

Bell Broadcast and New Media Fund

2 Carlton St., Suite 1709, Toronto, Ontario M5B 1J3 Tel.: (416) 977-8154 Fax: (416) 977-0694 E-mail: bellfund@ipf.ca www.bellfund.ca

Fonds de la radiodiffusion et des nouveaux médias de Bell

4200, boulevard St-Laurent, bureau 503 Montréal (Québec) H2W 2R2 Tél.: (514) 845-4418 Téléc.: (514) 845-5498 Courriel: fondsbell@ipf.ca www.fondsbell.ca

December 7, 2010

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the October 1, 2010 round of applications.

The following new projects received **Production** Grants:

BROADCAST

NEW MEDIA

Alphée des étoiles

E2F Film inc. Hugo Latulippe, Éric Déghelder SRC, 90 minutes

Based on a true story: when, afflicted by a rare genetic disease, little Alphée is sent to a school for children with intellectual disabilities. After a year of home schooling in a small Swiss village, her parents return to the education system to re-enroll their daughter in protest.

Alphée des étoiles

E2F Film inc.

Hugo Latulippe, Éric Déghelder Service Producer: Zéro 1

The website features 5 short films, an interactive web documentary allowing users to compare the families with each other and watch interviews with various specialists, a participative project allowing users to create their own character and share their opinions and experiences as well as an iPhone app aimed at children.

Are We There Yet? World Adventure III

Sinking Ship (Adventure III) Productions Inc. Producers: Blair Powers, J.J. Johnson, Matt Bishop

CBC, 39 x 7minutes

Are We There Yet? World Adventure inspires children to reach out and learn about our global family. Comprised of 39 x 7' interstitials, the young hosts take us on their unscripted tour of the world.

Are We There Yet? World Adventure – kidscbc.ca/play/awty

Sinking Ship (Adventure III) Productions Inc. Producers: Blair Powers

Are We There Yet Web (Cycle 3) with its spinning globe interface works on a variety of online and mobile devices taking kids to 6 new online country hubs, over an hour of exclusive video, and 15 new games.

Backpackers

Shaftesbury Films Inc.

Executive Producers : Christina Jennings, Scott Garvie

Producers : Daniel Dales, Jarrett Sherman

Bite TV, 12 x 30 minutes

An engaged couple agree to part ways for a few weeks of travel prior to their wedding. Realizing this is a mistake, the groom-to-be and his best friend set off across Europe in search of his missing bride.

Backpackers Digital Experience

Smokebomb Entertainment Inc.

Producers: Daniel Dales, Jarrett Sherman

On digital and mobile platforms, Backpackers Digital Experience is a Choose-Your-Own-Adventure version of the linear television series combined with exclusive digital video content, gaming and community making.

Battle Castle

Medieval Media Inc. Ballista Media Inc.

Executive Producers: Ian Herring, Tom Clifford Producers: Maija Leivo, Nathan Williams History Television, 6 x 60 minutes

Battle Castle

Medieval Media Inc. Agentic Communications Inc.

Producers : Maija Leivo, Phillip Djwa

Through interactive challenges fans are

Battle Castle reveals the military engineering behind the world's most amazing castles and details the epic sieges they faced, how they were built and the defensive strategies behind their design. invited to engage in and experience an online campaign presented as a 3D motion graphic comic and share expertise in castle building and sieging.

New Media Service Company: 28554046

This full-featured auction engine is powered

by a combination of original web content, edutainment and cutting edge community

features to become THE online picking,

antiques and collectibles portal in Canada.

Canadian Pickers

Cineflix (Canpick) Inc.

Executive Producers : Simon Lloyd, Marc Poertner

Producer: Simon Lloyd

History Television, 13 x 60 minutes

Canadian Pickers goes on a coast-to-coast adventure across Canada as they rummage through barns, basements, attics and sheds in search of rusty gold, and encounter some incredible people and stories along the way.

Comedy Idol

GlassBOX Media Inc.

