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The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the February 1, 2009 round of applications.

The following new projects received **Production** Grants:

BROADCAST

Alfred Hérisson

Hedgehog Productions (Muse) inc.
Producers: Jesse Prupas, Mary MacKay Smith
Société Radio-Canada, 52 x 11 min.

An animated series for children that encourages them to watch for clues, use their imaginations and solve riddles that arise in the wonderful world of Alfred Hérisson.

City Sonic

2190929 Ontario Inc. (White Pine/Kensington)
Producer: David Oppenheim
AUX TV, 24 x 4 minutes

City Sonic is a series of short documentaries featuring top music artists telling personal stories from specifically chosen Toronto locations. Viewers learn about the inspiration, role models, and influences of Toronto's music scene and community. The host provides additional insight into the careers of performers such as Justin Rutledge, Broken Social Scene, K-OS and more.

Dirt Girl World

Decode/Dirtgirl Productions Inc. & Dirtgirlworld Productions Pty Ltd.
Producer: Janice Walker, Beth Stevenson & various
CBC, 52 x 11 minutes; BBC, ABC

dirtgirl's backyard is full of friends. Her world is a place of bizarre insects, underground tunnels, and performing stunt bugs. This musicentric series explores the natural world and invites the audience to 'go get grubby' in the big world outside.

Flashpoint – Season II

Flashpoint Season II Inc.
Producer: John Calvert
CTV, CBS, 18 x 60 minutes

The Strategic Response Unit is a team of elite

NEW MEDIA

Alfred Hérisson et la Société des mystères

Muse Entertainment
Producer: Jesse Prupas
New Media Service Company: Tribal Nova

Four interactive quest games are available on PC and Wii. Each one includes three natural or scientific mysteries to solve through exploration and solutions to mini-games.

City Sonic

2190929 Ontario Inc. (White Pine/Kensington)
Producers: Janice Dawe, Robert Lang, David Oppenheim

City Sonic is a web, mobile and iPhone application. It creates engagement with the city through location specific storytelling, information on the music artists and venues that are featured, and a tour and scavenger hunt built around the iPhone's GPS functionality.

Dirt Girl World Online

Decode Interactive
Producer: Diana Arruda

dirtgirlworld online provides an intuitive and explorative Virtual Garden to be maintained and a virtual Scrapbook to record ideas and items. Pre-schoolers can play games, animate animals, and share with others.

Flashpoint Interactive

Xenophile Media
Producers: Patrick Crowe, Keith Clarkson

An interactive adventure designed to keep the audience engaged with the show between

cops. . High risk is their business and life-and-death stakes are their world. They rescue hostages, bust gangs, and defuse bombs. Beyond all of their cool high-tech gadgetry, the most important weapons in their arsenal are human intuition, a gift for words and their ability to read emotion.

J'ai la mémoire qui tourne

Productions de la ruelle II inc.
Producers: Éric Ruel, Guylaine Maroist
Historia, 4 x 47 min.

This documentary mini-series uses home movies and original footage and interviews to capture a century of family rituals tied to the four seasons of Quebec. Well-known actor Marcel Sabourin plays the role of the typical Quebec father who rediscovers his old 16 mm and Super 8 movies at the same time as we do.

Kaboum – Season 4

Productions Pixcom inc.
Producer: Thérèse Pinho
Télé-Québec, 50 x 24 min.

Hidden in the basement of a corner grocery story is a group of superheroes with superpowers (the Karmadors), whose mission it is to save the World from villains.

Less Than Kind – Season II

Kind 2 Film Productions Inc. & Kind 2 Film Productions (Manitoba) Inc.
Producers: Paula J Smith, Mark McKinney
CityTV, 13 x 30 minutes

When you're 15 life can be pretty tough, but for Sheldon Blecher, an overweight-teenager growing up in Winnipeg - life just plain sucks! An unlikely leader, Sheldon serves as the only sane adult in a family of quirky characters. With wisdom beyond his years, Sheldon manages to hold it all together.

MusiMission

Productions La Fête (Cinéastes) inc.
Producers: Chantal Lafleur, Rock Demers
TFO, 13 x 25 min.

