



June 10, 2014

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the **May 1, 2014** round of applications.

The following English language projects received **Production Grants** under the Bell Fund's Production Program:

Precious Blood

Epitome Screen Productions Inc.
Executive Producer: Linda Schuyler
Producer: Stephen Stohn

YTV, 12 x 30 mins

In the wake of her father's disappearance, 16-year-old Dylan Blake falls in with a bad crowd, gets arrested and earns court-ordered community service volunteering at Precious Blood Memorial, the hospital where her mother and sister are doctors, and her grandparents are board members... and the last place her father was seen.

Can You Imagine That?

Firefish Entertainment Inc.
Executive Producers: John Leitch, Michelle Melanson Cuperus
Producer: Michelle Melanson Cuperus

TVO, 52 x 5 mins

A series created for kids, by kids. This animated/live-action series lets kids live out their biggest future career dreams – to become a firefighter, veterinarian, baker, archeologist etc. – by placing them inside their own animated drawings and letting them tell their own story.

The Book of Negroes

BON Productions Inc. / BON Productions (NS) Inc. / Out of Africa Entertainment (Pty) Ltd.
Executive Producers: Clement Virgo, Damon D'Oliveira, Bill Niven, Margaret

Precious Blood Interactive

Epitome Screen Productions Inc.
Producer: Stephen Stohn

DM Service Co: marblemmedia Interactive

An extensive transmedia strategy including blogs, social media and a mobile app where users can engage with other story components in real-time before, during and after broadcast. Clues will be revealed so that the community can help Dylan solve the mysteries of Precious Blood Memorial and the Blake family.

Can You Imagine That? Interactive

Firefish Entertainment Inc.
Producers: John Leitch, Michelle Melanson

This web-game takes pre-school kids through the steps needed to create their own *Imagine That* video based on careers featured in the television series that they can share via email. There is also a parent site that provides additional educational information about the careers featured in the TV series and game.

The Book of Negroes Interactive

BON Productions Inc. / BON Productions (NS) Inc. / Out of Africa Entertainment (Pty) Ltd.
Producers: Damon D'Oliveira, Bill Niven, Margaret O'Brien, Lance Samuels

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O'Brien, Daniel Iron, Lance Samuels
Producers: Clement Virgo, Damon
D'Oliveira

CBC, BET 6 x 60 mins

A dramatic mini-series based on the bestselling book by Canadian writer Lawrence Hill. Follows the story of Aminata Diallo who was abducted in Africa and sold into slavery. Separated from her family, this is the story of her journey as she strives to liberate herself, find her family and return to her homeland.

Dinopaws

Guru Dinopaws Ltd. / Kindle Entertainment Ltd. (England)
Executive Producers: Frank Falcone, Mary Bredin
Producer: Terry Rotseart

Treehouse TV, 52 x 11 mins

An animated show for pre-schoolers that follows 3 curious young dinosaurs who are venturing into the world to see, hear, taste and feel things they've never felt before.

Corner Gas The Movie

Corner Gas The Movie (ON) Inc., Corner Gas The Movie (SK) Inc.
Executive Producers: Brent Butt, David Storey, Virginia Thompson
Producer: Jack Tunnicliffe

CTV, 1 x 90 mins

The Canadian cult hit returns as a movie. The unique release schedule will provide fans of Dog River with many opportunities to see the movie as it opens in theatres and followed by pay-tv and cable channels.

Chirp

DM Service Co: The Secret Location

A social media campaign leading up to the broadcast of the series and a main website hub that provides additional backstory filled with first-person testimonials and stories by the characters in the series. The site also includes historical and educational material that offers context for both the casual user and the student or teacher, which will be repurposed as an interactive ebook.

Dinopaws

Guru Animation Studio Ltd.
Producer: Gareth Elliott

Two online games featuring the characters from the TV series that enable Pre-school players to use their skills, and the skills of the main characters, in order to complete the games and solve a problem.

Corner Gas The Movie - Digital

Prairie Pants Productions Inc.
Producer: Virginia Thompson

DM Service Co: Smiley Guy Studios, Innovate by Day

A number of digital extensions that give fans access to exclusive extra content and get involved by recording their own version of the Corner Gas theme song with the *Interactive Not-A-Lot-Going-On Sing-A-Long* and pursue the "Perfect Pump" in a desktop and mobile game.

Chirp

Sinking Ship Productions Inc.
Executive Producers : J.J. Johnson, Blair Powers, Matt Bishop
Producers: J.J. Johnson, Blair Powers, Matt Bishop, Jain Dickson

CBC, 52 x 11 mins

An educational children's series that continues the iconic Canadian magazine's theme-based stories through a mix of media, fully animated segments, colourful graphics, live-action, and segments that combine animated characters with real world backgrounds. Each show includes opportunities for children to giggle and move.

