



June 20, 2011

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the May 1, 2011 round of applications. The fund received 43 production applications from across Canada, representing \$7,053,718 in funding requests, based on new media budgets totaling \$11,825,039. The Bell Fund awarded \$4,181,091 for the production of 24 new media projects in this round.

The following English-language projects received **Production Grants**:

BROADCAST

NEW MEDIA

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<p>Animism: The God's Lake</p> <p>Zeros 2 Heroes Media Inc. Executive Producers: Wayne Clark, Matt Toner Producers: Paul Gertz, Carolyn Allain APTN, 6 x 22 minutes</p> <p>A youth-focused fantasy epic that is deeply rooted in Aboriginal legends about the adventures of Mel Ravensfall as she discovers what lies beneath the sacred site at the Gods' Lake.</p>	<p>Animism: The Sacred Sites</p> <p>Zeros 2 Heroes Media Inc. Producer: Matt Toner</p> <p>Users can further explore the world of Mel Ravensfall through mobile games, fan fiction, digital comics, e-books and an ARG and can share through user generated content.</p>
<p>Caution: May Contain Nuts (eps 21-26)</p> <p>Going Nuts Productions III Inc. (Mosaic Entertainment) Producer : Camille Beaudoin, Eric Rebalkin CBC, 6 x 22 minutes</p> <p>Entering its third season, this award winning sketch comedy series has a unique brand of Canadian humour that turns stereotypes upside-down and offers a fresh and hilarious perspective on cultures and pop culture.</p>	<p>Caution: May Contain Nuts Digital Media Project</p> <p>Going Nuts Productions III Inc. Producer : Camille Beaudoin, Eric Rebalkin</p> <p>An interactive video fortune teller starring two characters from the television program to answer users questions. Users can type questions into a text window that will trigger one of 400 video responses.</p>
<p>In Real Life (Season III) – Race to the Finish</p> <p>PTN Productions Inc. (Apartment 11 Productions) Executive Producers: Jonathan Finkelstein Producers : Joan Takefman YTV, 10 x 60 minutes</p> <p>A reality series where kids race across North America and compete at real job challenges. In each episode, the first team to successfully complete all the tasks and cross the finish line first wins a reward they'll never forget. The grand prize winner of the entire season walks away with a college scholarship PLUS a family vacation.</p>	<p>In Real Life (Season III)</p> <p>Secret Location Producer: James Milward</p> <p>Season III introduces a mobile component to this very successful online game. The points accumulated by users can track back and help actual contestants on the television series and user may win an opportunity to participate in a webisode of the show.</p>
<p>Insecurity (Season II)</p> <p>Insecurity Productions II Inc. (Verite Films)</p>	<p>Insecurity (Season II) Online</p> <p>Insecurity Digital Media</p>

