



July 11, 2013

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the June 1, 2013 round of applications.

The following projects received **Production Grants** under the Bell Fund's Low Budget Production Program:

**BROADCAST**

**The Audience**

Force Four  
Executive Producers: Rob Bromley, John Ritchie, Gillian Lowrey  
Producer: Dana Johl

W Network, 6 x 60 mins

The Audience Canada is a version of an international format that features individuals facing a life altering decision who are guided by the advice from a group of 50 ordinary people, the show provides input and advice in the hopes of helping to solve the individual's dilemmas.

**L'or du Golfe**

Laterna Films  
Producers: Denis McCready, Michel Lam  
SRC, 1 x 45 mins

In an oil driven world, L'or du Golfe highlights our global dependence on oil and discusses Canada's role. The film takes viewers on a journey across the spectacular scenery of the Gulf of St Lawrence and tells the story of a man trying to protect a beloved Quebecois landmark.

**Finding Stuff Out 3**

Apartment 11  
Executive Producers :Jonathan Finkelstein, Allan Joli-Coeur  
Producer : Jean Louis-Cote

TVO, 13 x 22 mins

Finding Stuff Out is a science based series that answers the questions kids want to know while simultaneously covering aspects of the school curriculum at various levels.

**Apollo dans l'frigo**

TC Média Production  
Producer: Éloïse Forest

**NEW MEDIA**

**The Audience Canada**

Force Four  
Producer: Dana Johl  
DM Service Company: Switch United

A website and social campaign that allows online users to explore and learn about the individuals from the television episodes as well as weigh in on their dilemmas and suggest possible solutions.

**L'or du Golfe**

Laterna Films  
Producer: Ian Jaquier  
DM Service Company: Toxa

L'or du Golfe online invites users to travel with Kevin Parent. He recounts his journey beginning with his native Montreal and Gaspé, to Louisiana, Newfoundland and eventually returning to the Gulf. The user is invited to participate in a serious game that allows them to understand all the issues.

**Finding Stuff Out Online- Season 3**

Apartment 11  
Producer : Allan Joli-Coeur

Building on the existing website, season 3 content will include exclusive web videos, a new mini-game and an e-zine series to engage kids in a fun learning environment.

**Apollo dans l'frigo**

TC Média Production I  
Producer: Sylvia Côté

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V télé, 13 x 30 minutes

DM Service Company: Akufen

The project centers around star-chef Giovanni Apollo who, every week, takes up the challenge of trying to cook recipes in the homes of people he randomly meets using only what he finds in their kitchen.

A dynamic second screen experience that gives viewers exclusive video clips just prior, during and immediately after the television broadcast.

**JFK: The Smoking Gun**

Muse

Executive Producers: Michael Prupas, Michael Cordell

Producers: Jesse Prupas

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Muse

Producer: Jesse Prupas

Discovery Channel, 1 x 120 mins

Using forensic science and ballistics, this documentary explores a conspiracy theory surrounding the death of John F Kennedy that implicates the president's own security detail.

A website that illustrates the information featured in the documentary. It allows users to review the facts at their own pace and come to their own conclusions about the possible conspiracy. The platform is also a springboard for discussion, encouraging users to get involved in conversations through external social media sites.

**Total Drama Season V**

Fresh TV

Executive Producers: Brian Irving, Jennifer Pertsch, Tom McGillis, George Elliott

Producer: George Elliott

**Total Drama Season V DMC**

Fresh TV

Producers: Tom McGillis, Brian Irving, Jennifer Pertsch, George Elliott

Teletoon, 26 x 22:30 mins

An animated TV comedy for tweens that parodies elements of reality TV shows including confession cams, elimination ceremonies, secret alliances, immunity idols and a ratings-hungry host.

Building on the previous international success of Total Drama, the season 5 digital media includes two new mini-games and an extensive social media strategy that stimulates UGC and includes a meme generator and additional video content.

The Bell Fund provides grants to Canadian independent producers who develop and produce television content complemented and enhanced by excellent digital content designed for various platforms. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of digital extensions. Since 1997, the Bell Fund has invested over \$115M in over 1,200 Canadian digital media projects, television programs, development grants and support for research and professional development.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$14 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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