



June 28, 2010

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the May 1, 2010 round of applications.

The following new projects received **Production** Grants:

BROADCAST

NEW MEDIA

<p>Les 25^e prix Gémeaux</p> <p>ACCTV Productions inc. Patrice Lachance SRC, 1 x 180 minutes</p> <p>The 25th annual Prix Gémeaux Awards celebration honours and awards the outstanding television programs and talents of 2009-2010.</p>	<p>25e edition des Prix Gémeaux – 25 ans d’excellence</p> <p>ACCTV Productions inc. Patrice Lachance NM Service Company: Turbulent, Version 10</p> <p>Users can participate in an interactive timeline, a quizz about the history of television, a real-time blog, exclusive web interviews, Facebook apps and Twitter, archival content and select their camera angles during the gala. A legacy project for the Prix Gémeaux.</p>
<p>g2g: got to go</p> <p>G2G March Productions Inc. & G2G Productions PTY Ltd. Dan Hawes, Gillian Carr, Gary Rogers CBC, 26 x 24 minutes</p> <p>This animated series looks at the bewildering train wreck that is pre-teen life through the eyes of the world's only 12-year-old "Dear Abby".</p>	<p>G2G: Extra Credit</p> <p>March Entertainment Inc. Daniel Hawes, Barry Cooper</p> <p><i>G2G: EC</i> is an interactive experience for tweens that combines social networking, gaming and creative writing. These three components are integrated in The Student Lounge, 4 Mini-Games and the Meta-Game.</p>
<p>Ice Pilots NWT Season II</p> <p>Propheads II Productions Ltd. Gabriela Schonbach History Television, 13 x 60 minutes</p> <p><i>Ice Pilots NWT</i> is a docu-series about an airline in the Canadian North which flies WWII-era propeller planes to remote outposts with vital supplies. Rookie pilots earn their wings as they defy bone-chilling temperatures, blizzards and breakdowns.</p>	<p>Icepilots.com</p> <p>Propheads II Productions Ltd. Gabriela Schonbach</p> <p>A HTML5 browser-based mobile version of the website for the iPhone which will incorporate advanced touchscreen elements. The app will also include contests, games and a “social television” component – inviting users to participate in the television and social media experience simultaneously via text, email, audio and video conferencing.</p>
<p>J’ai la mémoire qui tourne – saison 2</p> <p>Les Productions de la ruelle Éric Ruel Historia, 4 x 47 minutes</p>	<p>J’ai la mémoire qui tourne</p> <p>Turbulent Média Marc Beaudet</p>

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<p>The collective personality of Quebec society in the 20th century is revealed through family movies and public personalities who comment on what they see.</p>	<p>More than 2,500 family films will be added to the data bank, based on themes such as Americanization or the Automobile, with webisodes, blogs, articles and invited commentaries and tags.</p>
<p>Kaboum – saison 5</p> <p>Productions Pixcom Thérèse Pinho Télé-Québec, 50 x 30 minutes</p> <p>Comedy series for children. The basement of a grocery store hides the den of the Kamadors, a group of superheroes with superpowers. Their mission is to save the earth and its inhabitants from the evil villains, the Krashmals.</p>	<p>Kaboum 2010</p> <p>Productions Pixcom Thérèse Pinho NM Service Company: LVL*Studio</p> <p>The mission-based spy game, the Quest for the Karma-Spies, has evolved and is being adapted for young children. They confront characters from the series and must participate in action, find clues and accumulate specific objects.</p>
<p>Kampaï, à votre santé! – saison 2</p> <p>Productions Pixcom Nicole Faucher SRC, 27 x 60 minutes</p> <p>Every week, the health and nutritional values of a particular food are presented by a scientific expert and it is used in easy to cook recipes.</p>	<p>Kampaï – nouveau site et guide</p> <p>Productions Pixcom Nicole Faucher NM Service Company: ODD1</p> <p>A recipe book, nutritional information, a customized profile function, personal recipe collections, an interactive grocery list and various culinary tools will be available on the web and as an iPhone app.</p>
<p>Murdoch Mysteries Season IV</p> <p>Shaffesbury Films Inc. Christina Jennings, Scott Garvie City TV, 13 x 60 minutes</p> <p>This series, based on the mystery novels by Maureen Jennings, follows William Murdoch, a police detective working in Toronto, Ontario, circa 1895, who develops forensic investigative techniques.</p>	<p>Murdoch Mysteries Extended</p> <p>Smokebomb Entertainment Daniel Dales, Jarrett Sherman</p> <p>MME is a transmedia experience with a parallel episode created through 13 mini serialized webisodes woven through the TV series and expanded online. Viewers will be pushed online via on-air throws and in-episode references. In addition, users will be able to explore interactive forensic modules and the Producer Talkback series.</p>
<p>Museum Secrets</p> <p>Museum Media Inc. & Kensington Communications Inc. Robert Lang History Television, 6 x 60 minutes</p> <p>Museum Secrets travels to famous museums to tell intriguing and untold stories behind enigmatic exhibits. Locked doors and drawers will open to reveal secrets every bit</p>	<p>Museum Secrets Interactive</p> <p>Kensington Communications Inc. David Oppenheim</p> <p>Fans will be able to discover new artifacts, watch exclusive video, and “manipulate” objects through an interactive experience. Users will create profiles, collect and share</p>

