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## November 24, 2009

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the October 1, 2009 round of applications.

The following new projects received **Production Grants**:

### BROADCAST

#### **A for Awesome**

Nerd Corps Entertainment  
Asaph Fipke, Chuck Johnson, Ken Faier  
YTV, 26 x 30 minutes

Animated series following the exploits of four friends on a mission to transform blah into "Awesome." Whenever they get the call, the team uses their imaginations and guts to make their town more awesome!

#### **Animism**

0848367 B.C. Ltd.  
Jessica Clark  
APTN, 6 x 4 minutes

An animated series of shorts that draws on First Nations legends. Stories will feature pop psychology and ancient mythology to create a unique storytelling experience.

#### **AUX Uncover**

GlassBOX Media  
Raja Khanna  
AUX TV, 6 x 60 minutes

AUX Uncover documents music fandom. The show will feature a social scavenger hunt with music fans looking for online and offline clues to help solve a mystery that will lead to a secret gig with one of their favourite Canadian acts!

### NEW MEDIA

#### **A for Awesome Online**

Nerd Corps Entertainment  
Asaph Fipke

A for Awesome Online offers fans "minimal multi-player games and an online board game in a virtual world, to compete against their friends, complete adventure missions and improve the world.

#### **Animism**

Zeros 2 Heroes Media  
Matt Toner

The digital extension will build on the motion comic style of storytelling and innovation by incorporating augmented reality and alternate reality gaming.

#### **AUX Uncover**

GlassBox Media  
Raja Khanna

AUX Uncover online will be the tool that helps the contestants compete in the scavenger hunt that leads them to the final gig. Utilizing social media and online tools to race from checkpoint to checkpoint, the contestants will decipher clues and complete a series of online and offline challenges to receive their ticket for the exclusive event.

### **The New Adventures of Babar**

Nelvana Limited  
Pam Lehn, Jocelyn Hamilton  
YTV, 26 x 30 minutes

This new series, with its new generation of characters, will follow the adventures of Babar's Grandson, Badou.

### **Baxter**

Shaftesbury Baxter I Inc.

Suzanne French, Laura Harbin **Error! Reference source not found.**

Family Channel 13 x 30 minutes

Baxter is a live action comedy that follows Baxter and his friends on their journey through the unique, high-energy world that is Kingfield School of the Arts.

### **Collection - Season 2**

TVA Productions inc.  
Marie-Danielle Hynes  
Groupe TVA, 8 x 60 minutes

A TV series on fashion design where talent, ambition, endurance and emotions share the spotlight. Over the course of eight weeks, six fashion designers – both men and women – will be tasked with designing and making garments for some of the most popular female artists in Quebec. A panel of judges featuring various fashion experts will vote for the best creation at the end of each show.

### **Dex Hamilton: Alien Entomologist**

Dex I Productions Inc.  
Daniel Hawes, Suzanne Ryan  
CBC, 13 x 30 minutes

Set in the year 3000, this show follows a young entomologist and adventurer, as he and his team explore the universe studying bizarre alien insects.

### **Babar and the Adventures of Badou**

Nelvana Limited, Watch More TV Interactive Inc.  
Caitlin O'Donovan

Babar and the Adventures of Badou Interactive will be an immersive experience that will allow kids to become a part of Babar's kingdom, join him and Badou on adventures and, along the way, create a real-life printable Memory Book of their adventures in the Kingdom.

### **Baxter Online Experience**

Smokebomb Entertainment  
Daniel Dales

The Baxter Online Experience provides a highly customizable site interface and games, personalized viral videos that can be tracked and branded content.

### **La Collection**

TVA Productions inc.  
Renée Dupont  
New Media Service co: Les Affranchis

A fashion magazine women of every age will identify with, featuring various tools to help them define their style. The magazine will also include never-before-seen videos showing the judges' and contestants' reactions; a catwalk featuring various types of garments adapted to a person's morphology; makeup and hairstyling tips; a quiz; and online sewing classes.

### **Dex Hamilton's Bug Quest**

March Entertainment  
Barry Cooper

Users become Dex in a quest-style game, travelling the universe on interplanetary entymological adventures. Users navigate through mapped locations gathering clues and playing console-style mini- games.

### **GeoFreakz**

CCI Digital  
Kristine Klohk  
Teletoon, 22 x 1 minute

GeoFreakZ are fast, funny “cartoons” with a contemporary edge. The episodes stress friendship, teamwork, problem solving and the value of physical activity.

### **Green Heroes**

CineFocus Canada  
Joan Prowse, John Bessai  
TVO, 6 x 30 minutes

Green Heroes is a series motivated by the idea that it only takes one person to make a difference. By featuring real people who have taken action and are dedicated to helping the planet, hopefully everyday citizens will also become passionate green participants!