Executive Producer : Jeffrey Elliott

Producers: Sharon Stevens, Marcia Martin GlassBOX Television Inc., 4 x 30 minutes, 1 x 120

A stand up comedy competition, a comedian showdown.

GlassBOX Media Inc. Producer : Jeffrey Elliott

Canadian Pickers Online

Producer: Glen Salzman

Quebec Inc. (d.b.a. Pure Cobalt)

Cineflx (Canpick) Inc.

The website will enable budding stand up comics to upload their own routines for a chance at entering the Comedy Idol competition.

Crash Canyon

Comedy Idol

Crash Canyon Productions Inc.

Executive Producers: Ira Levy, Peter Williamson,

Joan Lambur

Producer: Greg Lawrence Teletoon, 18 x 30 minutes

Animated comedy series. When the Wendell's camper van plummets over a cliff and into a canyon they realize two things: they are alive, and they are not alone! The same fate has befallen others before them, and they are just the newest residents of an impromptu community known as Crash Canyon.

Crash Canyon Adventure

Breakthrough New Media

Executive Producer: Michael McGuigan

Producer: Dorothy Vreeker

Production Services Company: Big Blue

Bubble

Crash Canyon Adventure is a multiplayer online social game where players create a unique character and join the residents of Crash Canyon where they are sent on quests, play mini-games, craft an escape vehicle or build a home -- and buy, collect and trade a huge array of items.

Eat St.

Fastlane Foods Productions Inc. Executive Producer : Cal Shumiatcher

Producer: Trevor Hodgson

Food Network Canada, 13 x 30 minutes

A hybrid travel and food series, Eat St.'s host shows us the hidden treasures served out of food carts on the side of city streets everywhere.

Eat St. Tweet

Paperny Films

Executive Producer: Cal Shumiatcher

Producer: Trevor Hodgson

Eat St. Tweet is a website and mobile application which helps users share tips, access menus, take advantage of special

Eat St.

Fastlane Foods Productions Inc. Executive Producer : Cal Shumiatcher

Producer: Trevor Hodgson

Food Network Canada, 13 x 30 minutes

A hybrid travel and food series, Eat St.'s host shows us the hidden treasures served out of food carts on the side of city streets everywhere.

Finding Stuff Out

Apartment 11 Productions

Executive Producers: Jonathan Finklestein,

Edward Kay

Producer: Jonathan Finklestein TVOntario, 16 x 30 minutes

Finding Stuff Out is a lively science-oriented series that gives kids the answers to the questions that matter to them the most!

Franklin and Friends

Nelvana Ltd.

Exeutive Producer: Doug Murphy Producer: Pam Lehn, Jocelyn Hamilton Treehouse TV, 13 x 22 minutes

Heartwarming stories using 3D animation and a delightful cast of characters keep children 2 to 5 years old laughing and learning.

Jack

PVP Jack inc. François Trudel SRC, Knowledge, TVOntario; 52 x 11 minutes

3D animated series. Charming character Jack, accompanied by his dog Rocket and his robot assistant Chip, came from another planet to explore the Earth. He becomes an amusing tour guide for children, who will discover with him our planet, its inhabitants and various phenomena.

MixMania II

Zone3 inc. Robert Montour VRAK.TV, 10 x 60 minutes

Eat St. Tweet

Paperny Films

Executive Producer : Cal Shumiatcher

Producer: Trevor Hodgson

Eat St. Tweet is a website and mobile application which helps users share tips, access menus, take advantage of special deals, connect with street vendors, and join the hottest movement in food today.

Finding Stuff Out

Smiley Guy Studios

Producer: Jonas Diamond

Planet Stuff is a world of games, humour and surprises, where all the great questions of the universe are explored (and sometimes even answered!).

Franklin and Friends Mobile Applications

Watch More TV Interactive Inc Producer : Cailtlin ODonovan

Six mobile applications from a branded weather app to a shape recognition app designed for the pre-school demographic.

