



4200, boulevard Saint-Laurent  
 Bureau 503  
 Montréal (Quebec) H2W 2R2  
 Tél.: (514) 845-4418  
 Téléc.: (514) 845-5498  
 Courriel: fondsbell@ipf.ca  
 www.fondsbell.ca

2 Carlton St., Suite 1709  
 Toronto, Ontario M5B 1J3  
 Tel.: (416) 977-8154  
 Fax: (416) 977-0694  
 e-mail: bellfund@ipf.ca  
 www.bellfund.ca

**June 16, 2008**

The Board of Directors of the Bell Broadcast and New Media Fund has announced its decisions for the May 1, 2008 round of applications.

The following new projects received **Production Grants**:

**TELEVISION**

**NEW MEDIA**

<p><b>100 Mile Challenge</b></p> <p>100 Mile Productions Inc.          (Paperny Films Inc.)          Producers: Cal Shumiatcher, David Paperny          Food Network Canada, 6 x 60 minutes</p> <p>Part docusoap, part social experiment, this series challenges the citizens of one Canadian town to survive for 100 days on food that originates within a 100-mile radius of their home.</p>	<p><b>100 Mile Interactive</b></p> <p>Paperny Films Inc.          Producers: Cal Shumiatcher, Jennifer Ouano</p> <p>This site will connect Canadians to their local food producers, markets, grocers and restaurants and provide tools and tips for sourcing, buying, cooking and eating locally. Users will be able to share experiences, swap recipes, and contribute to the national database.</p>
<p><b>Busytown Mysteries, Season 2</b></p> <p>Busytown II Productions Inc.          Producer: Kenneth Locker          CBC, 26 x 24 minutes</p> <p>Animated animal characters race through the busy town asking all the right and wrong questions of the townsfolk, collecting clues along the way until they finally solve varies mystery.</p>	<p><b>Busytown Mysteries Online</b></p> <p>Cookie Jar Entertainment          Producers: Kenneth Locker, Judith Beauregard          New Media Service Company: Tribal Nova</p> <p>Busytown online - a "beginner's online community" will enable preschoolers to design their avatar, car and house, interact with computer-controlled characters via icon-based chats, play educational games and send messages and visual and audio creations through "My First Email" templates.</p>
<p><b>Croquer la Gaspésie</b></p> <p>Les films BlikTv Inc.          Producers : Renée de Sousa, Léa Pascal          ARTV, SRC : 10 x 30 minutes</p> <p>Six young drop-outs travel to the Gaspésie with chefs Yannick Ouellet and Dany Gasse to learn the craft of assistant chef. We follow their development while discovering «l' art de vivre » in Gaspésie, its products, local producers and landscapes.</p>	<p><b>Croquer la Gaspésie</b></p> <p>Les films BlikTv Inc.          Producers : Renée de Sousa, Léa Pascal          New Media Service Company: mbiance</p> <p>The site documents the lives and culinary adventures of the young chefs in training. Users can prepare their own agro-culinary itineraries with an interactive map and produce and chef tips and recipes, and play an iTV game testing their knowledge of the region.</p>
<p><b>Dating Guy</b></p> <p>Get Lucky Television Productions Inc.          (marblemedia &amp; Blueprint Entertainment)          Producers: Mark Bishop, Matt Hornburg, John Morayniss          Teletoon, 13 x 22 minutes</p> <p>In this animated sitcom, four friends explore the dating world, be it dating a werewolf, a bank robber or having to procure a kidney for your girlfriend's dying brother. No idea is too stupid, no distance too far...</p>	<p><b>datingguy.com</b></p> <p>marblemedia interactive inc.          Producers: Diane Williamson, Mark Bishop, Matt Hornburg</p> <p>In datingguy.com, Blackbook is a dating-centric social networking site, where the Dating Guy, interacts with his network of "friends." Users can play games, take a quiz, listen to music, watch a video, record a rant, and send "wigitized" applications. UGC and bonus videos will cross the boundary between reality and the animated world.</p>