### **Hot Pink Shorts**

Convergent Productions Ltd.  
Philip Webb  
OUT TV, 6 x 30 minutes

Hot Pink Shorts will follow six unique GLBT filmmakers as they experience the rollercoaster-like adventure that is filmmaking.

### **Maître chez soi**

Productions Avanti Ciné-Vidéo  
Luc Wiseman  
Canal Vie, 39 x 30 minutes

A man fascinated by human and canine behaviour, dog trainer Mathieu Lavallée visits a different home every week in order to help a dog and its master to live together in harmony. Using various keywords such as respect, consistency and leadership, Lavallée provides useful tips and sound advice to help people become masters of their own home.

### **GeoFreakz**

CCI Digital  
Arnie Zipursky, Charles Falzon, Chris Gudgeon

GeoFreakZ online will combine the treasure-hunting, family sport of geocaching, an MMOG and social networking for tweens to send them on missions, enhanced by minisodes created for various platforms.

### **Green Heroes**

CineFocus Canada Interactive  
John Bessai, Joan Prowse

The website will extend the idea of green activism by offering an online community meeting place, featuring social media for like minded people. Users may also take part in the Green Heroes ranking and reward program and possibly become a green hero in their own right.

### **Hot Pink Shorts**

Zeros 2 Heroes Media  
Matt Toner

Hot Pink Shorts online will be a social viewing video network built around user generated short films. The online audience will be able to give moment to moment feedback on a wide range of GLBT-themed videos, rating them as they play, comparing them with other users in real time and using graphical analytical tools to recognize hits to crowd-source and curate the next season.

### **Maître chez soi**

Productions Avanti Ciné-Vidéo  
Luc Wiseman  
New Media Service co.: Version 10 & Absolutnet

An Internet portal into the canine world: informative video clips, a chat room, references, an address book featuring a link to Google Maps, an online store selling accessories for dogs, a UGC section, an adoption room, etc. In short, everything dog owners or lovers need.

### **Majority Rules**

Go Girl Productions inc.  
Suzanne Berger, Christopher Danton, Greg  
Lawrence  
Teletoon, 13 x 30 minutes

Rebecca Richards, a.k.a. “Becky”, is your typical, trendy 15-year-old: skateboarding, Xbox, computer... That is, until she decides to run for mayor in her small town – and wins. Becky and her friends then make the best use of their youthful energy, brilliant ideas and teenage innocence as they take charge of the city.

### **Partir autrement season 2**

Océan Télévision II inc.  
Rémi St-Gelais  
TV5 Canada Québec, 13 x 52 minutes

Host Bruno Blanchet is at the helm of the second season of this TV series, which explores new and fascinating travel destinations that meet the expectations of those tourists wishing to get involved in the development of the regions they visit by contributing to their environmental, economic and cultural heritage.

### **Peter Pepper’s Pet Spectacular**

Cookie Jar Entertainment  
Susie Grondin  
CBC, 26 x 30 minutes

An animated show for kids that puts them front row centre in the wonderful world of the performing arts.

### **Stella and Sam**

Stella and Sam Productions  
Michelle Melanson, John Leitch  
Family Channel, 26 x 11 minutes

Based on the best-selling book series by Marie-Louise Gay, Stella and Sam will focus on the

### **Votez Becky!**

Go Girl Productions inc.  
Suzanne Berger  
New Media Service co : Fidel Studios

An online game allows teenagers to develop their own popularity network and to join forces with all the other players in order to ultimately become mayor of a city. The Facebook version will include some of that platform’s features and applications, such as Facebook Connect.

### **partiraument.ca**

Océan Télévision II inc.  
Rémi St-Gelais  
Entreprises de services en nouveaux médias :  
Version 10 et Turbulent

The website is mainly aimed at out-of-the-ordinary travellers who like to take out-of-the-ordinary trips. Visitors will be able to create their own, personalized web page where they can upload multimedia content brought back from their personal travels, thus creating a virtual community that will serve both as a social networking destination and a reference on fair travelling. Every uploaded multimedia component will be featured on an interactive world map using GPS technology – which is the very core of the website.

### **Peter Pepper Interactive**

Neato Entertainment  
Michael-Andreas Kuttner

Kids will create and train their own dancing animated pets for performances in vaudeville theatre. These trainable pets will be able to learn tricks, dances and songs while interacting with other animated pets from other users. An AI database and library will suggest and provide assets for users to draw on.

