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March 25, 2010

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the February 1, 2010 round of applications.

The following new projects received **Production Grants**:

BROADCAST

Les appendices

Productions Marie Brissette inc.
Marie Brissette
TQ, 12 x 23 minutes

Comedy series with a collection of absurd, unexpected and disjointed short sketches.

Callout: Search & Rescue

Fire One Entertainment
Brian Ross
SCN, 13 x 22 minutes

This series takes the audience out 'in the field' through the filming of actual rescue missions by Search and Rescue (SAR) teams.

Le Club Tactik III

Vivaclit inc.
Francine Forest, Marie-Soleil St-Michel, Dominique Gagné
TQ, 120 x 30 minutes

Comedy series about the young members of a soccer team whose philosopher coach thinks that it's how you play the game, not whether you win, that counts! We follow them on the soccer field, in the park and at home with their families and friends.

Drunk and on Drugs Happy Funtime Hour

Happy Funtime Productions 2007 Inc.
Paul Pope
Showcase, 6 x 30 minutes

This comedy series comes from the team behind *Trailer Park Boys*. It is a genre breaking and innovative mix of sketch and narrative comedy. The series follows three characters as they try to put together a television show for kids, while ingesting "happy berries".

NEW MEDIA

<http://lesappendices.telequebec.tv>

Productions Marie Brissette inc.
Marie Brissette
ODD1 inc.

A meta-game, board game style, with 12 mini games featuring the *Appendices* characters, original video content, viral content and Facebook news bulletins.

Callout: Search & Rescue

Fire One Entertainment
Brian Ross

The Callout website gives viewers a chance to interact with team members and others involved in Search and Rescue through blogs and mobile updates.

<http://tactik.telequebec.tv>

Vivaclit 1
Jean-Pierre Morin, Francine Forest, Nicholas Vachon
Turbulent Média

A multi-player game and live interactive forum with evolving avatars based on the series' characters. Exclusive video clips allow fans to enter the lives of the characters.

Drunk and on Drugs Happy Funtime Hour

Happy Funtime Productions 2007 Inc.
Paul Pope
New Media Service Co. : Stitch Media

The companion site will feature an alternate reality game that engages users in the plot as investigators who follow the trail of a story across fictional websites. As it plays out, the ARG becomes an 'extra episode' that weaves in and out of the series.

Du Bing Bang au vivant

6040390 Canada inc. (Groupe ECP)
Jean-Yves de Banville
TQ, TFO, 4 x 30 minutes, 2 x 60

Documentary mini-series that leads us to astonishing discoveries about the cosmos. What does the future hold? Are we alone in the universe? When will the world end?

Exclaim! TV Band Mom

Exclaim! Media Inc.
Ian Danzig
AUX, 13 x 30 minutes

Band Mom is a reality series that examines the relationships between musicians and their parents. The show will delve into the childhood and adolescence of established artists through interviews with both parent and artist.

Hors-série.tv (phase 2)

MC2 Communications Média
Jean-Simon Chartier
TV5 Québec-Canada, 13 x 30 minutes

An investigation of various sub-cultures in Quebec discovers a rich universe that is unique and misunderstood and questions how we live in society.

In Real Life, Season 2

Apartment 11 Productions
Allan Joli Coeur
YTV, 10 x 60 minutes

A group of youth race across North America and compete in a series of thrilling real-life challenges to discover the skills, strength, and stamina it takes to make it in the real world - from the ultra glamorous to the ultra disgusting to the ultra dare-devil.

Inside Disaster

PTV Productions
Andrea Nemtin
TVO, 3 x 50 minutes

Within 48 hours of a major natural disaster, the Red Cross Field Assessment and Coordination Team (FACT) is on the ground. This documentary series follows the stories of both FACT workers and aid

Du Bing Bang au vivant

ECP Nouveaux-Médias
Jean-Yves de Banville

An interactive multimedia experience that immerses the visitor in the universe through interviews with internationally renowned scientists, and video and animation to help users understand complex astrophysical issues.

Exclaim.ca

059434 Ontario Inc.
Ian Danzig

The website will provide music fans with a robust national database for all live music events. The site will also feature a Live Music Widget that displays music listings that are localized depending on the user's point of origin.

www.

MC2 Communications Média
Jean-Simon Chartier
Prospek

An interactive quiz and remote application widget allow users to participate actively in weekly surveys and a contest exploring various social trends.

In Real Life – Race to the Finish

Secret Location
James Milward

The website will be a community-based gaming environment with a season long gaming competition that has a direct impact on TV show contestants, and an exclusive online episode.

