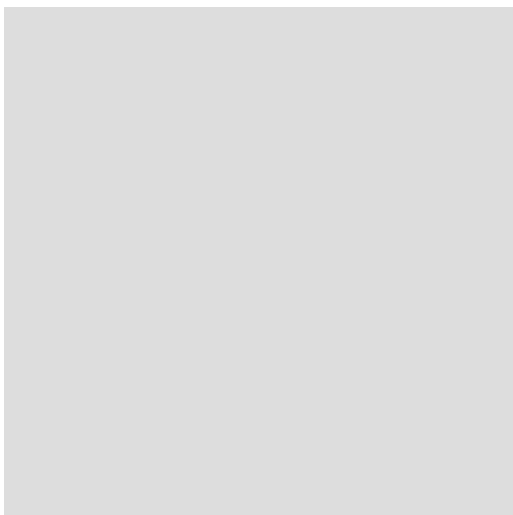
TELEVISION

Production company: Amaze Film & Television

Producer: Norman Denver

Executive Producer: Teza Lawrence

Broadcaster: HBO Canada



CHOP CHOP NINJA: ENOKI'S CHALLENGE

DIGITAL

Production company: Sardine Productions

Producer: Ghislain Cyr

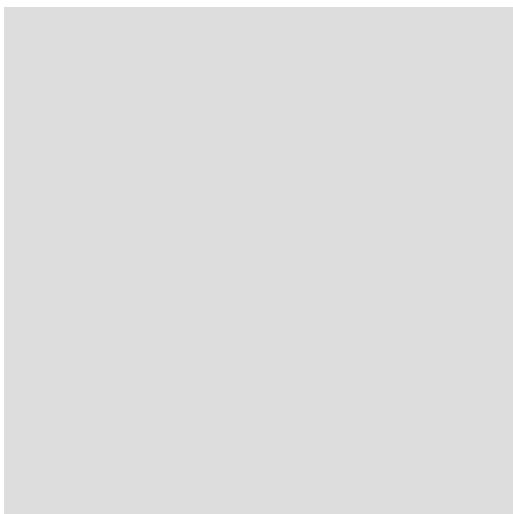
TELEVISION

Production company: Sardine Productions

Producer: Luc Wiseman

Executive Producers: Ghislain Cyr, Alex Sakiz

Broadcaster: Teletoon



DEPROGRAMMED

DIGITAL

Production company: EyeSteel

Producer: Bob Moore, Mila Aung-Thwin

Service company: Departement

TELEVISION

Production company: EyeSteel

Producers: Bob Moore, Mila Aung-Thwin

Broadcaster: Superchannel



DESSINATRUC

DIGITAL

Production company: LP8 Média

Producers: Marleen Beaulieu, Micho Marquis-Rose

Service company: Toboggan

TELEVISION

Production company: LP8 Média

Producer: Julie Lavallée

Broadcaster: ICI Radio-Canada



EN MODE SALVAIL

DIGITAL

Production company: Salvail télévision

Producer: Éric Salvail

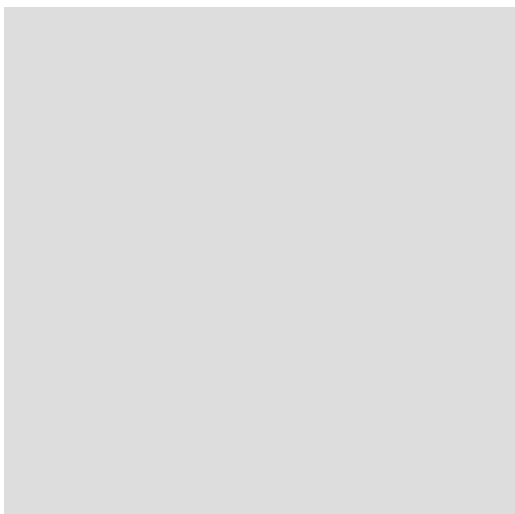
Service company: Turbulent

TELEVISION

Production company: Salvail télévision

Producer: Éric Salvail

Broadcaster: V télé



FACE OF FURRY CREEK II

DIGITAL

Production company: MKW Productions

Producer: Mark Kenneth Woods

Service Company: Petrakis Designs

TELEVISION

Production company: MKW Productions

Producer: Michael Venus

Executive Producer: Mark Kenneth Woods

Broadcaster: OUTtv



FINDING STUFF OUT III

DIGITAL

Production company: Apartment 11

Producer: Allan Joli-Coeur

TELEVISION

Production company: Apartment 11

Producer: Jean Louis-Cote

Executive Producers: Jonathan Finkelstein, Allan Joli-Coeur

Broadcaster: TVO



FLY COLT FLY

DIGITAL

Production company: Barefoot Bandit Productions

Producer: Eric Jordan, Paul Stephens

TELEVISION

Production company: Barefoot Bandit Productions

Producer: Eric Jordan, Paul Stephens

Broadcaster: Bell Media – TMN, Corus – Movie Central



GONE SOUTH: HOW CANADA INVENTED HOLLYWOOD

DIGITAL

Production company: Digital Howard

Producer: Daniel Dales

TELEVISION

Production company: Designer Living Productions

Producer: Leslie D. Bland

Executive Producers: Ian Ferguson, Leslie D. Bland, Jake Labow

Broadcaster: Superchannel



JFK: THE SMOKING GUN

DIGITAL

Production company: Muse

Producer: Jesse Prupas, Isabelle Sullivan

Service Company: LVL Studios

TELEVISION

Production company: Muse

Producer: Jesse Prupas

Executive Producers: Michael Prupas, Michael Cordell

Broadcaster: Discovery Channel



KARV L'ANTI-GALA 2013

DIGITAL

Production company: Zone 3

Producer: Geneviève Provost

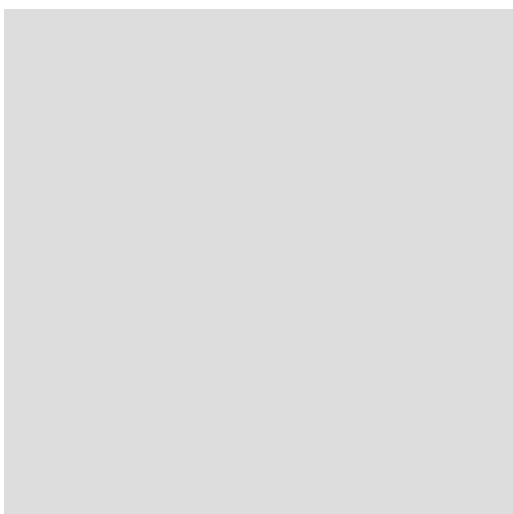
Service company: Turbulent

TELEVISION

Production company: Zone 3

Producer: Marie-Hélène Tremblay

Broadcaster: Vrak.tv



L'OR DU GOLFE

DIGITAL

Production company: Laterna Films

Producer: Ian Jaquier

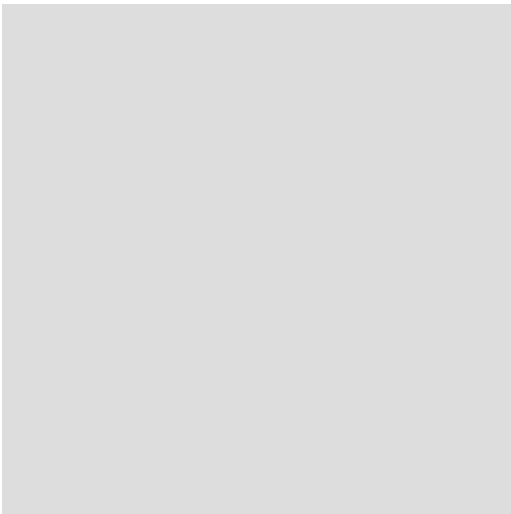
Service company: Toxa

TELEVISION

Production company: Laterna Films

Producers: Denis McCready, Michel Lam

Broadcaster: ICI Radio-Canada



LA FACE CACHÉE DE L'IMPÔT

DIGITAL

Production company: Productions InformAction

Producers: Nathalie Barton, Ian Oliveri

Service company: Toxa

TELEVISION

Production company: Productions InformAction

Producer: Nathalie Barton

Broadcaster: ICI Radio-Canada



LA GALÈRE VI

DIGITAL

Production company: La Galère IV Inc.

Producer: Josée Vallée

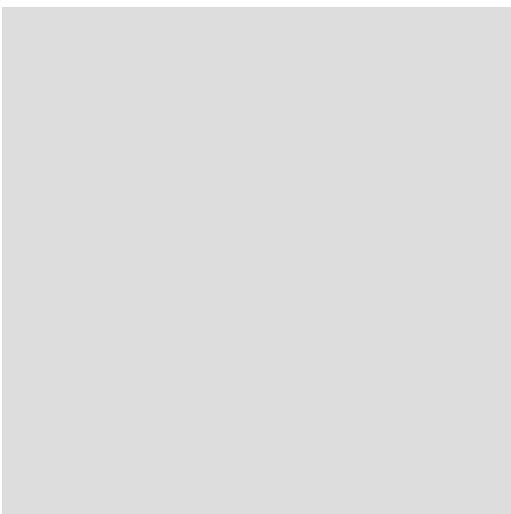
Service company: Version 10

TELEVISION

Production company: La Galère IV Inc.

