



August 6, 2012

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the July 1, 2012 round of applications.

The following projects received **Production Grants** under the Bell Fund's Low Budget Production Program:

BROADCAST

Justin Time Season 2

Guru Justin Time 2 Ltd.
Producer: Amy Robson
Executive Producers: Frank Falcone, Mary Bredin
Family Channel, Disney Jr., 13 x 22 mins

Follow Justin and his friend Squidgy as their imagination takes them on bite size historical adventures: from building a giant stone monolith to a balloon journey in Paris or to a Wild West wagon train that proves bigger is not always better.

Licence to Drill – Season 3

Productions Pixcom inc.
Producer: Nicola Merola
Discovery Channel, 8 x 60 mins

In the unforgiving winter of the Canadian North, two energy companies are going big. Win or lose, the unsung heroes are the fearless Rig hands, who brave the cold, drill the rock and risk everything for the oil locked deep inside the frozen land.

NEW MEDIA

Justin Time Season 2 - Mobile

Guru Animation Studio Ltd.
Producers: Mary Bredin, Frank Falcone

DM Service Company: Pixelpusher

A suite of iOS preschool games that ports the online Justin Time experience to mobile devices. Games include 3rd person perspective races, dress-up and search & find puzzles.

Licence to Drill – Season 3

Productions Pixcom inc.
Producer: Nadine Dufour

DM Service Company : LVL Studio

The main feature of the digital component consists on an iTV app for Bell Fibe TV users that includes a quiz playable during the broadcast. Updates of the television series season III and original videos added to the existing games are available on the website and on mobile devices.

The following French-language projects received **Production Grants** under the Bell Fund's Low Budget Production Program:

Les étoiles du dodo, season 2

Filiale de Trio Orange Productions inc.
Producer: Véronique Dea
Yoopla, 80 x 7 mins

In *Les étoiles du dodo*, Fred tells a story in an immersive environment and brings us together with 2 children on the star of an artist to sing and dance with him.

Les étoiles du dodo 2 mobile

Filiale de Trio Orange Productions inc.
Producers: Carlos Soldevila, Pierre Paquet, Éric Hébert, Véronique Dea

DM Service Company: Toboggan (ODD1)

An app that helps to relax little ones and help them to sleep. The app includes 5 interactive stories, 5 games and 5 lullabies interpreted by Quebec performers.

**Bell Broadcast
and New Media Fund**
2 Carlton St., Suite 1709,
Toronto, Ontario M5B 1J3
Tel.: (416) 977-8154
Fax: (416) 977-0694
E-mail: bellfund@ipf.ca
www.bellfund.ca

**Fonds de la radiodiffusion et
des nouveaux médias de Bell**
4200, boulevard St-Laurent,
bureau 503
Montréal (Québec) H2W 2R2
Tél.: (514) 845-4418
Télééc.: (514) 845-5498
Courriel: fondsbell@ipf.ca
www.fondsbell.ca

Solutions gourmandes à moins de 5\$

Productions Marie Brissette inc.
Producer: Marie Brissette

Canal Vie, 26 x 30 mins

Solutions gourmandes à moins de 5 \$ offers a big variety of recipes less than \$5 or \$10 for users who have little time, but who wish to eat delicious and quality food.

Solutions gourmandes à moins de 5\$

Productions Marie Brissette inc.
Producer: Marie Brissette

DM Service Company : Productions Version 10

A mobile app that will offer a wealth of simple and easy to use tools in the practical style of series host Marie-Michelle Garon. The app focuses on delicious, colourful, and practical mealtime solutions.

The following projects received **Development** funding:

Delmer & Marta Digital Media Project

Mosaic Entertainment

Cities in Blue

Whistlestop Productions

The following organizations received **Professional Development** funding:

Franco Canadian Digital Summit

Information and Communications Technology Council
& The French Embassy

Merging+ Media Conference 2012

CMPA-BC

The Bell Fund provides grants to Canadian independent producers who develop and produce television content complemented and enhanced by excellent digital content designed for various platforms. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of digital extensions. Since 1997, the Bell Fund has invested over \$100M in over 1,000 Canadian new media projects, television programs, development grants and support for research and professional development.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$13 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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For further information:

416-977-8154
bellfund@ipf.ca
www.bellfund.ca

514-845-4418
fondsbell@ipf.ca
www.fondsbell.ca