



October 4, 2013

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the **September 1, 2013** round of applications.

The following projects received **Production Grants** under the Bell Fund's Low Budget Production Program:

### **BROADCAST**

#### **C'est ma toune**

Productions KOTV  
Producer: Louis-Philippe Drolet

ICI-SRC, 12 x 60 mins

A live musical variety show that brings together six artists, three guys against three girls who compete to defend their chosen list of songs. The playlists form the basis for a series of entertaining and varied games.

#### **The iVillage Minute**

Watch More TV  
Executive Producer: Christina Litz  
Producers: Kyle McCutcheon, Sue Mackay

Corus - CMT, 50 x 1 min

The iVillage Minute is a series of 1 minute segments that offer handy tips, smart advice and easy to follow suggestions on a variety of topics.

#### **Monster in a Box**

Just One Pig Inc  
Executive Producers: Dave Conlon, Terry Tompkins  
Producer: Chris Sandy

Teletoon, 26 x 1 min

A series of interstitials where people order monsters from a monster factory. The human never knows what kind of monster they will receive until it arrives.

#### **Ruby Skye P.I.: The Maltese Puppy**

RSPI-TMP Ltd.  
Executive Producers: Jill Golick, Janice

### **DIGITAL MEDIA**

#### **C'est ma toune**

Productions KOTV  
Producer: Louis-Philippe Drolet

The digital component allows viewers to play along at home and even impact the game.

#### **The iVillage Minute**

Watch More TV  
Producer: Christina Litz

A microsite with over 50 original videos extending the tips and advice shown on CMT.

#### **Monster in a Box**

One Pig Productions  
Producer: Dave Conlon

Service Company: Industrial Brothers

Three mobile games and a web game where kids can play in the monster factory.

#### **Ruby Skye P.I.: The Maltese Puppy**

RSPI-TMP Ltd.  
Producer: Jill Golick

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Dawe  
Producer: Jordana Aarons

CBC, 5 x 1 min

A series of funny, live-action interstitials in which Ruby offers tips to aspiring detectives.

Viewers can study the clues to solve the mystery along with Ruby, play thematically related games and interact with the characters. The digital media builds on the TV project and the Ruby Skye P.I. web series.

**Tessa and Scott**

Media Headquarters Film & Television Inc.  
Executive Producers: Robert Cohen, Shari Cohen  
Producer: Robert Cohen, Shari Cohen

**Tessa and Scott**

Media Headquarters Film & Television Inc.  
Producer: Robert Cohen  
Service Company: The Secret Location

Corus-W Network, 6 x 30 mins

The series follows figure skating superstars Tessa Virtue and Scott Moir on their quest for a second Olympic gold medal at the 2014 Winter Games in Russia and give audiences a window into the dramatic world of competitive ice dancing.

A website that provides users with exclusive additional video content, extending the narrative, offering inside information about Tessa and Scott's world and providing a way for fans to interact with and learn about these Canadian icons.

**La vie est hockey**

Productions Chic Choc 3  
Producers: Christian Laveau, Joanne Couture

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Producers: Christian Laveau, Joanne Couture

APTN, 13 X 30 mins

La vie est hockey follows the journey of six young hockey players who are participating in the National Aboriginal Hockey Championships.

A companion website that includes a virtual tour of the hometown of one of the hockey players.

The following projects received **Development** funding:

**It's Always Sunny in Mumbai**

Ballinran Entertainment, Innovate By Day

The following organizations received **Professional Development** funding:

**2013 World Congress of Science and Factual Producers**

Hot Docs

**Cartoon Connection Canada 2013**  
Rencontres cinématographiques de Québec

**DIY Days**  
Ryerson University

**iLunch 12.0**  
Interactive Ontario

**Les communautés sociales et le contenu média**  
Regroupement des producteurs multimédias

The Bell Fund provides grants to Canadian independent producers who develop and produce television content complemented and enhanced by excellent digital content designed for various platforms. These digital media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of digital extensions. Since 1997, the Bell Fund has invested over \$115M in over 1,200 Canadian digital media projects, television programs, development grants and support for research and professional development.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$14 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and digital media industry. The Fund is administered by the Independent Production Fund.

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