<p><b>Little Mosque on the Prairie, Season 3</b></p> <p>Little Mosque Productions III Ontario Inc Producers: Michael Snook, Colin Brunton, Mary Darling CBC 20 x 22 minutes</p> <p>This series explores the concept of community through humour within the larger backdrop of terrorism, religious extremism and Islamophobia. In Mercy both Muslims and non-Muslims are trying to find common ground.</p>	<p><b>Little Mosque Online</b></p> <p>WestWind Pictures Producer: Rob Sockett New Media Service Company: Jam3media</p> <p>Through a photo-realistic interface of Fatima's Café, users will be able to access original podcasts of Fred Tupper's radio shock show, head to the curling rink for an online curling match or join Baber and Rayyan as they film "Islam Today" webisodes</p>
<p><b>L.O.S.E. – The League of Super Evil</b></p> <p>Nerd Corps Entertainment Producers: Ken Faier, Asaph Fipke, Chuck Johnson YTV, Canal J, 26 x 30 minutes</p> <p>LOSE is an animated series about four super villains who are the world's worst bad guys. In this show, the League wins by losing. From every defeat, the characters find some small victory to claim no matter how ridiculous and convoluted a course they take in achieving them.</p>	<p><b>League of Super Evil – Online CCG of Doom</b></p> <p>Nerd Corps Entertainment Producers: Ken Faier, Asaph Fipke</p> <p>LOSE fans will create virtual villain identities to earn Evil Points by playing the collectible card game (CCG), posting messages, and viewing videos. Evil Points can then be used to purchase villain or lair customizations.</p>
<p><b>Müvmédia</b></p> <p>espresso productions Producer : Olivier Coullerez TV5 : 13 x 52 minutes</p> <p>Eight young filmmakers from Belgium, France and Canada travel the world creating short documentaries about their discoveries that are discussed and judged by experts.</p>	<p><b>müvmédia.tv</b></p> <p>espresso communication &amp; design Producer : Olivier Coullerez</p> <p>The website provides a platform for a community of young French travellers to share their own multimedia travel documentaries and to follow the filmmakers via blogs and webcams. An international contest encourages users to socialize, talk about their travels and vote on the works of the filmmakers.</p>
<p><b>Pop It!</b></p> <p>Hop To It Productions Inc Producers: Susan Nation, Nina Beveridge TVO, 26 x 7 minutes</p> <p>This series hosted by tweens features instructional hip-hop dance routines, catchy original songs, and live-action dance/ animation music videos clips. The routines are demonstrated then broken down.</p>	<p><b>Pop It!</b></p> <p>Hop To It Productions Inc Producers: Nina Beveridge, Susan Nation</p> <p>Users can create and share music videos via the POPMANIA editing game, share and watch clips in the GALLERY, take dance classes, learn Pop It songs, and sing-along karaoke style to songs in the Music Centre.</p>
<p><b>Le Québec vu par Urbania</b></p> <p>UTV inc. Producers : Philippe Lamarre, Vianney Tremblay, Josée Vallée TV5 : 13 x 30 minutes</p> <p>A documentary series exploring twelve unique and remarkable places in Quebec. They provide amusing and touching new perspectives on the province.</p>	<p><b>Le Québec vu par Urbania</b></p> <p>Toxa inc. Producer : Vianney Tremblay</p> <p>A reference site on the urban documentary genre. Videos on various topics will be provided by partners and the public. A competition will result in the content for the 13<sup>th</sup> episode of the series. The site will also host a blog and editorial materials from Urbania magazine.</p>

