



Carlton St., Suite 1709
 Toronto, Ontario M5B 1J3
 tél.: (416) 977-8154
 fax: (416) 977-0694
 e-mail: bellfund@ipf.ca
 www.bellfund.ca

200, boulevard Saint-Laurent
 bureau 503
 Montréal (Quebec) H2W 2R2
 tél.: (514) 845-4418
 téléc.: (514) 845-5498
 courriel: fondsbell@ipf.ca
 www.fondsbell.ca

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The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the May 1, 2009 round of applications.

The following new projects received **Production** Grants:

BROADCAST

NEW MEDIA

<p>Get Involved: Power of the Hour</p> <p>Q Media Solutions Dorothy Engleman, Richard Quinlan TVO, 25 x 4 minutes</p> <p>Get Involved is made up of intimate documentary statements featuring fascinating Canadians who are making a difference on the frontlines, not the headlines. We see activists, social entrepreneurs all at work making a difference. The show encourages viewers at home to find their own way to get involved.</p>	<p>Get Involved 2: Power of the Hour</p> <p>Q Media Solutions Dorothy Engelman/Richard Quinlan</p> <p>Power of the Hour's social activism encourages schools, community groups and businesses to demonstrate their activities and challenge and connect with others. Through alerts and content features users can pledge and track their completed hours, while encouraging friends and colleagues to join their group or cause.</p>
<p>Ice Pilots NWT (Formerly Buffalo Air)</p> <p>Propheads Productions Ltd. (Omni) Producers : David Gullason, Gabriela Schonbach History, 13 x 60 minutes</p> <p>This series chronicles people and challenges at an unorthodox airline in the Canadian North. Buffalo Airways flies WWII-era propeller planes that most airlines scrapped long ago. Defying bone-chilling temperatures and polar blizzards, pilots land on frozen lakes and unlit airstrips at tiny Inuit settlements or mine sites in Canada's Northwest Territories.</p>	<p>Ice Pilots NWT (Formerly Buffalo Air)</p> <p>Propheads Productions Ltd.(Omni) Producer : Gabriela Schonbach NM Service Company: Switch Interactive</p> <p>This website will be a rich source of information about one of its main "characters", the North itself, through an interactive story map using Google Maps interface and a contribution engine for UGC. It includes video footage of aviation terms, photos, video and 3D renderings with details about the Buffalo Airways fleet, podcasts, quizzes about the north and a community for fans.</p>
<p>Crash and Burn (formerly Lawyers, Guns and Money)</p> <p>Investigator (Series I) Films Inc. Producer: Thom Pretak Showcase, 13 x 44 minutes</p> <p>Jimmy Burns is a cocky young insurance adjuster working for a faceless corporation in a world rife with organized crime and con artists. He's new to the world of insurance scams and has to learn quickly how to maneuver between the grind of big business and the allure of the criminal underworld – while trying to outrun his sketchy past.</p>	<p>Crash and Burn Interactive (formerly Lawyers, Guns and Money Interactive)</p> <p>Investigator (Series I) Films Inc. Producers: Penny McDonald & Peter Miskimmin NM Service Company: Jam3media</p> <p>This website will house two components – a site within a site for Protected Insurance for users to access "classified files" about the show and interactive interviews. "Anatomy of an Accident" will deconstruct a major automotive accident, the aftermath and transition to allow the visitor to see the insurance repercussions of the incident.</p>
<p>Monstories</p> <p>Facelift Enterprise inc. Producteur : Heidi Newell</p>	<p>Monstories Internet Initiative</p> <p>Facelift Enterprise inc. Producer : Heidi Newell</p>