Producer: Josée Vallée

Broadcaster: ICI Radio-Canada



LA VIE EST HOCKEY

DIGITAL

Production company: Productions Chic Choc 3

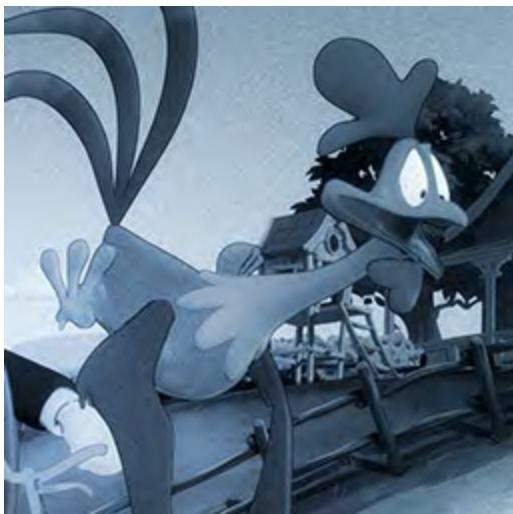
Producers: Christian Laveau, Joanne Couture

TELEVISION

Production company: Productions Chic Choc 3

Producers: Christian Laveau, Joanne Couture

Broadcaster: APTN



LE COQ DE ST-VICTOR

DIGITAL

Production company: 9114-7843 Québec inc.

Producer: Nancy Florence Savard

TELEVISION

Production company: 9114-7843 Québec inc.

Producer: Nancy Florence Savard

Broadcaster: Télé-Québec



MEILLEUR AVANT LE 31 BON PAREIL LE PREMIER II

DIGITAL

Production company: Productions Images III

Producer: Josée Vallée

Service company: Toxa

TELEVISION

Production company: Productions Images III

Producers: Marie-Élaine Nadeau, Marie-Claude Wolfe

Broadcaster: Vrak.tv



MOHAWK GIRLS

DIGITAL

Production company: Rezolution Pictures

Producers: Catherine Bainbridge, Linda Ludwick, Christina Fon, Tracey

Service company: Innovate By Day

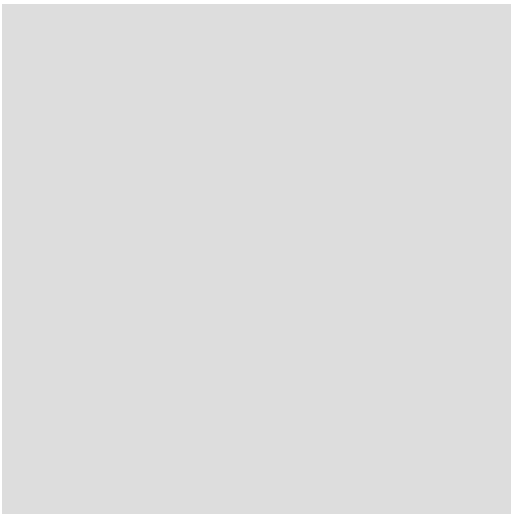
TELEVISION

Production company: Rezolution Pictures

Producers: Christina Fon, Catherine Bainbridge, Linda Ludwick

Executive Producers: Ernest Webb, Christina Fon, Catherine Bainbridge,

Broadcaster: APTN



MOM'S A MEDIUM

DIGITAL

Production company: Lark Productions

Producer: Andrew Williamson

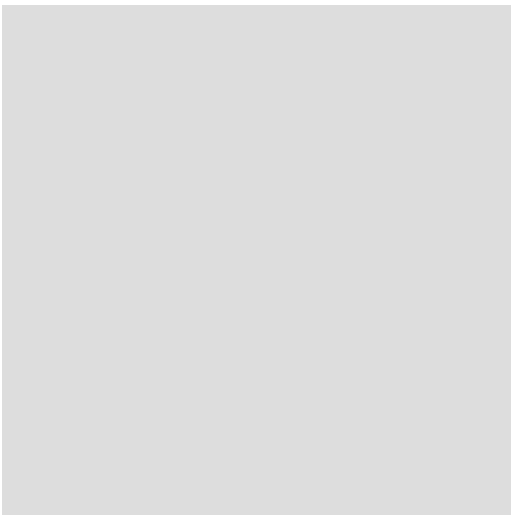
TELEVISION

Production company: Lark Productions

Producer: Grant Fraggalosch

Executive Producers: Louise Clark, Erin Haskett, Andrew Williamson

Broadcaster: CMT



MONSTER IN A BOX

DIGITAL

Production company: One Pig Productions

Producer: Chris Sandy

TELEVISION

Production company: Just One Pig

Producer: Chris Sandy

Executive Producers: Dave Conlon, Terry Tompkins

Broadcaster: Teletoon



MOOSEMEAT AND MARMALADE

DIGITAL

Production company: Mooswa Films

Producer: Mike Wavrecan

Service company: Tactica Interactive Communications

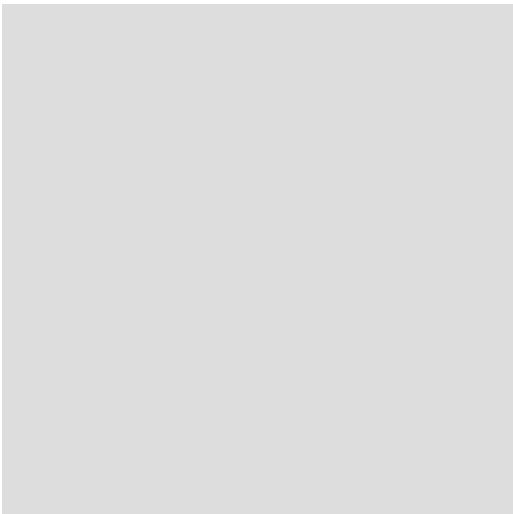
TELEVISION

Production company: Mooswa Films

Producers: Art Napoleon, Mike Wavrecan

Executive Producer: Hilary Pryor

Broadcaster: APTN, Canal Evasion



MORDU DE LA PÊCHE

DIGITAL

Production company: Productions les Aventuriers de la Pêche

Producer: Arnaud Pasquet

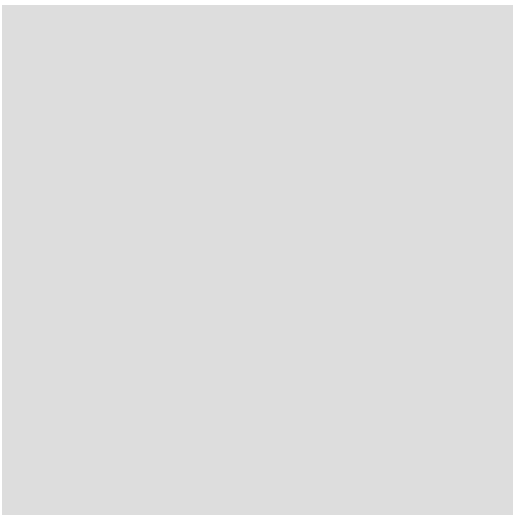
Service company: Phéromone

TELEVISION

Production company: Productions les Aventuriers de la Pêche

Producer: Cyril Chauquet

Broadcaster: Évasion



MY BIG BIG FRIEND II

DIGITAL

Production company: Breakthrough New Media

Producer: Dorothy Vreeker

Service Company: Toboggan

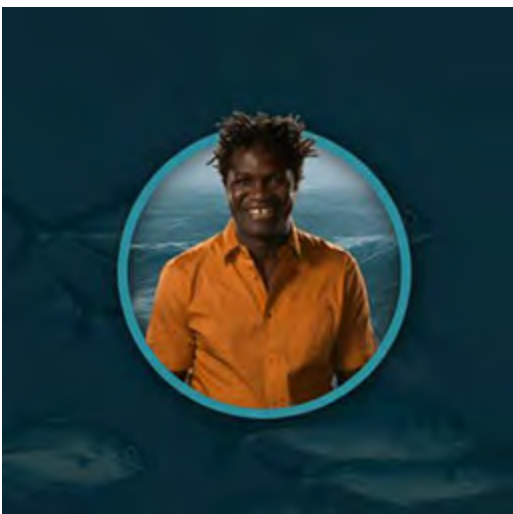
TELEVISION

Production company: Big Friend 2 Productions

Producers: Meghan Read, Suzie Gallo, Andre Breitman

Executive Producers: Ira Levy, Peter Williamson, Andre Breitman

Broadcaster: Treehouse



OCÉANIA

DIGITAL

Production company: Groupe PVP

Producer: Vincent Leroux

TELEVISION

Production company: PVP Doc II

Producer: Vincent Leroux

Broadcaster: ICI Explora



ONE LEGGED HARRY

DIGITAL

Production company: Catbird Productions

Producer: Katarina Soukup

Service Company: Folklore

TELEVISION

Production company: Catbird Films

Producer: Katarina Soukup

Broadcaster: CBC Documentary



OPERATION OBLIVION

DIGITAL

Production company: Oblivion Productions

Producers: Micol Marotti

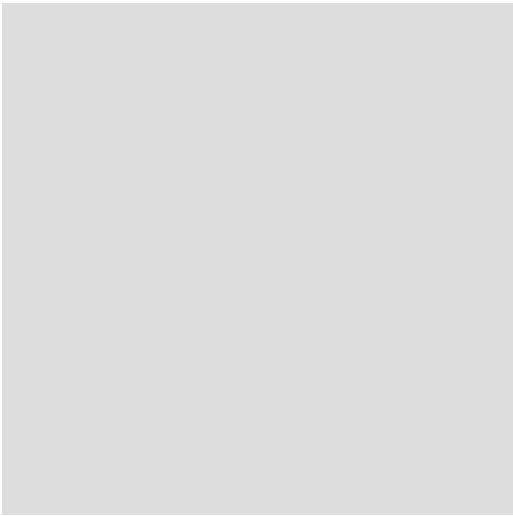
TELEVISION

Production company: Oblivion Productions

Producers: Micol Marotti, Bradley Lee

Executive Producer: Peter Starr

Broadcaster: Rogers - OMNI



PATH OF PILGRIMS

DIGITAL

Production company: Monkey Ink Media

Producer: Terry Dee

Service Company: Rival Schools Design

TELEVISION

Production company: Monkey Ink Media

Producers: Marilyn Thomas, Kate Kroll, Sharon Bliss

Broadcaster: Zoomer



POP QUIZ

DIGITAL

Production company: Production Pixcom

Producer: Nadine Dufour

Service Company: mbiance

TELEVISION

Production company: Production Pixcom

Producer: Nicola Merola

Executive Producers: Jacquelin Bouchard, Sylvie Desrochers, Carole Du

Broadcaster: Bell Media - E!



