

National Sources of NEW MEDIA Funding

	URL	What it Funds	Deadlines	Amount of Funding	Type of Financing
CMF - Convergent *	http://www.cmf-fmc.ca/convergent.html	Convergent - Development	See Website (April 1, 2010 and November 19, 2010)	50% of Digital Media component to a max of \$50,000 all phases combined	Grant
		Convergent - Production	See Website (October 15, 2010 and December 6, 2010)		Grant
CMF - Experimental Stream	http://www.cmf-fmc.ca/experimental/stream/application-demandes.html	The Experimental Stream supports the creation of innovative Canadian interactive digital media content and application software. Non-broadcast content including but not limited to	See Website (July 5, 2010 and October 14, 2010)	Up to 75% of costs to a maximum of \$1,000,000	Equity
Bell Broadcast and New Media Fund	www.bellfund.ca	Convergent - Development	February 1 st, May 1st and October 1st	75% of Development to a maximum of \$50,000	Grant
		Convergent - Production	February 1 st, May 1st and October 1st	75% of New Media costs to a maximum of \$250,000 per project plus matching bonus (up to \$100,000)	Grant
		Convergent - Low-Budget Pilot Program	February 1 st, May 1st and October 1st	75% of New Media costs to a maximum of \$75,000	Grant
Cogeco Development Fund	http://www.ipf.ca/Cogeco/English/HomePageCogeco.html	Convergent - Development	March 1st and October 1st	Eligible projects in development may qualify for up to \$5,000 for the development of a cross-platform proposal to create original content based on the television project, for other distribution platforms such as websites, mobile content, interactive television or podcasts.	Loan
Shaw Rocket - Digital Funding Stream	http://www.rocketfund.ca/en/application/digital.asp	Convergent - Production ** must be projects funded by Shaw Rocket Fund (intended for child/youth or family audiences)	Three deadlines per year - TBC	Up to 75% of total digital content budget with a maximum of \$50,000 per digital application	Equity
Quebecor Fund	http://www.fondsquebecor.ca/eng/	Convergent projects of a primarily educational and educational/entertainment nature. With high-speed electronic distribution.	October 1st and April st	As much as 35% of the total combined budget not exceeding \$500,000. ***	Grant
IPF Web Series	http://www.ipf.ca/IPF/English/HomePageIPF.html	Linear Web Content	TBC	TBC	Equity

* There are other specialty programs and incentives available for specific programs and regions. These are the general guidelines.

*** If not principally financed by government, subscription revenues or through sale of advertising, Quebecor Fund contribution can increase to as much as 50% of the combined budget.