Dino Hunt Canada

Dino Hunt Productions Inc.
Executive Producers: Christopher Rowley, Stephen Milton
Producer: Stephen Rowley

Shaw Media Inc., 4 x 44 min

A documentary series that tells the story of eight dinosaur digs that took place in Canada during the summer of 2013. The digs reveal the wealth of dinosaur fossils in Canada, and provide a unique glimpse of the birth and death of the largest beasts ever to walk the Earth.

Canada's Worst Driver 10

Canada's Worst Driver X Inc.
Executive Producer: Guy O'Sullivan
Producers: Guy O'Sullivan, Blair Ricard, Andrew Youngusband

Discovery Canada, 8 x 46 min

Series host and writer Andrew Youngusband will once again haul a new batch of 8 disastrous drivers, each

Sinking Ship Interactive Inc.
Producer: Blair Powers

Geo-Chirping which is a geo-location app in partnership with Parks Canada. And interactive appisodes based on episodes of the series featuring mini-games.

Dino Hunt Canada Interactive

Secret Location
Producer : Noora Abu Eitah

An extensive interactive website that features additional video, a visual collection of animated dinosaurs and an *Ask Us Anything* section where users submit questions to one of the show's dinosaur experts. Additionally, there will be a social media campaign that invites people to suggest dinosaur names with the #dinohunt hashtag. Eight finalists will be to attend the opening of a new dinosaur display at the ROM.

Canada's Worst Driver Fantasy Game

Raised Media Inc.
Producer : Mike Rizkalla

A fantasy game to accompany the 10th season of Canada's Worst Driver. Similar to a fantasy football league game, the players

nominated by a friend or family member, off the road and safely sequester them at Driver Rehabilitation Centre where they will face weekly challenges, and be evaluated by a panel of driving experts.

build teams by picking characters from the show and are rewarded for their knowledge in the subject. Players will have a chance to win weekly games and a grand prize. Players can sync up their iPads or iPhones during the episodes to answer trivia questions and see bonus content.

The following French language projects received **Production Grants** under the Bell Fund's Production Program:

Qu'est-ce qu'on mange pour souper 2

Attractions Images Productions II inc.

Producer : Marie-Christine Pouliot

SRC, 120 x 30 min

Chef Danny St-Pierre answers the pesky question "What's for dinner?" every night of the week. Each night, Monday-Friday, Danny will guide viewers through the creation of a simple, inexpensive and delicious meal, all the while answering questions via Twitter.

Qu'est-ce qu'on mange pour souper 2

Attractions Images Productions II inc.

Producers: Marleen Beaulieu, Micho Marquis-Rose

Updates to the current website and app including tools for dividing cooking tasks, a collaborative shopping list and a search engine that allows users to search for recipes by theme, ingredient or key word.

Salmigondis

Téléfiction Productions inc.

Producer: Lucie Veillet

SRC, Télé-Québec, 65 x 30 min

This series invites children aged 5 to 8 to discover a world where the toys are alive! Children will laugh and learn along with the characters.

Salmigondis

Téléfiction Productions inc.

Producer: Lucie Veillet

A web game and free mobile app where children will be able to explore the Salmigondis village and discover games and toys related to the episode. There are also 10 video capsules featuring the characters from the TV series.

Les Chroniques de Xavier et Mamie

Echo Média

Producer: Dominique Mendel

Yoop, TV5 UNIS, 39 x 7.5 mins

Each week, children and parents learn to cook together with a weekly recipe that can make as a family.

Les Chroniques de Xavier et Mamie

Echo Média Productions inc.

Producers: Luc Chatelain, Dominique Mendel

A website where children and parents can find all of the recipes from the show, as well as interviews with different celebrities where they answer questions about their favourite food, a survey for with trivia, riddles and

video clips, and printable and digital activities for each monthly theme.

Les gars des vues 2

7876807 Canada Inc.

Producer: Mélanie Viau

Les gars des vues

7876807 Canada Inc.

Producer: Louis-Philippe Drolet

Télé-Québec, 12 x 30 mins

A weekly series that introduces the audience to the pop universe of a duo called *Les Satiriques* (The Satirists). Each episode is devoted to a single invited guest: interviews, making of, comedy vignettes, brain teasers, and short films are each used in turn to amaze the audience during each half-hour.

With the help of an iOS app, users will be able to produce short videos in which special effects tied to the series bring the impossible to life. The videos can be shared on social media, by email, and with the larger community, who can annotate and comment on them. In addition, by using their own photos, users can become the stars in bogus ads for the series by accessing an easy-to-use web app to replace an invited guest.