<p>as amazing as the famous ones in the public halls.</p>	<p>artifacts and be notified of museum entrance specials and prize draws.</p>
<p>My Babysitter's a Vampire MBV Productions Inc. Brian Irving, Tom McGillis, Jennifer Pertsch, George Elliott Teletoon, 1 x 90 minutes & 13 x 30 minutes</p> <p><i>My Babysitter's A Vampire!</i> is a special effects enhanced live-action Movie of the Week, followed by a 13 episodic adventure comedy for tweens. It follows the heroics of three geeky, sci-fi loving dudes and their "hot" vampire babysitter as they defend their town against supernatural phenomena.</p>	<p>My Babysitter's a Vampire Interactive Secret Location James Milward</p> <p>Humans vs. Vampires teams will battle it out via a 3D multilayer combat game to determine the outcome of the final TV episode. Real-time game results change the visual of the site - sunny if humans are winning, dark, if the demons are winning. Users will also have access to time released backgrounds, fighting tools, a movie poster mash-up, fake streeter-interviews, on-air codes to unlock special online powers, how-to video to make 3D glasses and forums.</p>
<p>Pillars of Freedom Season II Smiley Guy Studios Inc. Producer: Jonas Diamond TVOntario, 10 x 5 minutes</p> <p>Pillars of Freedom follows two dragon on their quest to find an artifact that will unleash the power of freedom and democracy. Each episode is an unresolved story that depends on website viewer votes for a solution.</p>	<p>Pillars of Freedom Smiley Guy Studios Inc. Producer: Jonas Diamond</p> <p>Democracy is explored through users casting web votes to determine the solution of TV episodes, exploring real world issue content, and playing 10 time released episodic quests and mini-games. The site will also include the creation of an e-learning tool with curriculum ties.</p>
<p>Planet ÉCHO MRV ECHO One Inc. Charles Clément APTN, 13 x 30 minutes</p> <p>Planet ÉCHO is infused with high adventure, cool factoids and science. The series follows the Clément Brothers embarking on extraordinary live action adventures and features skits with a mad eco-scientist, historical stories starring two skater-kid puppets and animal profiles featuring a remarkable 14 year old boy with an ability to mimic animal voices!</p>	<p>Planet ECHO Elemental Motion Media Inc., Media RendezVous Inc., Positive Productions Inc. Simon Burgess, Charles Clément, Christopher Greaves</p> <p>Tweens will be able to create a profile, play quizzes, collect points, become `fans` of a specific site area, watch "blooper" videos, explore 8 microsites for correlated TV segments, and use Echo Codes from TV to unlock "chose-an-alternate-ending" feature online.</p>
<p>Polices</p> <p>Films Zingaro 2 inc. Pierre Beaudry, Luc Châtelain SRC, 10 x 60 minutes</p>	<p>Polices</p> <p>Films Zingaro 2 inc. Pierre Beaudry NM Service Company: LVL*Studio</p>

