



2 Carlton St., Suite 1709
 Toronto, Ontario M5B 1J3
 Tel.: (416) 977-8154
 Fax: (416) 977-0694
 e-mail: bellfund@ipf.ca
 www.bellfund.ca

4200, boulevard Saint-Laurent
 Bureau 503
 Montréal (Quebec) H2W 2R2
 Tél.: (514) 845-4418
 Téléc.: (514) 845-5498
 Courriel: fondsbell@ipf.ca
 www.fondsbell.ca

December 2, 2004

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the October 1, 2004 round of applications.

The following new projects received Production Grants:

BROADCAST

NEW MEDIA

<p><u>15/LOVE (Season II)</u></p> <p>Galafilm Productions Inc.</p> <p>Producers: Arnie Gelbart, Olivier Bremond</p> <p>YTV, SRC: 40 x 30 min</p> <p>Coming of age drama for tweens. Set at Cascadia Tennis Academy 15/Love tracks the lives of Cascadia's tennis prodigies on and off the court</p>	<p><u>15/LOVE</u></p> <p>Galafilm Productions Inc.</p> <p>Producers: Arnie Gelbart, Melissa Malkin</p> <p>Create a winning team of friends through web, wireless, avatars, SMS messaging and chat. Users can play games to win points for themselves or their teams, set up a buddy list, post messages and interact with friends. Trivia based on the show content as well as sports and health information will also be posted on the site.</p>
<p><u>BURNT TOAST</u></p> <p>Rhombus Media and marblemmedia</p> <p>Producers: Niv Fichman, Matt Hornburg, Jessica Daniel</p> <p>Bravo, CBC: 8 x 6 min, 1 x 60 min</p> <p>Burnt Toast is a series of domestic opera vignettes each depicting personal romantic relationships in contemporary settings. In everyday interactions, people communicate with operatic voices.</p>	<p><u>BURNT TOAST INTERACTIVE</u></p> <p>marblemmedia</p> <p>Producer: Mark Bishop</p> <p>Burnt Toast includes wireless and online components, focusing on relationships. Immersive, on-line wireless game version of the operettas allows users to virtual date and form relationships with the characters in the vignettes, in a choose-your-own-adventure scenario. Send 'operagrams' to your loved ones via SMS. Use the seduction tools to improve your chances.</p>
<p><u>QUELS CIRQUES!</u></p> <p>Tutti Frutti Films</p> <p>Producer: Orlando Arriagada</p> <p>TV5; ARTV; 13 x 30 minutes</p> <p>The series explores the world of Quebec circus performers working under the big-tops around the world.</p>	<p><u>CIRCUM CIRCUS</u></p> <p>Tutti Frutti Plus</p> <p>Producer: Jean-Simon Chartier</p> <p>The website will immerse the web user into the heart of 13 different artistic worlds linked by a narrative thread. The navigation allows the user to visit the towns where the circuses are located and learn their techniques, while gathering souvenirs along the journey.</p>
<p><u>DELILAH AND JULIUS</u></p> <p>Collideascope Digital Productions and Decode Entertainment Inc</p> <p>Producers: Steven Comeau, Steven Denure, James Nicholson</p> <p>Teletoon: 13 x 30 min</p> <p>Delilah and Julius are the Jill and James Bond for this millennium. They are young stylish international espionage agents saving the world from 'crimes of conformity'.</p>	<p><u>DELILAH AND JULIUS</u></p> <p>Collideascope Digital Productions</p> <p>Producers: Steven Comeau, Michael-Andreas Kuttner</p> <p>Users are sent on a personal crime-solving mission with Delilah and Julius. The game engine will create a unique episode based on the users' choices, and stream it back with soundtrack, custom angles and credits.</p>

