



November 28, 2013

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the **October 1, 2013** round of applications.

The following English-language projects received **Production Grants** under the Bell Fund's Production Program:

**BROADCAST**

**Big Brother Canada Season 2**

Insight Productions Ltd.  
Executive Producers: John Brunton, Barbara Bowlby  
Producers: Erin Brock, Sue Brophrey

Shaw Media, 30 x 60 mins

Big Brother Canada follows a group of strangers living together in a house outfitted with dozens of cameras and microphones recording their every move 24 hours a day, seven days a week.

**Endangered Species**

Nerd Corps Entertainment  
Executive Producers: Asaph Fipke, Ken Faier, Chuck Johnson  
Producer: Asaph Fipke

Teletoon, 13 x 22.5 mins

Perched on the edge of a bustling metropolis, three unlikely bestest animal friends live in a tree stump. They don't often leave the safety of their home, but ridiculous and dangerous things tend to find them anyway—like that time they accidentally dismantled the time-space continuum while taking apart a puzzle.

**Highway Thru Hell Season 3**

Great Pacific Media  
Executive Producers: Mark Miller, Blair Reeki  
Producers: Mark Miller, Dan Jackson  
Discovery Channel, 17 x 45 mins

Highway Thru Hell follows the men of Jamie Davis Heavy Rescue as they fight to keep the roads open between Hope, BC and the rest of Canada. These are some of the most economically important and most travelled routes in North America and also some of the most inhospitable.

**2014 Juno Awards**

**DIGITAL MEDIA**

**Big Brother Canada Season 2**

Secret Location  
Producers: James Milward, CJ Hervey

A cross platform extension of the TV show that features a robust web presence, mobile viewing experience and social media strategy that connects with fans and give them more ways to participate in the show

**Endangered Species Digital Media**

Nerd Corps Entertainment  
Producer: Asaph Fipke

A suite of web games; character pages where fans can learn all about their favorite critters; a gallery page full of images from around the stump and a postcard builder where fans can build their own postcards and share them with their friends.

**Highway Thru Hell Interactive**

Great Pacific Media  
Producer: Mark Miller

An exploration of Coquihalla highway where viewers can submit their own stories and tow truck challenges for viewers to test their skills.

**Junos Tribute Project**

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The Canadian Academy of Recording Arts and Sciences & Insight Production Company  
Executive Producers: John Brunton, Barbara Bowlby  
Producer: Lindsay Cox

Secret Location  
Producer: James Milward

Bell Media, 1 x 120 mins

The Juno Awards annually celebrate and honour the best that Canada's music industry has to offer through award presentations and musical performances by popular Canadian and International artists.

Fans of Canadian music will have the opportunity to contribute to a collaborative choir to celebrate an artist as they are inducted into the Canadian Music Hall of Fame.

#### **Open Source Concerts**

Antica Productions  
Executive Producer: Stuart Coxe  
Producer: Morgan Leech

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Antica Productions  
Producer: Stuart Coxe

CBC, 1 x 20 mins

Open Source Concerts will be the first televised concert video series for fans made by fans. Concertgoers will be able to shoot their own videos of the band and concert using their smart phones or cameras, then mix their footage with fellow audience members and professionally shot footage.

An app that allows concert goers to upload their concert footage and share in social conversations and videos from other people at the same show.

The following project received a **Production Grant** under the Bell Fund's **Legacy Production Program** which supports Canadian television programs that have a proven broadcast track record of success but have never had an associated enhanced digital media component.

#### **The Big Comfy Couch**

Big Comfy Corporation  
Executive Producer: John Leitch  
Producer: Cheryl Wagner

#### **The Big Comfy Couch Interactive**

Big Comfy Corporation  
Producer: John Leitch

Treehouse TV, 100 x 25 mins

A half hour series for pre-school children, which features a young clown girl, Loonette, and her doll, Molly, and the huge, overstuffed Couch they play on.

A variety of extensions for the TV show including a comprehensive website, an interactive e-book and three mobile apps.

The following French-language project received **Production Grants** under the Bell Fund's Production Program:

#### **Mix 4**

Zone 3  
Producer: Edith Desgagné

#### **Mix 4**

Zone 3  
Producer: Geneviève Provost

Vrak TV, 10 x 60 mins

DM Service Company: Turbulent Média

This year, four superb dancers and four outstanding singers (the “Mixes”) compete for the title of best mix in their respective disciplines.

A second screen experience that gives the audience access to exclusive videos and live events.

The following projects received **Production Grants** under the Bell Fund’s TV Development Digital Pilot Program:

**Acting Up**

marblemedia Interactive  
Producers: Mark Bishop, Matthew Hornburg

Corus – YTV

**Dad Drives**

iThentic Canada  
Producers: Catherine Tait, Jonas Diamond

BITE TV

**Junk Foodies**

Paperny Entertainment  
Producers: Cal Shumiatcher, Audrey Mehler, David Paperny

Shaw - Food Network

**Space Bacon**

Heroic Television  
Producers: John May, Suzanne Bolch

Corus - YTV

The following projects received **Production Grants** under the Bell Fund’s Low Budget Production Program:

**The Face of Furry Creek – Season 2**

MKW Productions  
Producer: Mark Kenneth Woods

OUT TV, 6 x 30 mins

With the success of last year’s competition, a small mountain community is eager to hold a new contest to find “the face” of their town’s latest tourism campaign. Parodying everything from reality shows to “twerking”, each week the (humorously similar looking) contestants are tasked with creating various digital media that will be posted on the series website for the voting public.

**The Face of Furry Creek – Season 2**

MKW Productions  
Producer: Mark Kenneth Woods

An updated website that will grow the interactivity and the content which expands upon the stories in the show.

**Some Assembly Required**

Thunderbird Films  
Executive Producers : Dan Signer, Howard Nemetz, Tim Gamble  
Producers: Alexandra Raffé, Lily Hui

Corus - YTV, 26 x 30 mins

**Some Assembly Required Factory Puzzle Game**

Thunderbird Films  
Producer: Alexandra Raffé

When 14-year-old Jarvis Raines' house is nearly destroyed on Christmas morning by a defective toy, he sues the toy company - and ends up owning it. His first act as CEO is to fire the existing staff and replace it with kids from his high school.

**WolfCop**

CineCoup Media Inc.  
Producer: J Joly

A puzzle game that gives kids a chance to try their hand at setting up toy assembly lines and rerouting defective toys into the compactor—all set in the colourful Knick Knack toy factory.

**WolfCop**

CineCoup Media Inc.  
Producer: J Joly

SuperChannel, 1 x 90 mins

Small town cop Lou Garou drinks too much and when bad things happen he tends looks the other way. One night, Lou follows up on a disturbance call in a remote area, and shortly after arriving on the scene blacks out. That night Lou's transformation from man into rage-fueled werewolf takes shape.

A website and multiplatform social web strategy to engage fans by sharing behind the scene details, contests and exclusive content.

The following organizations received **Professional Development** funding:

**2014 Canadian Screen Awards**

Academy of Canadian Cinema and Television

The Bell Fund provides grants to Canadian independent producers who develop and produce television content complemented and enhanced by excellent digital content designed for various platforms. These digital media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of digital extensions. Since 1997, the Bell Fund has invested over \$132M in over 1,300 Canadian digital media projects, television programs, development grants and support for research and professional development.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$14 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and digital media industry. The Fund is administered by the Independent Production Fund.

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