PRIME RADICALS II - RADICAL APPS

DIGITAL

Production company: GAPC Entertainment

Producer: Judith Beauregard

Service company: Toboggan

TELEVISION

Production company: GAPC Entertainment

Producer: Hoda Elatawi

Executive Producer: Ken Stewart

Broadcaster: TVO



QUI ÊTES-VOUS ?

DIGITAL

Production company: Zone 3

Producer: Geneviève Provost

Service company: Version 10

TELEVISION

Production company: Zone 3

Producer: Guillaume Lespérance

Broadcasters: ICI Radio-Canada, ICI ARTV



RUBY SKY PI: THE MALTESE PUPPY

DIGITAL

Production company: Story2.OH

Producer: Jill Golick

TELEVISION

Production company: Story2.OH

Producer: Jordana Aarons

Executive Producers: Jill Golick, Janice Dawe

Broadcaster: CBC



SOME ASSEMBLY REQUIRED

DIGITAL

Production company: Thunderbird

Producer: Paul Pattison

Service Company: Relish Interactive

TELEVISION

Production company: Thunderbird

Producers: Alexandra Raffé, Lily Hui

Executive Producers: Dan Signer, Howard Nemetz, Tim Gamble

Broadcaster: Corus - YTV



SPACE ACADEMY

DIGITAL

Production company: Apartment 11

Producer: Allan Joli-Coeur, Paul Pattison

Service Company: Relish Interactive

TELEVISION

Production company: Apartment 11

Producer: Jonathan Finkelstein

Executive Producer: Allan Joli-Coeur

Broadcaster: TVO



TACTIK VI

DIGITAL

Production company: Vivaclie

Producer: Francine Forest

Service company: Turbulent

TELEVISION

Production company: Vivaclie

Producer: Francine Forest

Broadcaster: Télé-Québec



TAMY@

DIGITAL

Production company: Toxa

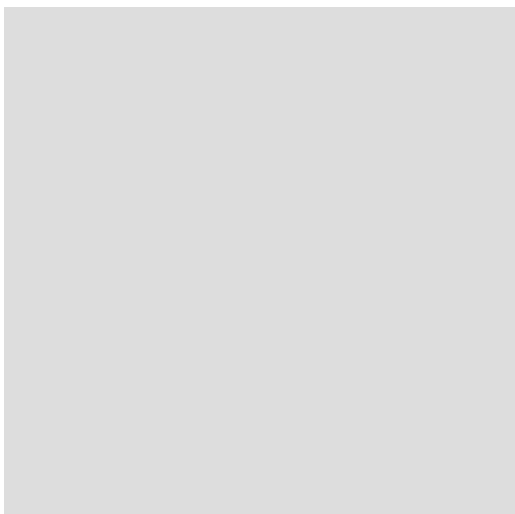
Producers: Philippe Lamarre, Raphaëlle Huysmans

TELEVISION

Production company: Toxa Productions

Producer: Patrick Fauquembergue

Broadcaster: Évasion



TESSA AND SCOTT

DIGITAL

Production company: Media Headquarters Film & Television

Producers: James Milward, Kathryn Rawson

TELEVISION

Production company: Media Headquarters Film & Television

Producer: Jennifer Horvath

Executive Producers: Robert Cohen, Shari Cohen

Broadcaster: Corus-W Network



THE AUDIENCE CANADA

DIGITAL

Production company: Force Four

Producer: Dana Johl

Service company: Switch United

TELEVISION

Production company: Force Four

Producer: Dana Johl

Executive Producers: Rob Bromley, John Ritchie, Gillian Lowrey

Broadcaster: W Network



THE FARM - FAMILY FARMER

DIGITAL

Production company: Rotating Planet Productions

Producer: Ari A. Cohen

Service Company: Departement

TELEVISION

Production company: Rotating Planet Productions

Producer: Ari A. Cohen

Broadcaster: CBC Documentary



THE IVILLAGE MINUTE

DIGITAL

Production company: Corus Digital

Producer: Kyle McCutcheon

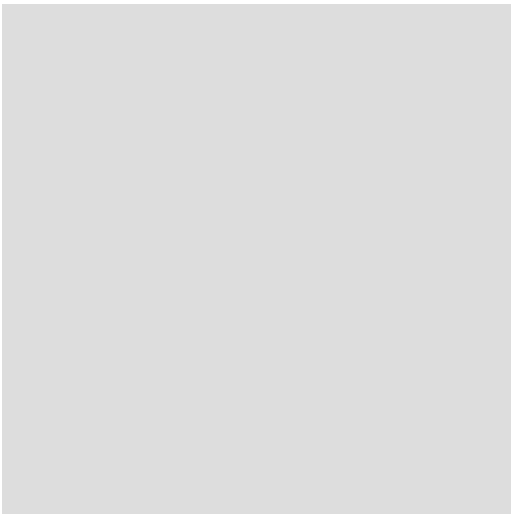
TELEVISION

Production company: Corus Digital

Producers: Kyle McCutcheon, Sue Mackay

Executive Producer: Christina Litz

Broadcaster: Corus - CMT



TOTAL DRAMA ISLAND V

DIGITAL

Production company: Fresh TV

Producers: Tom McGillis, Brian Irving, Jennifer Pertsch, George Elliott

Service Company: Sticky Brain Studios

TELEVISION

Production company: Fresh TV

Producer: George Elliott

Executive Producers: Brian Irving, Jennifer Pertsch, Tom McGillis, George Elliott

Broadcaster: Teletoon



VR EN DÉROUTE

DIGITAL

Production company: Toxa Productions

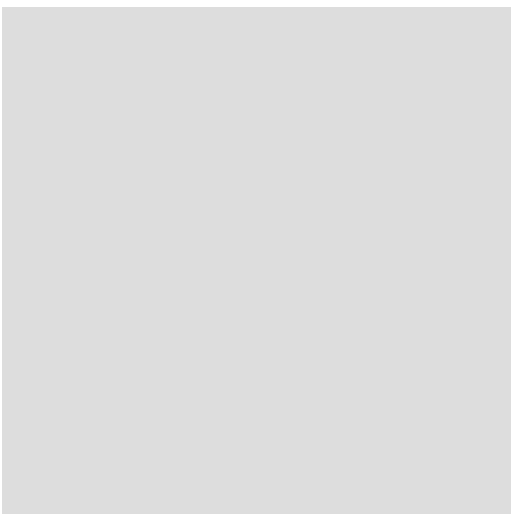
Producers: Philippe Lamarre, Raphaëlle Huysmans

TELEVISION

Production company: Toxa Productions

Producer: Patrick Fauquembergue

Broadcaster: Évasion



WOLFCOP

DIGITAL

Production company: CineCoup Media

Producer: Amy Lennon

TELEVISION

Production company: Wolf Cop Productions

Producers: Hugh Patterson, Bernie Hernando, Danielle Masters

Executive Producers: J.Joly, Bill Marks, Brian Wideen

Broadcaster: Superchannel



YUKON GOLD II - THE THINGS WE DO FOR GOLD

DIGITAL

Production company: Paperny Entertainment

Producer: Catherine Winckler

Service Company: Switch United Design

TELEVISION

Production company: Paperny Entertainment

Producers: Cal Shumiatcher, Trevor Hodgson

Executive Producers: David Paperny, Cal Shumiatcher, Audrey Mehler

Broadcaster: History

The projects

Legacy

Legacy projects are defined as digital media extensions for successful Canadian television projects that have received at least one broadcast licence renewal and did not previously have any digital media extensions.

Development

Projects that are eligible may apply for development support to develop interactive digital media concepts related to legacy television programs. Funding is available in the form of grants not to exceed 75% of the costs of development of the digital media project to a maximum of \$50,000. Legacy projects are defined as digital media extensions for Canadian television projects that have received at least one broadcast licence renewal and did not previously have any digital media extensions.

Production

The fund will provide a grant of up to 75% of the digital media production costs to a maximum of \$250,000 and will also match any broadcaster cash contribution to the digital media project to a maximum of \$100,000. The fund will also provide a TV licence fee top-up of 75% of the Canadian broadcast licence fees to a maximum of \$75,000 to eligible TV projects that receive digital media funding.



