



November 30, 2011

The Board of Directors of the Bell Broadcast and New Media Fund has announced its funding decisions for the October 1, 2011 round of applications.

The following projects received **Production Grants** under the Bell Fund's Production Program:

BROADCAST

Canada's Smartest Person

Media Headquarters Inc.
Executive Producers: Robert Cohen, Shari Cohen
Producers: Charles Watcher, Pam McNair
CBC, 1 x 120 mins

A live televised event which seeks to find Canada's smartest person based on the six shades of intelligence that are becoming the new markers of what it means to be smart.

Cross Country Fun Hunt

Apartment 11 Productions Inc.
Executive Producer: Allan Joli-Couer
Producer: Jonathan Finkelstein
CBC, 13 x 24 mins

This reality series for tweens is designed to encourage kids to celebrate the "funnest" places they know across Canada. Kids recommend places/towns/events and one is selected for the production team to visit in each episode. The finale of the series is a vote for the "funnest" place in Canada.

The Guantanamo Trap

The Guantanamo Trap Productions
Producer: Amit Breuer
Superchannel, 1 x 90 mins

Following the lives of a former prisoner, author of the "torture memo", a judge advocate who released sensitive information about detainees and a lawyer leading a case against the US government, the film chronicles four people whose lives are touched by Guantanamo and depicts their search for a life after their experiences there.

The Listener (Season 3)

Shaftesbury Listener III Inc.
Executive Producers: Christina Jennings, Scott Garvie
Producers: Jan Peter Meyboom, Adam

NEW MEDIA

Canada's Smartest Person

Smiley Guy Studios
Producer: Jonas Diamond

Audiences will discover their multiple intelligence strengths through simple quizzes and can share the experience through social media and play along with the contest in real time through a mobile app.

Cross Country Fun Hunt

Apartment 11 Productions Inc.
Producers: Jason Levy

NM Service Company: TP1

As a van travels the country in search of the "funnest" place in Canada, kids can track the progress of the van using a mobile app, vote and interact online and watch webisodes that are cut and uploaded along the way.

My September 11th

The Guantanamo Trap Productions
Producer: Amit Breuer

NM Service Company: Jam 3

My September 11th is dedicated to the exploration of personal and cultural narrative surrounding 9/11. It will also build community around 9/11 and the experiences that users share through the website and online video.

The Listener: Power Switch

Shaftesbury Listener III Inc.
Producer: Jarrett Sherman

The Power Switch explores what would happen if Toby

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Haight
Bell Media, 13 x 60 mins

Toby Logan is a 30-year-old paramedic living with a secret: he can read people's minds. Until now, he's kept it to himself, fearing that his telepathic powers were a sign that he's slowly but surely losing his mind.

Mr. Young (Season 2)

Thunderbird Films Inc.
Executive Producers: Dan Signer, Howard Nemetz, Michael Shepard, Tim Gamble
Producer: Alexandra Raffé, Victoria Hirst
YTV, 26 x30 mins

Adam Young is a child prodigy who went to university at the age of nine. Now, at fourteen, he's a college graduate and ready to enter the workforce... as a high school science teacher.

Time Tremors

Xenophile Media
Producer: Patrick Crowe
CBC, 7 x 3 mins

Brother and sister Max and Medie discover that their terrifying teacher Miss Bugly is actually a time travelling demon who feeds on fear and that their school is built on the site of a Time Tremor through which objects, animals, and people regularly appear and disappear.

Vivi

Skywriter Television Inc.
Executive Producer: Kevin Gillis
Producer: Stephen Hodgins

TVO, 52 x 11 mins

The series, which brings Vivi's Memory Book to life, encourages discovery of the world around us, a greater understanding of other kids and their cultures and self knowledge through creativity, curiosity and the joy of sharing and re-telling stories.

lost his unique powers for the first time in his life. This web series follows the lead characters from the TV series over 48 hours as they race to stop a nightmare pandemic from being released in Toronto.

Mr. Young S2 Interactive

Thunderbirds Films Inc.
Producer: Alexandra Raffé

NM Service Company: Creative D

Mr. Young Interactive includes digital collector cards and companion game based on the Drop Deck platform, a custom microsite, and an arcade online Flash game.

Time Tremors

Xenophile Media
Producer: Patrick Crowe

A mobile, online, and physical Treasure Hunt that combines game play with a transmedia approach to storytelling. Aimed at kids aged 7-12, the world of Time Tremors unfolds as players explore space, time and alternate dimensions to hunt, collect and trade a range of mysterious interactive Relics.

Vivi's Scrapbooking

Skywriter Media and Entertainment
Producer: Kevin Gillis

Through the Vivi's Scrapbook website and a mobile app (which includes a starter kit and numerous theme pack additions) the TV program's young audience can create, maintain and share digital memory books.

