



April 1, 2011

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the February 1, 2011 round of applications.

The following projects received **Production** Grants:

BROADCAST

NEW MEDIA

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<p>Amérikologie</p> <p>Productions Pimiento Producer : Orlando Arriagada TV5, 13 x 26 minutes</p> <p>Throughout South America, people are finding practical solutions to environmental and social issues.</p>	<p>Génie360</p> <p>Atelier Rocoto Producer : Daniela Mujica</p> <p>Online and with an iPad app, users can upload content, participate in a quiz and travel photomontage created by the host.</p>
<p>Arbra Tralala</p> <p>Téléfiction Productions Producers : Lucie Veillet, Carmen Bourassa Télé-Québec, TFO, 65 x 30 minutes</p> <p>Arbra Tralala is a fairy tale world with an imaginary world upstairs, a magic forest and a castle where “babynimals” live, and the world downstairs where tiny creatures live.</p>	<p>Arbra Tralala</p> <p>Téléfiction Productions Producer : Lucie Veillet, Carmen Bourassa New Media Service Company : mbiance</p> <p>The series characters accompany the pre-school users in a variety of interactive, educational games hidden throughout the castle.</p>
<p>Degrassi (Season XI)</p> <p>Epitome Pictures Inc. Executive Producers : Linda Schuyler, Stephen Stohn Producer : Linda Schuyler, Stephen Stohn MuchMusic, Teen Nick, 41 x 30 minutes</p> <p>Degrassi is a dramatic take on the real issues of high school. Equal measures of humour, angst and heart, the students of Degrassi grapple with a series of firsts as they begin their journey into adulthood.</p>	<p>Degrassi (Season XI)</p> <p>Epitomes Pictures Inc. Producer : Linda Schuyler, Stephen Stohn Production Services Company : XMG Studio Inc.</p> <p>An expansion on the current Degrassi social experience using social platforms that extend the Degrassi Universe online and create a real-time-strategy mobile game that entertains and encourages discussion.</p>
<p>Giver</p> <p>Sinking Ship Entertainment Producers : Blair Powers, JJ Johnson, Matt Bishop TVO, 13 x 22 minutes</p> <p>Enterprising 6-9 year olds work together with their community to reclaim and enhance their playground spaces. Each episode features an enthusiastic team to assist the group of 10 kids to transform their local playground in only 3 days!</p>	<p>Giver Web</p> <p>Sinking Ship Interactive Producer : Blair Powers</p> <p>The site will feature a collection of interactive games, built around the theme of designing “playgrounds” and encouraging community activism..</p>
<p>Heartland (Season V)</p>	<p>Heartland Social Game</p>