BIG COMFY COUCH

DIGITAL

Production company: Big Comfy Corporation

Producer: John Leitch, Ted Brunt

Service Company: Sticky Brain Studios

TELEVISION

Production company: Big Comfy Corporation

Producer: Cheryl Wagner

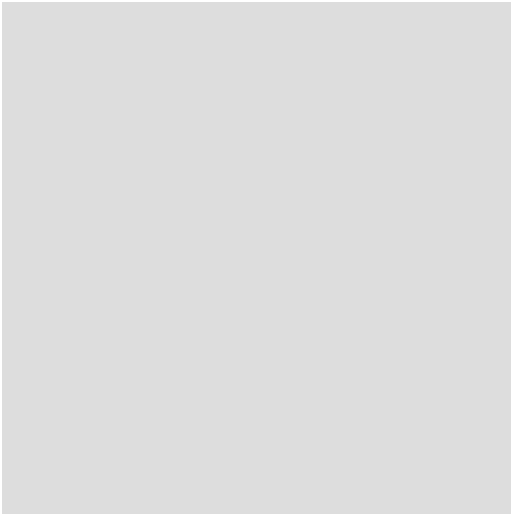
Executive Producer: John Leitch

Broadcaster: Corus - Treehouse TV

The projects

Performance Accelerator

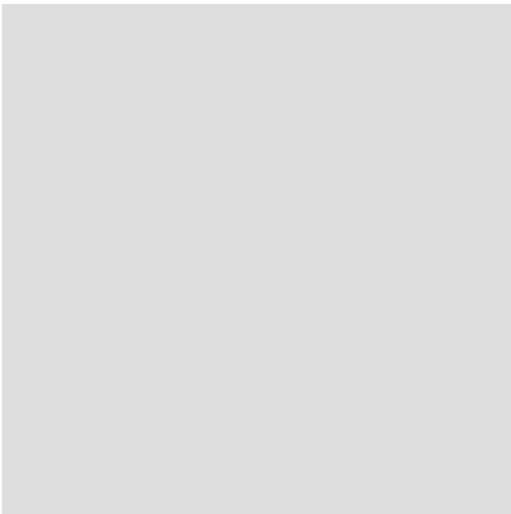
To reward and foster successful digital media projects that are tied to a Canadian television program, the Bell Fund provides up to 75% of costs , to a maximum of \$75,000 to enhance, market, version and expand these projects, to encourage continued growth and success.



SLUGTERRA - SLUGITOUT!

Production company: Nerd Corps Interactive

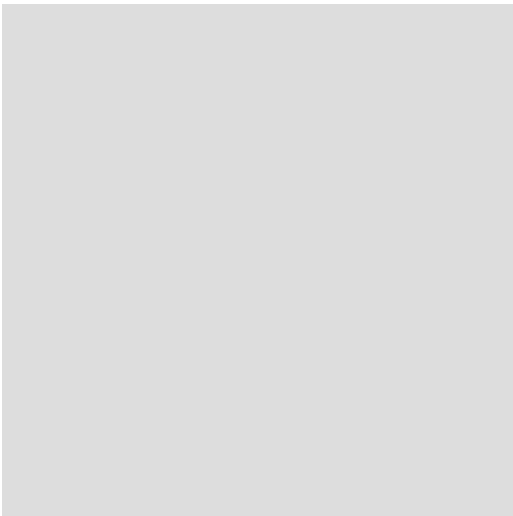
Producers: Asaph Fipke, Ken Faier, Chuck Johnson



THISISEMILYYEUNG.COM

Production company: marblemedia Interactive

Producers: Mark Bishop, Matt Hornburg, Julie Dutrisac



URBANIA.CA – LE QUÉBEC EN 12 LIEUX

Production company: Toxa

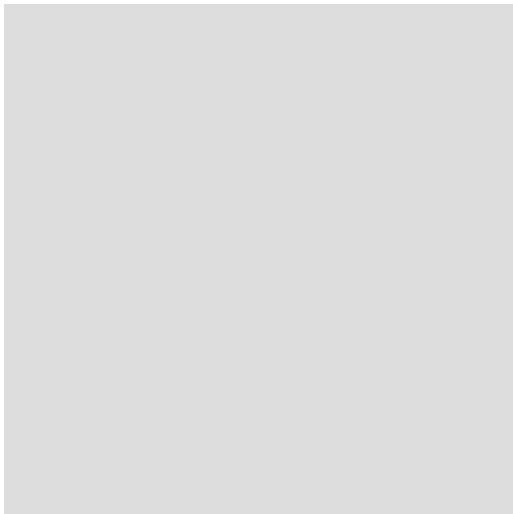
Producers: Philippe Lamarre, Raphaëlle Huysmans

Service company: Le Moulin

The projects

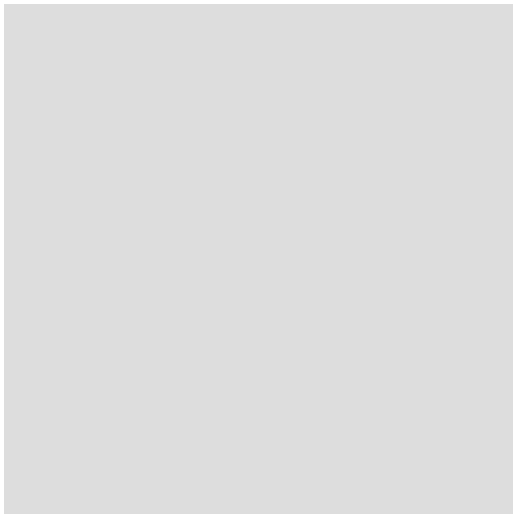
TV Development Online

(previously TV Development Digital Pilot Program) This innovative program supports the development of potential new television programming by supporting the production of content produced for online audience testing in order to inform future broadcast content. Support is offered in the form of a grant not to exceed 75% of the cost of the production and testing of the specific “test content” to a maximum of \$100,000.



ACTING UP

Production company: marbledmedia Interactive
Producers: Mark Bishop, Matthew Hornburg
Broadcaster: Corus - YTV



DAD DRIVES

Production company: iThentic Canada
Producers: Catherine Tait, Jonas Diamond
Broadcaster: BlueAnt - Bite