Provincial New Media Funding Sources

	URL	What it Funds	Who is Eligible?
ONTARIO			
OMDC Ontario Intellectual Property Development Fund	http://www.omdc.on.ca/Page5575.aspx	The IP Development Fund assists Ontario corporations by providing a refund of 30% of prior costs incurred in direct support of eligible early stage development activities to bring screen-based content properties closer to production or market ready stage. Qualifying Ontario corporations may apply for expenditures incurred over the course of a taxation year that relate to a slate of early stage development activities undertaken by the corporation. Eligible expenditures are those incurred after March 31, 2009 up to and including March 31, 2010.	To be eligible for the IP Development Fund all qualifying corporations must: be able to demonstrate that more than 50% of their revenues are derived from the creation, development, and production of screen-based content products; be in the business of creating screen-based content products in Ontario for at least 1 year prior to the year in which an application is made; be a Canadian-owned and controlled corporation; maintain a permanent establishment in Ontario; be incorporated in Ontario or in Canada; be a private sector, for profit corporation – not exempt from paying tax in Ontario; be able to demonstrate the corporation has engaged in early-stage development activities with a minimum expenditure threshold of \$30,000 incurred during the taxation year being claimed in the application to the IP Development Fund.
OMDC Export Fund	http://www.omdc.on.ca/Page3222.aspx	Includes attendance at key industry markets and events, planned sales trips to key territories to meet with identified leads and participation in trade missions. Proposed activities must take place outside of Canada.	This fund is open to export ready IDM content producers. The applicant must be Ontario based and Canadian controlled; small to medium sized and been in operation for at least one year and have a plan for a slate of projects with defined, measurable business development goals. Must be a screen based content creation company as opposed to tools or software. Can demonstrate that at least 50% of its revenue averaged over the past two years can be attributed to the creation of complete screen based products.
OMDC Creative Cluster Partnerships Fund	http://www.omdc.on.ca/Page3231.aspx	The Fund assists Ontario's Entertainment and Creative Cluster stakeholders by supporting strategic partnerships that develop fresh approaches and solutions to the priorities and needs of the cluster. The overall objectives of the Fund are: To facilitate the long-term growth of Ontario's Entertainment and Creative Cluster industries; to encourage collaboration where joint efforts could overcome barriers, offset risk and small company size, activate other funds and resources, and/or build lasting partnerships with other jurisdictions; to support alliances between companies and trade associations with educational institutions and research organizations, creator groups, the public sector and other business groups aimed at increasing innovation and agility in the cluster, especially in response to major shifts in creation/distribution/delivery technologies.	Ontario's Entertainment and Creative Cluster stakeholders
The OMDC Interactive Digital Media (IDM) Fund	http://www.omdc.on.ca/AssetFactory.aspx?did=6955	IDM provides the final piece of funding required to move a project into production. Successful applicants will receive a non-refundable contribution of up to \$150,000 to a maximum of 50% of the project budget to create a market-ready interactive digital media content product.	Ontario interactive digital media content companies must: be a screen-based company that is involved in the creation of complete content products; have demonstrated in-house expertise in the creation of content for interactive platforms, networks or devices; be an Ontario-based organization; be a Canadian-owned and -controlled organization; be incorporated in Ontario or federally or willing to incorporate immediately if their application is successful; be a private sector, for profit organization; be in a sound financial position at the time of application and deemed by OMDC to be an ongoing entity with a plan to continue creating interactive digital media content products; and be in good standing with OMDC at time of application submission.
NOVA SCOTIA			
Film Nova Scotia	http://film.ns.ca/content/equity_investment_new_media	Production assistance is provided in the form of Equity Investment to eligible producers to assist with production of the launch of a final, market-ready product and marketing plan.	Interactive Productions include, but are not limited to, CD-ROM, DVD, or Internet-delivered formats which are educational, informational, or entertainment in nature. The New Media project must be related to a television or feature film project (a) in which Film Nova Scotia (the "Corporation") has an Equity Investment, or (b) for which an Equity Investment application has been submitted during the current funding round. In the event that the Corporation does not have an Equity Investment in the television or feature film project, the producer must provide assurances that the financial and recoupment structures of the New Media property are stand alone and not cross collateralised in any way with the television or feature film project.
Saskfilm	http://saskfilm.com/?s=programs	The eligible project and its new media component are treated as a whole, not as separate projects, and the relevant new media expenses are eligible within the production budgets.	Eligible Projects: Theatrical feature films, experimental and short form dramatic festival films, made-for-television movies, and series, short form dramatic programs, animated, children's, documentaries, lifestyle and variety television programs. IMAX or large format productions