<p>Rescued Horse Season V Inc. Executive Producers : Tom Cox, Jordy Randall, Michael Weinberg Producer : Tina Grewal CBC, 18 x 60 minutes</p> <p>Amy reconnects with the gift she inherited from her mother and learns to relate to horses on a whole new level. Her new training philosophy inadvertently teaches her how to communicate better with people, particularly Ty, and their relationship finds higher ground.</p>	<p>OverInteractive Media Ltd. Producer : J.Joly</p> <p>A branded Facebook social game based on the world, themes and settings presented within the television series, where users care for virtual horses while managing and personalizing their ranch.</p>
<p>Le monde en gros</p> <p>Pixcom Producer : Thérèse Pihno SRC, 13 x 30 minutes</p> <p>A comedy series presenting a portrait of the world to extraterrestrials – its geography, population, evolution and what makes our world work - love, money and power.</p>	<p>Le monde en gros</p> <p>Pixcom Producer : Nadine Dufour New Media Service Company : Toxa, Département</p> <p>Users participate in creating an intergalactic message to explain our world to extraterrestrials, using social networking, uploads of geo-located multimedia, a live broadcast on Smartphones of a visit to St-Hubert, an exclusive webisode on the launch of the message into space and participation in a mission that comes to life in the real world.</p>
<p>Namasté !</p> <p>Kondololé Films Producers : Ernest Godin, Annick De Vries TFO, 36 x 4 minutes</p> <p>Thirteen-year old Namasté , armed with curiosity and a digital camera, observes the world around her with a humorous teenage perspective</p>	<p>Namasté !</p> <p>Kondololé Films Producer : Ernest Godin</p> <p>A media ecosystem uses various platforms and a blog combining fiction and reality, videos and polls.</p>
<p>Stella & Sam (Season II)</p> <p>Stella and Sam Productions Inc. Executive Producers : John Leitch Producers: Michelle Melanson, Jain Dickson Family Channel, 13 x 23 minutes</p> <p>Independent, brave and adventurous Stella has something to say about everything which makes her the best big sister for Sam who is eager to explore the world and see everything it has to offer. This preschool animated series is based on the award winning books by author and illustrator Marie-Louise Gay.</p>	<p>Stella & Sam's Draw Along</p> <p>Zinc Roe Productions Inc. Producers : Anne-Sophie Brieger, Jason Krogh</p> <p>Stella and Sam's Draw Along art application (for iPad) invites children to join Stella and Sam on a drawing adventure. Using simple tools and guided by Stella and Sam, children are invited to create drawings and use their imaginations to help Stella and Sam answer questions. A gallery of artwork will showcase children's creations and a select number of pieces will be shown on-air.</p>

<p>Story Planet</p> <p>Story Planet Media Inc. Producers : Liz Haines, Trisha Emerson, Justin Stephenson TVO, 26 x 3minutes</p> <p>Each episode highlights a child on camera telling us a story they've written and inspired by one of the Story Planet planets. As they tell their story animation brings it to life around them. Followed by a call to action to encourage viewers to go online and write their own stories.</p>	<p>Story Planet Website</p> <p>Story Planet Media Inc. Producers : Liz Haines, Trisha Emerson, Justin Stephenson New Media Service Company : Meru Media</p> <p>The planets within the Story Planets world are each aligned to a different type of story. Kids navigate through the story framework providing their own narrative descriptions for what's happening. Different variations allow for a choose-your-own-adventure experience.</p>
<p>Tactik – saison 4</p> <p>Vivaclac Producer : Francine Forest Télé-Québec, 120 x 30 minutes</p> <p>In its 4th season, our heroes, all members of a soccer team, take destiny into their own hands.</p>	<p>Tactik 4</p> <p>Vivaclac Producers : Jean-Pierre Morin, Francine Forest, Nicholas Vachon</p> <p>The site will expand to include a live host in chat mode on the Web during parallel Web-TV broadcasts, daily blogs, a new multiplayer game, weekly game tournaments, special chats and web-exclusive videos as well as an iPhone/iPod/iPad application.</p>
<p>Tee Shirt Stories</p> <p>Intuitive Pictures Producer : Ina Fichman Canal D, 1 x 90 minutes</p> <p>Tee Shirt Stories is a documentary about the history of t-shirts and an analysis of its iconic cultural role in society – a means of expression, an artistic outlet and collector's item</p>	<p>Tee Shirt Stories</p> <p>Toxa Inc., Intuitive Pictures Producers : Philippe Lamarre, Ina Fichman Maison de services : Turbulent</p> <p>A website devoted to the cult of the t-shirt. and its history. Users share t-shirt stories inspired by celebrities and compete in a contest to design t-shirts for worthy causes. The production is partnered with brand American Apparel.</p>
<p>Tout sur moi – saison 5</p> <p>Productions Trio V (Cirrus Productions) Producer : Josée Vallée SRC, 13 x 30 minutes</p> <p>Three actors, three friends and the highs and the lows of their friendship and their careers as actors.</p>	<p>Tout sur moi</p> <p>Productions Trio V (Cirrus Productions) Producer : Josée Vallée Maison de services NM : Turbulent, Toxa</p> <p>A tribute to five seasons of this series. Users can vote for the 12 best moments in the series, access behind-the-scenes content and create an immersive viral episode featuring the user.</p>
<p>The Detentionnaire</p> <p>Nelvana Limited</p>	<p>The Detentionnaire Interactive</p> <p>Watch More TV Inc.</p>