<p>Two policemen who patrol the roughest part of Montreal are confronted with violence and misery, while a mutual friendship and respect develop.</p>	<p>Users become insiders in the underbelly of the city as they patrol the city, judge situations, find clues and take action. Through webisode extensions and an Interactive graphic novel, users experience the work of a patrolman. An augmented reality iPhone app takes users on location to experience an incident from the series and become witness to a crime – which may be integrated into the series.</p>
<p>Le Québec en 12 lieux II</p> <p>UTV inc. Philippe Lamarre, Josée Vallée TV5, 13 x 30 minutes</p> <p>Documentary series exploring 12 Quebec locations from the unique perspectives of the people who live and work there.</p>	<p>Application mobile Urbania</p> <p>Toxa Philippe Lamarre NM Service Company: Turbulent Média</p> <p>Mobile application featuring geolocation, videos and text about Quebec and its attractions. Content varies according to the user's location. User can upload photos and anecdotes related to the place.</p>
<p>Le sexe autour du monde</p> <p>Eureka France Choquette TV5, 8 x 60 minutes</p> <p>Documentary series observing and documenting the cultural and ethnological aspects of sexual practices and taboos in eight different countries.</p>	<p>Le sexe autour du monde</p> <p>Eureka France Choquette NM Service Company: Absolutnet</p> <p>Fifteen exclusive webisodes, a large-scale quiz and a lot of informational content are presented within two contexts : educational and user-evaluated videos.</p>
<p>Storming Juno Storming Juno Productions Inc. (E1 Entertainment) Laszlo Barna, Steven Silver, Tim Wolochatiuk History Television, 1 x 120 minutes</p> <p>Storming Juno is a film about three young men's experiences on the front lines at Normandy. These individual stories are interwoven to provide the viewer with a real-time experience of the day – from the Channel crossing, to the landing, into the heart of battle.</p>	<p>Storming Juno Interactive Secret Location James Milward</p> <p>A short film will merge into a mouse-based navigation system within a 3D “dome” of Juno beach. Hotspots will allow users to watch and/or listen to first-person veteran accounts. Juno Beach and D-Day information, behind the scenes content, and a forum will round-out the user experience.</p>
<p>SuperBodies Heart Pumping Productions Inc. Les Tomlin Discovery, 1 x 60 minutes</p> <p>The documentary showcases a comparative</p>	<p>SuperBodies:: Fantastic Voyage Peace Point Entertainment Group Eric Leo Blais</p> <p>This game/entertainment/educational mobile</p>

<p>look at intense sports to determine which sports earn the following designations: Hardest, Fastest, Highest and Most Dangerous. The use of computer generated imagery will peel away the human skin to reveal fascinating and sport-specific body happenings.</p>	<p>application for Apple products will use touch screen technology to allow the user to see the effects of 6 sports on 6 different areas within the human body on an exploratory voyage navigating through the body.</p>
<p>The Next Star (Season III) Tricon Television41 Inc. Producer: Shaam Makan & Aviva Frenkel YTV, 15 x 60 minutes</p> <p>This is a series about finding and nurturing Canada's next multi-talented superstar! Promising young Canadians are put through a "star school" where they are coached by high level industry experts. Viewers choose the winner, who will be declared "the next star" and given a recording contract.</p>	<p>The Next Star (Season III) Tricon Television41 Inc. Producer: Shaam Makan NM Service Company: PixelPushers Inc.</p> <p>The new and improved website provides the audience with a features area, video player, "instant voting" for Virtual Next Star and Think You Know the Show? contests, new games, downloads and exclusive content unlocked by codes embedded in behind the scene videos. A version of the site for mobile will also be created.</p>
<p>The Prime Radicals GAPC Entertainment Inc. Ken Stewart, Hoda Elatawi, David McCallum TVO, 26 x 15 minutes</p> <p>This humorous live action series for kids aged 6-8 uses hands-on, real-world scenarios to show how math is used for everything from music to police work.</p>	<p>The Prime Radicals Interactive Website GAPC Entertainment Inc. Ken Stewart, Hoda Elatawi NM Service Company: Aweburn Design & Multimedia</p> <p>Math education made fun! Users will learn facts through "cool cards", participate in surveys about graphing and percentages, play math mini games and a multi player board game, explore a three dimensional workshop, while parents and teachers investigate the resource centre.</p>
<p>Tiga Talk! Tiga Talk 3 Inc. Hilary Pryor, Peter Strutt</p> <p>Tiga the wolf pup is a stuffed toy that turns into a talking interacting puppet ...but only around children ;) Each episode will solve a problem and a theme to explore through on-location cultural activities, games, and adventures.</p>	<p>Tiga Talk 3 Interactive Tiga Talk 3 Inc. Mike Wavrecan NM Service Company: Tactica Interactive Communications</p> <p>An iphone app for pre-school children that encourages sound recognition and mimicry. Available in English and Cree, the app will allow a child's response to be recorded and evaluated through audio recognition algorithms. Correct answers and longer play will access new levels, backgrounds, images, and original video.</p>
<p>Tout sur moi – saison 4</p> <p>Productions Trio IV Josée Vallée SRC, 13 x 30 minutes</p>	<p>Tout sur moi</p> <p>Productions Trio IV Josée Vallée NM Service Company: Toxa, Turbulent</p>