Jack l'explorateur

PVP Jack inc. Sam De Champlain

Service producer : Productions Vic Pelletier

Children take part in an important mission to explore the Earth. The child becomes an avatar on the screen, where he can then take part in various missions, leaf through encyclopaedic files and collect points in order to feed Chip, his little friend. The child can also complete the Jackopedia using stickers obtained after successfully completing various mini-games.

MixMania II

Zone3 inc. Robert Montour

Service producer : Turbulent Média, PVP

Interactif

Mouki - saison 3

Nish Media Carole Thibeault, Jason Brennan APTN, 13 x 22 minutes

For children aged 2 to 5. Mouki is an innocent and curious racoon who likes to sing and dance. In Mamie-Rose's backyard, along with his friends Alexandra and Maxime, he enjoys many exciting adventures filled with discoveries and surprises.

Mouki - le site web

Nish Media

Carole Thibeault, Jason Brennan

The website allows children to extend their experience of the world depicted in the show, through various educational games and activities that contribute to the development of a child's abilities and motor skills while allowing him to interact with his favorite characters.

Nous avons les images

Bubbles Television Ginette Gauthier Super Écran, 8 x 80 minutes

Past headline-making news in Quebec revisted. Surrounded by a team of collaborators, comedians, actors and guest artists, host Anthony Kavanagh creates funny skits based on said headlines.

Nous avons les images

Bubbles Television Ginette Gauthier

Service producer: Turbulent Média

Using the "Be the Headline" application, web users star in their own interactive and funny news report, designed to reflect the tone of the show.

Nunavut Quest (Race Across Baffin)

7517457 Canada Inc.

Executive Producer: Charlotte Dewolff Producers: Joelie Sanguya, Charlotte Dewolff APTN, SRC, 6 x 22 minutes

Nunavut Quest follows six teams in an Inuit style dog sledding race as they face the challenges of the arctic: blizzards, polar bears, cracking ice and more.

Nunavut Quest (Race Across Baffin)

Piksuk Media Inc.

Producer: Joelie Sanguya, Charlotte Dewolff New Media Services Company: Telos International Inc.

Aboriginal youth are engaged in traditional land-based activities featuring a full racing/strategy video game with fast dogs, instead of fast cars.

Semisweet: The Other Side of Chocolate

In Sync Video

Producer : Lalita Krishna

TVOntario, TFO, 1 x 60 minutes

This documentary explores the history, science and geo-politics of the cocoa bean, exploring a gourmet chocolatier, a celebrity chocolatier, the town of Hershey, and a cocoa farm on the Cote D'Ivoire.

Chocolate Interactive

In Sync Video

Producer : Lalita Krishna

New Media Services Company: Bart Soft (for

iphone app)

Through online and a mobile app, Chocolate Interactive will be the chocolate portal for educated chocolate connoisseurs providing interactive resources including locating chocolate stores, gourmet chocolate and local chocolate meet-ups.

Splatalot

Marblemedia Splatalot I Inc.

Executive Producers : Matthew Hornburg, Mark

Bishop

Producers: Stephen Turnbull, Steve Sloan

YTV, 26 x 22 minutes

Splatalot is a medieval-themed physical game show geared to the tween audience, featuring an extreme obstacle course with fun, physical wipeouts and spills and splats.

Splatalot Interactive

Marblemedia Interactive Inc.

Executive Producers : Matt Hornburg, Mark

Bishop

Producers: Ted Brunt, Sasha Boersma

Splatalot is a slapstick convergent experience set in a modern medieval Kingdom challenging kids aged 8-12 to overcome obstacles and escape Defenders to claim the throne and be named King or Queen of Splatalot through a group of online games and a video editor highlight shaker.

Tati's Hotel

Screen Door Inc. Machine Productions

Executive Producer: Heather Haldane

Producer: Mary Young Leckie

TVO, 26 x 11 minutes

Tati is a 7 year old girl who takes charge of her own life by taking over and running a magical hotel. Tati's Hotel friends/staff are a mix of live action characters and puppets - who manage to keep things entertaining!