DARKNET

Production company: Copperheart Productions

Producer: Steven Hoban

Broadcaster: Superchannel



FANGBONE

Production company: Radical Sheep

Producers: John Leitch, Michelle Melanson

Broadcaster: Astral - Disney XD

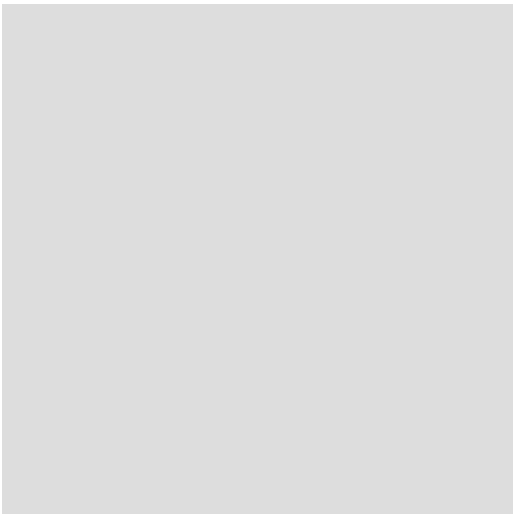


JOKE OR CHOKE

Production company: Insight Productions

Producer: Shannon Farr

Broadcaster: Bell Media - Comedy



JUNK FOODIES

Production company: Paperny Entertainment

Producers: Cal Shumiatcher, Audrey Mehler, David Paperny, Trevor Hod

Broadcaster: Shaw - Food

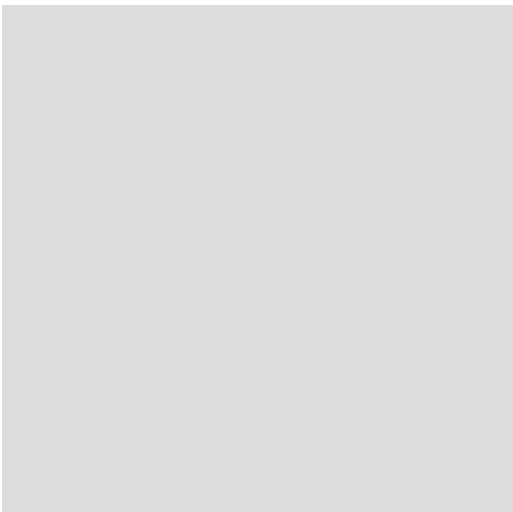


LOURD 2

Production company: Les Productions Lourd

Producer: Eva-Rose Mercier

Broadcaster: Vrak.tv

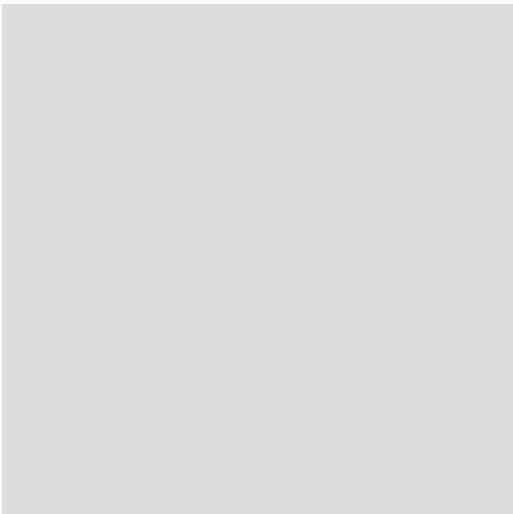


PET NEWS NETWORK

Production company: Wordlwide Bag Media

Producers: Anna Wallner, Kristina Maticic, Heather Hawthorn Doyle

Broadcaster: CBC

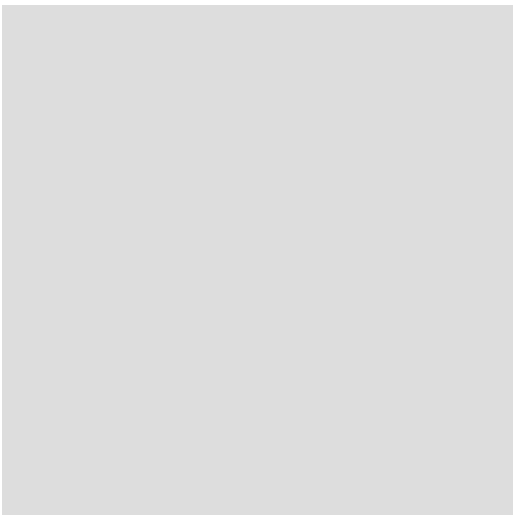


PULL : HOW TECHNOLOGY IS CHANGING LIVES

Production company: qMedia Solutions

Producer: Christine McGlade

Broadcaster: TVO

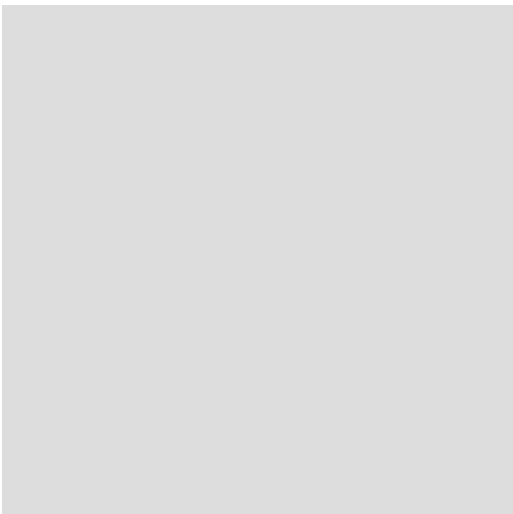


RISE

Production company: Shaftesbury Films

Producers: Christina Jennings, Scott Garvie

Broadcaster: Corus - ABC Spark

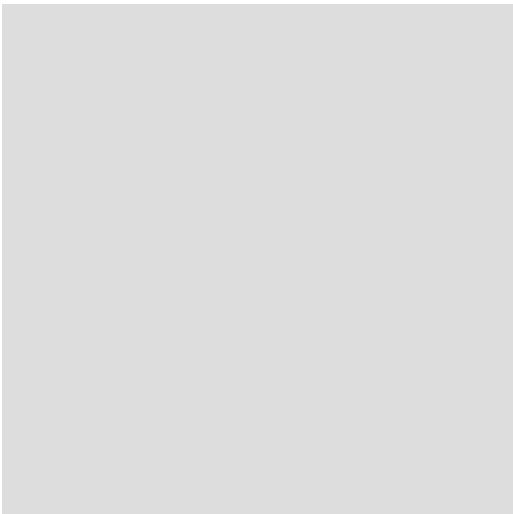


SPACE BACON

Production company: Heroic Television

Producers: John May, Suzanne Bolch

Broadcaster: Corus - YTV

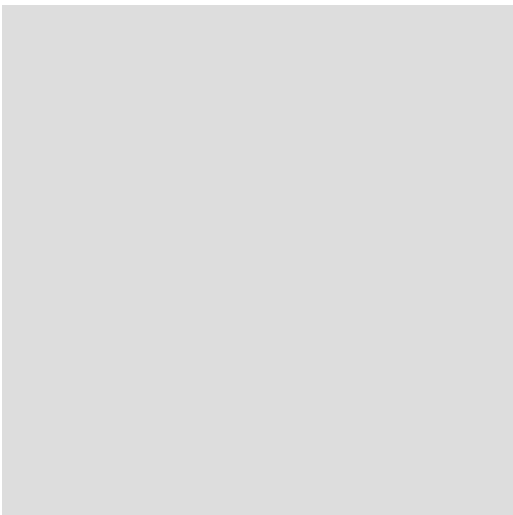


THE CHEF'S BAR

Production company: Riverbank Pitcures

Producers: David Mitchell, Francis Mitchell, Ted Biggs

Broadcaster: TLN



VAMPIRE STEVE

Production company: Smiley Guy Studios

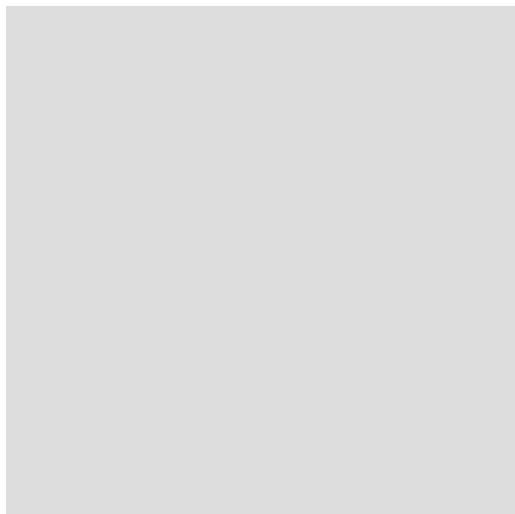
Producers: Jonas Diamond, Sean Cullen, Jeremy Diamond, Denny Silver

Broadcaster: Teletoon

The projects

Development

Funding for the development of digital media projects associated with a TV program or series. Funding is available in the form of grants not to exceed 75% of the costs of development of the digital media project to a maximum of \$50,000.



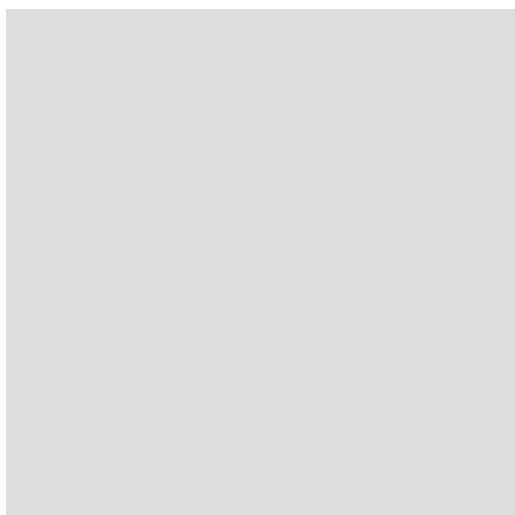
DARKNET

Production company: Copperheart Productions

Producer: Jensenne Roculan

Service company: Stitch Media

Broadcaster: SuperChannel

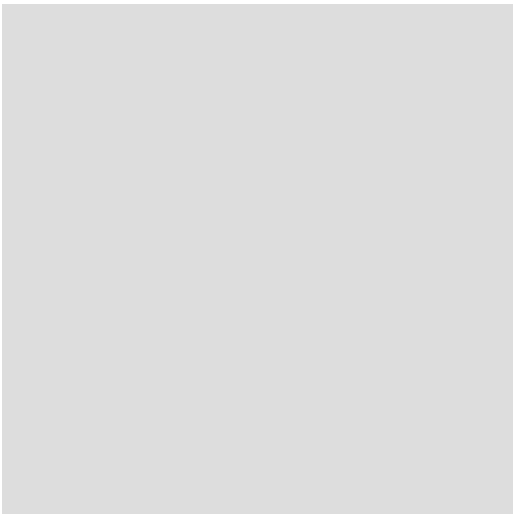


ENDANGERED SPECIES

Production company: Nerd Corps Entertainment

Producer: Ken Faier

Broadcaster: Teletoon



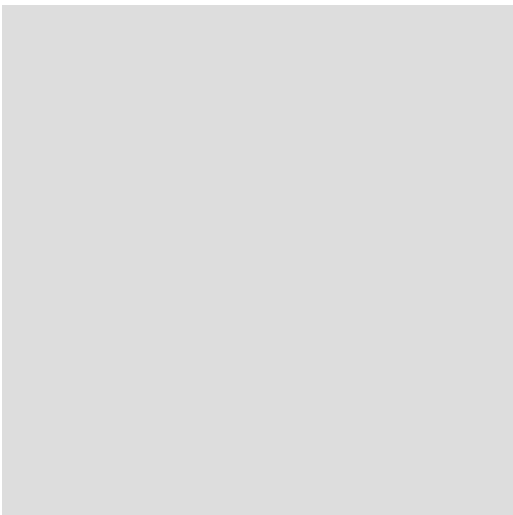
IT'S ALWAYS SUNNY IN MUMBAI

Production company: Ballinran Productions

Producer: Craig Thompson

Service company: Innovate by Day

Broadcasters: TMN, Movie Central

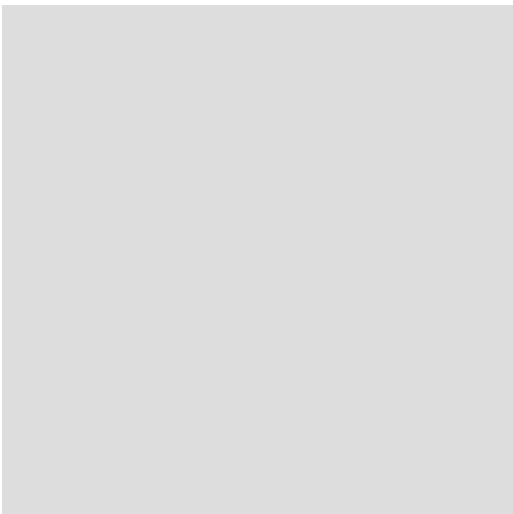


MOTIVE SEASON 2

Production company: Motive Productions II (Lark Productions)

