



2 Carlton St., Suite 1709  
 Toronto, Ontario M5B 1J3  
 Tel.: (416) 977-8154  
 Fax: (416) 977-0694  
 e-mail: bellfund@ipf.ca  
 www.bellfund.ca

4200, boulevard Saint-Laurent  
 Bureau 503  
 Montréal (Québec) H2W 2R2  
 Tél.: (514) 845-4418  
 Téléc.: (514) 845-5498  
 Courriel: fondsbell@ipf.ca  
 www.fondsbell.ca

**June 20, 2005**

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the May 1, 2005 round of applications.

The following new projects received **Production Grants**:

**BROADCAST**

**NEW MEDIA**

<p><b><u>Booked TV</u></b></p> <p>Reel Girls Media          Producers: Ava Karvonen, Jennifer Snyder          ACCESS, BRAVO!: 13 x 30 min</p> <p>Documentary series deconstructing crime fiction, using the people who work in the field of crime investigation. Coroners, police officers, profilers, and others in the field apply their true crime knowledge.</p>	<p><b><u>Booked Interactive</u></b></p> <p>Reel Girls Media          Producer: Ava Karvonen, Jennifer Snyder</p> <p>An online destination where members of the crime fiction subculture can interact. Users can chat with other crime readers, and crime authors, meet forensic experts and hear their stories, view movies on demand, listen to webcasts, download podcasts, play a crime fiction trivia game and join the virtual book club.</p>
<p><b><u>The Doodlebops (Cycle 2, episodes 26-52)</u></b></p> <p>Doodlebops II Prdns./Cookie Jar Entertainment          Exec. Producer: Michael Hirsh          Producer: Jamie Waese          CBC: 26 x 30 min</p> <p>An interactive musical comedy variety series for preschoolers (18 months – 6 years). The fantastical world of Deedee, Rooney and Moe Doodle, three teenaged multi-talented siblings and musical sensations, is portrayed through song and fun.</p>	<p><b><u>Doodlebops Website</u></b></p> <p>Doodlebops II Prdns./Cookie Jar Entertainment          Producer: Kenneth Locker</p> <p>The Doodlebops Website is dedicated to increasing awareness of music and dance among preschoolers. Children are introduced to the fundamentals of music through games and original activities, which are fully integrated with the Doodlebops world and inspired by their adventures and concerts.</p>
<p><b><u>GMI : Ghost Masters Investigates</u></b></p> <p>CCI Development Inc.          Exec. Producer: Arnie Zipursky,          Producers: Jim Corston, Chris Gudgeon          YTV: 26 x 30 min</p> <p>A reality show for kids that indulges their fascination with the paranormal and other unknown phenomena. The show gives Ghost Masters in Training (GMI T) the chance to test their skills by conducting a ghost investigation in a real haunted house.</p>	<p><b><u>GMI Online</u></b></p> <p>Digital Wizards Inc.          Producer: Diane Williamson</p> <p>The site teaches kids about the art and science of ghost hunting. The site includes recruitment information, and allows users to partake in a virtual GMI T training experience using virtual equipment, exploring haunted locations and joining in on a series of online investigations.</p>
<p><b><u>M'as-tu-lu?</u></b></p> <p>Cirrus Productions inc.          Exec. Producers: Jacques Blain, Richard Speer          Producer: Josée Vallée          Télé-Québec: 25 x 30 min</p> <p><i>M'as-tu lu ?</i> is a lively literary magazine with two great hosts who are passionate about books. Each week they inform, advise and entertain their audiences. The show includes guests, reports about subjects related to the literary world, amusing and informative insights and reading suggestions.</p>	<p><b><u>Site Internet M'as-tu-lu?</u></b></p> <p>Cirrus Productions inc.          (Services: NDi Media)          Producer : Josée Vallée</p> <p>An online literary magazine creates an active community united by literature. The site includes boot clubs, criticism and online readings.</p>

