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## **November 24, 2008**

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the October 1, 2008 round of applications.

The following new projects received **Production** Grants:

### **BROADCAST**

#### **AUX**

Pixstar Entertainment Inc.  
Producers: Jeffery Elliot, Simon Foster, Raja Khanna  
GlassBOX Television Inc.: 13 x 120 minutes

AUX showcases new and established artists from the emerging Canadian music scene. The show is a mix of videos, live performance, interviews, documentary style behind-the-scenes footage of the industry, music news, profiles and events coverage.

#### **Dino Dan**

Sinking Ship Entertainment Inc.  
Producers: Blair Powers, J.J. Johnson  
TVO: 26 x 11 minutes

Dan has a dinosaur obsession. Dreaming of being a paleontologist he is an expert on all things Triassic, Jurassic, Cretaceous and getting his friends in to trouble. Dan's invisible dinosaurs lurk around every corner, behind every mystery, and fuel every adventure.

#### **EATtv**

Halifax Film Ltd.  
Producers: Jeff Copeland, Michael Donovan, Floyd Kane  
YTV: 13 x 30 minutes

Sketch comedy series for tweens "produced" by the Tween-owned-and-operated cable net EAT TV. Episodes feature sketches, a newsmagazine, fauxmercials, mock trailers and PSA - Pathetic Service Announcements.

### **NEW MEDIA**

#### **AUX.tv**

Pixstar Entertainment Inc.  
Producers: Jeffery Elliot, Simon Foster, Raja Khanna

AUX.TV is an interactive broadband video and community portal for Canadian indie music. The site includes an IPTV feed, music charts, rating and viewer feedback capabilities, playlist creation, classifieds, a loyalty rewards program, live performance feeds, band profile, UGC music videos, email and blogging.

#### **Dinodan.com**

Sinking Ship Entertainment Inc.  
Producers: Blair Powers, J.J. Johnson

Games and resources on all things-dino can be found at [dinodan.com](http://dinodan.com). The 4 to 9 year old users can subscribe to over 50 exploratory games and learning environments, both 'modern' and 'pre-historic' that will develop their critical thinking and computer skills.

#### **EATtv.com**

Halifax Film Digital Ltd.  
Producers: Graham MacDougall, Michael-Andreas Kuttner

Tweens will be drawn into this virtual comedy network where they will learn how to write and perform comedy through a MMOAG, mini games, editorial and UGC videos, blogs, podcasts and eblasts.

## **Empire of the Word**

Reading Productions Inc. (Nomad Films Inc.)  
Producers: Mark Johnston, Amanda Handy  
TVO: 4 x 52 minutes

Documentary series that examines the key moments and stories in the history of reading. Through an assortment of characters, the show will trace reading's origins, looking at our ability to read and what the future holds for the written word.

## **Heartland II**

Rescued Horse Season Two Inc. (Seven24 Films and Dynamo Films)  
Producers: Tom Cox, Michael Weinberg, Jordy Randal  
CBC: 18 x 60 minutes

Adapted from Lauren Brooke's best-selling novels, Heartland chronicles Amy as she struggles to balance the emotional pressures of teenage life with her responsibilities as a horse whisperer at the Heartland ranch.

## **Le Maître du grill**

Serdy Vidéo  
Produced by : Sébastien Arseneault  
Canal Évasion, 13 x 30 minutes

Barbeque Guru Steven Raichlen presents recipes, travel anecdotes and advice about wines, accessories, equipment, cooking methods and healthy and safe barbeque know-how.

## **Pillars of Freedom**

Smiley Guy Studios Inc.  
Producer: Jonas Diamond  
TVOntario: 10 x 5 minutes

Pillars of Freedom follows two dragons on their quest to find an artifact that will unleash the power of freedom and democracy. Each episode is an unresolved story that depends on website viewer votes for a solution.

## **The Amazing SpieZ**

Animation Mystère et Marathon Média  
Producers : Sylvain Viau, Vincent Chalvon-Demersay  
Télétoon, 26 x 24 minutes

Series for 7-12 year olds. Three young brothers and their sister have been secretly chosen to become international spies.

## **Empire of the Word – The Online Experience**

Xenophile Media  
Producers: Patrick Crowe, Thomas Wallner, Keith Clarkson, Ted Biggs

This site hosts an ARG that explores the history of the written word through casual games, puzzles, a blog, videos, time released content "fictional" dissident writer's websites and manuscripts.

## **Heartland – Social Collaboration Network**

Zeros 2 Heroes Media Inc. and Rescued Horse Season Two Inc  
Producer: Matt Toner

Users will be able to create a mixed media magazine with professional artists and editors. The site also creates a community with newsfeeds, avatar builder, friend-ing, audio and video rating, tagging widgets, blogging, mashups, and drawing and storytelling boards

## **Le Maître du grill**

Serdy Vidéo  
Producer : Sébastien Arseneault

This website for barbeque enthusiasts includes recipes, practical advice, measurement and conversion calculator, and a recipe « box » to store annotated favourites.