<p>Tout sur moi – saison 4</p> <p>Productions Trio IV T Josée Vallée h SRC, 13 x 30 minutes e</p> <p>The lives, loves, professional challenges f and the highs and lows of acting careers, o are dramatized through the adventures of f three actors who are also friends in real life.</p> <p>o</p> <p>o</p>	<p>Tout sur moi</p> <p>Productions Trio IV Josée Vallée NM Service Company: Toxa, Turbulent Média</p> <p>A database of video and audio clips, images and music from the series and online editing tools allow fans to edit and share their own trailers and webisodes for the show. A trailer competition will select the promo for the season. The most popular webisodes will be broadcast on TOU.TV.</p>
<p>Un gars le soir</p> <p>n Productions Avanti Ciné Vidéo g Monic Lamoureux V Télé, 70 x 30 minutes</p> <p>Variety show located in the garage of host Jean-François Mercier, where he welcomes</p>	<p>Un gars le soir</p> <p>Productions Avanti Ciné Vidéo Monic Lamoureux NM Service Company: Version 10</p> <p>The host welcomes internet users into his garage where they access various amusing</p>

The following projects received **Development Grants** under the Bell Fund's Development Program:

<p>Alphée des étoiles Esperamos Films Éric Deghelder, Hugo Latulippe SRC</p>	<p>Chocolate Interactive In Sync Video Lalitha Krishna TVO</p>
<p>Exil Amythos Films & Kung Fu Numerik Amit Breuer, Ghassan Fayad SRC</p>	<p>Jerry and the Raiders CCI Productions Inc. / First Star Studios / Fake Studios Arnie Zipursky, Mark Shekter, Marc Cote TVO</p>
<p>RapidPulseNews Webisodes and Social Media Development Project JDM Productions Ltd. Robert Wertheimer, Richard Mozer, David Devine, Malcolm Clarke & Cameron Wong The Movie Network / Movie Central</p>	<p>RBO 3.0 LVL Studio Isabelle Sullivan SRC</p>

The following organizations received **Professional Development** funding:

The Academy of Canadian Cinema and Television
 2010 Gemini Awards

Atlantic Film Festival
 Strategic Partners

Ottawa International Animation Festival
 The Craft of Transmedia Writing: Getting Started

Interactive Ontario

IN|10 The Interactive Exchange & Cross Media Toronto

Saskatchewan Motion Picture Industry Association (SMPIA)

SMPIA Workshop: Cross-Media Content and How to Profit from Producing It

Women in Film and Television

WIFT-T Convergent Media Program

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence. In the past 12 years, the Bell Fund has invested over \$80M in over 600 new media projects associated with Canadian television programs.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$12 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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For all you need to know about revenue generation with cross-platform productions, check out the Bell Fund Bliki at www.bellfundbliki.ca.