<p>SRC, 52 x 1 minute</p> <p>Monstories follows the adventures of two mischievous monsters, Max and Mel, with an eclectic supporting cast of monsters. Dialogue free, the 52 colourful one-minute shorts feature quality computer graphics, full hand-drawn animation techniques, and original gypsy music scores.</p>	<p>NM Service Company : Mécano</p> <p>The website uses an approach based on reusable interoperable objects and animation, including a bank of objects, activities, a treasure hunt, convergent Flash game, episodes for mobile devices and monthly episodes. The site will provide proof-of-concept to adapt the Monstories world to different cultural contexts.</p>
<p>One Ocean</p> <p>One Ocean Productions Inc. Producers: Merit Jensen Carr CBC, 4 x 60 minutes</p> <p>Hosted by David Suzuki, this documentary series is an exploration of the planet's most precious asset – our global ocean. Guided by the world's most innovative marine scientists, viewers experience marine life rarely seen before. This is an unflinching investigation into the current state of the world's oceans and the predictions of scientists who all agree that the time for action to protect the ocean is now.</p>	<p>One Ocean Interactive</p> <p>One Ocean Productions Inc. Producer: Alexa Rosentreter NM Services Company: Tactica Communications</p> <p>Featuring Canadian resources and utilizing the Google Ocean technology, this website allows the user to explore and discover the ocean in your own 3D submersible, interact with users in your own ecosystem, plan your eco-friendly seafood meal, view prehistoric life, experience interactive simulations of dives and pledge to make a difference. The website will provide learning and entertainment through serious games, teacher resource materials, podcasts, aggregate news and social media applications.</p>
<p>On est tous des artistes -2</p> <p>PVP Films inc. Producers : Vic Pelletier, Vincent Leroux ARTV, TFO, 10 x 30 minutes</p> <p>A documentary series about non-professional artists. More than a simple discovery of their paintings, sculptures, poetry and music, the series invites viewers into their everyday lives.</p>	<p>On est tous des artistes – phase 2</p> <p>PVP Films inc. Producer : Sam De Champlain</p> <p>Phase 2 of the website expands the database of emerging artists and makes it possible to buy and sell works of art. It will include a game based on the history of art, an interactive kiosk module and provides a micro-community for visitors.</p>
<p>Pirates!</p> <p>Privateer Productions Inc. Producer: Katrina Walsh CBC, 16 x 11 minutes</p> <p>Ahoy landlubbers and welcome to the world of Pirates!, where children aged 4-6 not only learn about great art, they create it and share it! It's a world where kids can learn to build amazing things, play creative and entertaining games and find local art-related activities in their community.</p>	<p>Pirates Interactive</p> <p>Halifax Film Digital Producer: Graham MacDougall</p> <p>This cross-platform project will create a hands-on arts-related experience for kids. Components include games aimed at art literacy, such as a treasure hunt to find art based on themes like papier mache or cave paintings, creating clay sculptures in different art styles, a painting tool kit, collaboration games to solve art puzzles, a game gallery and videos to demonstrate how to create your own project.</p>
<p>Sanctuary</p> <p>Sanctuary 2 Productions Ltd. Producer: Lisa Richardson Space, 13 x 60 minutes</p> <p>The series follows a team of paranormal researchers working to discover and deal with Abnormals living among us. The team will be</p>	<p>Sanctuary Online</p> <p>Sanctuary 2 Productions Ltd. Producer: Andrea Gorfolova NM Services Company: Xenophile Media</p> <p>This will be a 13-part Alternate Reality Game (ARG) built as an online and mobile enhancement for the series. The game allows viewers to believe that they</p>