Tax Credits

	What it Funds	Administered by	Amount of Funding	Applicant requirements
BC				
BCIDM Tax Credit	For video game development commencing after August 31, 2010		17.5% of qualifying BC labour costs	
BC Investment Capital Program Tax Credit	For BC residents and corporations the invests in New Media Venture Capital.	Ministry of Small Business, Technology and Economic Development.	30% of investment costs for corporations and individuals who purchase shares in eligible business corporations. 75% of labour expenditures must be to BC residents.	Taxable corporation that is producing eligible products in BC. EBC has no more than 100 employees and is substantially engaged in IDM.
MANITOBA				
Manitoba Interactive Digital Media Tax Credit	For prototyping and product development beginning before 2011.	Manitoba Science, Technology, Energy and Mines.	40% of eligible labour to a maximum of \$500,000 per project. 25% of labour expenditures must be to Manitoba residents.	Canadian corporation with a permanent entity in Manitoba whose primary purpose is to produce IDM.
ONTARIO				
Ontario Interactive Digital Media Tax Credit	Interactive Digital Media must educate, inform or entertain users and must achieve this by using at least two of the following - text, sound, images. Specified products are eligible of certain conditions are met.	OMDC	40% of eligible Ontario labour (no limit) and marketing and distribution expenses (to a max of \$100,000 per project) & Specified (fee-for-service) products qualify for 35% of labour (no max)	Canadian corporation with a permanent establishment in Ontario whose primary purpose is IDM including gaming companies which meet prescribed requirements.
QUEBEC				
Quebec Production of Multimedia Titles Tax Credit - General	Multimedia titles that include at least three of the following types of data : text, sound, fixed images, animated images. The multimedia must be for commercial use or part of a commissioned project.	Investissement Quebec	30% of qualified labour + 7.5% premium for French (Category 1) or 26.25% qualified labour (Category 2)	Taxable corporations with a establishment in Quebec whose business is to produce multimedia, electronic and interactive titles for commercial use.
Quebec Production of Multimedia Titles Tax Credit - Specialized	90% or more of the business activities of the corporation are to produce eligible multimedia titles.	Investissement Quebec	30% of qualified labour + 7.5% premium for French (Category 1) or 26.25% qualified labour (Category 2)	Taxable corporations with a establishment in Quebec whose business is to produce multimedia, electronic and interactive titles for commercial use.
PRINCE EDWARD ISLAND				
PEI Innovation and Development Tax Credit	Only 2 years of eligible expenditures can be claimed.	PEI Department of Development and Technology	35% of 150% of eligible PEI labour costs to a maximum of \$40,000 annually for labour costs to related parties	Corporations with a permanent establishment in PEI that carry on business in a strategic industrial sector.
NOVA SCOTIA				
Nova Scotia Digital Media Tax Credit	Interactive Digital Media must educate, inform or entertain users and must achieve this by using at least two of the following - text, sound, images.	Nova Scotia Department of Finance	50% of eligible Nova Scotia labour (plus possible 10% regional bonus for outside metro Halifax) or 25% of total Nova Scotia expenditures (plus possible 5% of qualifying expenditures for productions outside metro Halifax). May also qualify for additional funds from marketing and distribution.	Canadian corporation with a permanent entity in Nova Scotia whose primary purpose is to produce IDM.

Resources

Interactive Ontario	http://www.interactiveontario.com/
New Media BC	http://www.newmediabc.com/
DigiBC	http://www.digibc.org/
Digital Alberta	http://www.digitalalberta.com/
New Media Manitoba	http://www.newmediamanitoba.com/
Sask Interactive	http://www.saskinteractive.com/
Alliance Numeric	http://www.alliancenumerique.com/
PEI Interactive Media Alliance	http://www.imapei.com/
Banff New Media Institute	http://www.banffcentre.ca/bnmi/
nextMEDIA events	http://www.nextmediaevents.com/banff/
Canadian Interactive Alliance	http://www.ciaic.ca/

Select Other Sources of Funding

CIDA - Canadian International Development Agency

In the past CIDA has provided money to book publishers and production.

If your project has an innovative and international goal that is primarily cultural this might be somewhere to turn.

SR&ED Investment Tax Credit

Scientific Research and Development

Innovative digital media may qualify for SR&ED ITC.

These are tax credits offered in support of scientific research and development. There is a federal rate and varying provincial rates.

"R&D generally occurs when a business' objective is technological advancement.."

IDM activities which would be more likely to qualify would include innovative software or interface design.

All project related expenditures are eligible including salaries and wages, materials, prototypes,

work subcontracted to other Canadian taxpayers and capital equipment.

Taxpayers can recover different percentages of their expenditures depending on location, ownership, taxable income and size.

Other Government Funding

If the project will advance the cultural awareness of Canada for Canadians

there are several fund sources available through the Department of Heritage

but the beneficiaries must be non-profit groups.

Art Councils

There is art council funding available on many municipal, provincial and from the Canada Council for the Arts.

This funding is only available for non-commercial works.

Not-For Profits

There is also a variety of foundations that will support not-for-profits.

For example - The Wild Rose Foundation in Alberta (supported by Alberta's Lottery Corporation)

Another good resource for not-for-profits is Charity Village - <http://www.charityvillage.com/cv/ires/fund.asp>