<p>Executive Producers : Virginia Thompson, Robert de Lint, Kevin White Producers: Ty Hyland, Shawn McGrath, Kevin White CBC, 10 x 30 minutes</p> <p>An action comedy about the men and women of the fictional National Intelligence and Security Agency (NISA) who keep the nation safe...ish.</p> <p>.</p>	<p>Producers : Virginia Thompson, Robert deLint, Kevin White</p> <p>The InSecurity Spy Training Game is a suite of quick casual games that will seamlessly integrate the world of the show and its characters providing a fun and sharable experience.</p>
<p>The Last Great War Heroes</p> <p>DDay Heroes Productions Inc (eOne Entertainment), Impossible Pictures Executive Producers : Michael Kot, Paul Wooding Producer: Janice Tufford Shaw Media, 6 x 60 minutes</p> <p>The Last War Heroes tells the epic story of the campaign that took the Allies from the biggest amphibious assault in history to ultimate victory over Nazi Germany that caused Hitler to commit suicide in Berlin.</p>	<p>Last Great War Heroes Interactive</p> <p>Secret Location Producer : James Milward</p> <p>This website will feature 3D visualizations of the destructive effects of weapons, video clips with Canadian Vets recalling related stories, videos of weapons used during WWII, interactive graphics and maps.</p>
<p>Monster Math Squad</p> <p>DHX Monster Productions Inc. (DHX Media) Executive Producer: Charles Bishop, Michael Donovan, Jeff Rosen Producer: Katrina Walsh CBC, 30 x 12 minutes</p> <p>Monster Math Squad is an animated series starring lovable monsters who help children develop formative math-related skills.</p>	<p>Monster Math Squad Interactive</p> <p>DHX Media Interactive (Halifax) Ltd. Producer: Allan Kennedy</p> <p>A website and mobile application, Monster Math Squad also features augmented reality games for preschoolers covering all things "mathy" (counting, measuring, sizing, sorting, exploring shapes, patterns etc...) and aims to promote the love of numeracy and prove that math is fun.</p>
<p>The Next Star (Season IV)</p> <p>Tricon Television 47 Inc.. (Tricon Films) Executive Producer: Andrea Gorfolova Producer : Shaam Makan, Aviva Frenkel YTV, 12 x 60 minutes</p> <p>THE NEXT STAR is a series about molding Canada's next young music superstar; six promising young Canadians (age 10-15) are molded by high level industry experts, viewers then vote for which one is declared "The Next Star".</p>	<p>The Next Star (Season IV)</p> <p>Tricon Television 53 Inc. Producer : Shaam Makan Production Services Company : Pixel Pusher Inc.</p> <p>Building on the success of previous season, the Next Star (Season IV) will be populated with enhanced favorites and new content including Live Chat, mobile optimization and a mobile app.</p>
<p>Operation Unplugged</p> <p>Operation Unplugged Inc. Executive Producer: Henry Less, Sissy Federer, Lee Herberman, Kevin Newman</p>	<p>Operation Unplugged Digital</p> <p>Smiley Guy Studios Producer : Jonas Diamond</p>

<p>Producer: Kim Saltarski , Angela Donald Travel and Escape, 6 x 45 minutes</p> <p>Eight self-proclaimed techno-dependent Canadians get “unplugged” when they are plunged into a challenge-based adventure through National Parks and National Historic sites.</p>	<p>A website and social media initiative to raise awareness of Canada’s National Parks, Historic Sites and technological “network addiction”.</p>
<p>Pyongyang Express</p> <p>Zarathustra Films Inc. Producers : Ann Shin TVO, 1 x 60 minutes</p> <p>Filled with political intrigue, Pyongyang Express follows several people attempting to defect from North Korea, preserving their identity with innovative visual approaches and animation.</p>	<p>Pyongyang Express</p> <p>Zarathustra Films Inc. Producers : Ann Shin Production Services Company: Jam 3 Media, Up Inc.</p> <p>A website which allows users to click through the experience of a refugee, a social media application that allows users to share stories and photos and an educational package.</p>
<p>Skatoony (Season II)</p> <p>marblemedia Skatoony II Inc. (marblemedia Entertainment) Executive Producers: Mark Bishop, Matthew Hornburg Producers : Stephen Turnbull, Susan Edwards, Marilyn McAuley Teletoon, 14 x 30 minutes</p> <p>Teens and cartoon guest –star contestants compete in three rounds to become the Skatoony Quiz Champ in the animated/live-action hybrid game show for kids.</p>	<p>Skatoony Interactive (Season II)</p> <p>marblemedia Interactive Inc. Producers : Mark Bishop, Matthew Hornburg, Ted Brunt, Sasha Boersma</p> <p>In addition to more content for the Skatoony Home Game online including more questions, gags, characters, channels, video and more user interaction, Skatoony Interactive Season II will also feature 2 new mobile games.</p>
<p>Tiga Talk! (Season IV)</p> <p>7139543 Canada Inc. (May Street Productions) Executive Producer: Hilary Pryor Producer: Hilary Pryor, Irene Green APTN, 11 x 22 minutes</p> <p>Tiga Talk! is centered around three stuffed toys who have a secret. When there aren’t any adults around, these stuffed toys come alive as talking puppets.</p>	<p>Tiga Talk! IV</p> <p>7139543 Canada Inc. Producer: Mike Wavrecan Production Services Company: Tactica Interactive Communications</p> <p>The Adventure Story app will appeal to children’s sense of adventure and encourage language development skills with a choose-your-own adventure style narrative experience.</p>
<p>Todd and the Book of Pure Evil (Season II)</p> <p>Young Faust 2 Productions Inc. (Aircraft Pictures / Frantic Films / Corvid Pictures) Executive Producers: Craig David Wallace, Jamie Brown, Anthony Leo, Andrew Rosen Producer: Andrew Rosen, Anthony Leo, Shawn Watson, Shaun Johnson , Sarah Timmins</p>	<p>Todd and the Book of Pure Evil (Season II): Descent into Crowley Heights</p> <p>Young Faust 2 Productions Inc. Producer: Anthony Leo, Andrew Rosen, Shawn Watson, Shaun Johnson, Sarah Timmins Production Services Company: Lunch Inc.,</p>

