



April 25, 2012

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the April 1, 2012 round of applications.

The following projects received **Production Grants** under the Bell Fund's Low Budget Production Program:

BROADCAST

My Babysitter's a Vampire (Season 2)

Fresh TV Inc.

Executive Producer: Jennifer Pertsch, Brian Irving, Tom McGillis, George Elliott, Tim Burns, Sander Schwartz, Bob Higgins

Producer: Byron A Martin

Teletoon, 13 x 22 mins

This special effects laden, live action comedy series follows three geeky, sci-fi loving tweens and their vampire babysitter as they defend their town against supernatural phenomena and creatures.

Sexe autour du monde (saison 3)

9098-2158 Quebec Inc (Eureka)

Producer: France Choquette, Jean Roy

TV5, 8 x 52 mins

An exploration of the ways we live our sexuality. This documentary series examines the way we look at desire, pleasure and culture.

NEW MEDIA

My Babysitter's a Vampire Mobile App : Humans vs Vampires

Secret Location

Producers: James Milward

Taking the most popular aspects of the online property, this mobile app will take the successful online game of Humans versus Vampires to the iOS platform.

Sexe autour du monde – saison 3

9098-2158 Quebec Inc (Eureka)

Producer: France Choquette, Jean Roy

NM Service Company: Absolutnet Inc.

Season 3 will build on the continued success of the series and digital media by extending the content online including 10 exclusive webisodes.

The following projects received **Development Grants** under the Bell Fund's Development Program:

Moosemeat & Marmalade

MayStreet Productions

Producer: Mike Wavrecan

NM Service Company: Tactica Interactive

The Bell Fund provides grants to Canadian independent producers who develop and produce television content complemented and enhanced by excellent digital content designed for various platforms. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of digital extensions. Since 1997, the Bell Fund has invested over \$100M in over 1,000 Canadian new media projects, television programs, development grants and support for research and professional development.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$13 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated

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by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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