

Bell Fund Celebrates Canada's Nominees at the 2014 International Digital Emmy® Awards

Toronto, February 24, 2014 - Canada has received two nominations from amongst 12 projects representing 10 countries nominated for this year's International Digital Emmy® Awards. The International Academy of Television Arts & Sciences today announced that Perfect Storms Interactive (perfectstorms.history.ca), produced by Secret Location has been nominated in the category of Digital Program: Non-Fiction. In addition, the Bell Fund supported co-production Time Tremors (timetremors.com), produced by Xenophile Media (Canada) and People's Republic of Animation (Australia) was nominated in Digital Program: Children & Young People. In addition, YouTube will be honoured with the Pioneer Prize for its contribution to the field of digital entertainment.

The Bell Fund is the exclusive sponsor of the 2014 Digital Emmy® Awards and the awards ceremony to be held during MIPTV's Opening night activities on Monday, April 7, in Cannes, France. Leading international executives across all sectors of the digital and television industries are expected to attend.

All of the 12 nominated programs will be showcased at MIPCube during a special session, also sponsored by the Bell Fund, giving MIPTV participants a chance to see the best in digital media and meet the nominees. "With international innovation and partnerships key to making digital media hits, it is great to see Canada recognized for our bench-strength in creativity and collaboration," said Catherine Warren, Bell Fund board member and president of FanTrust Entertainment Strategies. "The Digital Emmy® Awards in Cannes celebrate the best interactive programs in a perfect mash-up of high glamour and diligent judging, making this yearly global gathering the unifying force in our largely virtual profession," said Warren, who is also a member of the International Academy and will moderate this joint MIPCube session.

The Bell Fund congratulates all of the 2014 Digital Emmy® Award nominees from around the world. For the full list of nominees - http://www.iemmys.tv/news_item.aspx?id=181



Perfect Storms Interactive

Secret Location

Perfect Storms Interactive allows users to re-create the disasters seen on TV using a rich mix of CG, design and interactivity and also features an online experience with narrative-driven activities that engage the audience beyond the series. Fans are able to experience the disasters on a deeper level by lining up the elements that led to the events using a series of simple but elegant mouse clicks.



Time Tremors

Xenophile Media, People's Republic of Animation

A mobile quest through time and space, Time Tremors follows Max and Medie as they travel through time and to alternate dimensions. Users help the siblings to collect and trade a range of mysterious interactive relics known as Time Treasures and construct a Celestial Atlas that will help them overthrow the villainous Miss Bugly, returning the universe to normal. Time Tremors is a mobile and online Treasure Hunt that combines game play with storytelling.

About the Bell Fund (www.bellfund.ca)



The Bell Fund provides grants to Canadian independent producers who develop and produce excellent cross-platform digital content designed to complement and enhance associated television programs. It has invested nearly \$135 M in the production of 1,300 cross-platform projects since 1997. The Bell Fund also undertakes training, research, business development and promotion for the digital media industry. The Bell Fund receives annual contributions of approximately \$14 M from Canada's Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Bell Fund receives interest generated by a \$10M endowment and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and digital media industry. www.bellfund.ca

About the International Academy of Television Arts & Sciences



The International Academy of Television Arts & Sciences is a membership based organization comprised of leading media and entertainment figures from over 50 countries and 500 companies from all sectors of television including internet, mobile and technology. The Academy's yearly schedule of events includes the prestigious International Emmy® Awards and International Emmy® Kids Awards Ceremonies held in New York, The International Digital Emmy® Awards at MIPTV and a series of industry events such as Academy Day, The International Emmy® World Television Festival and Panels on substantive industry topics. The Academy was chartered with a mission to recognize excellence in television produced outside of the United States and it presents The International Emmy® Awards in the following twenty categories: Arts Programming; Best Performance by an Actress; Best Performance by an Actor; Current Affairs; Comedy; Digital Program: Children & Young People; Digital Program: Fiction; Digital Program: Non-Fiction; Documentary; Drama Series; Kids: Preschool; Kids: Animation; Kids: Factual; Kids: Non-Scripted Entertainment; Kids: Series; Kids: TV Movie/Mini-Series News; Non-Scripted Entertainment; Telenovela; TV Movie/Mini-Series. For more information go to www.iemmys.tv. The International Academy also recognizes Non-English Language US primetime programming with a new category added to the 2014 International Emmy® Awards competition. For more information, go to www.iemmys.tv.



About MIPTV

MIPTV - now in its 51st year - is the world's most powerful and prestigious

market and creative incubator for content on every screen. In early April, professionals from across the TV and digital entertainment spectrum gather in Cannes, France for four days of intensive networking, trading, screenings, and high-level conferences and keynotes. MIPTV is also a key venue for early-stage development and financing deals, content acquisitions and program sales. Meanwhile, the MIPCube forum - an integral part of the MIPTV week - explores the ways in which technology and creativity are working together to enrich and reinvent the viewing experience. The weekend prior to MIPTV sees the MIPDoc and MIPFormats showcases, now recognized as among the world's most influential events for the non-fiction and unscripted programming industries. www.miptv.com

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