Tati's Hotel

Chocolate Liberation Front Producer: Shawn Bailey

The online Hotel hub is a gateway to actionpacked educational games and resources. Augmented reality extends the experience by inviting the user onto the screen and into the hotel for game based activities via their webcam.

Voyages au bout de la nuit

Productions InformAction Nathalie Barton, Ian Quenneville, Ian Oliveri TV5, 13 x 52 minutes

The travels depicted in *Voyages au bout de la nuit* take us through the nocturnal atmosphere of 13 large francophone urban spaces at night.

Voyages au bout de la nuit

Toast Studio, Productions InformAction Alexandre Gravel, Nadège Pouyez, Nathalie Barton

Service producer: WE + ARE interactive

This web documentary teaches the ins and outs of producing and shooting a documentary film in real time. The website also features various bloopers, commentaries from the director as well as a blog. A mobile app allows users to make different choices according to the time they have at their disposal.

Yoga, le film

Toast Studio inc. Ian Quenneville, Nathalie Barton SRC, 90 minutes

YOGA, le film, a choral movie where music takes

Yoga, le site

Toast Studio inc. Alexandre Gravel

 $Service \ producer: \ XCHD.TV, \ Transmission$

Content + Creative

Yoga, le film Yoga, le site Toast Studio inc. Toast Studio inc. lan Quenneville, Nathalie Barton Alexandre Gravel Service producer: XCHD.TV, Transmission SRC, 90 minutes Content + Creative YOGA, le film, a choral movie where music takes us into the world of yoga as reinvented by western A meeting place for yoga enthusiasts, society. allowing them to create their own portrait and to contribute to the web documentary. h eYonge Street Yonge Street Online f1809409 Ontario Inc. 1809409 Ontario Inc. Executive Producer: Jan Haust Producer: David Brady, Brendan Brady Producer: David Brady New Media Service Company: DesignAxiom I Bravo, 3 x 60 minutes A user-generated archive of Toronto's music

w

inThe following projects have received **Development Grants** under the Bell Fund's Development Program:

Crisis Point : Time Code

Resolve Labs Inc. Andreas Ua'Siaghail TVO

Endgame Interactive

Secret Location, Thunderbirds Films Inc. James Milward, Alex Raffe Canwest

Gawayn Fantasyte

Muse Entertainment Jesse Prupas SRC

Lucky Ho

Foundation Features Amber Ripley, Rob Merilees TMN, Movie Central

My September 11th

Amythos Media Amit Breuer HiFiHDTV

Des infirmières

Amazone Films Jeannine Gagné SRC

Explore the French Shore Tapestry / La tapisserie French Shore

McIntosh Media et Morag Loves Tapestry Jerry McIntosh SRC

Là est la question

Productions La Fête Chantal Lafleur TFO

Making Peace with War Interactive

Reel Girls Media Ava Carvonen Super Channel

Yourmix.ca

The Mix 3 Productions Inc. Greg Coyes APTN

The following organizations have received **Professional Development** funding:

Alliance Médias Jeunesse / Youth Media Alliance

English Language Awards of Excellence

Banff Festival Foundation

nextMEDIA Toronto / Canadian New Media Awards

CMPA

Primetime in Ottawa

DOC

DocShift 2010

Interactive Ontario (IO)

iLunch 9.0

Regroupement des producteurs multimédias (RPM)

NUMIX 2011 2011

Rencontres internationales du documentaire de Montréal (RIDM)

Doc Circuit Montréal Novembre 2010

Whistler Film Festival

Whistler Summit

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence. In the past 13 years, the Bell Fund has invested over \$90M in over 600 new media projects associated with Canadian television programs.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$13 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

- 30 -

For further information:

416-977-8154 bellfund@ipf.ca www.bellfund.ca 514-845-4418 fondsbell@ipf.ca www.fondsbell.ca

For all you need to know about revenue generation with cross-platform productions, check out the Bell Fund Bliki at www.bellfundbliki.ca.