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March 26, 2007

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the February 1, 2007 round of applications.

The following new projects received **Production Grants**:

BROADCAST

NEW MEDIA

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| <p>Les aventures du Sedna en Antartique</p> <p>Glacialis Productions inc. Producer: Jean Lemire SRC, RDI: 13 x 30 minutes</p> <p>The sailing ship the SEDNA set out in 2005 to conquer the Antarctic. The series explores the interaction of the sailors, scientists and filmmakers on board and how they deal with the isolation, solitude and boredom in the boat's tight quarters.</p> | <p>Sedna.tv</p> <p>Glacialist Productions inc. and Turbulent média inc. Producers : Jean Lemire and Marc Beaudet</p> <p>The Sedna.tv website includes video clips from the boat and on-site reports, as well as a web 2.0 blog encouraging visitors to make environmental recommendations, and a "green classroom" component for teachers.</p> |
| <p>Dream Catcher</p> <p>Henry Less Productions Inc. Producer : Angela Donald CMT: 6 x 30 minutes</p> <p>Dream Catcher chronicles the extraordinary story of Crystal Shawanda, a young First Nations woman rising to stardom in the music industry. Crystal has overcome hardship and hopelessness through the power of song to become the 3rd Canadian who has bypassed the Canadian music scene and landed a major record deal in the US.</p> | <p>Dream Catcher Interactive</p> <p>Life Capture Interactive Producer: James Milward</p> <p>Fans of Crystal Shawanda explore the TV narrative online through an innovative flash experience. Users will be able to create custom 'Crystal Diaries', visually map their experience, upload content and share their experience within the vast, CMT online Community.</p> |
| <p>The GOT! Game</p> <p>The Nightingale Company/Buffalo Gal Pictures Producer: Debbie Nightingale, Phyllis Laing CBC: 13 x 30 minutes</p> <p>In this fast-paced series, a team of young super-sleuths are hired to travel the world in an "against-the-clock" search for a stolen artifact that holds the key to solving some of the world's most serious problems.</p> | <p>The GOT! Game</p> <p>The Nightingale Company Producer: Debbie Nightingale</p> <p>The GOT! Game bridges the divide between online alternate reality games (ARGs) and televised content in a unique example of audience interaction. Viewers at home can play along to help guide the team through puzzles and challenges and influence the choices and relationships of the team via the interactive website.</p> |

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| <p>Iggy Arbuckle</p> <p>Iggy Productions Inc. (Blueprint Productions) Producer: Suzanne Berger. Teletoon: 26 x 30 minutes</p> <p>Iggy Arbuckle is a fast-paced, animated buddy-comedy series that explores the wonders of the natural world as seen through the eyes of Iggy Arbuckle, a pig with a yen for adventure.</p> | <p>The Great Kookamunga Challenge</p> <p>zinc Roe design Producer: Anne-Sophie Brieger</p> <p>The Great Kookamunga Challenge builds on the characters and storylines from Iggy Arbuckle to create an online race where players compete to explore every corner of the mighty Kookamunga National Park. The Challenge will be run in real-time with progress and clues being revealed on-air as the players complete the race and watch episodes of the series.</p> |
| <p>Jetstream</p> <p>Paperny Films Producer: Cal Shumiatcher, Trevor Hodgson Discovery Canada: 8 x 60 minutes</p> <p>Jetstream is documentary series about the unique training ground of Canada's fighter pilots. The CF-18 Hornet is one of the fastest, toughest jets to take to the sky. And the fight to get behind the joystick is as fierce as the jet itself.</p> | <p>Jetstream Interactive</p> <p>Paperny Films Producer: Cal Shumiatcher</p> <p>Jetstream Interactive provides a rich, 360-degree multiplatform experience of life as a student training to become a fighter pilot on board a CF-18 Hornet. Equal parts information and entertainment, users will learn details of the most advanced aeronautic technology and aerial warfare tactics; get up close and personal with the students of 410 Squadron; and navigate around Canadian Forces Base Cold Lake for a realistic feel of the isolated location and military lifestyle.</p> |
| <p>The Smart Woman Survival Guide (Season 3)</p> <p>Magee TV Producers: Toni Miceli, Morgan Drmaj, Claire Ross Dunn, Kathryn Stockwood, Steven R. Mitchell W Network: 22 x 30 minutes</p> <p>The Smart Woman Survival Guide is a half-hour series that combines the elements of comedy and lifestyle genres. The series takes the viewer behind the scenes of a fictional lifestyle show called <i>Smart Woman</i>, and provides viewers with practical information, tips and "how-to's".</p> | <p>Smart Woman Interactive</p> <p>marblemedia interactive inc. Producers: Mark Bishop, Matt Hornburg, Diane Williamson</p> <p>Audiences will have the opportunity to share all of the content on the SmartWoman.tv site through the W Network community or online in their blogs, personal websites and social communities. MORE TV, a proprietary broadband player, will enhance the traditional TV broadcast of SWSG and offer a wealth of bonus video clips, allowing audiences to interact with this series.</p> |
| <p>Toc Toc Toc</p> <p>Téléfiction Productions inc. Producer: Claude Veillet SRC, Télé-Québec: 65 x 25 minutes</p> <p>Toc Toc Toc is a magical village with strange houses. In each episode the two young heros Youi and Alia and their friends, along with their curious little animal pal Grubule, discover a</p> | <p>Toc Toc Toc</p> <p>Téléfiction Productions inc. Producers : Lucie Veillet, Carmen Bourassa</p> <p>In a 2D isometric environment, pre-schoolers enter a virtual world with online activities and games. They can create personalized avatars and interact with the characters from the television series and join them in their activities.</p> |