<p>drawn into a frightening and mysterious world populated by beings that defy explanation. Fusing stunning visual effects via extensive green-screen technology, this series takes the viewer into a thrilling world where science meets the supernatural.</p>	<p>have a role to play within the plot of the series. Visitors will be enticed to participate in weekly challenges based on episodes of the series, but that also tell a unique online-only immersive narrative. Players will perform a specific mission assigned to them by the show's characters.</p>
<p>Secret World of Benjamin Bear Cycle IV</p> <p>Amberwood Productions Producer: Chantal Ling Family, 13 x 30 minutes</p> <p>This is a charming series for young children about the adventures of Benjamin Bear, as he guides Howie, a younger teddy bear, through magnificent adventures in their quest to bring happiness and comfort to kids. Through their exciting adventures we get to know the wonderful secret realm of teddy bears.</p>	<p>Secret World of Benjamin Bear Online</p> <p>KLA Visual Productions Producer: Lee Atkinson</p> <p>The Secret World of Benjamin Bear Online is a complete interactive experience that engages children with games, activities, online movies, animated characters from the series, and allows them to participate in an online adventure where they role play as a character from the series and control an online animated avatar throughout 30 interactive environments.</p>
<p>Skatoony (Eps 1-13)</p> <p>marblemedia Producers: Mark Bishop, Matt Hornburg Teletoon, 13 x 22 minutes</p> <p>Skatoony is the world's first animated/live action quiz show that has real kids competing with cartoons for great prizes. It will feature contestants and an assortment of original animated characters competing in trivia-based rounds to win. Originally produced in the U.K., this version will be distinctly Canadian, using all-Canadian creative talent, new Canadian characters, and trivia questions that are relevant to Canada.</p>	<p>Skatoony.ca</p> <p>marblemedia Producer: Ted Brunt</p> <p>This site will feature a multiplayer game that gives kids the option of playing Skatoony against other visitors to the site, or with combinations of their favourite zany characters. The website also features info about all of the crazy Skatoony personalities, interviews with the kids themselves, and additional mini-games. There will also be a sing along application so you can sing along to all the great songs you hear on the show.</p>
<p>Total Drama: The Musical</p> <p>Camp TV Productions (Season III) Inc. Producer: Tom McGillis Teletoon, 26 x 22 minutes</p> <p>The cast and crew of Total Drama are taking the drama global! They'll sing, dance and battle it out in outrageous challenges set around the globe, and in the end, only one will emerge victorious in the most dramatic finish in Total Drama History! This season, the gang will fly around the world, landing in new and exotic locations where contestants will battle it out.</p>	<p>Total Drama Online</p> <p>Zinc Roe Design Producer: Anne-Sophie Brieger</p> <p>This website blurs fiction and reality, giving fans behind-the-scenes information, photos, news, recaps, teasers, fun and games. The action will be spread across two sites – the “official” Ultimate Super Mega Deluxe Fan Site and the “very unauthorized” Megafan Insider Site. The sites encourage fans to sign up and demonstrate just how mega a megafan they are. Members are rewarded with insider information, exclusive games and a chance to compete for their own slice of online celebrity status.</p>
<p>Vrak la vie</p> <p>Productions GFP II inc. Producer: Izabel Chevrier VRAK.TV, 26 x 30 minutes</p> <p>Two teenagers try to finish high school while maximizing their fun. We follow their daily lives in school, the cafeteria, in theatres, shopping malls</p>	<p>Vrak la vie</p> <p>Fair Play Producer : Guy Villeneuve NM Service Company : Turbulent, Furaxe & Xmedia</p> <p>Young visitors are transported to a virtual editing studio and invited to create their own short comedy sketches using original elements from the series and graphics,</p>

parks and with friends.	transitions, sound effects and music. There are weekly challenges and prizes to encourage creativity.
<p>X-Weighted</p> <p>Weight To Go IV Productions Inc. Producers: Roger Larry, Candice Tipton Slice, 13 x 60 minutes</p> <p>In its fourth season, this popular weight loss show shifts focus to an epidemic sweeping Canada: fat families. Each episode follows a different family in their struggle to effect positive change in their own lives and the lives of their children. The families seek the advice of experts on nutrition, fitness and health as they encounter stumbling blocks throughout their journey towards a healthy, active lifestyle.</p>	<p>GetXWeighted.com</p> <p>Anaid Entertainment Inc. Producer: Margaret Mardirossian NM Service Company: Mod7 Communications</p> <p>This site will offer a unique opportunity for all Canadians to rid themselves of excess weight and get fit. Participants register for the National Fitness Challenge online and are able to support each other as they try and get healthier and lose weight. The website acts as an online community centre, providing health, nutrition and fitness expertise and resources through its blog, podcasts, video tips and mobile application.</p>

The following projects received **Development Grants** under the Bell Fund's Development Program:

<p>Inventions that Shaped the World marblemedia Interactive Diane Williamson</p>	<p>Vie de quartier Spectra Animation inc. Producteur : André A. Bélanger</p>
<p>White Collar Online The Nightingale Company Producer: Debbie Nightingale</p>	

The following organizations received **Professional Development** funding:

The Academy of Canadian Cinema and Television
2009 Gemini Awards

Atlantic Film Festival
Panel: Strategic Partners-Know Your Rights, Digitally Speaking

Femmes du cinéma, de la télévision et des nouveaux médias/Women in Film, Television and New Media - Montreal
Cartes blanches multiplateformes/Multiplatform strategies

Ontario College of Art and Design
Canadian Digital Media Awards

Ontario College of Art and Design
nextMEDIA Toronto

Ottawa International Animation Festival
Sponsored Programming: The Future of Web Productions

Women in Film and Television
WIFT-T Convergent Media Program

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence. In the past 11 years, the Bell Fund has invested over \$65M in over 600 new media projects associated with Canadian television programs.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$11 M from Bell TV (formally Bell ExpressVu) as part of its broadcast distribution undertaking (BDU) contributions

to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits and from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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For further information:

416-977-8154
bellfund@ipf.ca
www.bellfund.ca

514-845-4418
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