Producer: Andrew Williamson

Broadcaster: CTV

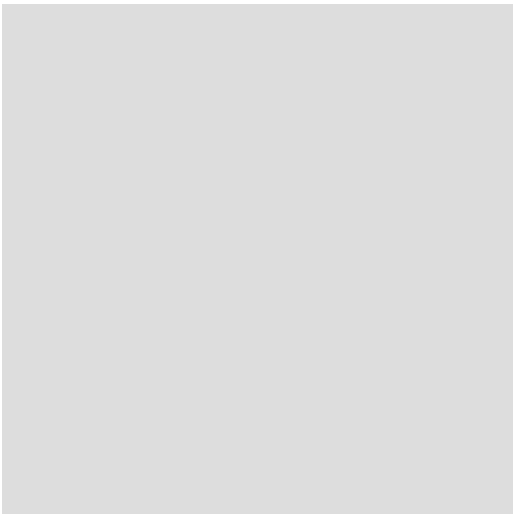


OPEN SOURCE CONCERT

Production company: Antica Productions

Producer: Stuart Cox

Broadcaster: CBC

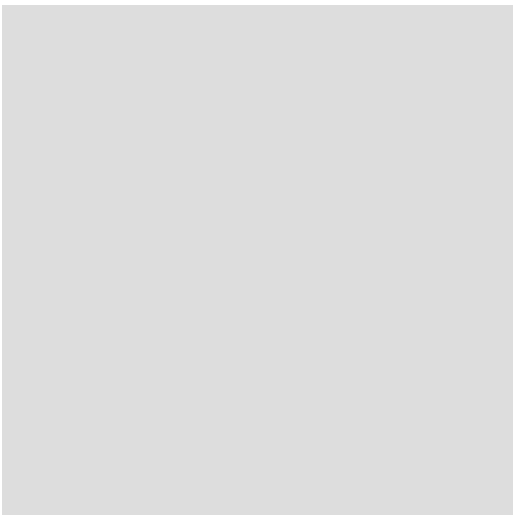


POLAR SEA 360 INTERACTIVE JOURNEY

Production company: DEEP

Producer: Irene Vandertop

Broadcaster: TVO



SACRED JOURNEYS

Production company: Sacred Television

Producers: Dan D'Or, Brad Schroeder

Broadcaster: Blue Ant Media

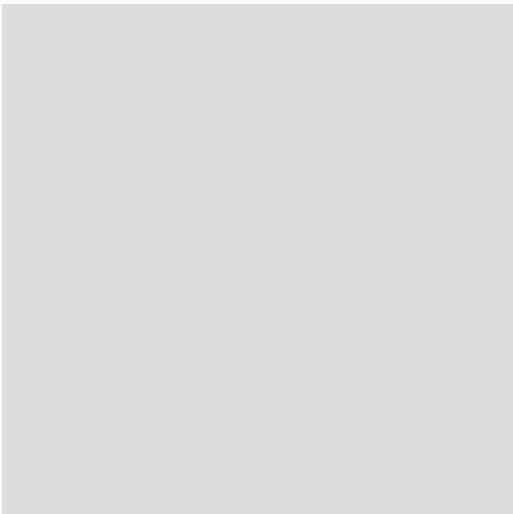


SAVOIR FAIRE

Production company: Toast Studio

Producers: Alexandre Gravel, David Pieropan

Broadcaster: Canal Savoir



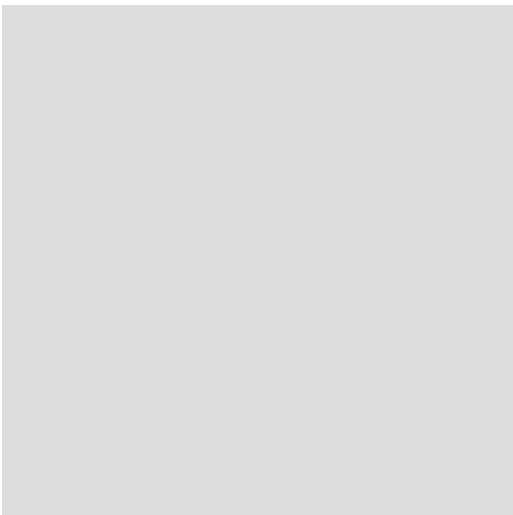
SUPER GROUP SECOND SCREEN

Production company: Tricon Television

Producer: Ashley Rite

Service Company: Overinteractive Media Inc.

Broadcaster: Corus – YTV



WEATHER GONE WILD

Production company: Dream Film

Producer: Sue Ridout

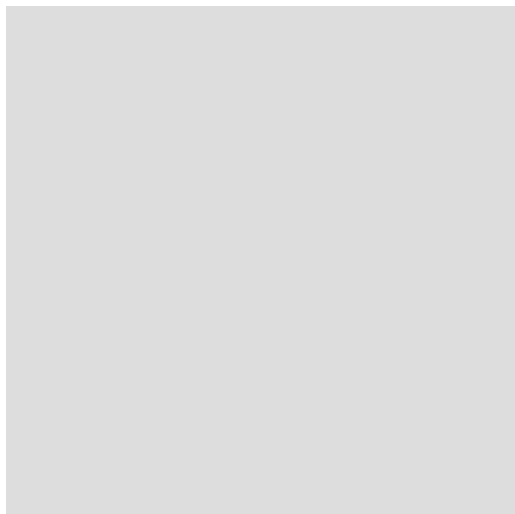
Service company: Tactica

Broadcaster: CBC

The projects

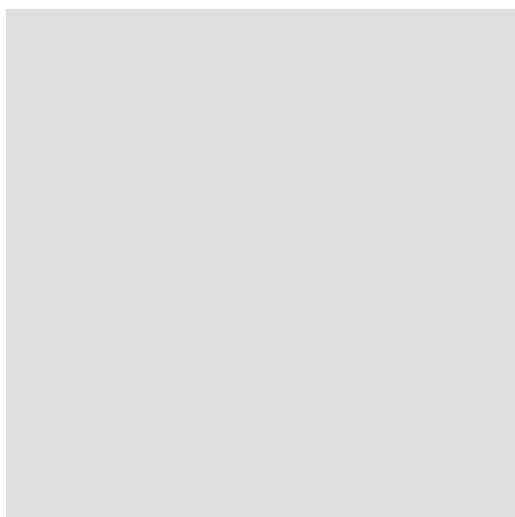
Professional development

Professional development grants are provided to non-profit industry organizations to support research and enhance training and professional development opportunities for cross-platform professional development activities.



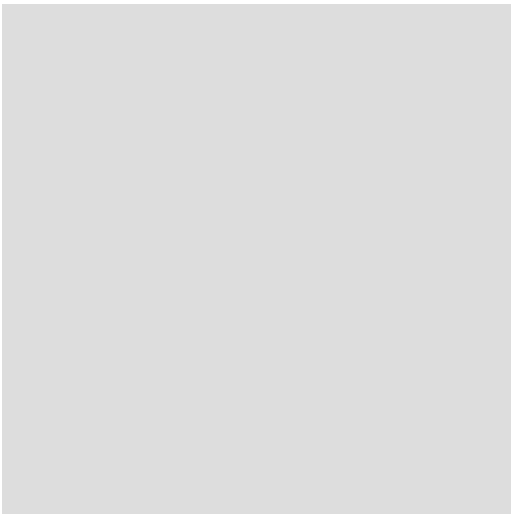
ALL ACCESS 2013

On Screen Manitoba



BANFF WORLD MEDIA FESTIVAL 2013

Banff Festival Foundation



CANADIAN SCREEN AWARDS 2014

Academy of Canadian Cinema and Television



CARTES BLANCHES MULTIPLATFORMES 2013

FCTNM

14 mai, 29 mai et 5 juin 2013

Montréal

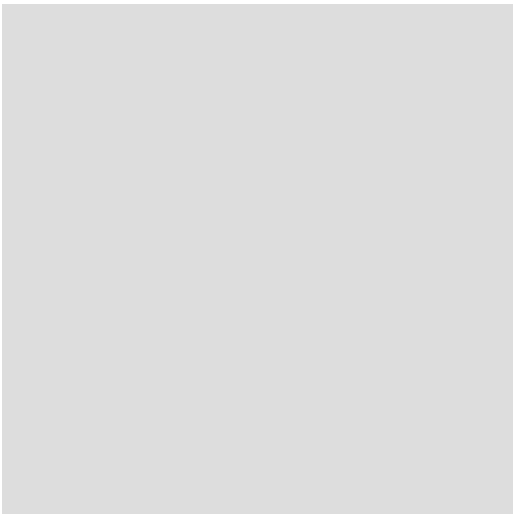


CARTOON CONNECTION CANADA 2013

Rencontres cinématographiques de Québec

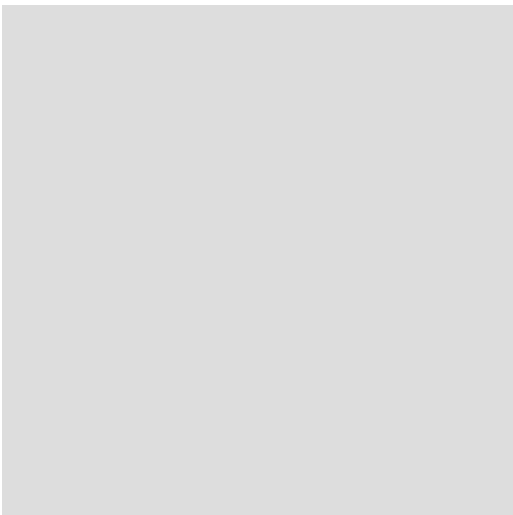
28 au 31 octobre 2013

Québec



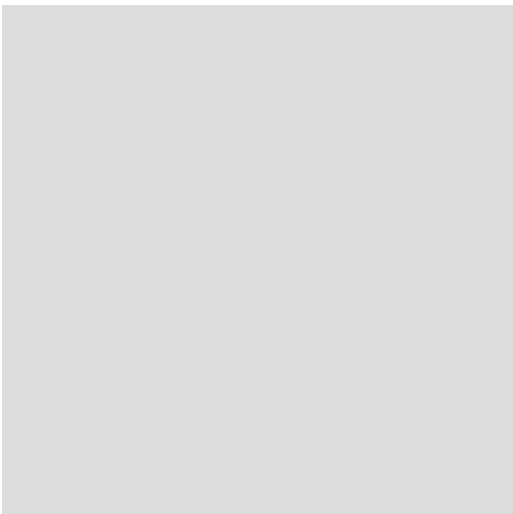
CHILDREN, YOUTH AND MEDIA CONFERENCE 2013