<p>Executive Producer : Doug Murphy Producers: Tracey Dodokin, Jocelyn Hamilton Teletoon, 13 x 24 minutes</p> <p>When promising high school student Lee Ping is accused of committing the most epic prank at Nigma High, he is sentenced to one year of detention. Now he has a year to figure out who set him up to have the worst grade 10 year ever.</p>	<p>Producer : Caitlin O'Donovan</p> <p>Detentionaire Interactive is a website and Role Playing Game (RPG) that seeks to immerse eight to 12 year olds in the story world of the TV properties central character Lee-Ping. The website acts as a hub for the Detentionaire community to share information, compete with each other via in-game contests, view interstitials and exclusive web-only content, as well as voice theories about the central narrative points of the television program.</p>
<p>Voyages au bout de la nuit</p> <p>Productions InformAction Producers : Nathalie Barton, Ian Quenneville, Ian Oliveri TV5, 13 x 52 minutes</p> <p>The series explores nightlife in thirteen urban spaces around the world. Far from the glamorous clichés of night life, we discover the lives of the people who actually live and work at night, while we are entertained or asleep.</p>	<p>Voyages au bout de la nuit</p> <p>Toast Studio, Productions InformAction Producers : Alexandre Gravel, Nadège Pouyez, Nathalie Barton</p> <p>An interactive webisode series about the "making of" the documentary series, behind-the-scenes commentaries and blogs.</p>

The following projects received **Development Grants** under the Bell Fund's Development Program:

Archetypes: Northop Frye on the Bible and Literature

Archivesync Productions
Bob Rodgers
TVO

Demolition DNA

Secret Location
James Milward
Discovery Channel

Monster Math Squad Interactive

DHX Media Interactive (Halifax) Ltd
Katrina Walsh, Allan Kennedy
CBC

Recipe to Riches

Temple Taste Productions
Ivan Schneeberg
Food Network

The Water Brothers

Water Brothers Productions, SK Films Inc.
Wendy MacKeigan, Jonathan Barker

Ask Delmer & Marta Interactive

Going Nuts Productions III
Eric Rebalkin, Camille Beaudoin
APTN, GlassBOX

Graffiti

ECP Nouveaux Médias
Jean-Yves de Banville
TFO, ARTV

Pyongyang Express

Zarathustra Films Inc.
Ann Shin
TVO

The Garden Swing

Joe Media Productions Inc.
Karen Pickles
Access/CTV

WebGeol

Zenith ABC inc.
Josette D. Normandeau

The following organizations received **Professional Development** funding:

Académie canadienne du cinéma et de la télévision (ACCT)

Prix Gémeaux 2011

Banff Festival Foundation

Banff World Media Festival 2011

CMPA - BC

Merging + Media 2011

Femmes du cinéma, de la télévision et des nouveaux médias (FCTNM)

Cartes blanches multiplateformes

Hot Docs International Documentary Festival

Hot Docs Forum – Industry Sessions 2011

Interactive Ontario (IO)

INplay 2011

Island Media Arts Co-op

PEI Screenwriters Bootcamp 2011

SMPIA

Multi-PlatFORUM 2011

Toronto International Film Festival

TIFF nexus.redesign

The Bell Fund provides grants to Canadian independent producers who develop and produce television content complemented and enhanced by excellent digital content designed for various platforms. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of digital extensions. In the past 14 years, the Bell Fund has invested over \$93M in over 938 Canadian new media projects, television programs, development grants and support for research and professional development.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$13 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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