



February 7, 2013

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the January 1, 2013 round of applications.

The following projects received **Production Grants** under the Bell Fund's Low Budget Production Program:

BROADCAST

Moosemeat & Marmalade

Mooswa Films Inc.
Executive Producer: Hilary Pryor
Producers: Art Napoleon, Mike Wavrecan

APTN, 13 x 30 mins

Moosemeat & Marmalade brings together two very different hunter/ chefs –one Canadian Cree and one Brit/European - to explore contrasting cultures and traditions through the way we access, cook and present our food.

My Big Big Friend (Season 2)

Big Friend 2 Productions Inc.
Executive Producers: Ira Levy, Peter Williamson, Andre Breitman
Producers: Meghan Read, Suzie Gallo, Andre Breitman

Treehouse, 26 x 30 mins

The imaginations of children are truly incredible: kids can go anywhere, be anyone and do anything. And sometimes they can even create new playmates; which is exactly what happened to three young friends, Yuri, Lili and Matt, who created their own special imaginary, friends Goliass, Nessa and Bongo.

The following organization received **Professional Development** funding:

Hot Docs 2013

Hot Docs

Numix 2013

Regroupement des producteurs multimédias

NEW MEDIA

Moosemeat & Marmalade

Mooswa Films Inc
Producer: Mike Wavrecan

DM Service Company: Tactica Interactive Communications

An interactive website that builds community around cooking including instructional videos, recipes and forums. The recipes experiment with ingredients including everything from moose, porcupine and beaver to lamb, sausages and caviar.

My Big Big Friend Online

Breakthrough New Media
Producer: Dorothy Vreker

My Big Big Friend Online gives preschoolers the opportunity to explore and participate in the imaginative world of Matt and Bongo, Yuri and Goliass and Lilli and Nessa in three online games.

The Bell Fund provides grants to Canadian independent producers who develop and produce television content complemented and enhanced by excellent digital content designed for various platforms. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value

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added benefits of digital extensions. Since 1997, the Bell Fund has invested over \$100M in over 1,000 Canadian digital media projects, television programs, development grants and support for research and professional development.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$14 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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