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November 24, 2003

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the October 1, 2003 round of applications.

The following new projects received Production Grants:

BROADCAST	NEW MEDIA
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BRADY'S BEASTS

Vivatoon Inc.

Producers: François Brisson, Jean-Pierre Morin, Claude Berthier

Télé-Québec, YTV

Animated series for 8 to 12 year-olds. Brady, a 12 year-old monster expert, helps his friends and neighbours deal with a flock of monsters living in their town of Ravenville.

BRADY'S BEASTS

Vivatoon Inc./Ndi Media

Producer: François Brisson

A multi-lingual, Flash-based ongoing game environment that mirrors the storylines of the series. Players find and catch monsters, keep track of their scores and share monster-wrangling tips.

THIS IS DANIEL COOK

Marble Media Inc.

Producers: Mark Bishop, Matt Hornburg

TVOntario, ACCESS, Knowledge Network
 13 x 30 minutes

A preschool children's series that follows its host, 6 year-old Daniel Cook, as he explores the world from his point-of-view.

THIS IS DANIEL COOK.COM

Marble Media Inc.

Producer: Mark Bishop, Matt Hornburg

A website designed from a child's perspective, with games and learning activities inspired by Daniel's real-life adventures.

INUK (SAISON 2)

Tube Nunavut inc.

Producers: Dominique St-Louis, Roddy McManus

CBC/Télé-Québec
 13 x 30 minutes

Popular animated series for children aged 4 to 6, now airing in more than 35 countries.

INUKSITE

Pop6 Media (9113-7083 Québec inc.)

Producers: Dominique St-Louis, Roddy McManus

INUK, the character, hosts the website and accompanies children in traditional games and stories about the North, emphasizing co-operation and problem-solving.

PARK WARDENS

Good Earth Productions

Producers: Mitchell Azaria, Kristen Colle

Discovery, Knowledge, Access
2 x 60 minutes

A behind-the-scenes look at real life adventures in Canada's national parks, from moving huge animals to conducting dangerous search-and-rescue missions.

PARK WARDENS

Digital Wizards

Producer: Diane Williamson

Visitors to the website test their skills and knowledge in situations similar to real life and learn about the history, geology and management of Canada's national parks.

MUCH MUSIC MOVIE

Brightlight Pictures/CHUM

Producers: Shawn Williamson, Stephen Hedyes

CHUM
90 Minutes

A feature film in which three friends set out from Tofino, B.C. on a road trip to Toronto, to win back a girlfriend who has gone to work for MuchMusic. Along the way they meet a wild assortment of characters and are immersed in the lore of Canada's music legends. Jason Priestly stars.

DIY ROAD TRIP

Snap Media Corp.

Producer: Raja Khanna

Online destination where young people can upload and download music/video, make playlists, chat, create online communities based on coast-to-coast connections and check in with their favourite bands.

CAPSULES ZÉROLIMITE

Balestra Productions inc.

Producer: Mark Chatel

TFO
25 x 3 ½ minutes

A series of 25 humorous TV capsules aimed at young Canadian francophones aged 9 to 12.

VOLET INTERACTIF ZÉROLIMITE

Balestra Productions inc.

Producer: Mark Chatel

Accompanying website and DVD focusing on personal growth issues for tweens. An entertaining, playful and educational opportunity for the exchange of ideas.

In addition, three new media projects previously supported by the Bell Fund received additional funding, to expand the new media components that accompany a subsequent season of production for the associated television series.

DEAF PLANET (SEASON 2)

Marble Media

Producers: Mark Bishop, Matt Hornburg

TVOntario, ACCESS, SCN
16 x 6 minutes

Series follows the adventures of two tween-aged adventurers, Kendra and Laszlo. Kendra is a scientist/inventor who is deaf. Laszlo is a hearing archaeologist fluent in American Sign Language.

DEAF PLANET.COM (SEASON 2)

Marble Media

Producers: Mark Bishop, Matt Hornburg

The first convergent property for both deaf and hearing children, deafplanet.com delivers a detailed curriculum of science concepts using ASL. In its second season, the project ventures further into wireless text messaging.

As they face new challenges, they triumph with ASL resources from the deafplanet network archives.

DEGRASSI: THE NEXT GENERATION (CYCLE 3)
Epitome Pictures

CTV 22 x 30 minutes

Degrassi captures the challenging world of today's teens on television and online. In Season Three, this diverse group of students faces issues including AIDS, homosexuality and anorexia.

DEGRASSI.TV (3)
SNAP Media

Continued development of the award-winning website include including Yearbook feature, new "memories" section and new searching and navigation capabilities.

PASSEPART

Groupe ECP

Producer: Jean-Yves de Banville

TV5
39 x 30 minutes

A weekly magazine-format program that provides a window on the many cultural and artistic events taking place in the Francophone community across Canada.

PASSEPART.CA (ANNÉE 2)

Groupe ECP

Producer: Jean-Yves de Banville

Companion website allows the user to discover hundreds of Francophone cultural events and gain more in-depth understanding of artists through one-on-one interactive sessions, cultural calendars and links.

The following projects received **Development Grants** under the Bell Fund's Development Program:

Dragon
Cité-Amérique
Producer: Luc Martineau, Greg Dummet
Treehouse

Keys Cut Here
Creative Atlantic Communications
Producer: Greg Jones, Brian Hamilton
CTV

Obscura
Sarbakan Inc.
Producer: Guy Boucher
Teletoon

Test Lab Interactive
Digital Wizards
Producer: Diane Williamson, Felice Gorica
Discovery Channel

The following organizations received **Professional Development** funding:

BANFF TELEVISION FOUNDATION
Banff Television Festival 2004
CyberPitch Award

WIFT (WOMEN IN FILM AND TELEVISION)
New Media Weekend
Workshop for digital producers & broadcasters

INNOVERSITY CREATIVE SUMMIT
INNOVERSITY 2004
Session sponsorship: new media/television convergence

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$5 M from Bell ExpressVu as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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