<p><b><u>The Right Stuff</u></b></p> <p>Galafilm Productions Inc. Exec. Producer: Arnie Gelbart, Phyllis Platt Producer: Michael Jorgensen Discovery: 6 x 60 min</p> <p>A documentary series detailing the significant challenges facing a mission to Mars. The Right Stuff will explore scientists, engineers, and planners attempting to solve the remaining key problems that exist before a mission to Mars can proceed.</p>	<p><b><u>The Mars Project Interactive</u></b></p> <p>Snap Media, Galafilm Exec. Producer: Raja Khanna Producers: Simon de Boer, Mark Hand</p> <p>The Mars Project Interactive is a complex interactive experience designed to educate and entertain users through community interaction and immersion. The project is a combination of web, iTV, wireless, classroom materials, DVD and traveling museum.</p>
<p><b><u>Mini Treehouse</u></b></p> <p>Decode Entertainment Exec. Producer : Steven DeNure Producer : Janice Walker BiteTV: 1 x 24 min (series of 15 second shorts)</p> <p>Based on a line of toy figurines, this stop motion animated program with 2D and 3D animation is made up of a series of surrealistic, surprise shorts. The Mini Treehouse gang are a series of tiny, bizarre looking, little creatures, each with an occupation and a set of likes and dislikes. They go about their lives living in the "Mini Treehouse" tree stump/apartment, leaving to go to work and returning to find others to interact with.</p>	<p><b><u>Mini Treehouse</u></b></p> <p>Decode Entertainment Producer: Dan Fill</p> <p>The shorts developed for TV will be delivered to a network of flat screen panels within Toronto's subway system. The shorts will be transmitted through a wireless connection to screens on all subway platforms and to screens on the subway train cars themselves. A mobile application will allow users to download clips directly to their mobile phone. The website will serve as a community hub directing users to the television program, the mobile experience, and the Toronto Transit animation experience.</p>
<p><b><u>SUB</u></b></p> <p>Trinôme inc. / Collideascope Digital Production inc. Exec. Producers : Pierre-Paul Larivière, Steve Comeau Producers : Pierre Blais, M-A Kuttner, James Nicholson Télétoon : 26 x 30 min</p> <p>SUB is a raucous comedy in 2D animation. It deals with the everyday trials and tribulations faced by three bright, exuberant but unfocused 17-18 year old roommates from France, Newfoundland and Quebec. They share a modest apartment near the city centre of Subville. SUB is a torrent of blunders, paradoxes, uncertainties, disappointments and wonderful surprises. And though life can be hard, it's also a lot of fun.</p>	<p><b><u>SUBappartement</u></b></p> <p>Trinôme inc. / Collideascope Digital Production inc. Producers: Pierre-Paul Larivière, Steve Comeau</p> <p>Internet game and iTV applications allows gamers to chose a home in a virtual apartment building, decorate and improve their living conditions, while testing their resourcefulness, people skills and stress management.</p>

The following projects received **Development Grants** under the Bell Fund's Development Program:

**Les 4 coins**

LVL\*Studio inc.  
Producer: Jean-François Gagnon  
Société Radio-Canada

**Se donner le mot**

ECP Nouveaux Médias  
Producer: Benoit Beaudoin  
TV5, TFO

**L'Image américaine/The American Image**

Media Principia  
Producer: Bob Krupinski  
Télé-Québec, Vision TV, TV5

**Daily Planet in China**

Explorations Productions Inc.  
Producer: David Newland  
Discovery

**Gamergirlz.com**

Pivot Design Communications  
Producer: Ian Chalmers  
Channel Zero/Movieola

**Mission antarctique – le site Internet**

Glacialis Productions inc.  
Exec. Producer: Jean Lemire  
SRC, CBC, Arte

**Mr. Ramsbottom**  
Xenophile Media  
Producer: Patrick Crowe  
YTV

**Urban Vermin**  
Decode Entertainment  
Producers: Dan Fill, Diana Arruda  
YTV

The following organizations received **Professional Development** funding:

**Atlantic Film Festival  
New Media Game Show**  
Halifax, Nova Scotia  
September 15-24, 2005

**Coalition of Canadian New Media Associations  
Canadian Interactive Industry Profile (CIIP)**  
Across Canada  
Summer/Fall 2005

**Festival du Nouveau Cinéma - Montréal  
Cyberpitch 5.0**  
Montréal, Québec  
October 13-23, 2005

**Ottawa International Animation Festival  
Panel at TAC: "Alternative Distribution Avenues"**  
Ottawa, Ontario  
September 21-25, 2005

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$5.5 M from Bell ExpressVu as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

- 30 -

For further information:

416-977-8154  
bellfund@ipf.ca  
www.bellfund.ca

514-845-4418  
fondsbell@ipf.ca  
www.fondsbell.ca