<p>Space (Bell Media), 13 x 22 minutes</p> <p>Teen metal head Todd Smith has his share of problems. So when The Book of Pure Evil suddenly surfaces and offers a quick solution, Todd doesn't think twice. But by doing so, he inadvertently unleashes the powers of darkness throughout Crowley High.</p>	<p>Relish Interactive, PixelPusher</p> <p>A web and mobile game that includes several mini-games that can be re-distributed on mobile and social networking platforms. The goal of the game is to pursue and capture the Book of Pure Evil. using the show's characters.</p>
<p>Titanic</p> <p>Sienna Films, Titanic Productions Limited, Titan Films Kft Executive Producers: Kate Bartlett, Simon Vaughan Producers : Jennifer Kawaja, Julia Sereny, Nigel Stafford-Clark, Chris Thompson, Adam Goodman, Howard Ellis Shaw Media, 4 x 60 minutes</p> <p>Written by Academy Award winner Julian Fellowes, Titanic consists of a four-part primetime miniseries, interweaving multi-arc action, mystery and romantic plot lines, featuring fictional and historical characters.</p>	<p>Titanic: The Ultimate Interactive Experience</p> <p>Chocolate Liberation Front Producers : Dan Fill, Shelley Simmons</p> <p>Providing users access to passengers, artifacts and the Titanic itself, in this website and iPad experience users can explore the construction of the vessel, the politics of the time and social hierarchy using touch screen technology and 3D graphics.</p>

The following projects received **Development Grants** under the Bell Fund's Development Program:

Ertlings

9 Story Interactive
Diane Williamson
TVO

The Guardians

Wapos Bay Interactive Inc.
Anand Ramayya
Production Services Company: Hulo Media Inc
APTN

Vivi's Suitcase

Skywriter Media and Entertainment
Kevin Gillis
Production Services Company: ODD1
TVO

The Ghosts in Our Machines

Ghosts Media Inc.
Nina Beveridge, Liz Marshall
Documentary Channel

Mr. Young Drop Deck

Thunderbird Films Inc.
Alexandra Raffe
Production Services Company : Creative D
Richard Kanee
YTV

What the Elder's Know

Sweetgrass and Sage
Pati Olson, Tihemme Gagnon
Production Services Company:
Zeros 2 Heroes Media Inc, Ratcreek Design
APTN

The following organizations received **Professional Development** funding:

Academy of Canadian Cinema and Television
26th Annual Gemini Awards

Atlantic Film Festival
Strategic Partners 2011

Ottawa International Animation Festival / Television Animation Conference
OIAF / TAC 2011

WIFT- Toronto
International Digital Media Summit and Online Portal

Youth Media Alliance
2011 Children, Youth Media Conference

The following French-language projects also received production and development funding. For further information/synopses of these projects, please see www.fondsbell.ca (Les nouvelles).