Youth Media Alliance



DIGISCAPE

WIFT-T



DIY DAYS

Ryerson University



FACE À FACE DE LA RELÈVE

Doc Circuit Montréal

27 septembre 2013

Montréal



GALA DES PRIX D'EXCELLENCE FRANCOPHONES 2014

Alliance Médias Jeunesse

28 mai 2014

Montréal

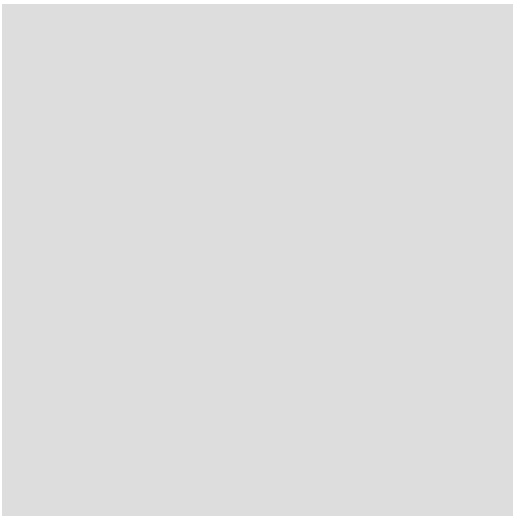


GALA DES PRIX GÉMEAUX 2013

Académie canadienne du cinéma et de la télévision

12 et 15 septembre 2013

Montréal



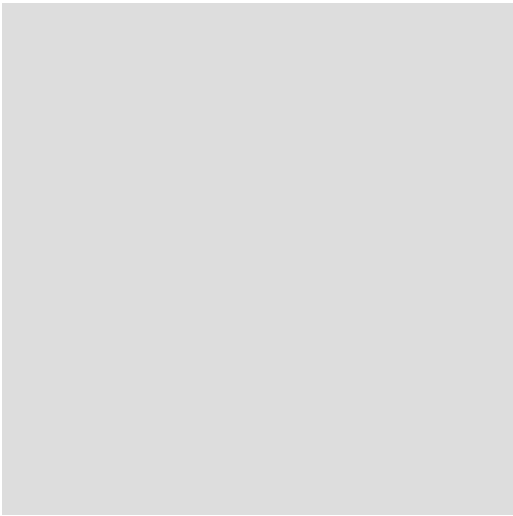
HOT DOCS 2013

Hot Docs



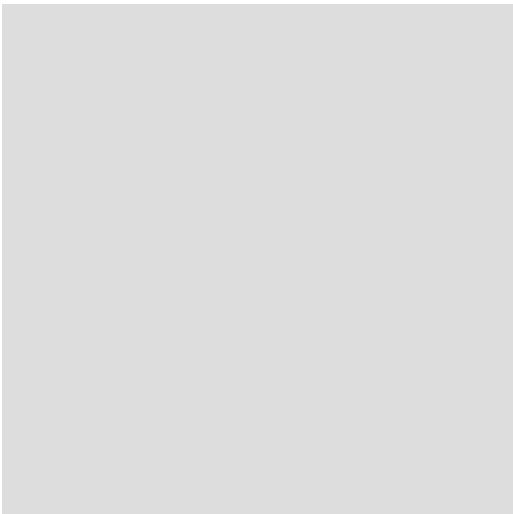
ILUNCH 12.0

Interactive Ontario



INDUSTRY STUDY: BRANDED ENTERTAINMENT

CMPA



INPLAY 2013

Interactive Ontario

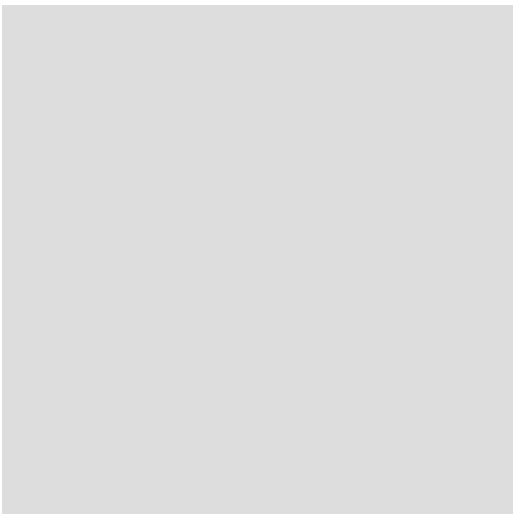


JOURNÉE RPM: LES COMMUNAUTÉS SOCIALES ET LE CONT

Regroupement des producteurs multimédias

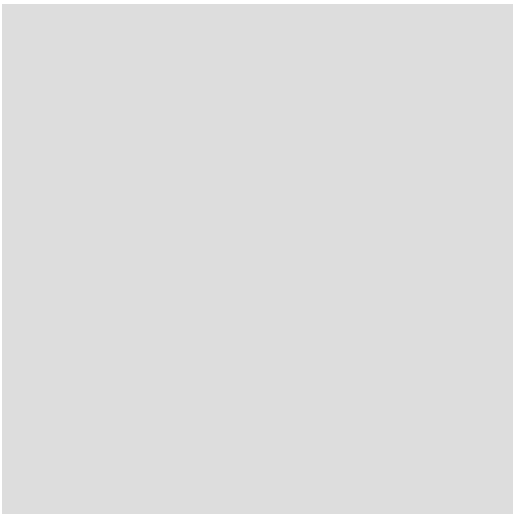
14 novembre 2013

Montréal



MERGING MEDIA 2013

CMPA BC



NEXTMEDIA TORONTO / DIGI AWARDS 2013

Banff Festival Foundation

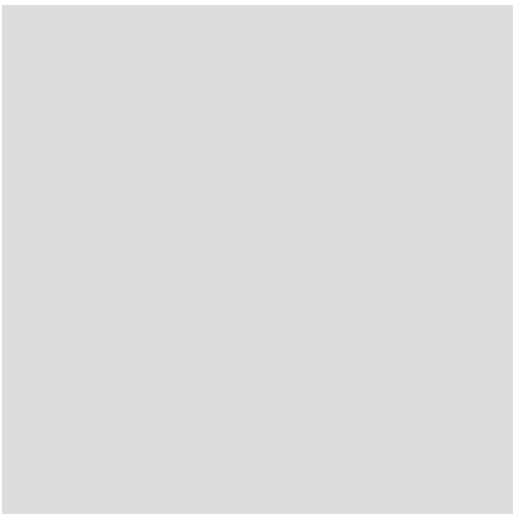


NUMIX 2013

Regroupement des producteurs multimédias

9 mai 2013

Montréal



PRIME TIME IN OTTAWA 2014

CPA

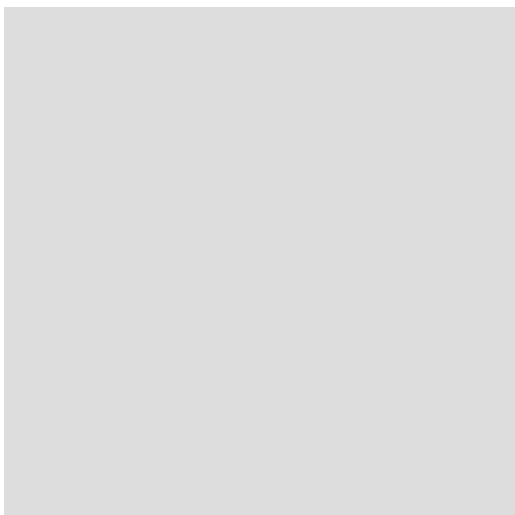


RCQ 2013: LA JOURNÉE TRANSMEDIA STORYTELLING

Rencontres cinématographiques de Québec

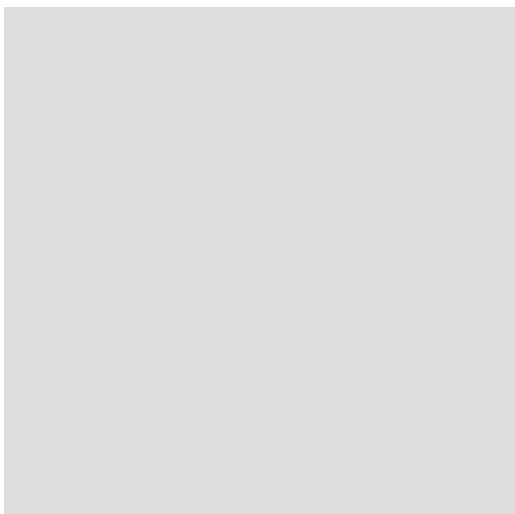
20 au 22 mars 2013

Québec



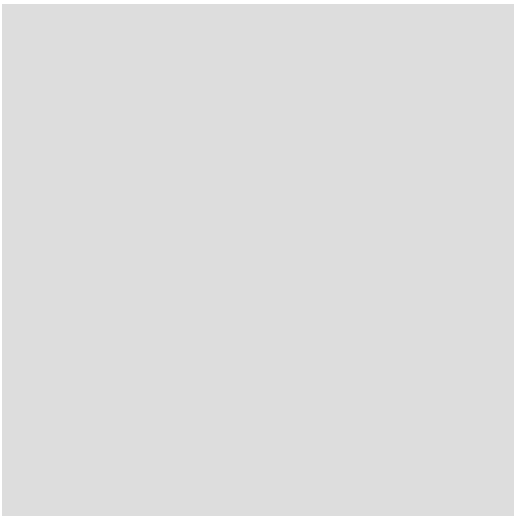
RESEARCH STUDY: CO-PRODUCTION

Interactive Ontario



STRATEGIC PARTNERS 2013

Atlantic Film Festival



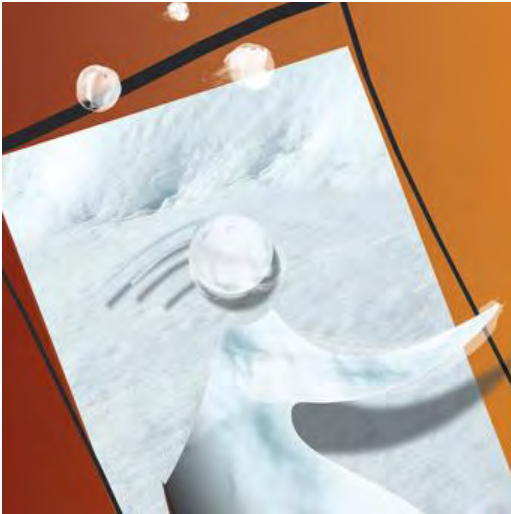
WORLD CONGRESS OF SCIENCE AND FACTUAL PRODUCER

Hot Docs

The projects

International activities 2013

The Bell Fund undertook several international activities to support Canadian production companies, to promote Canadian digital media projects and to encourage potential international co-production partnerships.



FORUM BLANC

Grand Bornan, France (January 15-17, 2014)

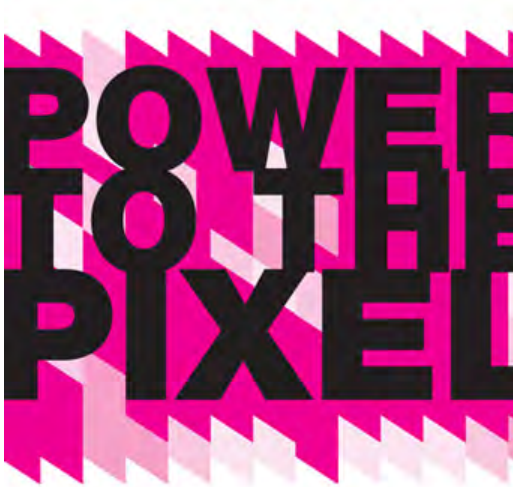
The Bell Fund and six Quebec digital media companies participated at "Forum Blanc – new content". The Quebec companies had the opportunity to showcase their multi-platform projects which can be viewed on our website. The event provided a focus for new business and coproduction partnerships.



MIPTV INTERNATIONAL EMMY AWARDS

Cannes, France (8 April, 2013)

The Bell Fund sponsored the 2013 Digital Emmy® Awards and the award ceremony. Opening night activities in Cannes in April. Two of the 12 nominated programs (guidestones.org), produced by iThentic and 3 o'clock.tv and Temps Mort Productions Babel received nominations in the category of Digital Program. Two programs were showcased at MIPCube during a special session hosted by Warren, also sponsored by the Bell Fund, giving MIPTV participants a chance to meet the nominees. Guidestones was awarded the International Digital Emmy for true events, Guidestones is the story of two journalism students who were investigating an unsolved murder. Director: Jay Ferguson Producers: Joe



POWER TO THE PIXEL

London, UK, (October 15-18, 2013)

Fifteen Canadian digital media producers attended Power to the Pixel, Sheffer. Power to the Pixel is a showcase of ideas, people and projects to learn how to adapt to stay relevant to digital change. The Canadian to exchange co-production ideas; they also had the opportunity to par pitches to the audience at the Forum.

The stats

Overview

2013

Total: \$16,555,929

Summary 2013

In 2013, the Bell Fund invested over \$16.5M in a record one hundred and eighty eight projects including the production and enhancement of 141 digital media and related television productions, and the development of 23 digital media projects and TV Development Online.

Program type	Number of projects	Grant
Production	141	\$14,813,994
Development	23	\$1,600,435
Professional development	24	\$141,500
Total	188	\$16,555,929

Overview

1997-2013

Total: \$133,869,528

Summary 1997-2013

Since 1997, the Fund has invested nearly \$134 M in 1,408 projects, including 928 in Production, 256 in Development and 224 Professional Development initiatives.

Program type	Number of projects	Grant
Production	928	\$122,460,979
Development	256	\$10,060,489
Professional development	224	\$1,348,060
Total	1408	\$133,869,528

The stats

Production

2013

Total: \$14,813,994

Detail: Production Program 2013