## **Pillars of Freedom**

Smiley Guy Studios Inc.  
Producer: Jonas Diamond

Democracy is explored through users casting web votes to determine the solution of TV episodes, exploring real world issue content, and playing a time released content game to help dragons recover their rights and freedoms.

## **Spie Z : le jeu Web activateur de fun**

Tribal Nova  
Producers : Pierre Lalann, Florence Roche

Action-adventure game for 7-12 year olds using multiple formats: webcam, wii online and wii flash. Guided by their four heroes, users can develop

Together, these young secret agents juggle their daily life as school children, with challenging international missions.

### **Spliced!**

Nelvana Ltd.  
Producers: Vanessa Tilley, Scott Dyer  
Teletoon: 26 x 22 minutes

Abandoned animated genetic experiment mutants attempt to re-create civilization through crazy adventures while learning lesson about sharing and playing.

### **Walter & Tandoori**

Productions Mr. Ecolo  
Producer : Sylvain Viau  
SRC, 52 x 11 minutes

Walter's passion is the environment. The series entertains its 8-12 year old audience using humour to satirize daily habits and to defuse the heavy political debates about the environment.

### **We Stand on Guard for Thee?**

Stitch Media  
Producers: Evan Jones, Victoria Ha  
OMNI Television: 3 x 60 minutes

This series explores Chinese Canadians involved in seeking redress. Through interviews and archival footage, the message about community activism and those who stood on guard for justice will be explored.

The following projects received **Development Grants** under the Bell Fund's Development Program:

### **American Icon**

Henry Less Productions & Secret Location  
Producers: Angela Donald, James Milward

### **Connected: Toronto Interactive**

White Pine Pictures & Kensington Communications  
Producers: Janice Dawe, David Oppenheim, Robert Lang

### **La Maison virtuelle du Festival**

L'Équipe Spectra  
Producer : Jean Lalonde

their spying competencies: physical, mental, dexterity and speed – through training and spying missions. They can create their own missions and challenge the rest of the SpieZ community.

### **Spliced- The Genetically Modified Online Game**

Tribal Nova  
Producers: Pierre Lalann, Florence Roche

Users create, play and share games using one of the five different games engines that provide drag-and-drop tools to access art, animations and sounds from the Spliced TV show to develop your own game.

### **Walterville**

Productions Mr. Ecolo  
Producteur : Sylvain Viau

Users must construct an ecologically sound neighbourhood around a polluted city so they can regain their health. To accomplish this goal users play games (compost, recycling, energy) to obtain recycled materials and eco-dollars in order to develop and manage their neighbourhood. They win ecopoints in order to reach the title of Master Ecolo, the ultimate honour!

### **We Stand Interactive**

Stitch Media  
Producer: Evan Jones

This multilingual online experience is a "living documentary" that continues to gather UGC video from the stakeholders and audience via their webcams. Character interactive interviews allow users to choose questions that trigger responses.

### **Connor Undercover: The Spy Training Game**

Heroic Film Company & Shaftesbury Films  
Producers: Karen Lee Hall, Scott Garvie

### **J'ai la mémoire qui tourne**

Turbulent Média / Les Productions de la Ruelle  
Producers : Marc Beaudet, Éric Ruel

### **Le Monde de Walter**

Productions Mr. Ecolo  
Producer : Sylvain Viau

**Musée Eden**  
Sovimage et Toxa  
Producers : Sophie Deschenes et Vianney  
Tremblay

**Rescue Rock**  
Chasing Pictures Inc.  
Producers: Jason Friesen, Dasha D. Novak

**Secret World of Benjamin Bear Online**  
KLA Visual Productions Ltd. & Amberwood  
Entertainment  
Producers: Chantal Ling, Lee Atkinson

The following organizations received **Professional Development** funding:

**Banff Television Festival Foundation 2009**  
Banff, Alberta  
June 7-10, 2009

**Canadian Interactive Alliance**  
**Canadian Interactive Industry Profile 2008**  
Ottawa, Ontario  
February 2009

**CFTPA**  
**Prime Time in Ottawa 2009**  
Ottawa, Ontario  
February 19 – 20, 2009

**Interactive Ontario Industry Association**  
**iCE 2009**  
Toronto, Ontario  
March 17-19, 2009

**Ontario College of Art and Design**  
**nextMEDIA- Monetizing Digital Media**  
Toronto, Ontario  
November 18-19, 2009

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence. In the past 11 years, the Bell Fund has invested over \$60M in 666 new media projects associated with Canadian television programs.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$10 M from Bell TV (formally Bell ExpressVu) as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits and from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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