<p><b>Rabbit Fall – Season 2</b></p> <p>Angel Entertainment Corporation Producers: Wally Start, Bob Crowe, Jennifer Podemski APTN, Space, 8 x 30 minutes</p> <p>Rabbit Fall is a supernatural crime series where washed up missing tourists, killer wild animals, and screaming young women reside. Some residents believe a supernatural force is at work, others point fingers at the neighbours.</p>	<p><b>rabbitfall.com</b></p> <p>Angel Entertainment Corporation Producer: Wally Start New Media Service Company: Tag Creative Studios</p> <p>The two unique immersive 3D ‘Believer or Non-believer’ environments will allowing users to discover clues, added content, discuss plot points in the Theories Form, send ‘Choose Your Death E-Cards’ and add widgets, wallpaper, ring tones, polls, and mobile alerts.</p>
<p><b>Rollbots</b></p> <p>Amberwood Productions (RollBots) Inc. Producers: Jonathan Wiseman, Chantal Ling YTV, 26 x 23 minutes</p> <p>RollBots is a 3D animated action-comedy for kids, which follows the adventures of an orphaned bot, Spin, as he navigates through Flip City, a tribe-based society of robots that roll at extreme speeds on roller-coaster type tracks.</p>	<p><b>Rollbots Online</b></p> <p>Xenophile Media Inc Producers: Keith Clarkson, Patrick Crowe, Thomas Wallner</p> <p>New gaming experiences are released weekly and users can customize their character, join a ‘Tribe’, flight mystery crimes, record and share their actions scenes with built-in video tools, participate in weekly trivia, and online polls, share experiences, and compete for a spot in the ‘Hall of Fame’ and for a walk-on role in a future TV episode.</p>
<p><b>Survivorman III</b></p> <p>Survivorman Productions Producer: David Brady OLN, 6 x 48 minutes</p> <p>No food, no shelter, no fresh water, no tools... no camera crew. One man - alone in the wild for seven days with only his wits, stamina and a camera. In each episode “Survivorman” Les Stroud is abandoned in a new remote location.</p>	<p><b>Survivorman Online</b></p> <p>Stitch Media Producer: Evan Jones</p> <p>Survivorman Online blends exclusive video footage and games allowing a player to understand the trials of wilderness survival. Users can experiment with UGC modules, a survival-themed wiki and a game mirroring Survivorman’s 7 day TV ordeal through the Wii online platform.</p>
<p><b>Tactik !</b></p> <p>Vivacliv I inc. Producers : Francine Forest, Marie-Hélène Laurin, Marie-Soleil St-Michel Télé-Québec : 60 x 24 minutes</p> <p>Dramatic series about a group of young soccer players with a philosopher-coach who believes that winning is not an end in itself.</p>	<p><b>Tactik !</b></p> <p>Vivavision inc. Producer : Jean-Pierre Morin New Media Service Companies: Turbulent Média, Frima Studio</p> <p>Game players are invited to join a team and undertake new challenges each week, accumulating points for their team and for themselves. Players create their own web pages and can receive video messages from their fans.</p>

The following projects received **Development Grants** under the Bell Fund’s Development Program:

<p><b>Doug’s Desk Interactive</b> Heroic Film Company Inc./Hotrocket Producer: Karen Lee Hall, Ken Bautista</p>	<p><b>Greenheroes.tv</b> CineFocus Canada Interactive Inc. Producer: John Bessai, Joan Prowse, Jennifer Ouano</p>
<p><b>Le Maître du grill</b> Serdy Vidéo inc. Producer: Sébastien Arseneault</p>	<p><b>Maritime</b> Kaleidos Multimedia, Gaspa Vidéo Producers: Jonathan Truchon, Mélanie Imbeault, Jean Guénette</p>

<b>MusiMission.tv</b> Productions La Fête Producer : Chantal Lafleur	<b>Spliced: A Genetically Modified Game</b> Tribal Nova Producer: Chloé Benaroya
<b>Tribal Quest</b> Tell Tale Productions Inc. Producer: Edward Peill	

The following organizations received **Professional Development** funding:

**Academy of Canadian Cinema and Television**  
 23rd Annual Gemini Awards  
 October 20, 21, 22, 2008

**Alliance for Children and Television**  
 Média-Jeunes 2008  
 November 20 – 21, 2008

**Atlantic Film Festival – Strategic Partners**  
 Halifax, Nova Scotia  
 Sept 12-14, 2008

**Canada New Media Awards**  
 Toronto, Ontario  
 November 2008

**Institut national de l'image et du son (INIS)**  
 Atelier pratique en commerce international spécialisé pour les nouveaux médias  
 December 2008, January 2009

**Ottawa International Animation Festival**  
 Ottawa, Ontario  
 Sept 17-18, 2008

**Regroupement des producteurs multimédias (RPM)**  
 Study : Une industrie à part entière

The Bell Fund provides grants to Canadian independent producers who develop and produce outstanding television content complemented and enhanced by innovative, interactive content designed for digital delivery. These new media projects reflect state-of-the-art technology and are helping traditional television producers and broadcasters to discover the value added benefits of a multi-platform presence.

The Bell Broadcast and New Media Fund receives annual contributions of approximately \$10.5 M from Bell ExpressVu as part of its broadcast distribution undertaking (BDU) contributions to the industry. In addition, the Development Program is supported by the interest generated by a \$10M endowment resulting from BCE-CTV benefits and Aliant. The Bell Fund is incorporated as a not-for-profit organization, governed by an independent Board of Directors representing various sectors of the television and new media industry. The Fund is administered by the Independent Production Fund.

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For further information:

514-845-4418  
[fondsbell@ipf.ca](mailto:fondsbell@ipf.ca)  
[www.fondsbell.ca](http://www.fondsbell.ca)

416-977-8154  
[bellfund@ipf.ca](mailto:bellfund@ipf.ca)  
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