<p>Apparences</p> <p>Productions Pixcom inc. Producteur : André Dupuy SRC, 10 x 60 minutes</p>	<p>Apparences.com</p> <p>Productions Pixcom inc Productrice : Nadine Dufour</p>
<p>Les Appendices – Saison IV</p> <p>Productions Marie Brissette II Inc. Productrice : Marie Brissette Télé-Québec, 12 x 22 minutes</p>	<p>Les Appendices interactifs II</p> <p>Productions Marie Brissette Inc. Productrice : Marie Brissette Maison de service NM : ODD1 inc.</p>
<p>Les enfants de la télé II</p> <p>Productions GFP (IV) inc. Producteurs : Guy Villeneuve et Michel St-Cyr SRC, 26 x 60 minutes</p>	<p>Les enfants de la télé II</p> <p>Productions GFP (IV) inc. Producteurs : Guy Villeneuve et Michel St-Cyr Maison de service NM : Turbulent, Toxa</p>
<p>Les étoiles du dodo</p> <p>Trio Orange Productions Inc. Productrice : Véronique Dea Yoopa, 120 x 5 minutes</p>	<p>Les étoiles du dodo interactif</p> <p>Trio Orange Productions Inc. Producteur : Carlos Soldevila Maison de service NM : ODD1 Inc.</p>
<p>J'ai faim!</p> <p>Écho Média Productions Inc. Productrice : Dominique Mendel YOOPA et TFO, 26 x 21 minutes</p>	<p>J'ai faim!</p> <p>Écho Média Productions Inc. Productrice : Dominique Mendel Maison de service NM : ODD1 Inc.</p>
<p>La liste</p>	<p>La liste</p>

<p>Les Productions Bazzo Bazzo inc Productrice : Mylène Ferron ARTV, 16 x 60 minutes</p>	<p>Les Productions Bazzo Bazzo inc Productrice : Marie-France Bazzo Maison de service NM : Productions Version 10</p>
<p>Paragraff</p> <p>6040390 Canada inc. Producteur : Jean-Yves de Banville TFO & ARTV, 13 x 30 minutes</p>	<p>Paragraff</p> <p>ECP Nouveaux Médias inc. Producteur : Jean-Yves de Banville</p>
<p>RBO 3.0</p> <p>Rock et Belles Oreilles, Écho Média, Productions Jacques K. Primeau Producteurs : Céline Johnson, Luc Châtelain et Jacques K. Primeau SRC, 8 x 30 minutes</p>	<p>RBO 3.0</p> <p>Rock et Belles Oreilles, Écho Média, Productions Jacques K. Primeau Producteurs : Isabelle Sullivan, Lucie Marion, Jacques K Primeau et Luc Châtelain Maison de service NM : lvl*studio</p>
<p>Les Rescapés II</p> <p>Productions Casablanca inc. Producteurs : Joanne Forgues et Marc Poulin SRC, 10 x 60 minutes</p>	<p>Les Rescapés II</p> <p>Productions Casablanca inc. Producteurs : Joanne Forgues et Marc Poulin Maison de service NM : Turbulent Média</p>
<p>Le sexe autour du monde II</p> <p>Eureka Productions Producteurs : France Choquette et Jean Roy TV5, 8 x 52 minutes</p>	<p>Le sexe autour du monde II</p> <p>Eureka Productions Producteurs : France Choquette et Jean Roy Maison de service NM : Absolutnet Inc.</p>
<p>Têtes à claques – La série</p> <p>Salambo TV inc. Producteur : Simon Parizeau. Télétoon, 8 x 23 minutes</p>	<p>Têtes à claques – La série</p> <p>Salambo TV inc. Producteur : Simon Parizeau</p>
<p>California Dreamin'</p> <p>Productions Pimiento inc. Orlando Arriagada et Daniela Mujica SRC et RDI</p>	<p>MIA</p> <p>Les Productions Sardine Inc. Ghislain Cyr SRC</p>
<p>Snake, fils de Lessard</p> <p>Lusio Films inc. Marie-Dominique Michaud et Jacques Blain Addik</p>	

The Bell Fund provides grants to Canadian independent producers who develop and produce television content complemented and enhanced by excellent digital content designed for various platforms. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of digital extensions. In the past 14 years, the Bell Fund has

invested over \$100M in 1,000 Canadian new media projects, television programs, development grants and support for research and professional development.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$13 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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For further information:

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