Over \$14.8M was approved for the production of 87 interactive digital media projects, 51 associated television programs and 3 performance accelerator projects. 67% of all funding was for English-language projects and 33% for French-language projects (some of which were bilingual). In 2013 the Bell Fund began offering support for TV programs associated with Low Budget Production digital media projects. This also includes 1 Legacy production project, a new program introduced in 2012 to support the development and production of successful Canadian television programs that have received licence renewals but did not have any previous digital media extensions.

	Number of projects			Grant		
Program type	English	French	Total	English	French	Total
Production	23	11	34	\$5,605,550 (38%)	\$2,365,420 (16%)	\$7,970,970 (54%)
Production - Low budget	34	19	53	\$2,164,600 (15%)	\$1,236,607 (8%)	\$3,401,207 (23%)
Television	31	20	51	\$1,958,500 (13%)	\$1,273,317 (9%)	\$3,231,817 (22%)
Performance Accelerator	2	1	3	\$135,000 (1%)	\$75,000 (1%)	\$210,000 (1%)
Total	90	51	141	\$9,863,650 (67%)	\$4,950,344 (33%)	\$14,813,994 (100%)

Production

1997-2013

Total: \$122,460,979

Detail: Production Program 1997-2013

928 projects have benefited from over \$122.4 M that has been allocated to the Production of digital media projects and television programs since 1997. 80% of all funding supports digital media components and 20% supports the associated television component. This has been allocated 63% to English-language projects and 37% to French-language projects (some of which were bilingual).

	Number of projects			Grant		
Program type	English	French	Total	English	French	Total
Production	364	227	591	\$62,449,669 (51%)	\$35,591,820 (29%)	\$98,041,489 (80%)
Television	210	127	337	\$15,249,678 (12%)	\$9,169,812 (7%)	\$24,419,490 (20%)
Total	574	354	928	\$77,699,347 (63%)	\$44,761,632 (37%)	\$122,460,979 (100%)

The stats

Development 2013

Total: \$1,600,435

Detail: Development Program 2013

In 2013, over \$1.6M was allocated to support the early development of 10 interactive digital media projects, and the development of 13 TV concepts, tied to 12 different broadcast channels, to be tested with audiences online. In October 2012 the Bell Fund introduced the new TV Development Online Digital Pilot program (now TV Developpement Online) to encourage the testing of content directly with audiences to inform creative development and audience engagement for eventual broadcast.

	Number of projects			Grant		
Program type	English	French	Total	English	French	Total
Development	9	1	10	\$330,400 (21%)	\$50,000 (3%)	\$380,400 (24%)
TV Development Digital Pilot	12	1	13	\$1,145,035 (72%)	\$75,000 (5%)	\$1,220,035 (76%)
Total	21	2	23	\$1,475,435 (92%)	\$125,000 (8%)	\$1,600,435 (100%)

Development 1997-2013

Total: \$10,060,489

Detail: Development Program 2001-2013

Since the inception of the Development Program in 2001, 256 digital media projects have been awarded grants totalling over \$10M. These totals also include the TV Development Online program launched October 2012. The Development Program funding includes the interest generated by the BCE/CTV Benefits endowment.

	Number of projects			Grant		
Program type	English	French	Total	English	French	Total
Development	174	82	256	\$6,969,146 (69%)	\$3,091,343 (31%)	\$10,060,489 (100%)
Total	174	82	256	\$6,969,146 (69%)	\$3,091,343 (31%)	\$10,060,489 (100%)

The stats

Professional development

2013

Total: \$141,500

Detail: Professional Development 2013

Twenty four professional development training activities located across Canada received grants totalling \$141,500 for workshops, conferences, research and promotion. In addition to this, the Bell Fund also supported a Canadian presence at several high profile international events including Power to the Pixel (UK), MIPTV (France) and sponsorship International Digital Media Emmy® Awards and Forum Blanc (France- January 2014).

Language	Number of projects	Grant
English	16	\$104,000
French	8	\$37,500
Total	24	\$141,500

Professional development

2001-2013

Total: \$1,348,060

Detail: Professional Development 2001-2013

To date, the Bell Fund has contributed over \$1.3M in professional development support for activities such as conferences, seminars, training, research and promotion to 224 events across Canada, for local, regional, national and also for international events.

Language	Number of projects	Grant
English	163	\$1,066,010
French	61	\$282,050
Total	224	\$1,348,060

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