

**December 1, 2006**

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the October 1, 2006 round of applications.

The following new projects received **Production** Grants:

**BROADCAST**

**NEW MEDIA**

<p><b>Fred’s Head /Blaise le blasé</b></p> <p>Spectra Animation 1 inc.          Producteur : André A. Bélanger          Télétoon, France 2 : 26 x 30 minutes</p> <p>Although 16-year old Fred is blasé about life, he is teenager with smarts and some provocative insights into the world of adults. Comedy series.</p>	<p><b>Fred’s Head Online</b></p> <p>Spectra Animation 1 inc.          Producteurs: André A. Bélanger</p> <p>The navigation of the website originates from the perspective of Fred’s brain. Using Flash VR it allows for 360° panoramas and gaming using webcams.</p>
<p><b>Diamond Road</b></p> <p>Kensington Communications          Producer: Cornelia Principe, Robert Lang          TVO: 3 x 50 minutes</p> <p>Documentary series exploring the historical, cultural, and political facets of the Diamond Industry, tracking the diamond’s journey from “rough” to “polish”. It weaves a web through the lives of people involved at all levels of the diamond Trade.</p>	<p><b>Diamond Road Online</b></p> <p>Kensington Communications          Producer: Robert Lang</p> <p>A synthesis of documentary, online community and the Web 2.0 techniques of Collaborative Filtering and Personal Recommendations. Users create online profiles and move through stories in a guided experience or take a more active path and explore the Diamond Road universe using a uniquely designed Recommendation engine allowing the user to be their own editor.</p>
<p><b>Fric Show (saison 2)</b></p> <p>Les Productions Virage inc.          Producteur : Monique Simard          Société Radio-Canada : 13 x 30 minutes</p> <p>The weird and the eccentric represent the absurdity of today’s consumerism and capitalism. The series demonstrates that consumers often have more power than they think.</p>	<p><b>Fric Show – le site Internet</b></p> <p>Les Productions Virage, Turbulent Média inc.          Producteurs : Monique Simard, Marc Beaudet</p> <p>A quizz game, research and educational components are available on multiple platforms : television, web, iTV and mobile. A viral marketing component based on « false publicity » is downloadable to cell phones.</p>
<p><b>Gofrette</b></p> <p>Go for it Productions inc.          Producteurs: M.J. Corbeil, C. Côté,          J. Henderson, C. Schafhausen</p> <p>CBC et S.R-C: 52 x 11 minutes</p>	<p><b>Gofrette Website</b></p> <p>Subséquences/Zoë Mae (Go for it Productions), Tribal Nova          Producteurs: Guillaume Anioté, Pierre Le Lann</p> <p>Gofrette is a colourful, interactive site that encourages children to create and participate in</p>

<p>This bilingual animated series is based on a series of books. Gofrette, an animated cat, knows no boundaries except his own. The action and events in his life are random, much like a child's perception; the lines between the real and imaginary are blurred.</p>	<p>interactive games, animating short stories and customizing their personalized Gofrette interface, giving users the sense that they have built a site of their own.</p>
<p><b>Total Drama Island</b></p> <p>Camp TV Productions Producers: Tom McGillis, Jennifer Pertsch, Brian Irving, George Elliott, Dan Mokriy, Jason Boyer</p> <p>Teletoon: 26 x 22 minutes</p> <p>An animated comedy that parodies reality TV shows within the framework of an exciting, larger-than-life elimination competition. Twenty-two teens are selected to go to summer camp in Northern Ontario and compete on this 'reality show'.</p>	<p><b>Total Drama Island – Totally Interactive!</b></p> <p>Xenophile Media Inc. Producer: Patrick Crowe</p> <p>Twenty-six Flash games mimic the challenges the characters on the show face each week. The ultimate goal is to be the final survivor with the highest score, winning a chance for one personalized avatar to appear in the final episode Exclusive online content, mobile games and viral emails.</p>
<p><b>Urbania</b></p> <p>Toxa inc., Cirrus Productions inc. Producteurs : Vianney Tremblay, Josée Vallée TV5 Canada, 13 x 30 minutes</p> <p>An urban documentary series that examines cities and their people, exploring little known places and presenting new perspectives on well-known sites. This is not the picture postcard tourist version, but the realities behind-the-scenes.</p>	<p><b>Urbania.ca</b></p> <p>Toxa inc. Producteurs : Vianney Tremblay</p> <p>The website presents 12 venues that are symbolic of Montreal, with exclusive videos and information. Users will receive newsletters and can contribute content to updating and enhancing the site.</p>
<p><b>Urban Vermin</b></p> <p>Decode Entertainment Inc. Producers : Kim Hyde, Steven DeNure, Neil Court, Beth Stevenson</p> <p>YTV : 26 x 30 minutes</p> <p>This animated series follow two warring raccoon brothers, Abe and Ken, as they team up with fellow urban animals to battle across rooftops and down into the sewers.</p>	<p><b>The Urban Vermin Adventure</b></p> <p>Decode Entertainment Inc. Producers : Anne Loi</p> <p>The Urban Vermin Adventure includes an interactive website, games for Nintendo DS, Bell ExpressVu gaming and mobile applications. The website provides an interactive scavenger hunt with clues and hidden content and an "adventure window", allowing users to explore different locations reflecting the time of day the user visits the site.</p>

The following projects received **Development Grants** under the Bell Fund's Development Program:

**4Real Interactive**  
Direct Current Media Inc.  
Producers : Josh Thome, Sol Guy  
CTV, MTV

**Across the River to Motor City Interactive Map Experience**  
Across the River Productions Inc.  
Producer: Richard Mozer  
CHUM

**Alerte rouge!**  
Média Principia  
Producteur : Bob Krupinski  
VRAK.TV

**Intelligence Season II**  
Switch Interactive  
Producer: Catherine Winckler  
CBC

**Out in the Cold Website**  
Real to Reel Productions Inc.  
Producer: Anne Pick  
Discovery Channel

**Deviens une Totally Spies**  
Tribal Nova inc.  
Producteur : Guillaume Aniorité  
Télétoon

**I Want To Be Interactive**  
marblemedia Inc.  
Producers: Mark Bishop, Matt Hornburg  
Sun TV

**Who Do You Think You Are?**  
Barna-Alper Productions Inc.  
Producer: Loren Mawhinney  
CBC

The following organizations received **Professional Development** funding:

**Alliance numériQC**  
**Export Seminar**  
Montreal, Toronto, Vancouver  
January, 2007

**Alliance numériQC**  
**Multiplatform Workshop**  
Montreal, Quebec  
February 2007

**New Media Business Alliance (Interactive Ontario)**  
**iCE 2007**  
Toronto, Ontario  
March, 2007

**Banff World Television Festival 2006**  
**iPitch**  
Banff, Alberta  
June 10-13, 2007

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$8 M from Bell ExpressVu as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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