The following projects received **Production Grants** under the Bell Fund's Low Budget Production Program:

BROADCAST

Shutterbugs

Shutterbugs Productions Inc., Scrawl Studios Pte. Ltd. & Infinite Frameworks Pte. Ltd

Executive Producers: Sheldon S. Wiseman, Rick Morrison, Jonathan Wiseman, Mike Wiluan, Choon Meng Seng

Producers: Jonathan Wiseman, Chi Kong Wong, Freddie Yeo

TVO, SRC, Knowledge, 26 x 22 mins

An animated children's program that follows an investigative reporter firefly along with his horsefly and spider pals, who shed light on first-time experiences using their five senses. An entertaining and engaging way to introduce children to the learning environment.

Le Scaphandrier

Corporation du film Le Scaphandrier inc.

Producer: Daniel Morin

DIGITAL MEDIA

Shutterbugs Digital

Shutterbugs Productions Inc.

Producer: David Badour

Mobile game where users interact and explore the world in which the TV characters live. There is also a website that includes three simple games.

Le Scaphandrier

91059238 Québec Inc.

Producer: Daniel Morin

Super Écran, 1 x 90 mins

Le Scaphandrier is a darkly humorous film. A shipwreck is found with the crew massacred on the shores of Gaspésie. A journalist, helped by a young museum archivist, discovers suspicious maritime objects that might have to do with that horrible tale.

Me connais-tu?

Zone 3

Producer: Jeffrey Wright

A website with additional info and behind-the-scenes content and a game that follows the first chapter of the film, a humorous variation on the premise of the movie, where the player becomes the main character.

Me connais-tu?

Zone 3

Producer: Geneviève Provost

Canal Vie, 13 x 30 mins

Quebecois adaptation of "Do You Know Me?".a trivia game hosted by comedian Jérémy Demay. Every week the host chooses couples in public places and offers up games, challenges and trivia to determine how well they know each other.

A second-screen app where viewers can predict the results of each challenge while watching the episode. At each commercial break, the viewer is asked a question from the episode, and his or her partner can try to guess what answer the viewer gave. Also an online questionnaire where users can find out how well their loved-ones know them.

Fou des oiseaux

Productions des années lumières inc.

Producer: Geneviève Lavoie

Fou des oiseaux

Productions des années lumières inc.

Producer: Geneviève Lavoie

TV5 UNIS, 13 x 30 mins

A documentary series that follows well-known comedian and bird lover Pierre Verville through Quebec, Ontario and the Maritimes as he discovers many different species of bird.

A window into the world of ornithology where users can learn about and observe birds. Linked to a Twitter and Facebook page where bird lovers can connect. Also a second screen app with educational information, quizzes, and pages about the specific birds from each episode.

KARV 2014

Zone 3

Producer: Nancy Charest

KARV, l'anti-gala 2014

Zone 3 Inc.

Producer: Geneviève Provost

VRAK TV, 1 X 90 mins

A very popular Gala for Quebecois teenagers which celebrated its 10th anniversary last year. This year it will take place at the Theatre St-Denis, its biggest

Multiple social media platforms on the KARV site where a community host will moderate the content submitted by users.

stage yet, where 10 awards (best actor, best film etc.) will be given out to major Quebecois celebrities to the delight of the teenage viewers.

The following projects received **Development** funding:

Coyote's Crazy Smart Science Interactive

Agentic Digital Media & Mamaoo Pictures Ltd.

Phillip Djwa, Loretta Todd

APTN

My Brother My Enemy

Fathom Film Group Ltd.

Ann Shin

Super Channel

DM Service Co: Secret Location

The following organizations received **Professional Development** funding:

Vancouver International Film Festival 2014

Vancouver Film and Television Forum

Convergent Media Program

WIFT - Toronto

iLunch 13.0

Interactive Ontario

Cartes Blanches 2014

FCTNM

Conférence Média Jeunes

Alliance Médias Jeunesse

Face à face de la relève 2014

RIDM

The following projects received **TV Development Online** funding:

Bob! the Slob

CCI Entertainment

Arnie Zipursky, Kristine Klohk

Teletoon

Let's Get Hitched

Pivotal Media

Andrea Gabourie, Simon Watts
CBC

TRAK

MustMédia
Véronique Dea
Vrak.TV

The Bell Fund provides grants to Canadian independent producers who develop and produce television content complemented and enhanced by excellent digital content designed for various platforms. These digital media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of digital extensions. Since 1997, the Bell Fund has invested over \$138M in over 1,400 Canadian digital media projects, television programs, development grants and support for research and professional development.

The Bell Fund receives annual contributions of approximately \$14.5 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and digital media industry. The Fund is administered by the Independent Production Fund.

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