MusiMission is a youth series revealing the secrets behind the music industry and concerts. A team of young reporters produce news stories on how to make and promote a music album, choreograph a music video or do the vocals for well known artists.

seasons. The website provides an interactive first person role play scenario with 5 missions, voice recognition and training modules mirroring the television series.

Mémoire

Turbulent Médias inc.
Producers: Marc Beaudet

More than 10,000 home movies have been collected and archived dating from 1920 to 1985. These films can be consulted chronologically, by theme, categories or key words as well as montages of the best moments. Users can contribute their own home movies to the site.

Kaboum 2009

Productions Pixcom inc.
Producer: Thérèse Pinho
NM Service Company: LVL Studio

An immersive world Quest game trains apprentices how to become real Karmador Superheroes. Fans have a fan-club community, a daily newsletter and mini games.

Less than Kind Online

Breakthrough New Media
Producer: Dorothy Vreeker
NM Service Companies: Jam3Media, Bluenotion

The website features a multi-media blog, with postings by Sheldon's mystery 'secret admirer', an online game to help Sheldon with various tasks, , and a series of downloads and mash-ups.

MusiMission.tv

Productions La Fête (Cinéastes) inc.
Producer: Chantal Lafleur
NM Service Company: mbiance

On the website, youth learn how to produce an album, compose music and lyrics using a bank of sounds, record, publish and promote their works. Community members can share and propose lyrics and music.

Next Star – Season II

Tricon Television41 Inc.
Producer: Shaam Makan & Aviva Frenkel
YTV, 15 x 60 minutes

This is a series about finding and nurturing Canada's next multi-talented superstar! Promising young Canadians are put through a "star school" where they are coached by high level industry experts. Viewers choose the winner, who will be declared "the next star" and given a recording contract.

Sous le radar

6842887 Canada inc. (MC2 Communication Média)
Producer: Jean-Simon Chartier
TV5, 13 x 30 min.

A social documentary series about the groups and trends that shape future society and culture. They identify emerging values that shape our tomorrow.

Next Star

Tricon Television41 Inc.
Producer: Shaam Makan
NM Service Company: PixelPushers Inc.

The website provides the audience with a community forum, a Virtual Next Star experience and gaming challenges and online tools linked to each episode. Fans rally around the finalists in Entourages and are engaged with UGC content.

sousleradar.ca

Bluesponge / MC2 Communication Média
Producers: Fady Attalah, Jean-Simon Chartier
NM Service Company: Decode

An immersive and interactive experience that gives a voice to different groups who represent tomorrow's values. The site uses full-screen HD video along with layers of supplementary information that regularly question viewers and make them react to what is on screen. Depending on their responses, sophisticated algorithms bring up content that is fine-tuned according to (or adapted to) viewer reactions.

The following projects received **Development Grants** under the Bell Fund's Development Program:

Buffalo Air

Propheads Productions Ltd.
Producers: Gabriela Schonbach

Geofreakz.com

CCI Digital
Producers: Charles Falzon, Arnie Zipursky, Chris Gudgeon

Le monde virtuel de Amos Daragon

Nougz Web Création
Producteur : Richard Vallerand

Le monde du vin

Serdy Vidéo inc.
Producteur : Sébastien Arsenault

Pirates Interactive

Halifax Film Digital Ltd.
Producers: Michael Donovan, Charles Bishop, Katrina Walsh

The following organizations received **Professional Development** funding:

Academy of Canadian Cinema and Television

Prix Gémeaux 2009

The Alliance for Children and Television

Awards of Excellence 2009

APFTQ

Congrès 2009 –

Canadian Screen Training Centre

SIFT 2009

Hot Docs

Interactive Session – TDF Cross Platform Pitch & Pitch Training, Sales Office, Micro Meetings

Ontario College of Art and Design

nextMEDIA 2009

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence. In the past 11 years, the Bell Fund has invested over \$65M in over 600 new media projects associated with Canadian television programs.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$10 M from Bell TV (formally Bell ExpressVu) as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits and from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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