<p><u>FREAKS OF NATURE</u></p> <p>Decode Entertainment Inc.</p> <p>Producers: Steven DeNure, Beth Stevenson Kevin May</p> <p>Family Channel, VRAK.TV; 26 x 30 min</p> <p>Live action drama, youth. Sadie's world is a weird and wonderful place filled with freaks of nature including humans. Sadie sees animal behavior metaphors in the actions of everyone around her, but realizes that human behaviour is more unpredictable than animals.</p>	<p><u>FREAKS OF NATURE</u></p> <p>Decode Interactive Inc.</p> <p>Producer: Dan Fill</p> <p>An educational Adventure game is designed to prove scientific hypotheses. Find your animal personality, participate in community life activities and a virtual school, allowing the user to become a 'freak of nature.' Daily updates.</p>
<p><u>LES VOYAGEURS</u></p> <p>Les Productions Voyageurs 2004 inc. (Les Productions Rivard inc.)</p> <p>Producers: Louis Paquin, Charles Lavack</p> <p>TFO; 2 x 60 minutes</p> <p>History is brought to life through a celebration of the spirit of adventure, perseverance and the partnerships that helped to create modern North American society.</p>	<p><u>RENDEZ-VOUS VOYAGEURS.CA</u></p> <p>Les Productions Rendezvousvoyageurs inc. (Les Productions Rivard inc.)</p> <p>Producer : Louis Paquin</p> <p>The site will offer various interactive and educational activities including voyageur-style adventure games, learning modules, a community trading post and extensive reference materials.</p>
<p><u>SEA HUNTERS V</u></p> <p>Eco-Nova Productions</p> <p>Producer: John Davis</p> <p>History Channel: 6 x 60 min</p> <p>Documentary chronicling the search, documentation and historic background of shipwrecks found in the oceans of the world, as well as the programs in place to protect and preserve these relics</p>	<p><u>SEA HUNTERS: SHIPWRECK CENTRAL</u></p> <p>Eco-Nova Productions</p> <p>Producer: John Davis</p> <p>Site follows the exploits of wreck divers. Live from the dive blogs and 'real time' interaction between web users and divers as well as interview clips and narrative voice over will be available to users. The site contains a CGI map locating dive site and ship wreck locations, teaching modules, online video library, and a chat room.</p>
<p><u>TSHINANU</u></p> <p>Groupe ECP (Tsinanu inc.)</p> <p>Producers: Jean-Yves de Banville, Marie Gros, Bernard Hervieux</p> <p>APTN; TFO; 26 x 30 minutes</p> <p>Portraits of First Nations life today. Dynamic characters and actions demonstrate the vitality of the Aboriginal communities.</p>	<p><u>TSHINANU INTERACTIF</u></p> <p>Groupe ECP</p> <p>Producteur: Jean Yves de Banville</p> <p>A modular project based on "virtual wampums", using interactivity to replace traditional First Nations storytelling and allowing users to contribute audio-visual materials. An iTV version will allow viewers to answer quizzes live and access information in native languages</p>

<p><u>CASTING</u></p> <p>La Presse Télé Itée</p> <p>Producers: Marleen Beaulieu, André Provencher</p> <p>TQS; 64 x 30 minutes</p> <p>Daily events in the lives of university students. The narrative framework is written by professional screenwriters but the dialogue will be improvised during the shooting, reflecting the reality of Quebec youth today.</p>	<p><u>UPM EN LIGNE</u></p> <p>La Presse Télé Itée</p> <p>Producers: Marleen Beaulieu, André Provencher</p> <p>The website invites the user to become a student at the virtual Université populaire de Montréal, immersing them in the universe created by the series. Here, they may take courses, listen to radio programming dealing with the virtual student life and participate in the online student magazine. A mix of a fictional universe and the reality of the web users.</p>
<p><u>VU DU LARGE</u></p> <p>Les Productions Vic Pelletier inc.</p> <p>Producer : André Mailly</p> <p>RDI; SRC; CBVT; 10 x 30 minutes</p> <p>Discover the many aspects and impacts of the St. Lawrence River from on board the Sedna.</p>	<p><u>VU DU LARGE</u></p> <p>Les Productions Vic Pelletier inc.</p> <p>Producer : Vic Pelletier</p> <p>Multimedia teaching tools, instructional videos, simulation activities allowing the user to pilot the ship, visualizations and quizzes about ecological cycles, an intuitive and graphic walk through a virtual photo exhibition provide the user with interactive activities to discover the secrets of the St. Lawrence River.</p>

The following projects received **Development Grants** under the Bell Fund's Development Program:

Collector Community

ICAT Media
Producers: Robert Kaul, Larry Sugar
CHUM/Space

DIY G*D

Sharp Media Corporation
Producer: Richard Sharp
Vision TV

HandPrints

NowNow Corporation
Producer: Duncan Kennedy
CBC

Respect

Inpix Media, Groupe Fairplay
Producers : Norman Bélisle, Guy Villeneuve
Télé-Quebec

The following organizations received **Professional Development** funding:

Banff 2005
Cyberpitch
Banff, Alberta
June, 2005

SARTEC and Academy of Canadian Cinema and Television
Conference: Internet; A Threat or an Opportunity?
Montréal, Quebec
February, 2005

Women In Film and Television Toronto
New Media Series 2005
Toronto, Ontario
Spring, 2005

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$5 M from Bell ExpressVu as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

-30-

For further information:

416-977-8154
bellfund@ipf.ca
www.bellfund.ca

514-845-4418
fondsbell@ipf.ca
www.fondsbell.ca