The following French language projects received **Production Grants** under the Bell Fund's Production Program:

BROADCAST

Rock tes bas

NEW MEDIA

Rock tes bas

Productions GFP (II) Inc.
Producers: Guy Villeneuve, Michel St-Cyr
TFO, 10 x 30 mins

Mixmania III

Zone3-XXVII inc.
Producers: Brigitte Lemonde, Robert
Montour
VRAK, 10 x 60 mins

La Valse des continents

Idéacom international
Producer: Josette D. Normandeau
SRC, TFO, Discovery Canada, ARTE
(France) & 11 European
Broadcasters, 5 x 52 mins

Fermier urbain

Productions 350⁰
Producer: Brigitte Coutu
SRC, 19 x 30 mins

**Sedna autour du monde: L'aventure
humaine**

Glacialis Productions inc.
Producer: Jean Lemire
SRC/RDI/Discovery World HD Canada,
13 x 30 mins

Productions GFP (II) Inc.
Producer: Guy Villeneuve, Michel St-Cyr

NM Service Company: Turbulent Media

Mixmania III

Zone3-XXVII inc.
Producers: Brigitte Lemonde, Robert Montour

NM Service Company: Turbulent Media

WebGeol

Zénith ABC inc
Producer: Josette D. Normandeau

NM Service Company: LVL Studio

Fermier urbain

Productions 350⁰
Producer: Brigitte Coutu

NM Service Company : Revolver 3

1000 jours pour la planete

Glacialis Productions inc.
Producer: Jean Lemire

NM Service Company: Turbulent Media

The following projects received **Low Budget Production Grants** under the Bell Fund's Production Program:

BROADCAST

The Guide

Sivumu Northern Productions
Executive Producers:
Madeline Ivalu, Susan Avingaq
Producers: Marie-Hélène Cousineau, Ari
A. Cohen
APTN, 6 x 30 mins

This documentary television series features respected Inuit mentors in Aboriginal communities working with local emerging leaders around social issues such as health, environment, arts, education and culture.

King Season II

King Film Production II Inc.
Executive Producer: Greg Spottiswood,
Bernie Zukerman

NEW MEDIA

The Guide

Sivumu Northern Productions
Producers: Marie-Hélène Cousineau, Ari A. Cohen
NM Service Company: Sivumu Northern Productions

A modular website that will build community and offer the user different opportunities to interact with the mentors, find a mentor, stay up to date with news and events in the mentoring community and a behind the scenes of the television show.

King Season II – Interactive Case Files

Secret Location
Producers: James Milward, CJ Hervey

Producer: Manny Danelon, David Barlow
Shaw Media, 13 x 60 mins

Jessica King is the lead investigator on Toronto's Major Crimes Unit handling the city's most challenging cases. But Jess is also going to be a mother and her third marriage is on the line. Can she have it all?

Minimops

Yowza Digital Inc.
Executive Producer:
Pete Denomme, Claude Chiasson
Producers: Heather Walker
TVO, 39 x 7 mins

The Minimops are a band of seven musical moppets and their dancing dog Banjo who explore the world around them through the magic of music and music appreciation.

Eat St. Season III

Fastlane Foods (3) Productions Inc.
Executive Producer: David Paperny,
Audrey Mehler, Peter Waal, Cal
Shumiatcher
Producer: Cal Shumiatcher, Trevor
Hodgson
Food Network, 15 x 30 mins, 1 x 60 mins

With 63 new vendors from cities across North America, Eat St. returns for its third season in search of the most daring, delicious and inventive street food available.

The Carbon Rush

Wide Open Exposure
Producer: Amy Miller, Byron A. Martin
Superchannel, Tele-Quebec, LINK TV
1 x 90 mins

The Carbon Rush reveals the true cost of carbon trading in the misunderstood world of the carbon "green-gold" market.

Case File Videos will provide additional, spreadable content to fans which will be integrated into a Facebook based social network and tool to drive audience conversation and viewership.

Minimops

Yowza Digital Inc.
Producer: Heather Walker

NM Service Company: Ndi Media

A suite of new mini-games for preschoolers that help children discover the world of music and the creative use of various sounds in music.

Eat St. Digital – Phase II

Paperny Entertainment
Executive Producer: Cal Shumiatcher
Producer: Trevor Hodgson

Building on the success of the first mobile app release, Phase 2 will re-vamp the app to include additional social content including reviews, check-ins, photos and add a gaming-layer to encourage more sharing.

The Carbon Rush

Carbon Rush Inc.
Producer: Amy Miller

NM Service Company: Turbulent Media

In addition to additional background information from the documentary, this website features a simulation game which allows the user to understand the consequences of the decisions they make on the carbon market and by extension, pollution and the planet.

The following French language project received **Low Budget Production Grants** under the Bell Fund's Production Program:

Infirmières

Amazone Films
Producer: Jannine Gagné
SRC, RDI, 1 x 52 mins

Infirmières

Amazone Films
Producer: Jannine Gagné

NM Service Company: Version 10

The following projects received **Development Grants** under the Bell Fund's Development Program:

Real Therapy Interactive

iThentic Canada Inc.
Lisa Baylin
Shaw Media

Groj Band

Secret Location
James Milward
Teletoon

Travel + Escape's Top Ten

GlassBOX Media Inc
Raja Khanna
Travel + Escape

NM Service Company: Michael Yokota

The following organizations received **Professional Development** funding:

Whistler Film Summit Media Lab

Whistler Film Festival

Merging + Media Toronto

CMPA

NUMIX 2012

Regroupement des producteurs multimédias

The Bell Fund provides grants to Canadian independent producers who develop and produce television content complemented and enhanced by excellent digital content designed for various platforms. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of digital extensions. In the past 14 years, the Bell Fund has invested over \$100M in over 1,000 Canadian new media projects, television programs, development grants and support for research and professional development.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$13 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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