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| <p>mysterious door which opens new adventures for them.</p> | |
| <p>Toupie et Binou 2 / Toopy and Binoo 2</p> <p>Spectra Animation inc. Producer: André A. Bélanger Treehouse, Télé-Québec: 78 x 2 minutes/6 x 22 minutes</p> <p>Pre-school series. Toopy and Binoo like to disguise themselves, decorate things, give their friends presents and share special meals and fun with their friends. Life is simple and full of surprises and crazy situations.</p> | <p>Toupie et Binou 2 / Toopy and Binoo 2</p> <p>Spectra Animation inc. Producer: André A. Bélanger</p> <p>The new adventures of Toopy and Binoo are presented on two interactive platforms: the iTV component includes 12 modules where young users can make choices using their remote controls. The website uses the 78 animated programs for educational interactive gaming and adapts the content to the age of each child.</p> |
| <p>Who Do You Think You Are?</p> <p>My History Productions Inc. (Barna-Alper Productions) Producer: Janice Tufford CBC: 13 x 30 minutes</p> <p>In each episode, one of Canada's best-loved celebrities traces their family tree to reveal the surprising, extraordinary and often moving stories of their ancestors.</p> | <p>Who Do You Think You Are?</p> <p>My History Productions Inc. (Barna-Alper Productions) Producer: Laszlo Barna</p> <p>The Who Do You Think You Are? website allows users to explore the ancestry of the 13 famous Canadians showcased in the series as well as provide a suite of easy-to-use tools that will allow people to research and build their own genealogical record.</p> |

The following projects received **Development Grants** under the Bell Fund's Development Program:

Ekitera.com

MC2 Communications Média inc. and iStudio
 Cinéma Télévision
 Producers : Jean-Simon Chartier,
 Rémi St-Gelais
 TV5, SRC

Imaginary Lovers

Film Farm
 Producers: Jennifer Weiss, Simone Urdl
 Bravo!Fact

Spellz Interactive

GAPC Entertainment
 Producer: Ken Steward
 TVO

Walterville

Productions Mr. Ecolo inc.
 Producer: Sylvain Viau
 VRAK.TV

Get Involved

Q Media Solutions
 Producer: Dorothy Engelman
 TVO

Join the Jam.com

Trapeze Animation Studios
 Producer : Brian Sharp
 CBC

**Taste Buds Interactive
 marblemedia interactive inc.**

Producers: Mark Bishop, Matt Hornburg,
 Diane Williamson
 TVO

The following organizations received **Professional Development** funding:

ACT
Awards of Excellence 2007
Toronto, Ontario
May 31, 2007

APFTQ
Multiplatform Research
Gatineau, Quebec
May, 2007

The Banff Centre
nextMEDIA
Banff, Alberta
June 8 – 10, 2007

Canadian Screen Training Centre
SIFT 2007
Ottawa, Ontario
May 29 – June 3, 2007

Canema Inc.
2007 Canadian New Media Awards
Toronto, Ontario
May 28, 2007

Hot Docs Canadian International Documentary Festival
DocAgora
Toronto, Ontario
April 19 – 29, 2007

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$8 M from Bell ExpressVu as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits. The Bell Fund is incorporated as a not-for-

profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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