Inside Disaster

WDS Productions
Andrea Nemtin

The interactive website combines photo, video and story-telling from the 2010 Haiti earthquake with cutting-edge research, debate, and visualization tools to serve the global audience interested and engaged in the world of

recipients in the aftermath of the 7.0 magnitude earthquake that devastated Haiti.

Justin Time

Guru Productions Limited
Mary Bredin
Family Channel, 26 x 11 minutes

Justin Time is all about pre-school fun and friendship, and imaginations that are about to run wild! As our explorers set out on their adventures, kids will learn that life lessons and values have no expiration date, and that true friendship is timeless.

The Listener, Season 2

Shaftesbury Listener II Inc.
Scott Garvie
CTV, 13 x 60 minutes

Telepath Toby Logan is no longer satisfied by stumbling onto cases by happenstance. Toby is also quietly rebelling by allowing himself to use his gift in less-than-ethical ways – playing a little casino blackjack, getting to know the inner secrets of random women.

Lost Girl

Bo Series Inc.
Brian Lynch
Canwest, 12 x 60 minutes

A young woman discovers she is a supernatural being called a succubus who survives by feeding on the energy of humans—sometimes with fatal results. Bo struggles with her desire to live more like a ‘human’, her resistance to choosing between the ‘light’ and ‘dark’ factions of her supernatural clan, and her search for her own mysterious origins.

Mudpit

CJ Mudpit Productions Inc. (Cookie Jar Ent.)
Marc Betsworth
Teletoon, 13 x 30 minutes

When four quirky “real world” teens form a virtual band called “M.U.D.P.I.T.” while playing their favorite online interactive music game, they don’t know what to expect; especially when they create a song that makes them overnight sensations!

humanitarian aid, with a definitive account of the earthquake, its aftermath and the country’s recovery.

Justin Time Online

Zinc Roe Productions
Anne-Sophie Brieger

Users explore, play and travel back in time with the characters from the television series with a series of interactive adventures. Using new movement-based gaming technologies, webcams can track the child’s movements. Webcam mini-games, iPhone and iPod Touch Apps.

The Listener Online

Smokebomb Entertainment Inc.
Daniel Dales

Users have access to information about the series, its characters, actors and episodes through the use of video, text and photography. Users can also play the multi-level *Telepathy Decoder Game*, where they take on the role of Toby Logan and use his powers to solve increasingly difficult image puzzles.

Lost Girl Motion Comic

Fire Development Inc.
Brian Lynch
NM Service Co. : Bedlam Games

The website will feature interactive Motion Comics that deliver additional exclusive content. They introduce viewers to unique elements within the Lost Girl universe and allow visitors to participate directly to uncover hidden information about the show.

Muzika

Cookie Jar Entertainment
Kenneth Locker
NM Service Co. : NDi Media

Users can assemble a great virtual band online and skyrocket to superstardom too! The online band can use the music mixer to create original music and battle its way to the top, rocking their way past monsters, zombies, ninjas and most of all other player’s bands along the way! Lots of musical mini-games.

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The following projects received **Development Grants** under the Bell Fund’s Development Program:

Giver

Sinking Ship Entertainment
 Blair Powers, JJ Johnson, Matt Bishop
 TVO

Museum Secrets Interactive

Kensington Communications
 David Oppenheim, Richard Lachman
 History Television, National Geographic Canada

Planète débrouillard

Productions Pimiento inc.
 Orlando Arriagada
 TV 5

Kids CBC Wonderful Web Game

Cartoon Conrad Productions
 Luke Conrad
 CBC

Our Sustainable Planet

Helios
 Mike Robbins, Wendy MacKeigan
 Discovery Channel

Story Planet

Trace Pictures, Tapas Productions
 Liz Haines, Justin Stephenson, Trisha Emerson
 TVO

The following organizations received **Professional Development** funding:

Banff Television Foundation

Banff Television Festival / nextMedia Banff 2010

Academy of Canadian Cinema & Television

Prix Gémeaux 2010

Alliance pour l'enfant et la télévision

Conférence Média-jeunes 2010

Canadian Film & Television Production Association – BC

Digital Strategies for Film & Television Properties

Hot Docs

Industry Sessions

Interactive Ontario (IO)

INplay

Regroupement des producteurs multimédia

Prix NUMIX 2010

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence. In the past 12 years, the Bell Fund has invested over \$70M in over 600 new media projects associated with Canadian television programs.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$12 M from Bell TV as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits, and contributions from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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For all you need to know about revenue generation with cross-platform productions, check out the Bell Fund Bliki at www.bellfundbliki.ca.