### **Stella and Sam’s Online Adventure**

zinc Roe Productions  
Anne-Sophie Brieger

The interactive stories invite children to join Stella and Sam on their latest adventure – whether it’s finding a toboggan or searching for

## Stella and Sam

Stella and Sam Productions  
Michelle Melanson, John Leitch  
Family Channel, 26 x 11 minutes

h  
e Based on the best-selling book series by Marie-  
Louise Gay, Stella and Sam will focus on the  
f relationship between inquisitive but shy five-year-  
o old Sam and his outgoing big sister Stella.

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o **Synchro**

w  
i Groupe Télé-Vision inc.  
r Daniel Cormier  
g V, 65 x 30 minutes

p  
r A live, interactive game show allowing both studio  
o contestants and TV viewers who are connected to  
j the show either through the Internet using their cell  
e phone or online using a computer, to face off in the  
o world's largest game arena.

t  
s  
o **Vie de quartier**

r  
e Spectra Animation inc.  
o André A. Bélanger  
e Société Radio-Canada, 26 x 30 minutes

i  
v Animated sitcom. The show is based on the  
e Quebec comedy team Lévesque-Turcotte, and  
o features a bunch of colourful tenants giving their  
l landlord his money's worth.

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t **Wild Kratts**

G 1757712 Ontario Inc.  
r Cheryl Knapp  
a TVO, 40 x 30 minutes

n  
t The "creature adventuring" Kratt Brothers are off on

## Stella and Sam's Online Adventure

zinc Roe Productions  
Anne-Sophie Brieger

The interactive stories invite children to join  
Stella and Sam on their latest adventure –  
whether it's finding a toboggan or searching for  
the elusive Star Fairy. Twelve interactive  
online skill-based activities are complemented  
by downloadable activities and iPhone games.

**Synchro**

Méga-Télé inc.  
Daniel Cormier  
New Media Service co :  
Méga-télé

An application will allow "telenauts" to play live  
during the show using their cell phone or the  
Internet. Visitors to the website can also play  
asynchronous games, either on their own or  
against other players. Cell phones, however,  
can only be used during the live telecast.

**Vie de quartier**

Spectra Animation inc.  
André A. Bélanger  
New Media Service co : LVL\* Studio

Internet, mobile and TVi platforms all focus on  
the show's main theme: extended families and  
communities. These platforms will use various  
participatory tools according to web 2.0  
standards. User participation and a concerted  
involvement on social networks are among the  
project's main goals. Its distinctive feature  
takes the form of two humorous blogs, one  
titled *Mon voisin est pire que le tien* and the  
other *Mon quartier est mieux que le tien*. Other  
features include an interactive map, a ranking  
of favourite neighbourhoods as well as an  
address book.

**Wild Kratts Interactive**

1757712 Ontario Inc.  
Chris Kratt  
Service co. Chocolate Liberation Front

Users begin their immersion in the interactive

The following projects received **Development Grants** under the Bell Fund's Development Program:

**Catalogue of Light**

Zima Junction Productions Inc.  
Producer: Robin Schlaht

**Making Stuff! With Mighty Machines**

Making Stuff Productions  
Producer: Wendy Loten

**Le monde au balcon.ca**

Les Productions EGM Ltée  
Producer : Brigitte Germain

**When Disaster Strikes**

PTV Productions  
Producer: Andrea Nemtin

**Health Nutz**

Chasing Pictures Inc.  
Producer: Dasha Novak, Jason Friesen

**Meet Phil Fitz Online**

iThentic Canada Inc.  
Jonas Diamond

**Prime Radicals Interactive**

GAPC Entertainment  
Producer: Ken Stewart

**Yoga, le film**

Toast Studio inc.  
Producer: Alexandre Gravel

The following organizations received **Professional Development** funding:

**Alliance for Children and Television**

Children, Youth and Media Conference 2009

**Alliance pour l'enfant et la television**

Prix d'excellence francophones 2010

**Canadian Film and Television Production Association**

Prime Time Ottawa 2010

**Canadian Film and Television Production Association**

Towards a Framework for Navigating the Marketplace for Digital Rights

**Institut de l'image et du son**

Atelier de scénarisation Crossover

**Interactive Ontario**

iLunch 8.0

**Interactive Ontario**

KidScreen Presence

**Le Rendez-vous du cinéma québécois**

Le Rendez-vous des nouveaux médias

**Whistler Film Festival Society**

Whistler Film Festival + Forum

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital

delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a web presence. In the past 12 years, the Bell Fund has invested over \$65M in over 600 new media projects associated with Canadian television programs.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$12 M from Bell TV (formally Bell ExpressVu) as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits and from Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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For all you need to know about revenue generation with cross-platform productions, check out the Bell Fund Bliki at [www.bellfundbliki.ca](http://www.bellfundbliki.ca).